

IDEA FACTORY: YEAR ONE

Presentation to the **PCCLD Board of Trustees** April 24, 2015



IDEA FACTORY Today

CURRENT RESOURCES

- Two 3D printers
- 20 3D Doodlers
- One 3D scanner
- Creative Station: iMac with Adobe Creative Suite
- *Two gaming stations: Oculus Rift and LEAP motion controller
- Lego MindStorm robot
- *10 Arduino microcontrollers and kits NEW!
- ❖ Five sewing machines NEW!
- Embroidery machine NEW!



CURRENT PROGRAMS

- Phone classes
- Introduction to Electronics
- 3D Modeling with Tinkercad
- *Board game Club
- Weekly Maker Club
- *Maker-in-Residence NEW!
- Origami Odyssey biweekly
- Southern Colorado Thread Benders
- Pueblo Storytellers weekly
- *Fiber Art Club weekly



MAKERS-IN-RESIDENCE







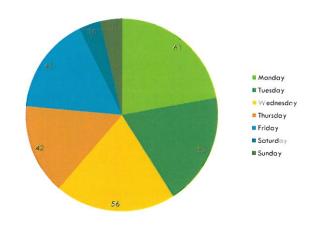


IDEA FACTORY

Results

KEY RESULTS: DIGITAL USE

- Includes interaction with Idea Factory technology
- ❖ Digital use sample taken in December, 2014
- ❖ Total year-to-date is 3,530



3D PRINT SUBMISSIONS

- ❖3D prints started tracking in January, 2015.
- Includes completed 3D print submissions from the public.
- ❖ Year to date total is 95



KEY RESULTS: PROGRAM ATTENDANCE

- Total programs for April, 2014 through March, 2015 was 3,388
- Largest event was the24 Hour Film Festivalwith 701 total attendees





IDEA FACTORY

Looking ahead

LESSONS LEARNED

- ❖ Tech bar tablets vs. 3D printers
- Need to consider programming when purchasing new technology
- Staff needs to feel comfortable with the technology to engage customers
- Handouts are essential especially for new technology

LOOKING AHEAD

- Expand Maker Club to include more technology
- Refresh technology
- Consider free 3D prints
- Partner with more community organizations who have expertise in different media and technology
- Checkout equipment
- Special events

Libraries' choice: Change or die

These American institutions are reinventing themselves, finding other ways to serve their communities

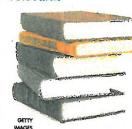
Greg Toppo @gtoppo USA TODAY

When librarians at the Skokie Public Library near Chicago moved their reference collection online and got rid of the massive print volumes, they suddenly had a lot of newly freed-up space.

Carolyn Anthony, the library's director, also serves on the Skokie Chamber of Commerce. She saw that after the economic collapse, many workers who had lost their corporate jobs were starting busi-nesses out of their homes. In fact, the fastest-growing segment of the chamber was now start-ups with fewer than five employees with fewer than five employees—
many of them with just a single
person running the entire operation, often out of a spare bedroom
or home office. Working from
home is fine, she thought, but
meeting clients in a coffee shop
gets old fast.

So she persuaded the library board to finance a project that just five years ago would have been unheard of a three-room,

As Americans spend more time online, public libraries are struggling to find ways to remain relevant.



fully functioning, Wi-Fi-equipped office suite, capable of accommo-dating more than 50 people. Us-ers who can't afford their own

ers who can't afford their own office space reserve it by the hour, swapping a business card for a magnetic keycard.

"This is not really such a stretch, when you think about it," says Anthony, since figuring out what people need most is in libraries' DNA.

As Americans spend more time online, both for work and play, public libraries are struggling to find ways to remain relevant, and they're discovering that they must reinvent themselves in sometimes fundamental ways. In sometimes fundamental ways. In

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hey're changing in other ways:
⇒ In Newton, Mass., a Boston ing how they other media,

find help with homework, so e ery afternoon from 3 to 6 p.m., ound that kids were struggling to th for an increasing number the local library so ev-

urns every San Francisco's city library F computer-generation one-of-a-kind library branch into a printing trom library. (14%) of the 6,224 people they surveyed have never used a public seeking a job or doing research as a student. About one in seven

who set up where they might interestingly chout Lee Rainie, director, of the Pew Research Center's Internet & American Life Project Wording our now

