



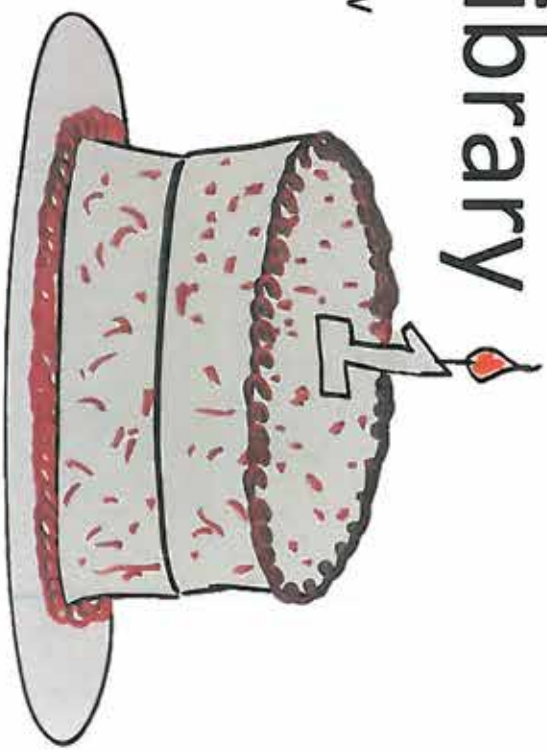
Curating Connections

Pueblo City-County Library District
2016-2020 Strategic Planning Initiative



The Giodone Library

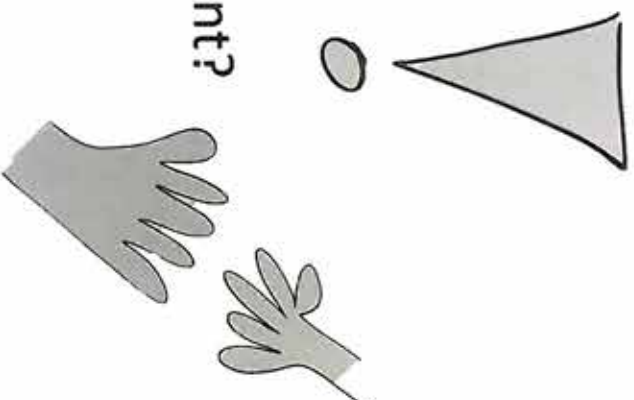
Almost a Year in Review



- What's been going well?

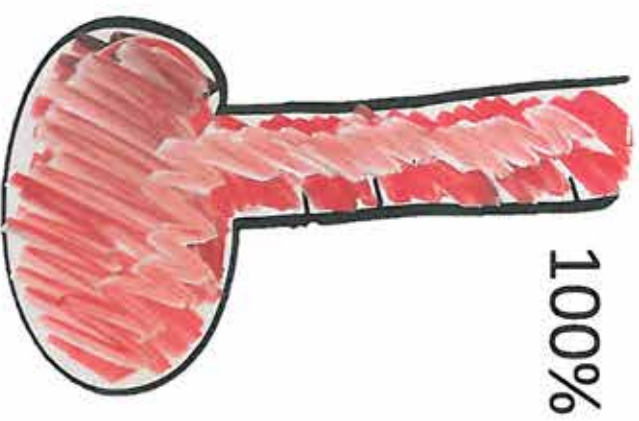
- Where is there need for improvement?

- What's next?



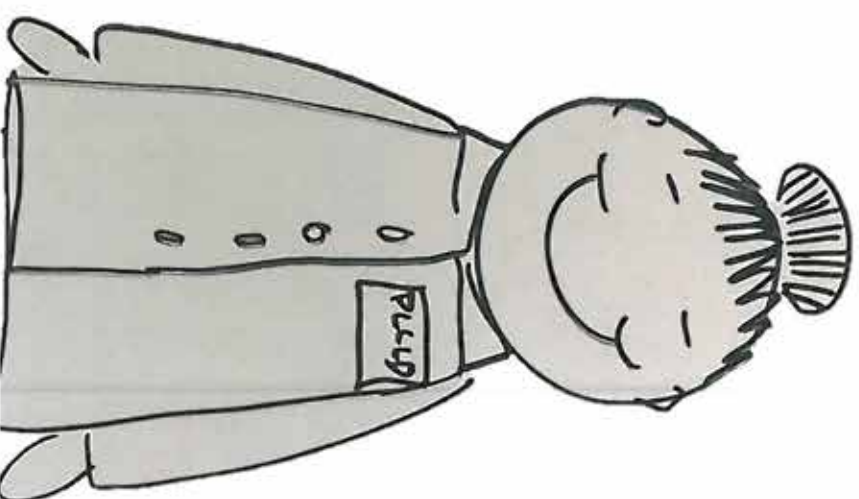
What's been going well?

- Key Results
 - Circulation - 76.6 % goal
 - Program Attendance – 100%
 - Visits – 80.1%



What's been going well?

- Satisfied Customers
 - biblio_compliment - the librarians at Giodone Library are kind and nice and i like the way they greet me.
 - biblio_compliment - So far, it has been good. I went to the Giodone Library, and they were very helpful!!



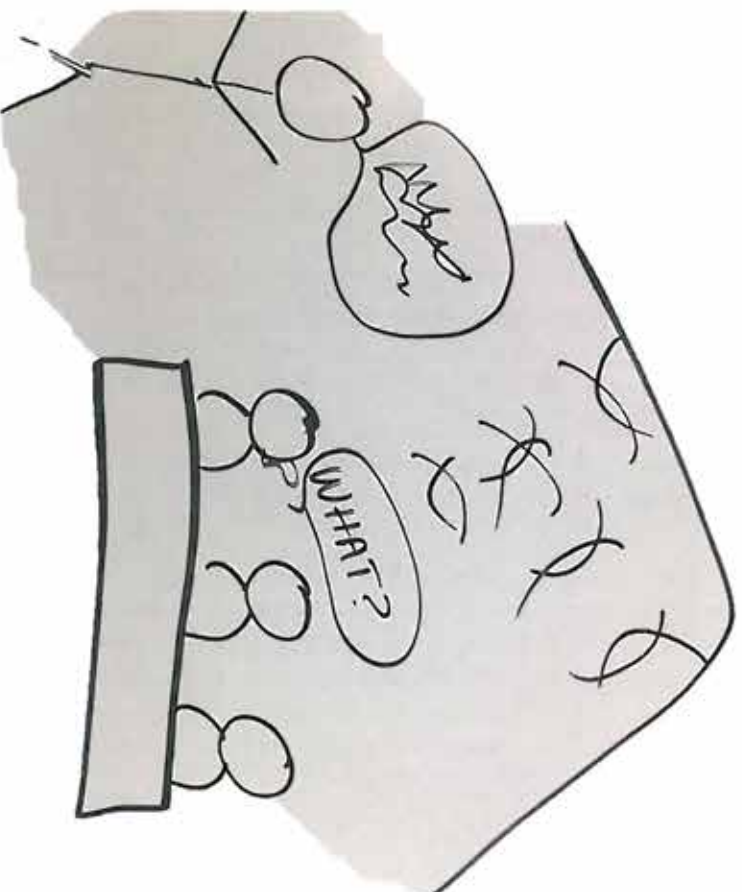
What's been going well?

