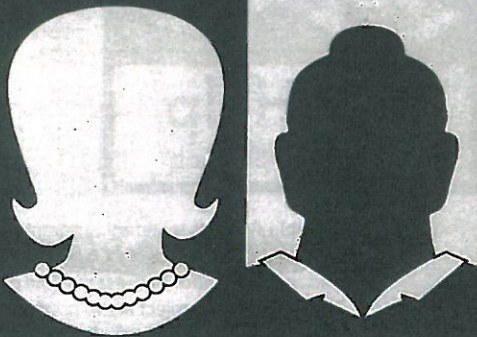


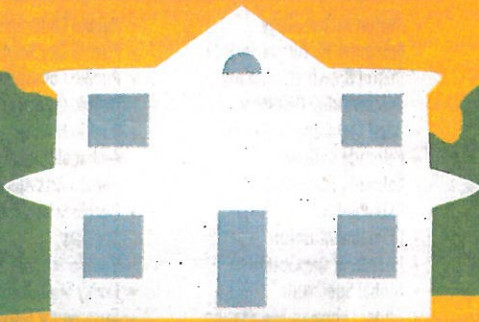
Pueblo City-County Library District Presents

All Pueblo Reads 2013



Oct. 4
to Nov. 10

The Help
By Kathryn Stockett



PUEBLO CITY-COUNTY
LIBRARY
More... Together... Information



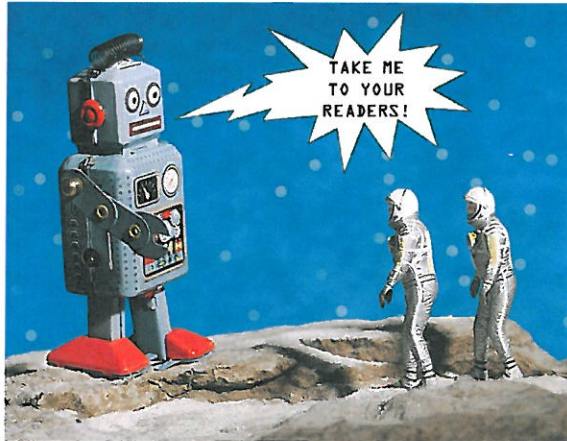
Drs.
Mark
& Reiko
Clark



9/27/2013

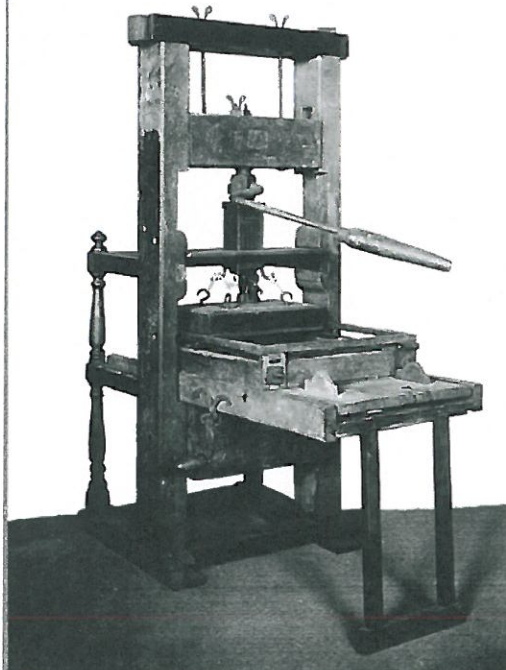


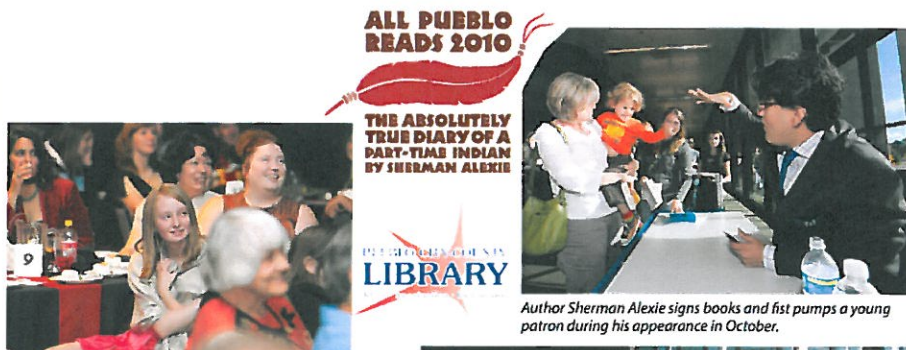
Benefits Realized by Implementation of RFID/AMH