Department of Public Health

library team" to

change" Rainie likens the "churn a change" taking place in the orary world to those happeni "churn and e in the li-e happening

they might fit in," says Lee Rainie, director of the Pew Research Center's Internet & American "Libraries are now thinking etty interestingly about where

ing that 30% of Americans are "highly engaged" with public li-braries. People often form deeper LIBRARIES STILL MATTER

Rainie was part of a team in

March that issued findings showthey found, during "key



As with long ago saw the shift coming, he says. "They're excited about it." But there are also many who are slow to change their habits, he innovative newspapers, a few movative librarians' ø few Is Broken:

"How far is too far?" he asks



Library Association's annual meeting in Las Vegas will be Jane McGonigal, a video-game designer and researcher whose note speaker at the A Library Association's They may be on the wrong side of history. This summer, the key-GAMES OVER BOOKS? Why Games Make the America



video games.

After suffering a severe concussion in 2009, McGonigal created SuperBetter, a game that has helped more than 250,000 players overcome health conditions such as depression, anxiety, chronic pain and traumatic brain in the severe construction.

The Skolde Public Library near Chicago built an office suite to help those who can't afford their own office space.

massive, all-night scavenger hunt in the New York Public Library that invited players to record their thoughts and ideas. It resulted in an instantly pub-

physical space of a library more appealing, McGonigal created a

way to make

2011, while searching ay to make exploring

nology the credit for."

It resulted in an instantly published book that each participant took home.

Her invitation, she says, "really shows that libraries are much more engaged in games and technology than people give them

ame jams and 3-D printing tay be a stretch Libraries may But for a few libraries, video USA TODAY FOR THE ARIZONA REPUBLIC SATURDAY, JUNE 7, 2014

PrintFriendly.com: Print web pages, create PDFs

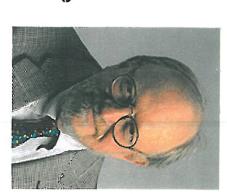
Blatant Berry Watching the Future: New activism tells people what libraries offer |

Ϳ lj.libraryjournal.com/2015/03/opinion/john-berry/watching-the-future-new-activism-tells-people-what-libraries-offer-blatant-berry/

John N. Berry III

tederal governments positive public and political reaction than the one enjoyed by most other agencies of the local, state, and institutions are delivering a trusted set of up-to-date programs and services and that has earned a far more and local and national media are now noticing the relevance and central role of these libraries. These The future of the American public library is taking shape. I see it in all kinds of libraries. The public, politicians,

services that help master issues at work or school and address life's challenges. group, young adults and young families who come together or solo to one-on-one sessions for activities and fresh ways to learn, parent, and teach. Children are loving the library, and it is beginning to win over that middle very young to seniors—get a handle on the latest information technologies, the new health-care system, and It is exciting to see public libraries revise their mission, materials, and services to help all citizens—from the



shelves, discover answers to their questions, and borrow what they need. There are hundreds of Maker spaces, lots of 3-D printers, and a I like the experimental kitchen recently built at one urban library. I've attended cultural and informational programs that have exploded new willingness to try to meet any citizen's information need. everywhere. I've watched movies and heard authors and music, along with programs and services on job hunting, now with added personal sessions. I've seen information professionals out in the stacks and reading rooms helping folks find materials online and on languages spoken in the neighborhood and added a tutorial on how to get what you need from the city bureaucracy, especially the schools technologies together. I was impressed by the urban library that added more E<mark>nglish as a Second Lang</mark>uage programs taught in the new l love one library's "Little Clickers" program, which shows young children and parents how to master

it all to a database of resources. The citizen ends up with a learning plan displayed online, including recommended materials, classes, and with a "web interface" on which patrons enter their learning interest and staff claim the questions, work on draft responses, report, and add citizens and constituencies have requested—or even demanded. One urban library has assigned librarians as personal learning advisors One key element in all of this is a responsiveness to newly expressed community desires driven by careful attention to what various

This activism is undoubtedly spurred by years of austerity and low support and a certain public indifference or quiet acceptance of the old These libraries have added a new activism to their efforts to make people aware of what they now offer, and it is working all over America

part of the transformation of society, and the librarians work hard to make everyone aware of all they now have to offer. organization, agency of government, and industry. It took ramped up energy and action to inform the public that libraries are an integral public library and what they think it does. With the arrival of the digital age librarians realized that traditional users and their long-standing reservoir of support were, indeed, "traditional" and might not be aware of the new society or the changes it has brought to every

the august New York Times to the Seattle Post-Intelligencer. updated ways to make everyone in town see what is going on at the public library. Media at all levels are noticing and writing about it, from Some call it marketing, others advocacy, still others simply publicity and promotion. But everywhere it has a vitality, a creativity, and

"The library's description of itself as 'a beacon of community engagement, experimentation, and expression,' is, if anything, understated." Let's never take it for granted." Kushma told of a recent visit by Blade editors to see the array of new materials and services at the Toledo-Lucas County Public Library: My favorite recent example of this attention was in the editorial in the January 25 Toledo Blade by David Kushma, the paper's editor.