- Outreach



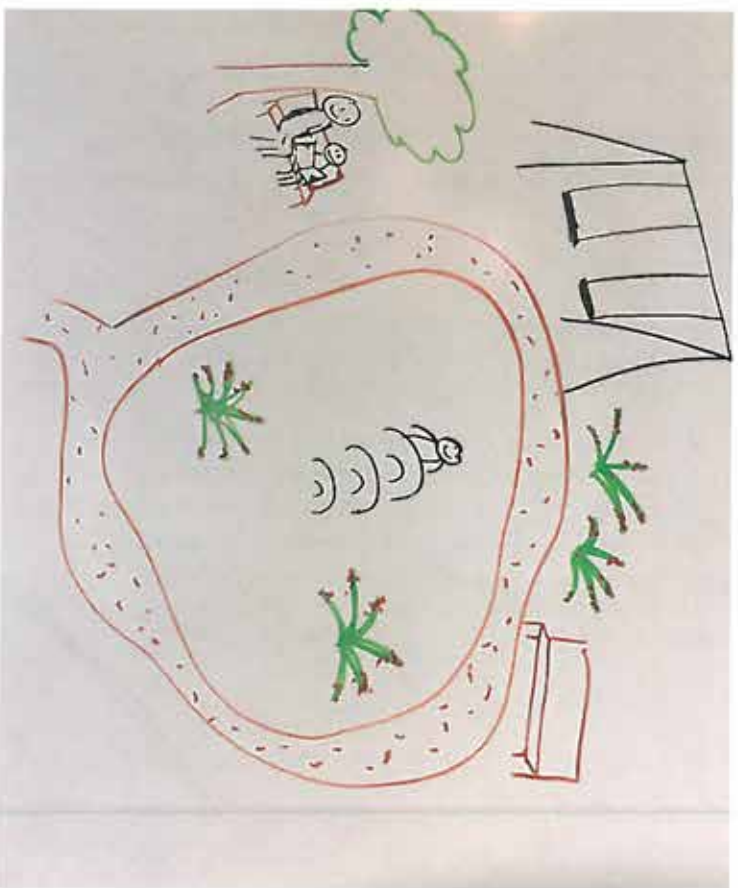
Where is there room for improvement?

- Meeting room sound



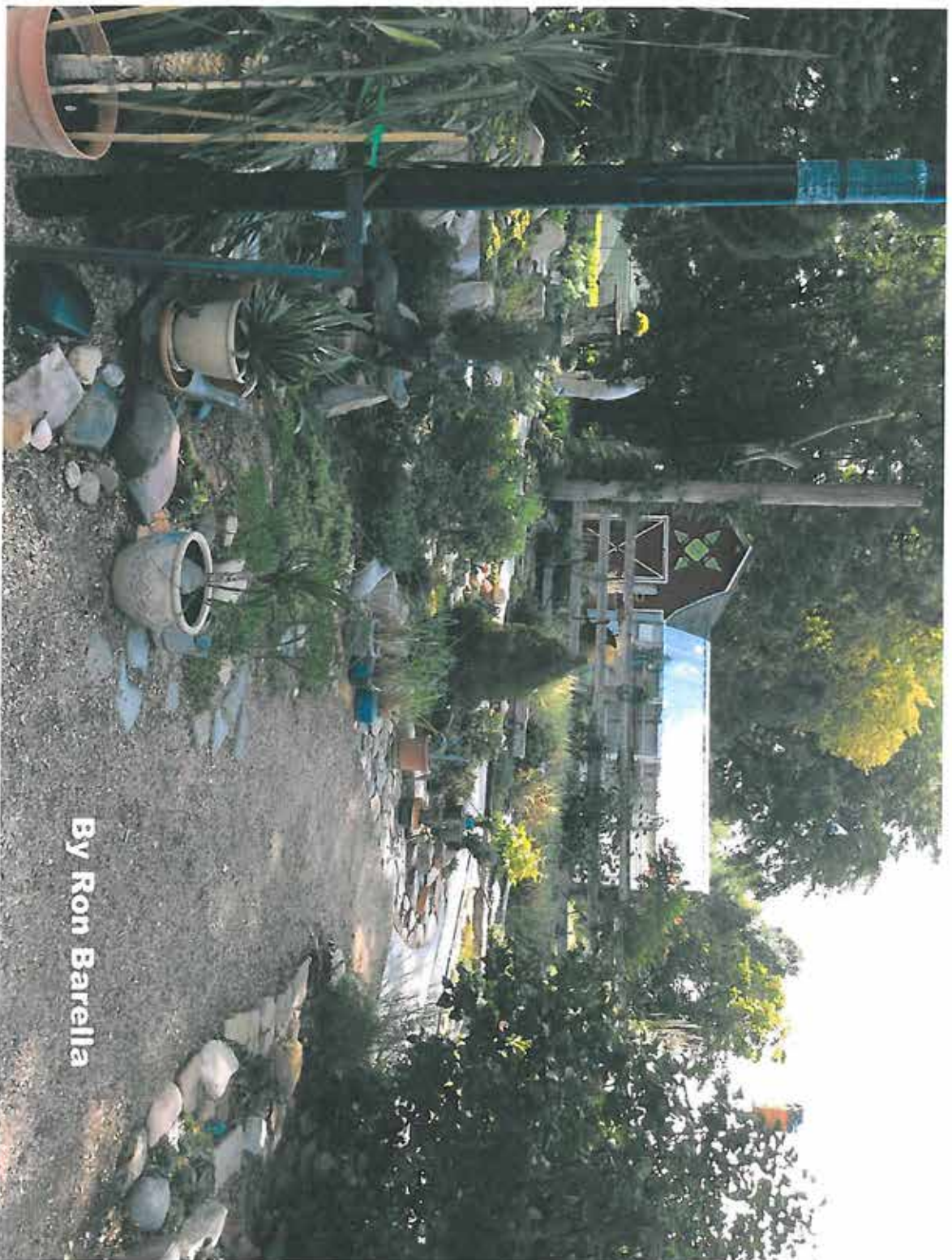
Where is there room for improvement?

- Storyteller Garden
 - Play equipment
 - Native Plants
 - Benches
 - Path from Library to Alley
 - Art Sculptures