September, 2013

Michael Cox,
Pueblo City-County Library District





Nearly 150 library supporters gathered for this year's Booklovers' Blacktie Ball fundraiser.

Author Sherman Alexie signs books and fist pumps a young patron during his appearance in October.

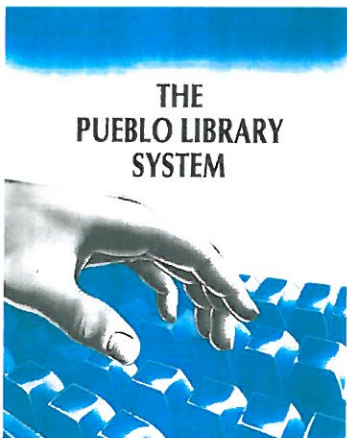


An Ed Posa art show and sale kicked off All Pueblo Reads 2010.



A crowd of 400 gathered to hear author Sherman Alexie at the Rawlins Library.





**THE
PUEBLO LIBRARY
SYSTEM**

GET MAXIMUM USAGE

The Pueblo Library System is an on-line circulation and inventory control system featuring phonetic keyword search capabilities and the ability to be modified to meet user demands.


THE SYSTEM IS BUILT AROUND THREE MAJOR FILES:

- TITLE FILE** - Contains one record for each title that exists in the library's holdings.
- BOOK FILE** - Contains one record for each item which results in the library's holdings.
- PATRON FILE** - Contains one record for each patron.

THE TITLE AND BOOK FILES ALSO CONTAIN "POINTERS" RELATING TO THESE FILES.
QUERIES OF THE TITLE FILE WILL SHOW THE STATUS OF ALL THE BOOKS OF THIS TITLE.

Other files, such as Reserve, Author, and Subject Authority File, Patron Name and Phonetic files, support the Pueblo Library System's ability to provide powerful, but friendly, inquiry into the above files and via pointers in these files to provide forwards and backwards through all files.

How the files are accessed is important to an automated library. Increased access is the key to a successful user-oriented system. For other systems have limited computer searches to known items only, using an author's key of some sort, or ID numbers. Rather than being an improvement over the manual system, these search methods impose serious limitations on how the patron and librarian can use the system. With this method, one needs to obtain proper wording and spelling of a title in order to derive the proper author's key for a computer search. The Pueblo Library System bypasses the coding as long as the patron knows at least one key word from the book title or subject. Through phonetic search, all titles and subjects with the key words being used will appear in a series of screen displays, until the librarian locates the needed title. A synonym table equates terms for the user and can easily be updated by a non-programmer librarian.

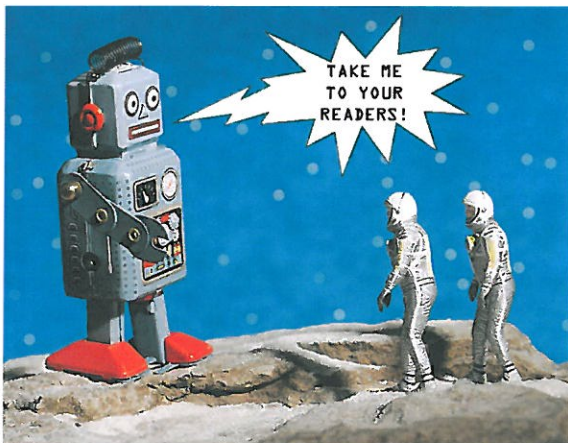




AMH Video



Benefits Realized by Implementation of RFID/AMH



- Immediate
- Accurate
- Automatic
- Better Service



Benefits Realized by Implementation of RFID/AMH

DVD return and checkout for high-use customer

- Immediate

THEN

- 1) Customer returns DVD items to employee for immediate discharge
- 2) Employee opens DVD item to ensure matching case/disc
- 3) Employee discharges item
- 4) Employee re-sensitizes security
- 5) Employee sorts item to cart for shelving
- 6) Customer brings DVD item to employee for checkout
- 7) Employee scans customer library card
- 8) Employee scans item to checkout
- 9) Employee desensitizes security strip on item
- 10) Employee unlocks DVD case
- 11) Customer uses item