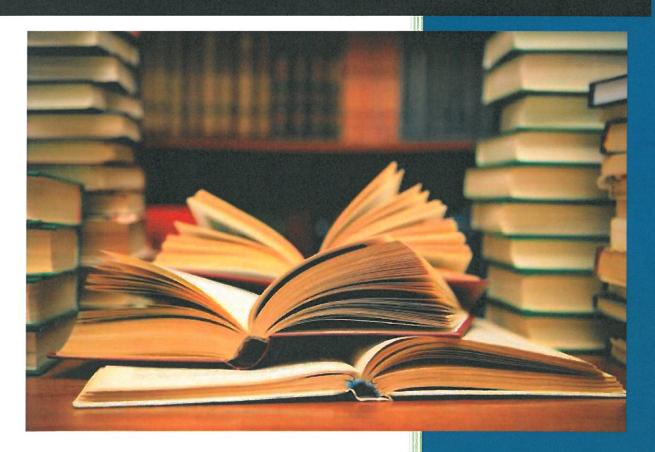


"Colorado Public Library Statistics" http://www.lrs.org/public/data/csv/id/1278181/

110,316	0.34	37,429	8.89	980,202	3.89	428,991	Westminster Public Library
359,495	0.16	57,020	6.31	2,267,091	3.51	1,261,398	Rangeview Library District (Adams County)
161,258	1.13	182,406	15.41	2,484,858	8.83	1,424,303	Pueblo City-County Library District
186,277	0.43	79,967	16.12	3,002,725	7.06	1,314,838	Poudre River Public Library District
607,457	0.61	367,780	13.89	8,440,101	5.93	3,604,630	Pikes Peak Library District
147,811	0.31	46,182	9.80	1,448,684	5.16	762,061	Mesa County Public Library District
552,213	0.35	194,695	13.41	7,402,527	4.44	2,452,635	Jefferson County Public Library
251,308	0.43	108,891	10.94	2,749,021	6.03	1,516,114	High Plains Library District (Weld County)
306,033	0.54	164,209	25.58	7,826,863	6.34	1,940,955	Douglas County Libraries
648,937	0.62	404,792	13.97	9,067,577	6.79	4,407,701	Denver Public Library
102,760	0.57	58,580	12.71	1,305,884	8.56	879,429	Boulder Public Library
344,637	0.21	72,576	3.09	1,065,076	3.03	1,044,771	Aurora Public Library
253,896	0.48	120,667	17.76	4,508,477	7.85	1,993,094	Arapahoe Library District
2014		2014		2014		2014	
LSA Population	Per Capita	Attendance	Capita	Total Circulation	Capita	Visits	Library
	Attendance	Total Program	Circulation Per		Visits Per		·
	Drogram						

Library Research Service http://www.lrs.org/
Accessed 4/17/2015

Pueblo City-County Library District Focus Group Report



Richard Male and Associates www.richardmale.com

Overview

In March 2015, Richard Male and Associates had the pleasure of conducting five Focus Groups as part of the Pueblo City-County Library District's (PCCLD) strategic planning process. The five pre-selected focus groups were: 1) Readers; 2) Leaders/Partners; 3) Donors/Funders; 4) Families; and 5) Non-believers.

The focus groups were well-attended (7-9 participants per group), with the exception of the Non-Believers group. According to library staff, there was a low response rate for these individuals, which coincides with their lack of engagement with PCCLD. Therefore, several Readers were asked to participate in this group, and thus data reflects two Reader groups and a total of four different Focus Group types, rather than the originally intended five. RMA suggests attempting to survey the Non-Believers as another way of engaging them and capturing their feedback.

