



The ground has been broken and construction has begun! PCCLD is excited to expand to meet a variety of needs for the residents in three neighborhoods in Pueblo County — St. Charles Mesa, Greenhorn Valley, and Pueblo's East Side. We are asking you to help make each of these new libraries fantastic!

Your donation as a Board member provides value to Pueblo Library Foundation in many ways:

- Your donation, dollar for dollar, benefits the construction of PCCLD's new libraries;
- You have a chance to demonstrate your support to our community;
- You can trust that your donation is managed wisely and responsibly;
- You want to make a difference!

Every PCCLD trustee, Foundation board member, Friends of the Library board member and employee who donates, at any level, will be recognized at each of the new libraries on an employee/board giving plaque. Your dedication to the PCCLD mission is appreciated!

Make your Libraries for Life pledge today and you will receive an exclusive PCCLD Libraries for Life vacuum sealed thermos! Donations of \$250 or more are eligible for the Colorado Enterprise Zone tax credit!

Yes

, I want to see my contribution at work! Please accept my pledge to the Libraries for Life campaign:

☐ \$250 ☐ \$500 ☐ \$1,000 ☐ \$2,500 ☐ Other amount \$ _____

☐ I will fulfill this pledge over _____ years. \$ _____ annually OR \$ _____ monthly.

☐ I will fulfill this pledge today!

☐ My check of \$250 or more payable to the **Enterprise Zone Coordinator** is attached.

☐ My check payable to **Pueblo Library Foundation** is attached.

☐ Please charge my credit card for the amount indicated above:

Name as it appears on the card

Credit card number

Expiration date

Zip code

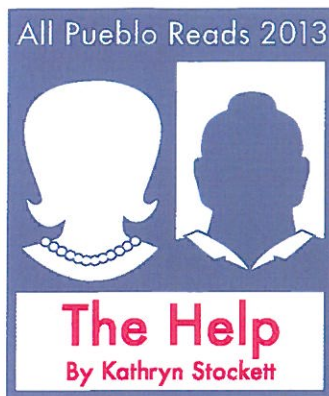
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Name

Phone number

Signature

Date



All Pueblo Reads 2013: *The Help* by Kathryn Stockett

This year's All Pueblo Reads featured "The Help" by Kathryn Stockett and "The Watsons go to Birmingham—1963" by Christopher Paul Curtis (children's companion book). The project featured 95 events and activities, held with 38 community partners. All programs, events and activities tied in with themes of the book, and included lectures on Civil Rights, Black Stories Told by White Authors, Otero County's African American homestead community, an All Pueblo Sings gospel concert and a variety of exhibits.

Participation totalled 37,460. This is 15% increase over 2013 (32,576).

Checkouts totaled 3,894 from Sept. 1 to Oct. 31. This is an increase of 36% over last year's checkouts (2,854).

Booklovers Blacktie Ball and Public Author Event

Total attendance for this year's Booklovers Blacktie Ball was 232, up from last year's attendance of 208. With ticket sales and sponsorships, the total donated to the Pueblo Library Foundation was \$20,495. \$19,620. This is a 4% increase from last year's event. An expanded silent auction and a continuation of the Friends of the Library sponsorship for students to attend were the main reasons for the increase.



The following day, the public event featuring Kathryn Stockett's presentation and a book signing attracted 300, up from 73 attendees in 2013.



2013 Booklovers Blacktie Ball



Kathryn Stockett



All Pueblo Sings: Expressions of the Soul

Year	Title	Activities	Partners	Checkouts	Total Participation
'08	The Joy Luck Club by Amy Tan	53	19	973	9,502
'09	The Big Read All Pueblo Reads 2009: A Celebration of Latino Literature (The House on Mango Street by Sandra Cisneros and Sun, Stone and Shadows : 20 Great Mexican Short Stories edited by Jorge F. Hernandez	59	22	1,031	17,926
'10	The Absolutely True Diary of Part-Time Indian by Sherman Alexie	86	25	1,242	28,337
'11	Hoot by Carl Hiaasen	110	44	1,690	27,357
'12	Plainsong by Kent Haruf	93	29	2,854	32,576
'13	The Help by Kathryn Stockett	95	44	3,894	37,460