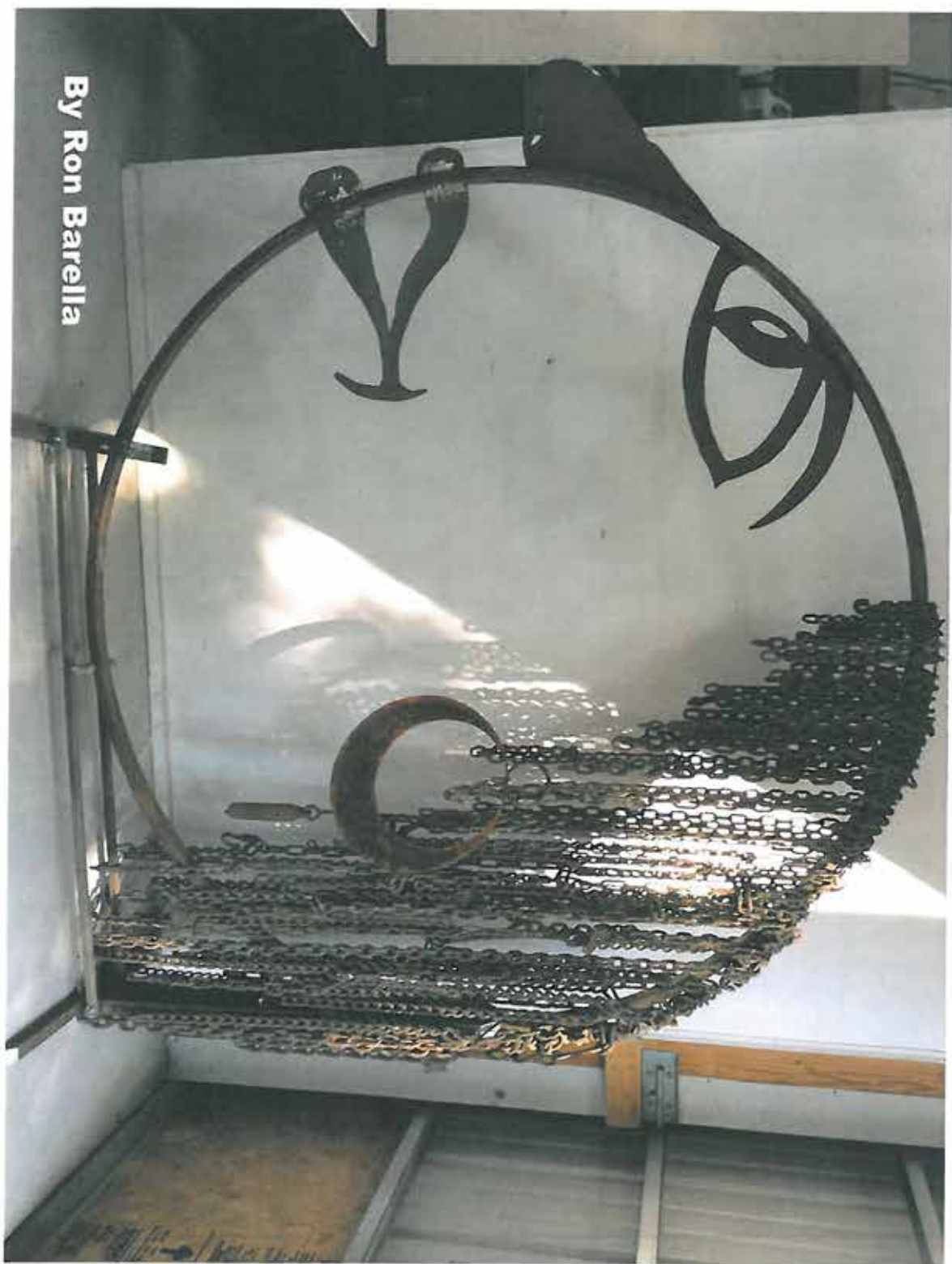


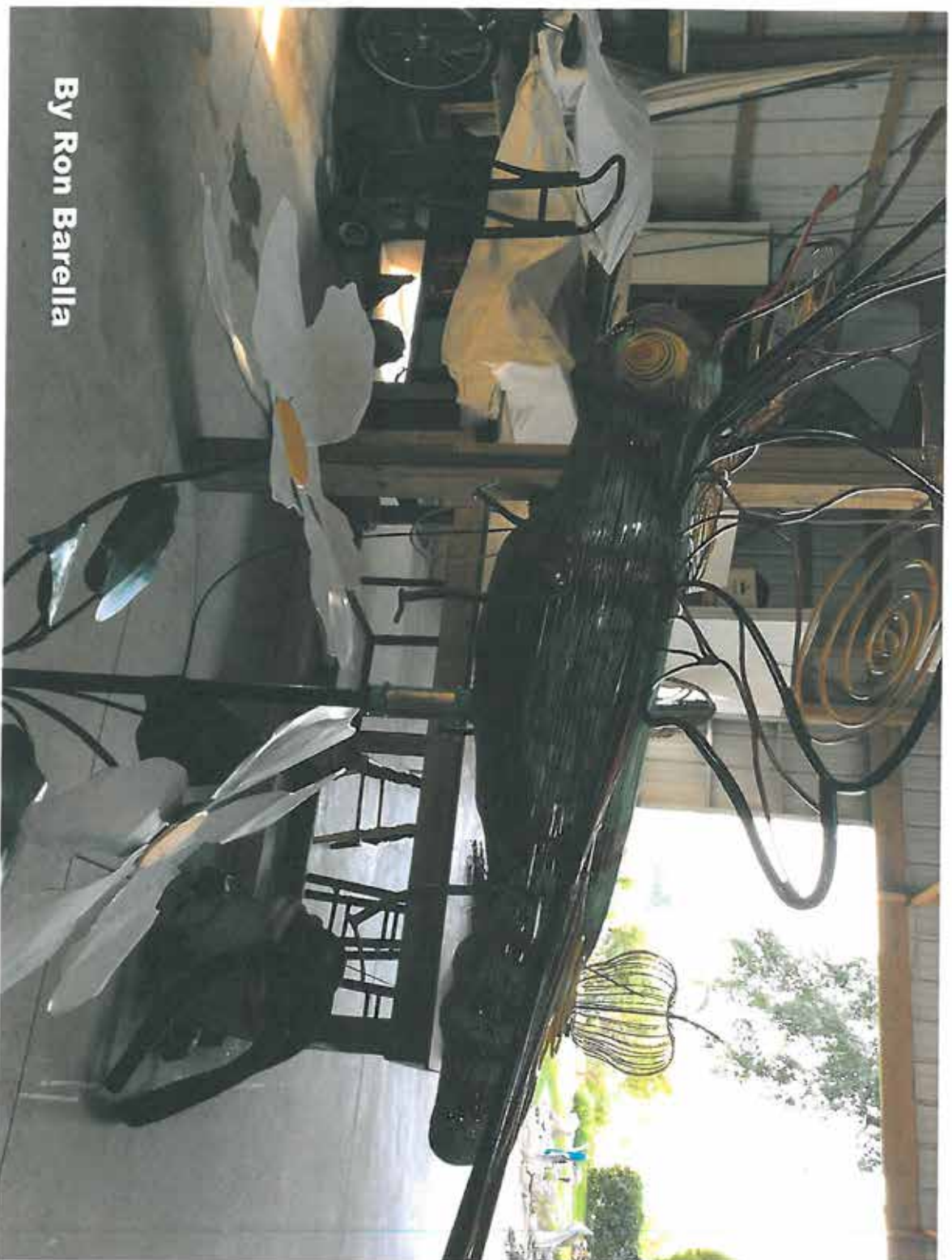
By Ron Barella



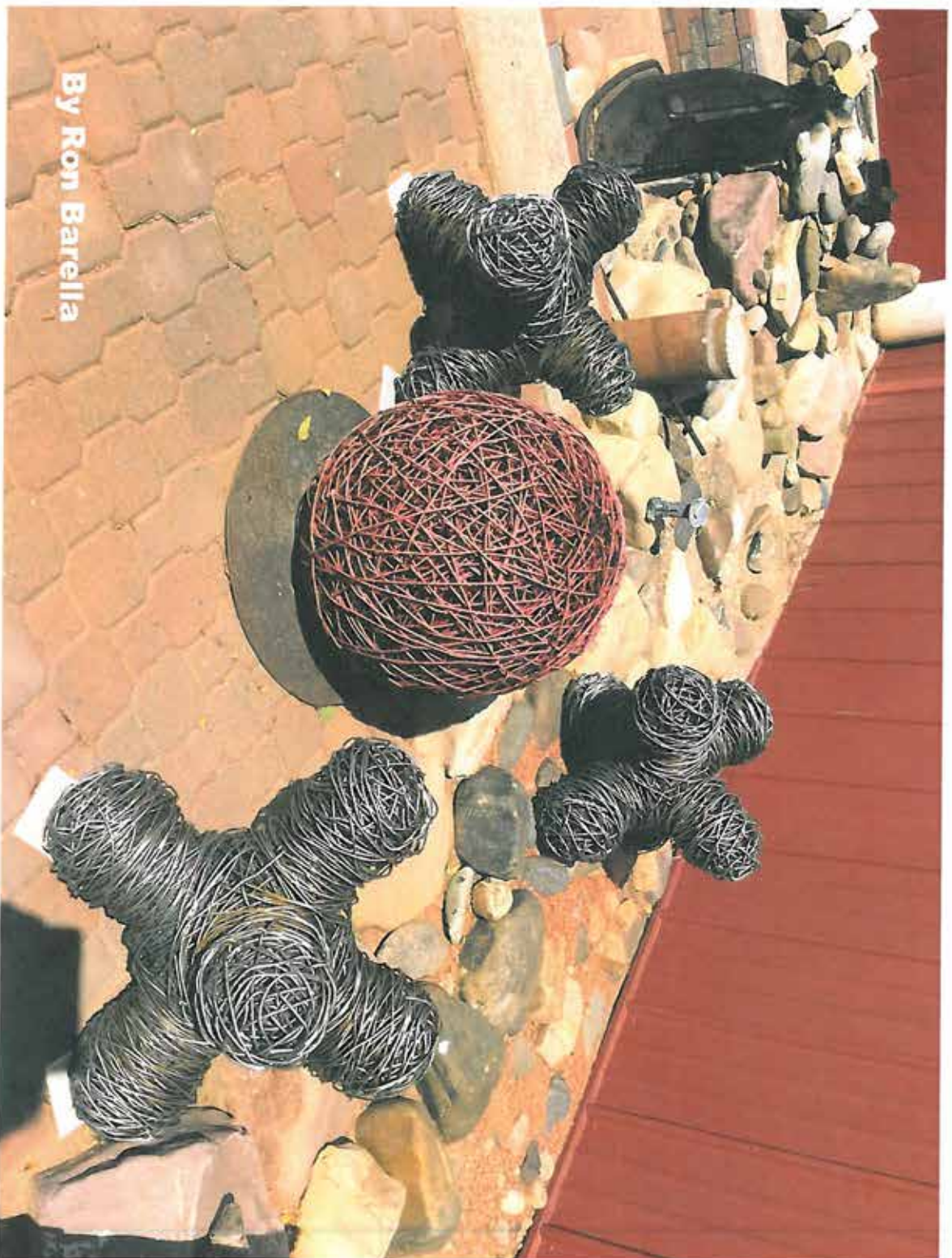