The five participating focus groups were as follows:

- Readers #1
- Readers #2
- Leaders/Partners

- Donors/Funders
- Families

Over the course of two days (March 3 and March 4, 2015), RMA facilitated five focus groups sessions, each lasting 90 minutes. The sessions were hosted in the Rawlings' Library conference space and meals were provided at each session. Overall, engagement was very high across all groups, with many participants offering feedback and recommendations as well as being highly inquisitive about the Library's strategic plan. RMA recommends providing the focus group participants with a two-page summary of the focus group results and/or the strategic planning process as way of reinforcing their engagement and commitment to PCCLD.

From the overall data analysis, RMA extrapolated themes that emerged across groups and that reflect future growth opportunities for PCCLD. Additionally, we have included participant suggestions that arose from some of the themes and reflect not only the participants' feedback, but also tactical steps that the library may consider as it moves ahead.

The seven major themes that emerged during the focus groups are as follows:

- Creating Young Readers
- 2. Enhancing Marketing and Communication Tools
- 3. Balancing Book Reduction and Media Expansion
- 4. Providing Targeted Collections
- 5. Augmenting Adult Programming and Book Clubs
- 6. Promoting the Library as Vital "Community Hub"
- 7. Increasing Fundraising Awareness and Strategies

Discussed below are each of the 7 themes and some of the associated quotes from varying participants. The goal is to highlight major themes while providing both the narrative and context in which they were shared by the focus groups.

Theme 1: Creating Young Readers

Across all but one focus group conversation, *Create Young Readers* was both the first priority voiced by focus group participants, as well as rated a "Top 5" library service priority by all five focus groups. There was a general feeling that this Service Response is central to the library's work and is a need the library is successfully fulfilling. The second most prominent Service Area was *Satisfy Curiosity: Lifelong Learning*, which was also identified as a Top 5 priority by every focus group.

>Youth Reading is Family Reading<

Related to this theme, the Families focus group, in particular, commented that they would like to see more programming for children between baby/toddler and pre-school/kindergarten. There was overall consensus that there was a gap of programs available to this particular age group. Participants also stated that they would like for current children's programming to be more inclusive of all the children present, regardless of age. Group members shared that the entire family unit often attends the youngest child's reading programs. For example, one mother suggested, "We read together as a family. So if one child receives a prize for reading, we would like for all children to receive a prize for reading." This theme highlights the sentiment that families believe reading is a family-wide, shared activity, and they would like for the Library to integrate this philosophy into their youth-based programming.

Theme 2: Enhancing Marketing and Communication Tools

While pre-determined questions about communication and marketing were elicited later in the

focus group script, the topic was raised early on in the conversation by participants in nearly every focus group, indicating it was of high priority. Participants said they generally learned of programming, events, and new technology offerings through word-of-mouth, but felt the library could have greater impact if more people were made aware of events and online tools. Participants had a range of suggestions for improving

communication and marketing. E-newsletters and
Facebook posts were repeatedly suggested as the easiest

"I'm not usually a newsletter person but I get and read it because it's useful info. I would like to get email; it's easier to disseminate."

- Focus Group Participant

and most effective strategies to implement. For example, participants suggested both Facebook and E-newsletters could be used to share program scheduling, calendar of event updates, and special event announcements. Overall, participants welcomed discussion around the

opportunity to be in communication and contact with the Library more often and would appreciate using varying forms of technology as a method for enhancing communication.

Theme 3: Balancing Book Reduction and Media Expansion

Although the pre-determined questions about collections were focused on new offerings such as seeds and laptops, many participants shared concerns about recent book reductions in the libraries. Speculations on the reasons for book reductions varied and included assumptions such as: 1) the need for new acquisitions (particularly digital); 2) the need to spread out the collection across new libraries; and 3) the need for leadership to lower total number of books in

"Even if they're not buying new books, they could leave the ones they have."

-Focus Group Participant

order to artificially raise statistics on the ratio of books in circulation. It was apparent that if the Library's intended reasons for the book reduction had been shared with constituents, they were not trusted or unclear. Although the diversification of material type (particularly digital media) was appreciated, decreasing printed materials and increasing digital materials were not considered to be sufficiently meeting adult readers' needs.