NOW

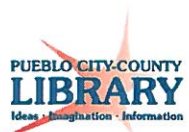
- 1) Customer returns item
- 2) AMH immediately discharges, activates security, and sorts item
- 3) Employee moves onto cart for shelving
- 4) Customer brings item to checkout station
- 5) Customer uses item



Benefits Realized by Implementation of RFID/AMH

•Accurate

Claims Returned: Items that a customers claims they have returned to the library but remain on their account.



Benefits Realized by Implementation of RFID/AMH

•Automatic

From DVD Item return to hold pick-up at another location

THEN

- 1) Customer returns item
- 2) Employee handles & positions item to discharge
- 3) Employee opens DVD item to ensure matching case/disc
- 4) Employee re-sensitizes item
- 5) Employee sorts item into tote for pick-up location
- 6) Tote couriered to item pick-up location
- 7) Employee handles & positions item to route-in
- 8) Employee sorts to Holds shelving cart
- 9) Employee shelves item on Holds shelf for customer pickup
- 10) Employee retrieves DVD item hold for customer
- 11) Employee scans customer library card
- 12) Employee scans item to checkout
- 13) Employee desensitizes security strip on item
- 14) Customer uses the item

NOW

- 1) Customer returns item
- 2) AMH sorts item into tote for pick-up location
- 3) Tote couriered to item pick-up location
- 4) Items sorted into Exceptions bin by AMH
- 5) Employee handles item to print Holds slip
- 6) Employee sorts to Holds shelving cart
- 7) Employee shelves item on Holds shelf for customer pickup
- 8) Customer retrieves item (any item type) and proceeds to checkout



Benefits Realized by Implementation of RFID/AMH

•Automatic

Book Return

THEN

- 1) Customer returns item into book drop
- 2) Employee places all items onto book cart
- 3) Employee transits book cart to circulation area
- 4) Employee handles and positions each item to discharge item via barcode
- 5) Employee sorts item to cart for shelving

NOW

- 1) Customer returns item into book drop
- 2) Employee transits book bin to AMH bin induction (Rawl & PW)
- 3) AMH discharges and sorts items
- 4) Employee moves sorted items to cart for shelving