By Ron Barella

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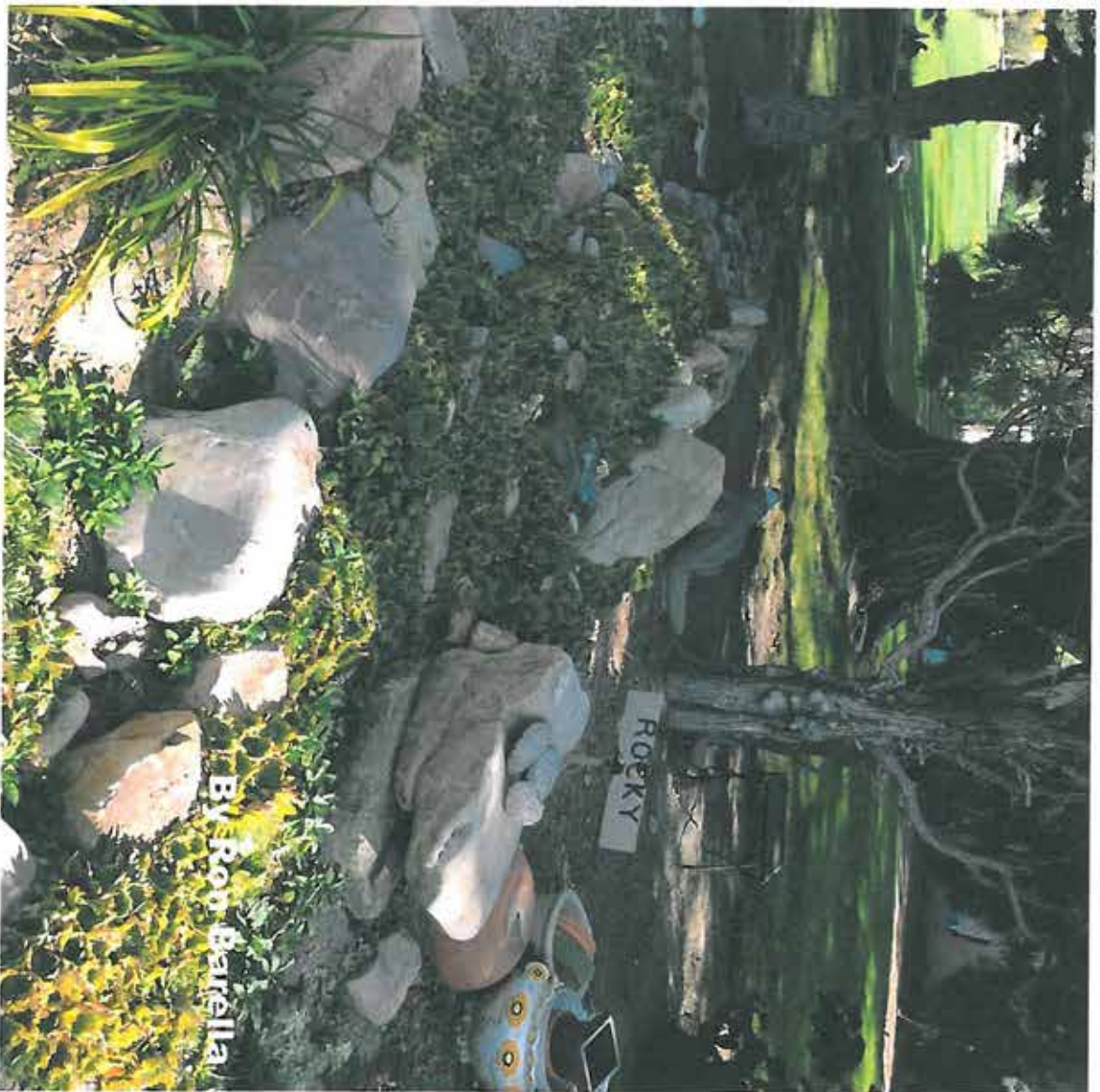




