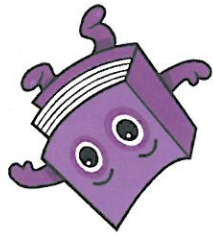
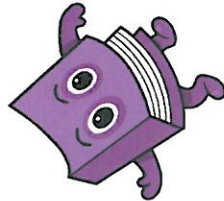


3/4/2013



FLOATING COLLECTIONS



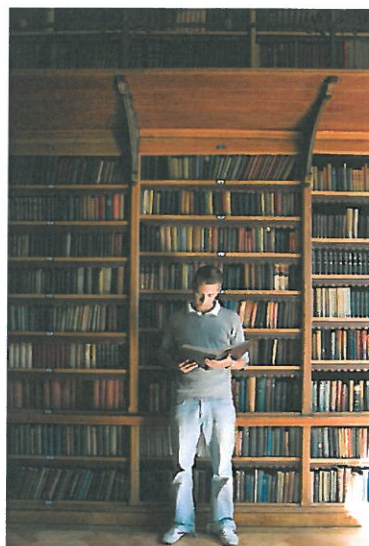
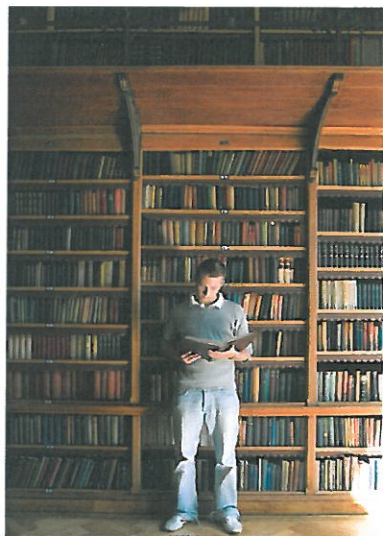
Why?

- PCCLD library, PCCLD staff, and PCCLD customers all benefit by: better expenditure of materials budgets; allows flexibility within materials budget to add eContent without reducing number of titles we purchase; don't need as much duplication of titles as we do now, can buy fewer copies of more titles; refreshes collections at every location so customers are always seeing different materials on the shelves; reduces courier handling (high probability); increases use of self-services library offers by increasing use of holds system that is expected (high probability); reduces handling by staff; saves staff sorting time;

Because...

- PCCLD library, PCCLD staff, and PCCLD customers all benefit by:
 - better expenditure of materials budgets**; allows flexibility within materials budget to add eContent without reducing number of titles we purchase; don't need as much duplication of titles as we do now, can buy fewer copies of more titles;
 - refreshes collections** at every location so customers are always seeing different materials on the shelves;
 - reduces courier handling** (high probability);
 - increases use of self-services** library offers by increasing use of holds system that is expected (high probability);
 - reduces handling by staff**; saves staff sorting time

Better expenditure of materials budgets



Flexibility to add eContent

- In 2009 we had VHS, Books on Tape, Books on CD, and DVD's
- In 2012 we're also purchasing Blu-Rays, Videogames, Playaways, and devices like iPads, laptops, and eReaders
- In 2009, PCCLD eContent mostly databases and a few older e-books
- In 2012, eContent included OverDrive eBooks and eAudiobooks, Freegal books and music, and databases
- In 2013 will add eMagazines and eMovies



eContent

- 2009 – Print 53%
AV 34% (DVD and Book on CD)
Digital 12 % (Databases)
- 2013 – Print 37%
AV 31% (Playaways, Blu-Rays, Videogames)
Digital 28% (databases + ebooks, eaudiobooks, emusic, emagazines and evideo)

Increases self-service

- Use of holds increased by 9.3% since floating was implemented in 2011. In 2011 we filled 124,397 holds, in 2012 it was 135,981



Refreshing collections

- Currently limited to anecdotal evidence. Frequent customer comments about always seeing “new” materials at their branches. Also frequent similar staff comments. A new product (CHQ) will allow us to be more specific in our analysis in this area.



Reduces courier travel

- Courier handling reduced by approximately 30%, as measured by the number of totes travelling throughout the district on any given day. In 2011, it was approximately 38-40 per day, now it is approximately 28-30 per day



Reduces staff handling

- No need to return materials to their “home” location when returned to the library. Less staff material handling equals fewer repetitive stress injuries, and wear and tear on materials.



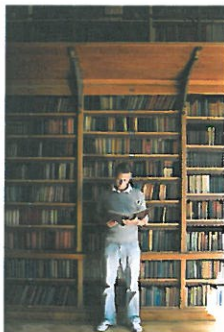
Surprises

- Unbalanced collections



Summary

- Mostly went as expected
- Well positioned to manage eContent world



YOU'RE CORDIALLY INVITED TO ATTEND

Events celebrating the completion of Pueblo City-County Library District's Enhancement Project

RIBBON CUTTINGS AND VIP RECEPTIONS

Monday, March 4

11 a.m. at Rawlings Library

Tuesday, March 5

11 a.m. at Pueblo West Library

PUBLIC CELEBRATIONS

Saturday, March 9

Public celebrations will be held throughout the day at all library locations.



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mjinformation mjindependence



Pueblo City-County Library District
100 E. Abriendo Ave.
Pueblo, CO 81004

JOIN THE CELEBRATION!

Pueblo City-County Library District is celebrating the completion of its Library Enhancement Project. Come see the renovated lobbies and upgraded check in/check out services designed to increase efficiency and provide better customer service.

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