Benefits Realized by Implementation of RFID/AMH

•Better Service

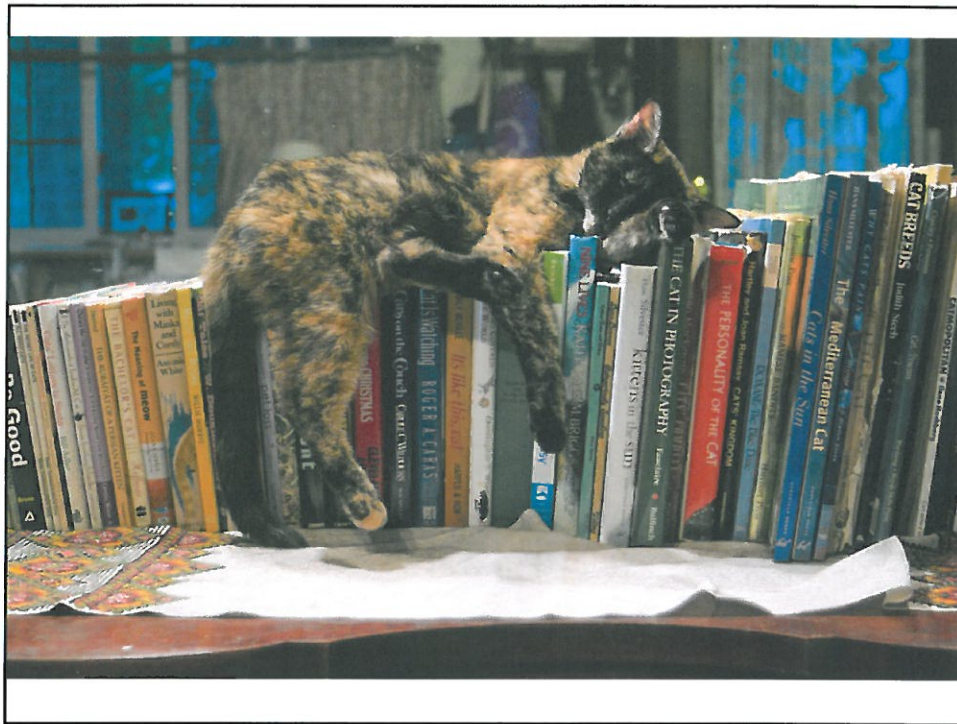
Item Checkout

THEN and NOW

- 1) Customer brings item to checkout station for checkout
- 2) Customer uses item

Post-RFID implementation benefits

- More checkout stations available, reducing customer wait time
- Staff more available to help customers at checkout station for account questions
- Ability to pay fines at checkout stations
- Ability to renew items on account at checkout stations
- Ability to checkout without possession of physical library card
- Ability to checkout more item types such as puppets, video games,
- Ability to checkout multiple items simultaneously
- Ability to ensure DVD case/disc match






You're invited to celebrate the

GROUND BREAKING

of our **three** new libraries!


Greenhorn Valley Library
Wednesday, Aug 21
at 10 a.m.
Corner of Cibola Dr.
and CO HWY 165

Take a Virtual Tour!
Click here



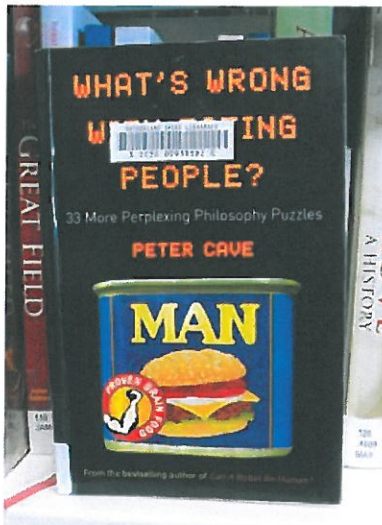
East Side Library
Tuesday, Sept. 24 at 10 a.m.
Corner of 7th St. and Monument Ave.

St. Charles Mesa Library
Tuesday, Sept. 10 at 10 a.m.
HWY 50 E and 24 1/2 Lane





Benefits (potentialized) by Implementation of RFID/AMH

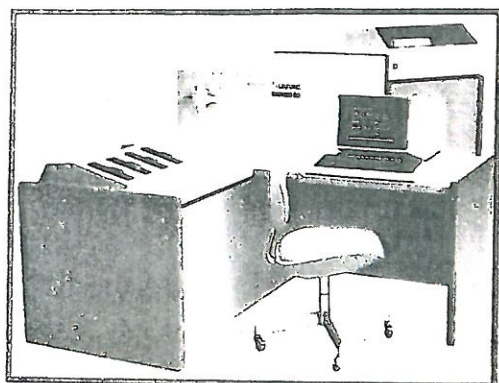
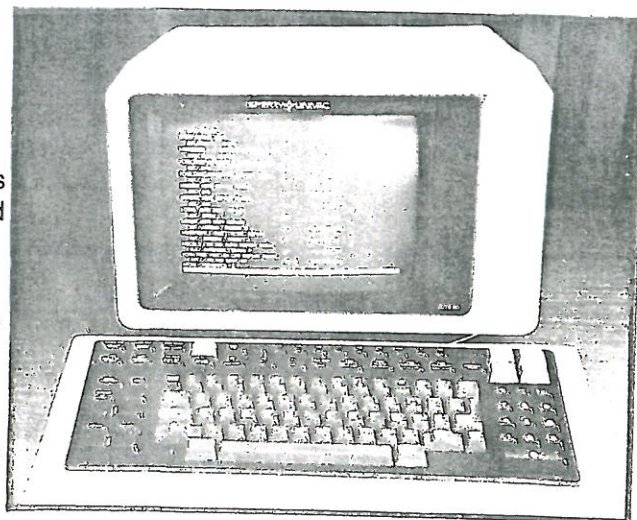