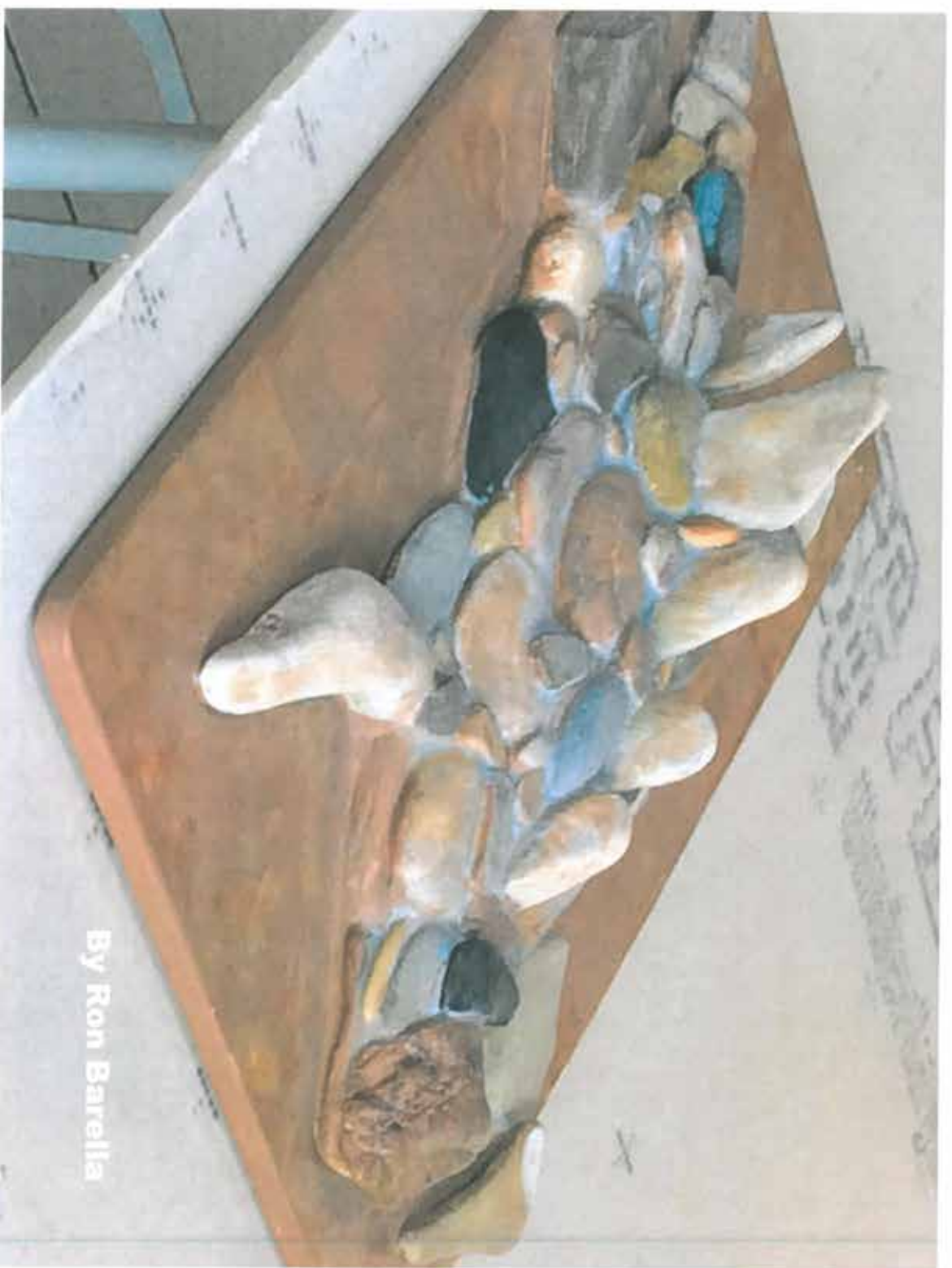
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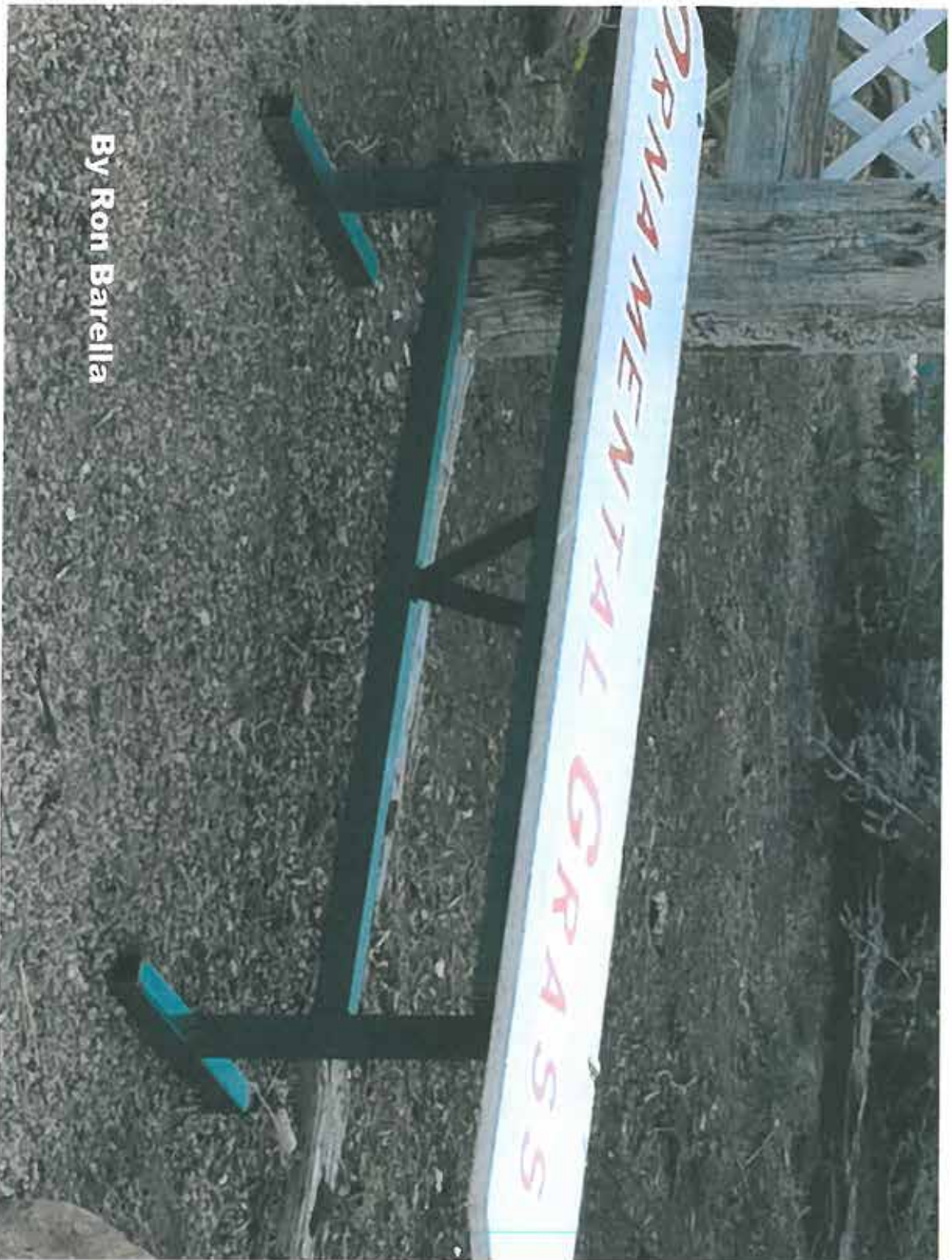
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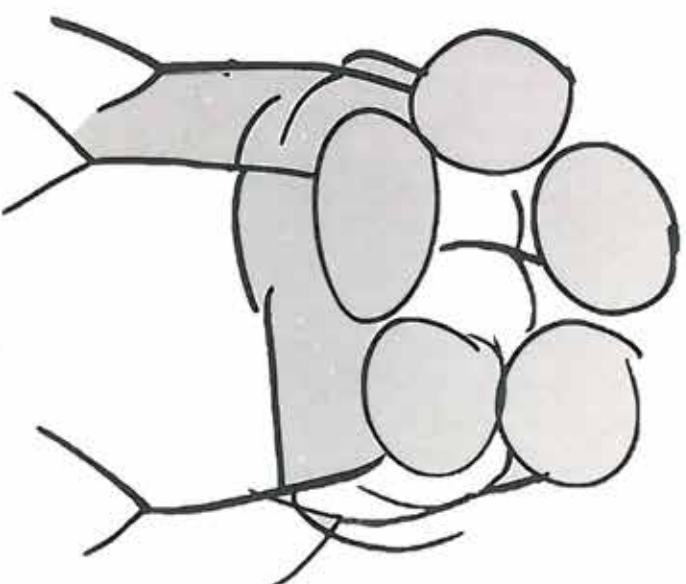
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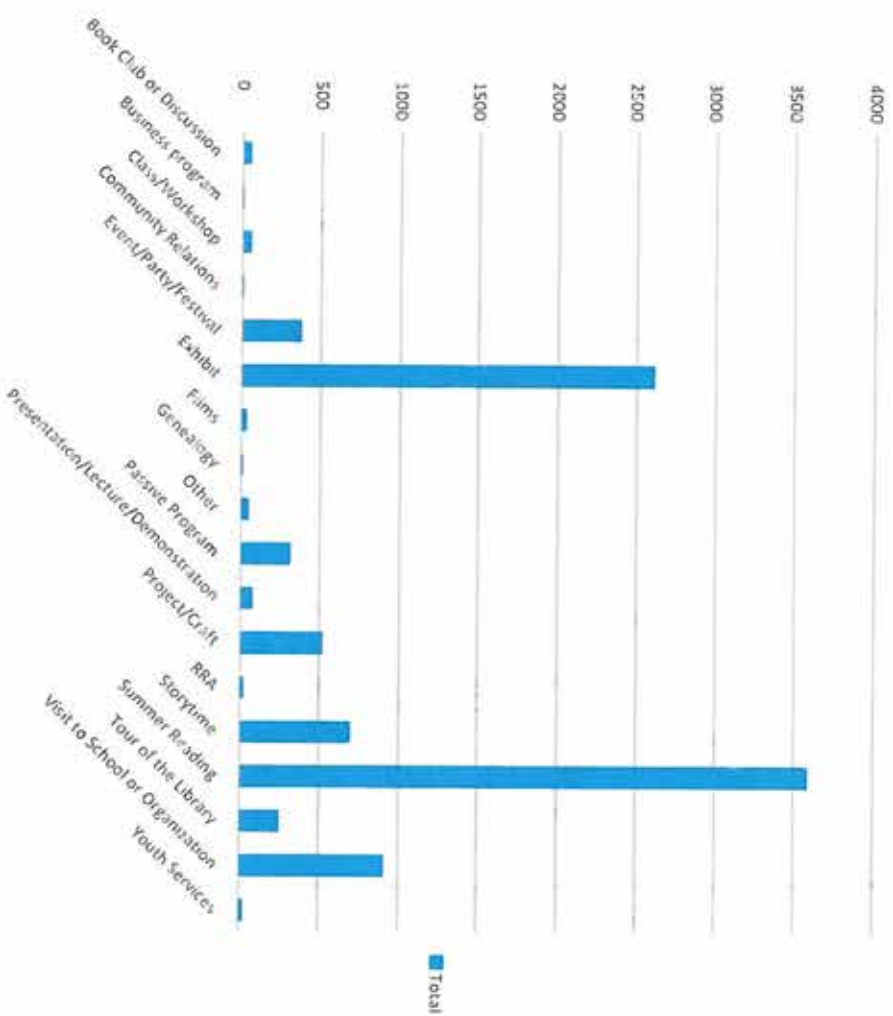
Where is there room for improvement?

