

May, 2013

State of e-books at PCCLD

The big picture

COST

\$200,000

15% of budget

This much...

CIRCULATION

5%

For this little?

The rest of the story

- Demand
- "Opening day" collection
- Publishers
- Compatibility issues
- Comparable to other libraries
- Growing competition from other vendors
- Constant rapid change

Demand

- PEW Internet study 01/22/2013 – "Library Services in the digital age"
53% of Americans say libraries should "definitely" offer a broader selection of ebooks
57% of Americans say they would be "likely" or "somewhat likely" to attend library classes on how to download an ebook
- ALA report – 2012 State of America's Libraries – "Libraries deepen ebook engagement"
The proportion of U.S. libraries that made ebooks available almost doubled over the past five years, climbing from 38.3% in 2007 to 67.2% in 2011.
- Library Journal Ebook Usage Report – 2012
Almost nine in ten public libraries [in 2012] currently offer ebooks to their users...

Demand

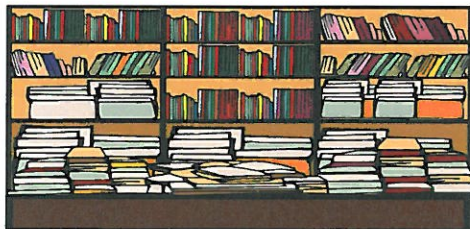
- PEW Internet study – 12/27/2012
E-Book Reading Jumps; Print Book Reading Declines

23% of Americans ages 16 and older read an e-book in the past year, up from 16% the year before. The share who read a print book declined to 67%, from 72%

Of those ages 16 and older, the number who are aware that public libraries now offer e-book loans increased from 24% last year to 31% now.

**The share of recent library users who have borrowed an e-book from the library has increased from 3% last year to 5% this year **

"Opening day" collection



Publishers

- **Big Six** – Hachette, HarperCollins, MacMillan, Penguin Group, Random House and Simon & Schuster
 - Hachette – high price
 - HarperCollins – 26 circulation limit
 - MacMillan – limited selection
 - Penguin – one-year license, withdrew from OverDrive, currently in 6-month pilot with NYPL and Brooklyn PL, no titles until six-months after initial publication
 - Random House – high price
 - Simon & Schuster – one-year license

Publishers

- **Random House**
 - In 2011, Random House ebooks cost about the same as print books. In March, 2012, they raised their ebook prices as much as 300%. On Feb. 29, 2012, *Eisenhower in War in Peace* cost \$40. On March 1, 2012, it cost \$120.
 - Titles available in print as new hard covers: \$65-85 (*Random House*)
 - Random House carries such authors as Christopher Paolini (*Eragon*), Dan Brown (*Inferno*), Jean Auel (*Clan of the Cave Bear*), Linda Howard (*suspense*), and John Twelve Hawks (*Fourth Realm Trilogy*)

Publishers

■ Hachette

- Most recent publisher to offer eaudiobooks to libraries, in May, 2013. Hachette carries James Patterson, the most popular fiction author at PCCLD.
- 12th of Never 4/27/13
- Print - \$ 15.93
- ebook - \$ 84.00
- eaudiobook - \$ 44.99

Publishers

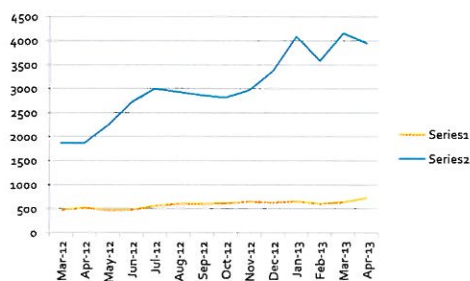
■ V is for Vengeance, by Sue Grafton

- Print \$15.90
- Eaudio 95.00 (Random House)
- Ebook Not available (Penguin)
- Paperback 4.79
- Large print 27.75
- Book on CD 44.99
- Playaway 64.99

Other issues

- Compatibility
- Growing competition from other distributors
Library Ideas, 3m cloud, Axis 360, Ebsco, Ingram, Scholastic, Recorded Books
- Constant rapid change
- Urban Libraries Council Briefing Paper, "Libraries, Publishers and Public Access to E-Books"
- Other perspectives
New York Times, Forbes, "*The Decline and Fall of the Library Empire*," Steve Coffman, Vice President, Library Support Services, LSSI – *Library Systeme*

PCCLD in comparison



- Series 1 – number of eaudiobook checkouts
- Series 2 – number of ebook checkouts

- *LJ ebook usage report: "Average circulation more than doubled from 5,000 to 11,000 between 2009 and 2010, and the quadrupled between 2010 and 2011. Respondents said they expect ebook circulation to rise another 67 percent this year."*

???

Questions?

A large, stylized red star with five points, centered behind the library's name.

PUEBLO CITY-COUNTY LIBRARY

Ideas • Imagination • Information

Comprehensive Annual Financial Report

For the year ended December 31, 2012

Pueblo City-County Library District
Finance Office
100 E. Abriendo Avenue
Pueblo, CO 81004

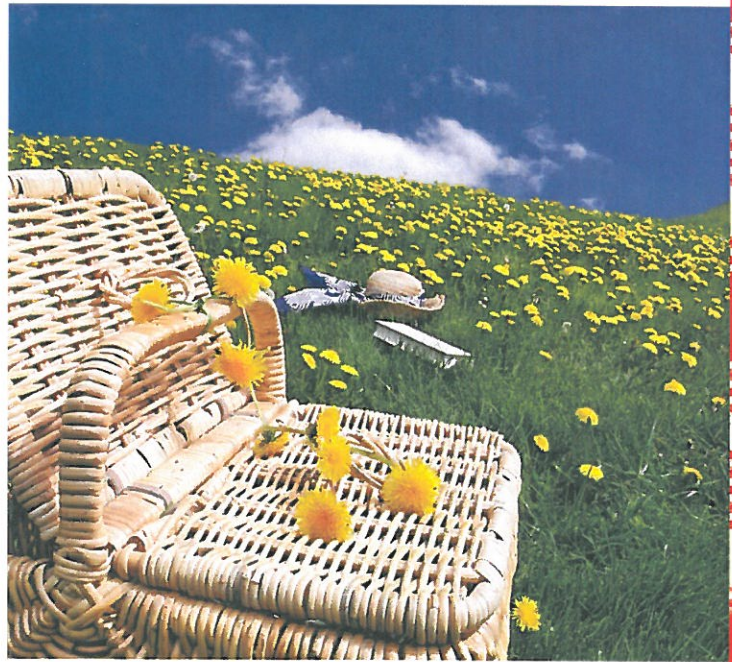
Nesbitt Staff Association Annual Picnic

Sunday, June 9 from 1-4 p.m.

**Greenhorn Valley Meadows Park Pavilion
(Across from the new Greenhorn Valley Library site!)**

**Lunch from Obie's
Barbeque provided
by Nesbitt!
(As well as beverages.)**

**There are basketball
courts, a baseball field
and horseshoes, so bring
your favorite outdoor
game to play!**



Free for PCCLD staff, volunteers and immediate family, but a \$5 deposit is required. (It will be refunded to you when you check in at the picnic.) The charge for additional guests is \$5.

RSVP to Sara Rose by June 3.
Interested in car pooling? Let Sara know!