THE PUEBLO LIBRARY SYSTEM



LIBRARIAN AND PATRON BENEFITS

- Inventory control means the librarian is able to know what titles the library has in its collection and where each copy is located (checked out, lost, at the bindery, etc.).
- Reserve information is current, accurate, and easily accessible.
- All files are on-line, doing away with manual files: shelf lists, order, reserve, and delinquent files.
- Access to files is fast and convenient
- Patrons can determine if an item is available or at another branch.
- Patrons will be able to reserve items and learn how many reserves precede theirs.

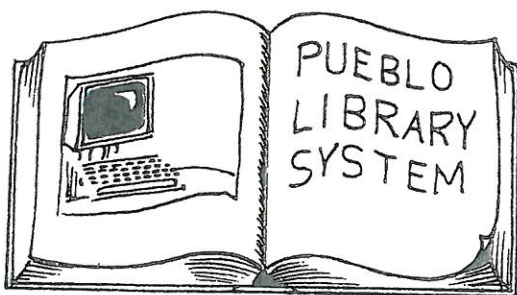


EQUIPMENT

The Pueblo Library System runs on both System 80 and 90 series hardware. The software used is Sperry's OS/3 operating system. TCI ICAM and IMS IMS/90 (or TIP 30). The application software is programmed in COBOL 74 with the phonetic retrieval modules programmed in BAL. IRAM and MIRAM file structures are utilized throughout.

PLS uses Sperry VTS/4000 family terminals or Sperry compatible terminals and supports the option of BCR light pen or OCR wand interface to provide accurate entry of data.

MAKE YOUR LIBRARY MORE USABLE



SOFTWARE LICENSE

A license to the System can be acquired from the Pueblo Library District. The license includes all application software source code (with the exception of the phonetic algorithms). A licensing library is, therefore, free to modify, enhance, or improve the System to meet its particular needs. The Pueblo Library System is particularly well suited for those libraries wishing to use the computer facilities provided by their municipality or parent institution.

Inquiries should be directed to Charles Bates, Director, Pueblo Library District, 100 E. Abriendo Avenue, Pueblo, Colorado 81004 - (303) 544-1942.

MAINTENANCE AND SUPPORT

Maintenance and support of the Pueblo Library System is available on a contract basis from the Sperry Branch serving your geographic area. The System can also be maintained by your own data processing staff.

USERS' GROUP

Membership in the Pueblo Library System Users' Group, a non-profit corporation, is open to all institutions having either a license to the software package or an interest in the System. The Users' Group provides a mechanism for members to plan and implement the future development of the Library System.

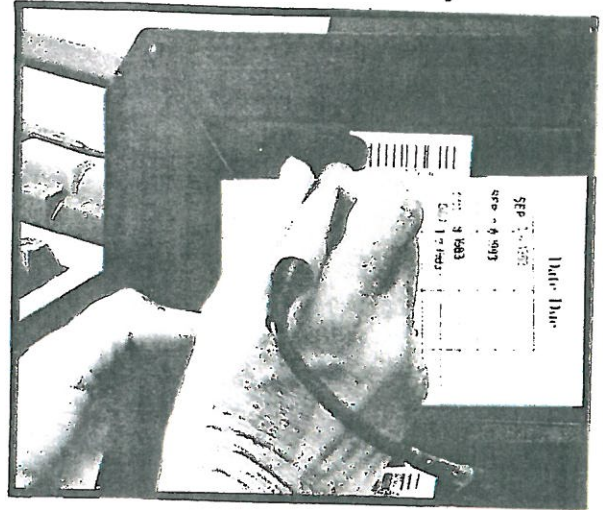
Pueblo Library System
Pueblo Library District
100 E. Abriendo Ave.
Pueblo, Colorado 81004
(303) 544-1942