- Strengthen Community Partnerships
 - Lion's Club
 - Pueblo Chile Growers
 - Schools
 - Extension Office
 - Chemical Depot
 - Airport



What's next?

- Data Driven Planning
 - Outreach to Schools
 - Tours and Visits
 - Exhibits
 - Events for the whole family
 - Collection HQ



What's next?

- Develop Staff

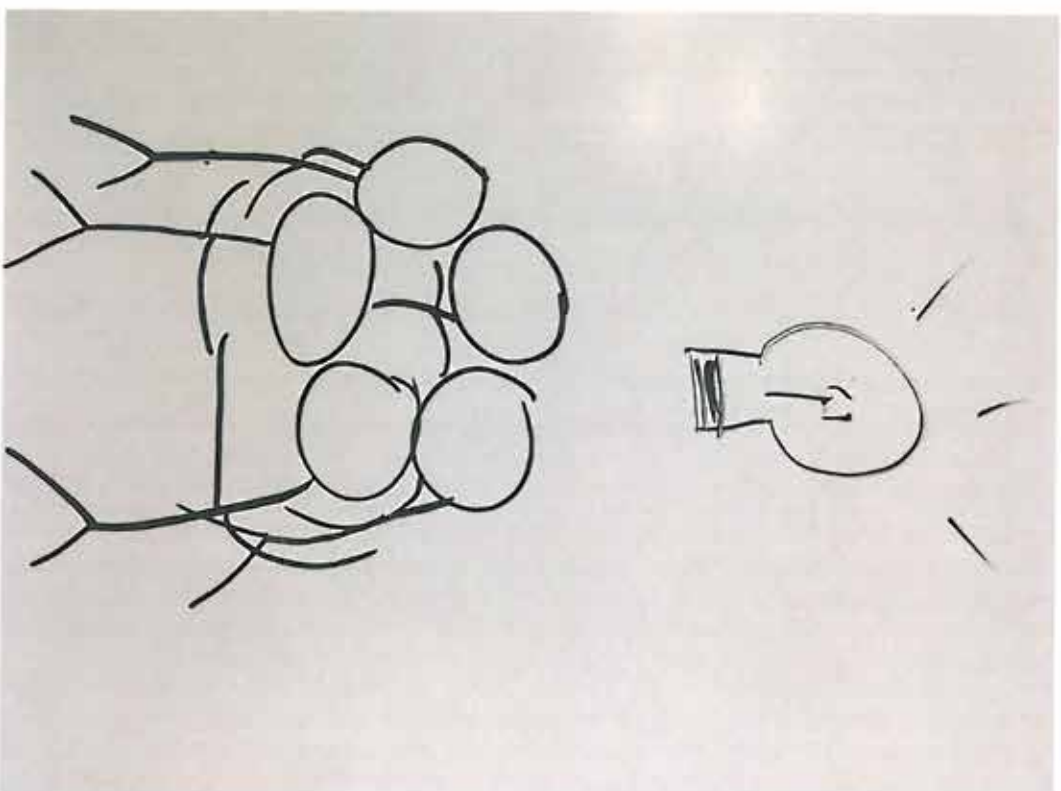


What's next?

- Pre-School
STEAM



Your Ideas?





Every Hero Has a Story!

2015

Every Hero Has a Story
Pre-Readers
1,158 participants
375 finishers



Every Hero Has a
Story
Readers
5,123 participants
1,449 finishers

 **Summer Reading 2015**
Monday, June 1 - Saturday, Aug. 15



Reader's Extended Badge Game

268 participants

Complete the badges to earn an extra entry into the Summer Reading GRAND PRIZE DRAWING!



