

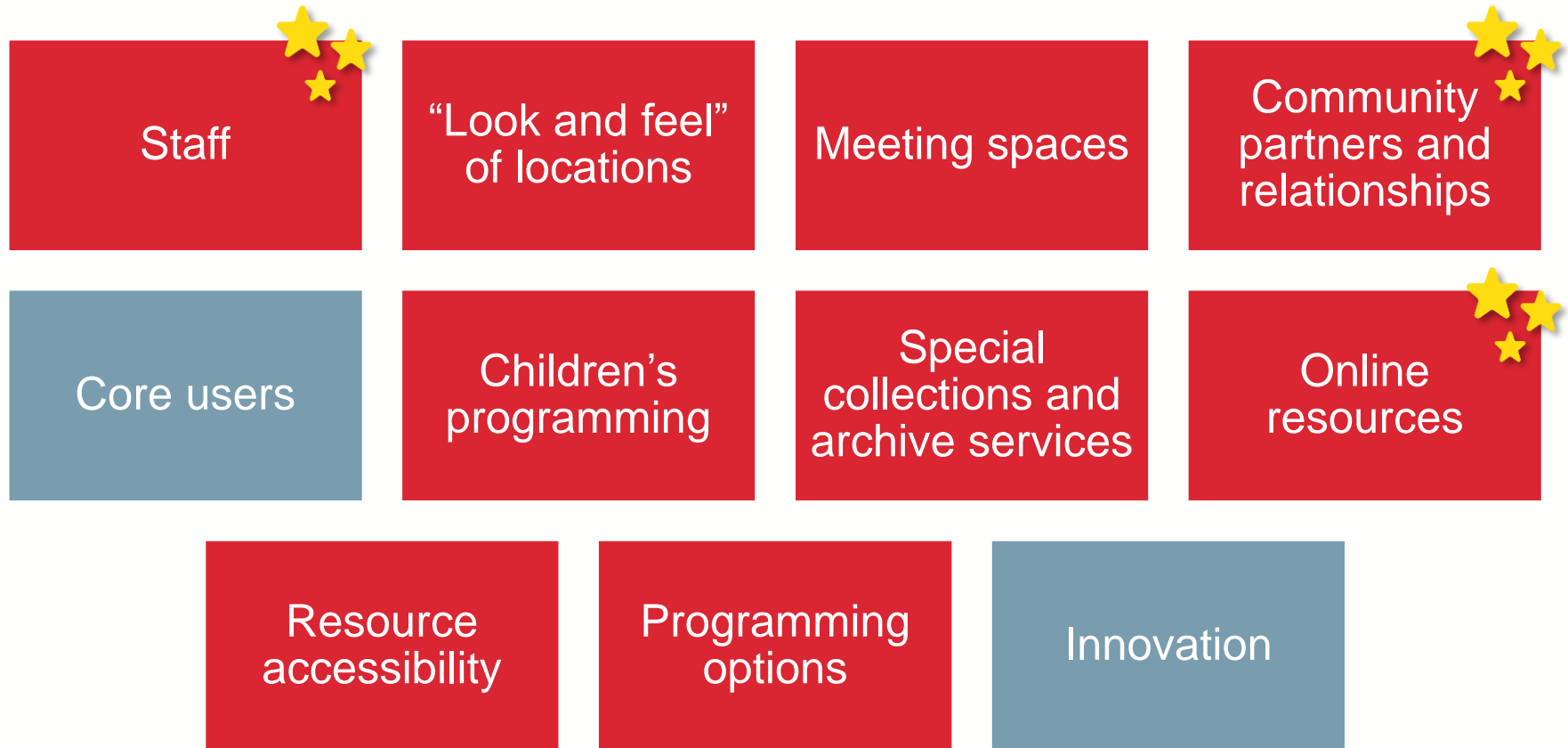


# Stakeholder Engagement

# Purpose and Background

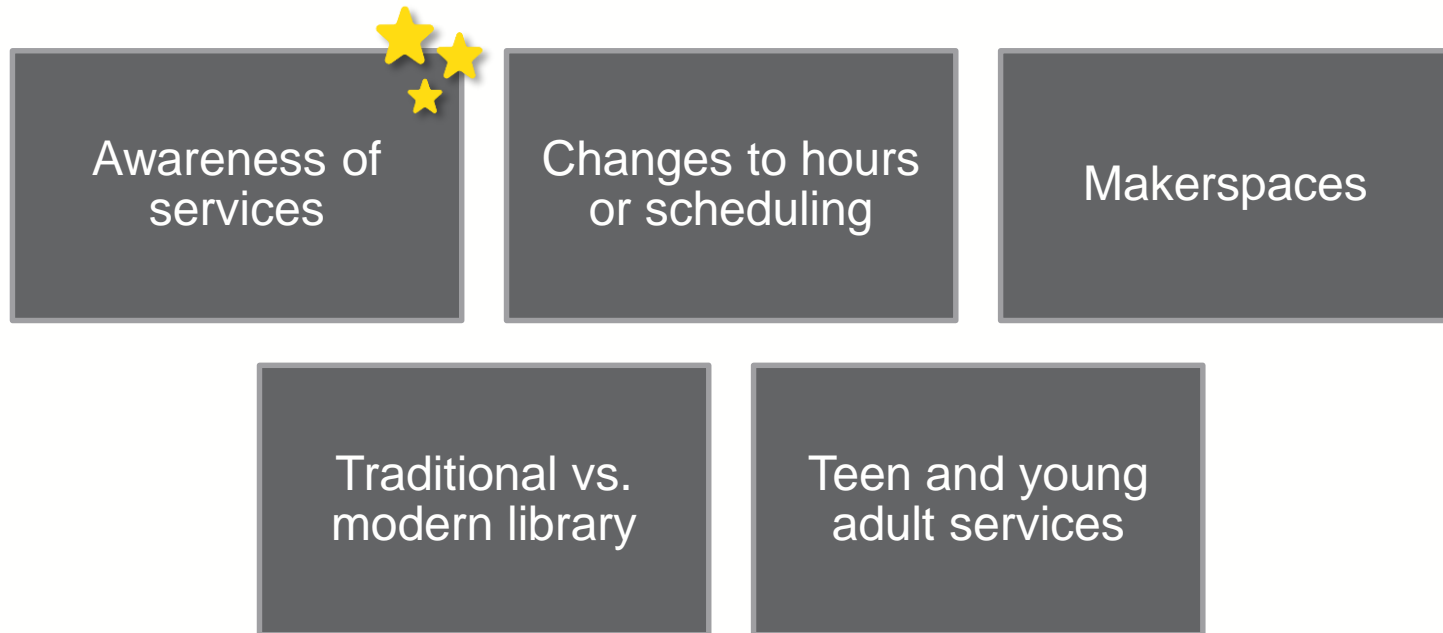
- Gather community and staff feedback related to **strengths, opportunities, areas for improvement and potential partnerships**
  - Community: 42 people (of 76 initially signed up) participated in online focus groups
  - Staff: 16 small groups, or approximately 130 participants, attended virtual all-staff meeting
  - Leadership/Governance: 22 people (largely staff), attended virtual meeting

# Library Strengths



*Star icon indicates congruence between community and staff feedback.*

# Library Improvement Opportunities



*Star icon indicates congruence between community and staff feedback.*

# Community Strengths

Cultural diversity

Collaborative  
efforts

Sense of  
community

Available services  
and amenities

# Community Needs, Opportunities

Employment and  
economic stability

Safe places for  
youth

Education: early  
childhood and  
secondary

Access to  
technology

Homelessness


Mental health

Transportation and  
mobility

Food insecurity

# Indicated Areas for Focus



 *Star icon indicates congruence between community, staff and leadership feedback.*

# Implications for Strategic Planning

- **Areas of congruence between community and staff** can be used to leverage resources, exposure and impact
- **Ongoing community and stakeholder engagement** will be essential for informing “responsive” services
- **Awareness and outreach, diversity, equity and inclusion (DEI) and evaluation** strategies will be important to consider across focus areas
- PCCLD should be **mindful of “mission creep”** and alignment with core competencies
- **There is a lot of positive feedback, support and success** to build upon!