Functions

The Pueblo Library System, an on-line circulation and inventory system, is fully integrated with author, title, subject, and patron access capabilities. Listed below is a sampling of some of the many circulation and inventory control functions it can perform:

CIRCULATION FUNCTIONS

- Registering of patrons.
- Updating of new addresses, phone numbers, precincts, etc.
- Check in and check out using wand, light pen, or keyboard.
- Query patron information by patron number or last name.
- Updating of fines and patron status.
- Placing materials on reserve.
- Monitoring of all reserve activity.
- Listing of reserves by patron or title.
- Circulation statistics accumulated monthly, annually, and cumulatively.
- Processing of overdues.



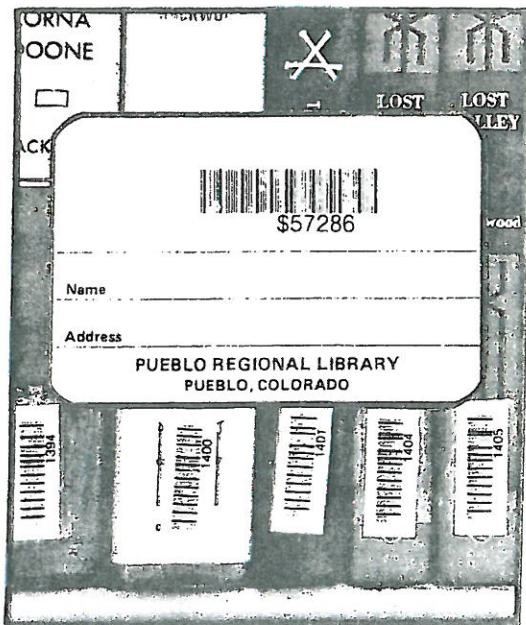
INVENTORY CONTROL FUNCTIONS

- Cataloging with full author, title, and subject access.
- Maintenance of shelf list.
- Bibliographic verification of materials owned.
- Author and subject authority control.
- Phonetic title and subject indexing.
- Computer assisted inventory and weeding.
- Computer assisted notification and withdrawal of missing materials.
- Capability of setting an item status (i.e., bindery, in process, cancelled, etc.).
- Capability of preparing special bibliographies on demand.
- Pamphlet and periodical subject indexing.
- Global author and subject changes.
- Cross references for author pseudonyms and subjects.
- Assignment of location of materials to bookmobiles, branches, and other extension facilities.
- Computer assisted collection analysis with computer generated reports to aid in material selection.

LIBRARY MANAGEMENT BENEFITS

- Borrowing patterns of library material can be analyzed by political subdivision, geographic area, or patron age group.
- The entire inventory can be batch analyzed from statistics carried in the title, book, and patron files.
- Statistics are gathered as transactions occur. Cataloging and patron activities cause the records to be updated reflecting monthly, annual, and cumulative totals.

These and many more benefits enable management to better serve the community's library needs.



Benefits

The Pueblo Library System is an on-line circulation and inventory control system featuring phonetic keyword search capabilities and the ability to be modified to meet user demands.

THE SYSTEM IS BUILT
AROUND THREE MAJOR FILES:

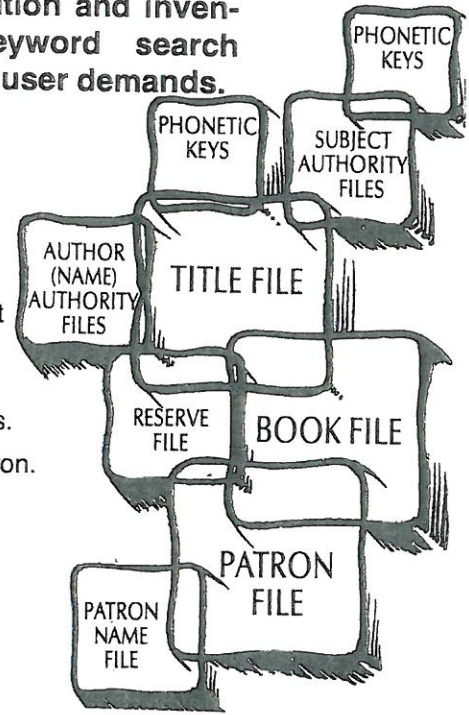
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BOOK FILE – Contains one record for each item which resides in the library's holdings.