Library Super Hero Badge

- ☐ Read a book or graphic novel about your favorite super hero.
- ☐ Create art of your favorite super hero.
- ☐ If you were a super hero what would your name be? What powers would you have?
- ☐ Check out different kinds of library materials. Make a Graphic Novel. An Audio Book? Or a Playbook?
- ☐ Ask a librarian to recommend a book, or tell you about their favorite book.
- ☐ Bring in a friend to sign up for Summer Reading.
- ☐ Visit a library's branch that you've never been to. Ask the librarian to initial your badge page.

Complete 3 of the 7 tasks listed to earn your Library Super Hero Badge.



Community Hero Badge

- ☐ Write a thank you note to your favorite community hero.
- ☐ Take a picture with a police officer, fire fighter, or other community hero.
- ☐ Check out some books from the library about police officers, fire fighters, nurses, doctors, teachers, and military.
- ☐ Think of a person they know who they consider to be a hero, write a few facts about this person.
- ☐ Write about who in the community is your hero.
- ☐ Write about a time you faced a challenge and someone helped you, or when you helped someone else.
- ☐ Pick up trash at a park or other public place.

Complete 3 of the 7 tasks listed to earn your Community Hero Badge.



Home of Heroes Badge

- ☐ Name five public streets that are named after heroes.
- ☐ Visit the Convention Center to learn about the Medal of Honor.
- ☐ Make your own American Flag out of anything - be creative and show us or take a picture.
- ☐ What would you do to change the world and be a hero? Tell us about it.
- ☐ Who in history is a hero to you. Write about or draw a picture of them.
- ☐ Who in your home is your hero. Write about or draw a picture of them.
- ☐ Learn the Pledge of Allegiance or the National Anthem and saying it for the first time.

Complete 3 of the 7 tasks listed to earn your Home of Heroes Badge.

1. Read Something 2. Do Something

Check off each challenge that you complete this summer to be entered to win a gift card.

- 

□ □ □ □ □ □ □ □ □ □

Something

100

- ☐
- Review something (manga, book, movie, etc.)

- Go**
When
How

AWESOME PRIZES



Awesome Programs for All Ages all Summer LONG!

- ▶ Outstanding, World Class performers: 3,999 participants
- ▶ Storytime with a Bang!: 2,093 participants
- ▶ Tween Interactive Events: 1,278 participants
- ▶ Teen DIY Events: 620 participants
- ▶ IDEA Con: 450 participants
- ▶ Other Programs (movie nights, Read Dog, Zoo, etc): 8260 participants
- ▶ Summer Reading Promotion: 24,479



Books in the Park

▶ Bessemer

- ▶ June Visits: 519
- ▶ June Circ: 2363
- ▶ June Programs: 863
- ▶ July Visits: 398
- ▶ July Circ: 1426
- ▶ July Programs: 637

▶ Cesar Chavez

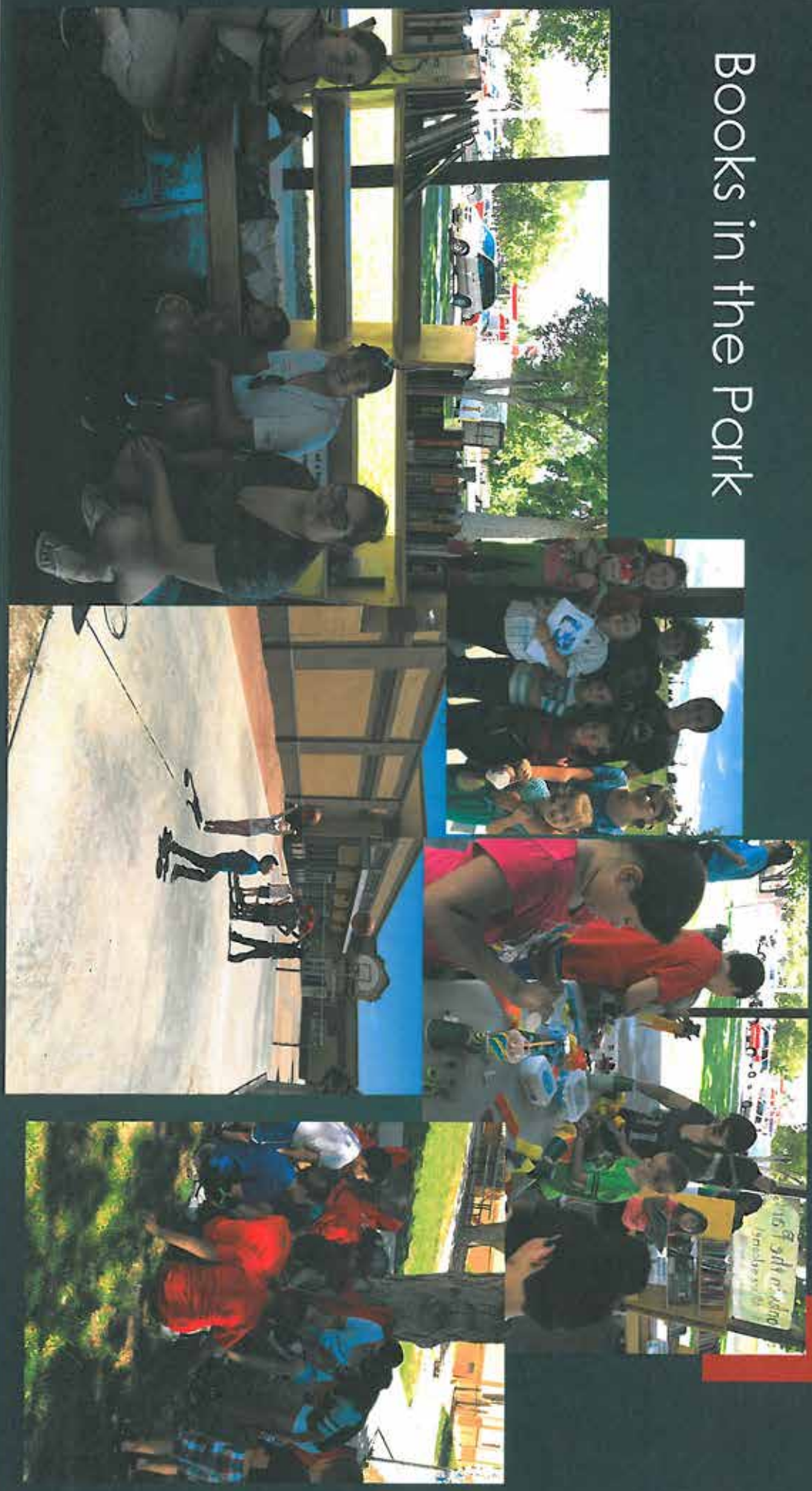
- ▶ June Visits: 101
- ▶ June Circ: 283
- ▶ June Programs: 168

▶ Ersilia Cruz

- ▶ July Visits: 209
- ▶ July Circ: 519
- ▶ July Programs: 367



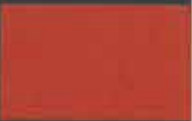
Books in the Park



Grand Prize Winners!



Why do we do this?



