

CURRENT LEASE BOOKS

- Use our major print vendor, Baker & Taylor
- Order 150 copies a month of 4-5 new release best sellers
- Lower price point at \$14-\$18 per copy vs \$25-\$30
- When copies lose popularity, return to vendor for credits back

QUICK VIEW DVDS

- Began this program in October
- Half of new release dvds fill holds/other half are on display
- Three day checkout with a maximum of five at once
- Approximately 4000 additional checkouts per month plus customer satisfaction of seeing new materials
- Order additional dvds and also supplemented with extra copies from bluray orders

QUICK VIEW BOOKS

- Program would begin April 1st
- Expand our current lease program by 1800 books this year
- Allows us to double our best seller collection
- Contract is \$30,000 so approximately \$16.60 per book

ADVANTAGES TO QUICK VIEWS

- Filling a customer gap of displaying new material
- Items aren't sitting on the holds shelf not being picked up
- Faster turnover with shorter checkout period
- More circulations