Several participants across focus groups also agreed that front-facing displays of books to children and DVDs to adults were appropriate, but felt that non-fiction, in particular, was an area that did not benefit from or need as many front-facing displays. Participants in Readers #1 (who were selected based on their high use of the collections) were very adamant in their displeasure at what they viewed as over-weeding of collections across all genres, and several

shared that their concerns were echoed by other library stakeholders not present in the focus groups. Readers #1 participants suggested that at the Rawlings location there was plenty of space for most of the printed materials to remain (particularly for nonfiction and periodicals) alongside new acquisitions. Group members shared a general feeling that many books were worth keeping, even if they were not popular. Reasons for retaining "dusty" books included local history; topic and format (i.e. cookbooks, craft diagrams not ideal for e-books, etc.); and because their mere presence in the library could encourage readers to explore books beyond popular offerings. Overall, all groups expressed that while they

"A walk through the stacks shows the interest of our culture. I commend the library on their work with new media, but it shouldn't be prominent. My best joy is sitting down in a chair and picking up a great book. Holding it. The immediacy of that. A great library is still focused on books."

- Focus Group Participant

appreciated the increase in available digital media, they wanted a more balanced offering of books/printed materials and digital materials/collections.

Theme 4: Providing Targeted Collections

>Curriculum Collections<

In every focus group, suggestions were made for how to better serve library constituents with regards to specific requirements such as age, student status, book club membership, etc. In particular, the Leaders/Partners group commented that they would like for the Pueblo City-County Library District to partner with grade schools and colleges to parallel its collections with student curriculum. There was large consensus among many of the groups that the library should increase its effort to ensure books and other materials which are on students' required lists are being offered at the Library across all locations and thus helping students fulfill their school-based reading requirements.

>Program-Based Collections<

Families and Readers groups also suggested the library consider providing multiple copies of books likely to be used by interest groups and community classes. For example, several focus group participants stated that they would being interested in leading community interest groups – from book clubs to discussion groups to knitting classes – at the library, if the Library would be willing to advertise to the community, i.e. through the library newsletter or bulletin, and assist in providing the necessary resources, i.e. materials, to implement such classes.

Theme 5: Augmenting Adult Programming and Book Clubs

Particularly among the Families and Readers focus groups, additional suggestions for adult programming and adult book clubs were made. The Families group, which was entirely comprised of moms, said they would like a "Moms Day Out" program —a mother-focused discussion group that would meet at the same time as the regularly scheduled children's programming. The Family group included several leaders who had strong influence and informal power, who could be utilized to help organize and promote more parent-based programming, particularly as many participants stated they were unaware of many of the programs being offered in the library. The groups also suggested that programs for all age ranges be offered simultaneously, so the entire family could be engaged in library activities at the same time.

Additionally, the Readers groups made recommendations in regards to providing both online and physical space for Book Club meetings and announcements. For example, they recommended both an online and a physical board where Book Clubs could make announcements. The group also suggested that the library continue to provide a physical space for the groups to meet. They also requested that multiple copies of popular material be available so that all Book Club members could fulfil their reading list through the library.

Theme 6: Promoting the Library as Vital "Community Hub"

Participants loved their libraries for more than just the collections. They saw them as "a place where everyone is equal," "a stronghold in the community," and "a vital community resource." The library has the opportunity to build on this strength by making the physical and meeting spaces even more conducive to constituent relationship-building.

For example, across many of the focus groups who utilized the library regularly, comments around creating more comfortable seating and lounge areas were widely expressed; as well as creating more communal, informal meeting spaces where conversations could be fostered.

"I love All Pueblo Reads. It's not just a private engagement with books and computers. It's how we celebrate culture and build community."

-Focus Group Participant

Overall there was a strong desire for the library to play an increasing lead community role, offering not only books, technology and

resources, but also providing a space where neighbors, family and friends come together to celebrate, discuss, and participate in each other's shared interests.

Theme 7: Increasing Fundraising Awareness and Strategies

There was a general lack of knowledge about the donor opportunities available to patrons of the library, such as wills and bequests, etc. It was suggested that PCCLD consider developing a long-term fundraising strategy, which specifically solicits memorial gifts, wills and bequests, and other similar giving strategies. Such a plan would provide current and future donors with the necessary information for making and preparing their gifts. Additionally, many of the participants across all focus groups expressed interest in this type of giving.

The Donors/Funders focus group also indicated that there was limited follow-up and recognition when contributions were made. The suggestion was made for the Library to launch a quarterly e-newsletter tailored specifically for funders that recognizes and thanks donors for their contributions; provides updates on programs and projects that may have been funded by the donors; highlights District growth (i.e. new locations); and announces upcoming special events. The Donors/Funders group commented that they take great pride in both their contributions and their library. The Pueblo City-County Library District has the tremendous opportunity to capitalize on their constituents' emotional and financial investment interests.