- ▶ Growing Young Readers – and helping to prevent Summer Slide
- ▶ Strengthening our Community Partnerships – Building positive relationships with the library and working collaboratively with other organizations.
- ▶ Serving the Whole Family - by providing incentives and activities for, and making connections with, all ages.
- ▶ Giving kids interesting activities throughout the summer to spark curiosity and creativity

GENERAL FUND	Budget 2015	Year to Date 8/31/2015	Estimated to end of year	Estimated 2015	Savings Over/Under	EXPLANATION	Budgeting Notes
REVENUES							
Property Tax	8,582,155	8,382,464	199,691	8,582,155	-	Expect to collect budget	
Specific Ownership Tax	677,990	399,040	278,951	677,990	-	Expect to collect budget	
Contracts, Grants, Gifts, Donations, Misc.	289,397	86,629	202,768	289,397	-	Expect to collect budget	
Interest	21,800	9,324	6,500	15,824	(5,976)	Expect to underspend	
Fines & Fees	216,977	66,355	20,000	86,355	(130,622)	Expect to underspend	Year to date includes all grants, contracts, gifts, federal and state
Photocopy Fees	51,530	42,346	20,000	62,346	10,816	Expect to collect more than budgeted	Estimated number 50000 '4, Last year 60000 '4 although avg of 90
Miscellaneous Sales	5,000	5,178	3,500	8,678	3,678	Expect to collect more than budgeted	Estimated 50000 '4 based on conservative trend to date
TOTAL REVENUES	9,844,849	8,991,335	731,410	9,722,745	(122,104)	Revenue under anticipated budget \$	
EXPENDITURES - Personnel							
Salaries	3,961,041	2,418,759	1,345,153	3,763,912	217,129	Expect to spend all budgeted \$	
PERA & Employer 401(K) Match	517,535	324,698	184,286	508,984	8,551	Expect to overspend budgeted \$	
Workers Compensation	12,976	11,214	1,000	12,214	762	Expect to underspend	
Health & Life Insurance	517,078	363,881	136,500	500,381	16,697	Expect to underspend	
Unemployment Compensation	11,943	7,133	3,400	10,533	1,410	Expect to underspend	
Medicare Trust	52,725	34,073	19,505	53,578	4,147	Expect to underspend budgeted \$	
Employee Relations	26,450	22,656	3,794	26,450	-	Expect to spend all budgeted \$	
Employee Training	70,590	37,282	33,328	70,580	-	Expect to spend all budgeted \$	
EXPENDITURES - Materials	5,195,338	3,219,677	1,726,965	4,946,642	248,696	Expect to spend all budgeted \$	
Books	363,000	140,554	242,446	363,000	-	Expect to spend all budgeted \$	
Audio-Visual Materials	544,500	290,888	253,912	544,500	-	Expect to spend all budgeted \$	
Periodicals and Subscriptions	36,000	37,492	1,000	38,492	(2,492)	Expect to overspend budgeted \$	
Digital Materials	405,000	270,092	134,908	405,000	-	Expect to spend all budgeted \$	
Library Programs	151,893	80,324	71,569	151,893	-	Expect to spend all budgeted \$	
Processing Supplies/Services	151,334	148,024	3,310	151,334	-	Expect to spend all budgeted \$	
EXPENDITURES - Facilities	1,671,727	967,074	707,145	1,674,219	(2,492)	Expect to spend all budgeted \$	
Utilities	525,853	330,387	165,382	515,769	10,084	Expect to underspend budgeted \$	
Vehicle Maintenance	7,000	3,791	3,209	7,000	-	Expect to spend all budgeted \$	
Building Maintenance	376,498	227,196	149,302	376,498	-	Expect to spend all budgeted \$	
Rent	24,286	18,162	6,134	24,286	-	Expect to spend all budgeted \$	
Lease/Purchase of Buildings	811,550	183,275	628,275	811,550	-	Expect to spend all budgeted \$	
Insurance	68,464	68,770	-	68,770	(306)	Expect to exceed budgeted \$	
Friends Expenditures	16,300	14,002	2,298	16,300	-	Expect to spend all budgeted \$	
EXPENDITURES - Operations	1,829,961	845,583	974,600	1,820,783	9,778	Expect to spend all budgeted \$	
Contract Services	398,749	287,112	151,511.71	438,624	(39,875)	Expect to overspend - contract wages	Contract services plus collections
County Treasurer's Fees	128,732	125,784	2,995	128,779	(47)	Expect to overspend budget	
Community Relations	68,032	22,797	45,235	68,032	-	Expect to spend all budgeted \$	
Professional Memberships	19,092	16,365	2,727	19,092	-	Expect to spend all budgeted \$	
Office Supplies	75,282	51,637	23,655	75,282	-	Expect to spend all budgeted \$	
Photocopies	27,501	16,248	7,760	24,008	3,493	Expect to underspend budget	
Counter Service	62,870	31,969	21,428	53,397	9,473	Expect to underspend budget	
Postage & Freight	25,000	20,955	4,045	25,000	-	Expect to spend all budgeted \$	
	805,288	572,867	289,356	832,224	(26,956)	Expect to spend all budgeted \$	
EXPENDITURES - Info. Technology							
Telecommunications	226,556	140,543	86,073	203,900	22,656	Expect to underspend budget	
Hardware Repair & Maintenance	10,000	7,020	2,980	10,000	-	Expect to spend all budgeted \$	
Technology Supplies	31,012	32,141	16,000	48,141	(17,129)	Expect to overspend budgeted \$	
Technology Contract Services	218,184	193,175	52,000	245,175	(26,991)	Expect to overspend budgeted \$	
	485,752	372,879	156,993	507,216	(21,464)	Expect to overspend budgeted \$	
TOTAL EXPENDITURES	9,988,046	5,978,080	3,825,060	9,780,484	207,562	Savings in expenditure over budget	
Revenues over Expenditures	(143,197)	3,013,255	(3,093,650)	(57,739)	85,458	Savings including revenues	

PUEBLO CITY-COUNTY LIBRARY DISTRICT

CAPITAL PROJECT FUND							Budgeting Notes
	Budget 2015	Year to Date 8/31/2015	Estimated to end of year	Estimated 2015	Savings Over/(Under)	EXPLANATION	
REVENUES							
Contributions, gifts	5,000				(5,000)	Expect to undercollect budget \$	
Grants	5,000				(5,000)	Expect to undercollect budget \$	
Friends of PCCLD contributions	5,000		14,000	14,000	9,000	Expect to overcollect budget \$	
Contributions from Pueblo Library Foundation	50,000	167,288		167,288	117,288	Expect to overcollect budget \$	
Interest earnings	98	2,357	300	2,657	2,559	Expect to overcollect budget \$	
Miscellaneous revenue							
TOTAL REVENUES	65,098	169,645	14,300	183,945	118,847	Revenue over budget	
EXPENDITURES							
New building projects							
Lucero		20,461		20,461	(20,461)	Expect to overspend budgeted \$	
Giordano		751		751	(751)	Expect to overspend budgeted \$	
Greenhorn Valley							
Misc. building expenses		0		0	(0)		
		21,212		21,212	(21,212)		
InfoZone Expenditures	140,000	90,102	22,467	112,569	27,431	Expect to underspend budgeted \$	
Capital Asset Expenditures (Replacement Plan)							
Information Technology	85,000	18,336	75,000	83,336	(8,336)	Expect to overspend budgeted \$	
Furniture, Fixtures, Equipment	20,000	5,977		5,977	14,023	Expect to underspend budgeted \$	
Building Improvements	21,500	18,753	11,000	29,753	(8,253)	Expect to overspend budgeted \$	
	126,500	43,067	86,000	129,067	(2,567)		
TOTAL EXPENDITURES	266,500	154,381	108,467	262,848	3,652	Savings in expenditures	
					122,489	Savings including revenues	