Conclusion

The focus group discussions reinforced the stakeholders' deep respect for the library's role in the community and their commitment to continuing to enhance library programs, presence, and community impact. As such, we strongly encourage PCCLD to share a summary of focus groups themes and provide an opportunity for additional feedback.

Additionally, the focus groups should be considered one component of the strategic planning process. The themes that emerged from this subset of focus groups may potentially complement themes that surface from other data collection methods, such as surveys, one-on-one interviews and other tactics currently being utilized by PCCLD's strategic planning team. Therefore, operational action items should not be based solely on one element of the strategic planning process but rather from the comprehensive findings of all external and internal data-collection approaches.

In the next five years, the library has the opportunity to strategically capitalize on its strong relationship with constituents by improving communications, finding a compromise on collection offerings, providing additional opportunities for user-driven programming, and balancing the community's needs for digital technology and printed material.

We sincerely enjoyed working with the PCCLD staff and believe the information gathered from the focus groups will be essential as the Library continues expanding its programmatic impact and fostering community engagement.



ConnectED Library Challenge

There is nothing more important than ensuring that America's children have the education and resources they need to thrive in the 21st century.

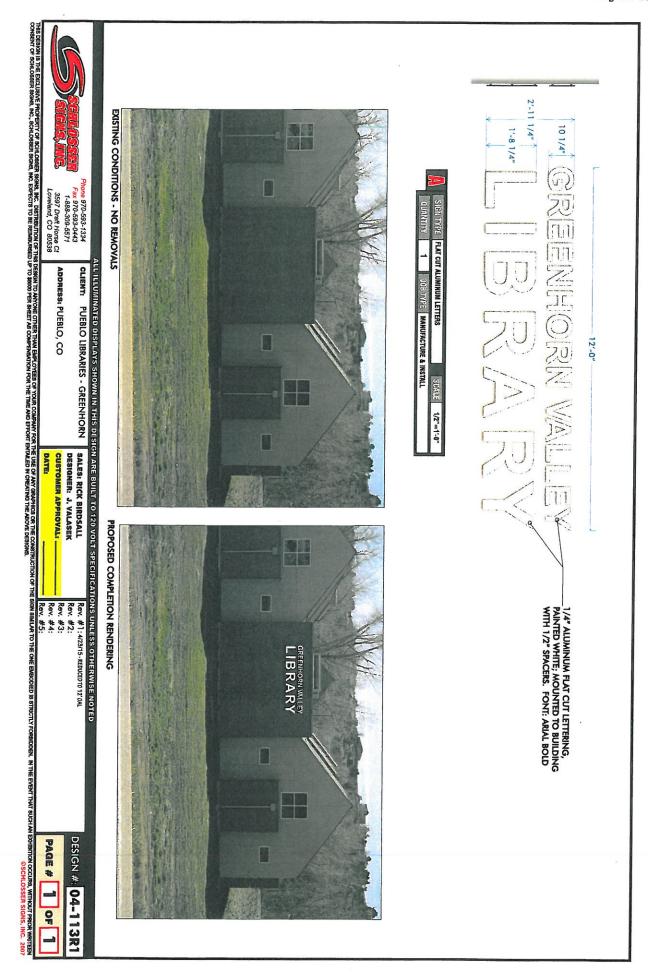
Like many modern challenges, improving education for all children requires key leaders to collaborate in new and powerful ways, weaving together their visions and combining their resources.

Communities that accept the **ConnectED Library Challenge** are pledging to provide their students with easily accessible information and educational resources. These communities create a comprehensive learning environment by:

- supporting student learning and school success through programming and other activities that develop students' language, reading, and critical thinking abilities;
- providing digital resources, such as e-books and online collections of traditional media, to students and learners in their communities;
- providing broadband connectivity and wireless access within their library facilities; and,
- ensuring accessibility by providing every student with a public library card.

The White House, in partnership with the Institute of Museum and Library Services, is calling on communities to join together in support of this vision.

To accept this challenge, Library Directors should email <u>EducationPolicy@who.eop.gov</u> by Monday, April 27, 2015. In that email, please certify that you have the active support and partnership of a local school district and your mayor, city manager, or county executive.



Sunday, April 19, 2015 Page 2B

POLITICS ast legislative breakfast of year held Saturday in Pueblo

The Pueblo a

BY RYAN SEVERANCE THE PUEBLO CHIEFTAIN

session, local represenone dealing with school curb human trafficking, on - including one to bills they are working tatives gave updates on day morning at the final military voters — Saturpertaining to overseas accreditation and one in this year's legislative Breakfast of the year. of Commerce Legislative Greater Pueblo Chamber With just 19 days left

a bill concerning voting Garcia, D-Pueblo, said rectly improve the logisly in the Senate Friday. tions passed unanimousvoters in municipal elecby military and overseas Current state acts di-

elections for Colorado and indirectly mitigate citizens living abroad tical challenges of voting pal elections. do not apply to municicertain deadlines that in county elections, but the challenges of voting in federal and state This bill extends

anwarn the conduct of

ensure that overseas elections. ability to vote in such municipal elections to federal, state and county elections as they do in voters have the same

passed," Garcia said. "We're happy that it Garcia said there is a

excited about this year," of the bills I'm most even have to be there, come in with a guardin who are about 16 and we're seeing youth come with only one party, riages happen overseas only one party has to be that means is you don't riage by proxy and what that allows for maris one of three states Garcia said. "Colorado and under current state marry someone overseas law in Colorado you ian saying they want to there. We're seeing mar-"I think this is one

have to allow for that." limitations on proxy The bill would put

marriages in Colorado, put limitations on proxy bill coming up in session which would help curb human trafficking. this week that would

a third reading as soon passed out of the edustudents in districts a school accreditation Esgar, D-Pueblo, said marriages in Colorado. cation committee this bill that would protect as Monday. week and will be up for that lose accreditation State Rep. Daneya

over our district's head safety net, and one of I like to think of it as a losing its accreditation school district actually is the possibility of our the things that is waving "What this bill does,



Leroy Garcia

Clarice Navarro

State Sen. Leroy

so the question I receive rank and tests scores. can still use GPA, class the student or not. They The bill simply says colones who are punished. that the kids aren't the and the clock runs out, 'Well, we're not sure.' If "The answer is always, accredited?" Esgar said. high school and it's not if they graduate from from people is, 'What if they're going to accept we want to make sure they run into that wall happens to my child tion status to determine use a school's accreditaleges in Colorado cannot

> even." We're hoping this will never have to be used,

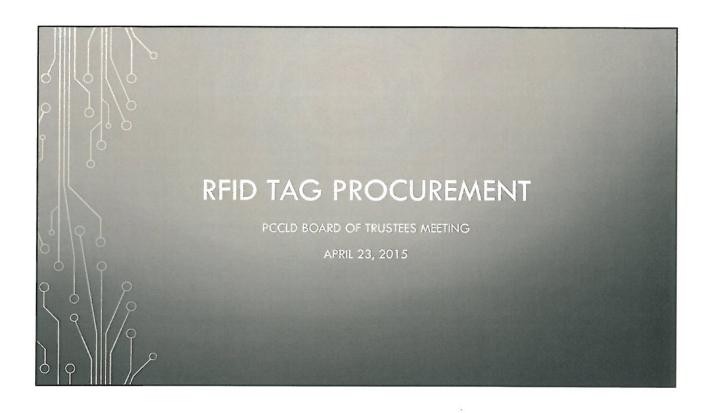
she and elected officials at the Colorado State are hosting the first from around the district Navarro, R-Pueblo, said Capitol on April 27. Southern Colorado Day State Rep. Clarice

and rich culture that the event is to address and cording to Navarro. region has to offer, acbrate the great attributes people of Southern issues that impact the highlight important Colorado and to cele-The objective of the

p.m. in the Old Supreme presentations will be dressing important topoffered from noon to 4 education. process and funding and water issues, the budget tations will focus on Colorado. The presen-Court Chambers adics impacting Southern As part of the event,

also attended the break-Crowder, R-Alamosa, State Sen. Larry

ryans@chieftain.com



PURPOSE OF TAGS

- Each physical item that comes out of Technical Services requires 1-2 RFID tags.
- Media item types (dvds, videogames, blurays, music cds) receive an overlay to
 put on the disc as well as a 2x2 tag to place in the case. This prevents
 mismatched items with cases.
- Books and magazines receive a 2x3 tag to place in the back cover. Smaller books such as board books and paperbacks receive the 2x2 tag.

QUANTITY In 2014 we added 91,000 items to the collection and used 139,000 tags. 48,000 items required overlay tags. 53,000 items required 2x2 tags. 38,000 items required 2x3 tags. Replacement items must also be tagged.