PATRON FILE – Contains one record for each patron.

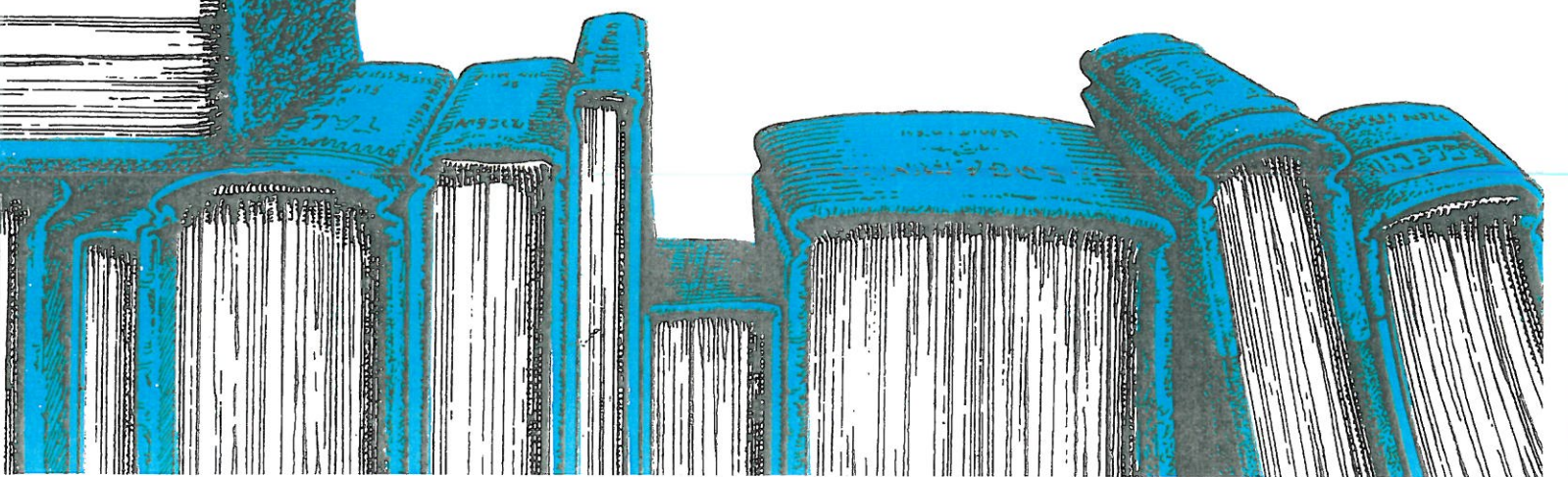
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PUEBLO LIBRARY SYSTEM

A license to the Pueblo Library System can be acquired for \$15,000. The license includes all application software source code (with the exception of the phonetic algorithms).

Libraries which have acquired a license to the Pueblo Library System are as follows:

Library	Volumes	Population Served	Date Acquired	Sperry Computer System in Use
Pueblo Library District 100 E. Abriendo Ave. Pueblo, CO 81004 (303) 544-1942 Charles E. Bates, Director	164,000	126,000	1979	90/30B
Fort Collins Public Library 201 Peterson Fort Collins, CO 80524 (303) 493-4422 Jane Davis, Director	160,000	90,000	1980	90/40
Richardson Public Library 900 Civic Center Drive Richardson TX 75080 (214) 238-8251 Louise Frederick, Director	135,000	73,000	1980	90/30
Palm Springs Public Library 300 S. Sunrise Way Palm Springs, CA 92262 (619) 323-8291 Henry Weiss, Director	85,000	36,000	1982	80/3
Greeley Public Library City Complex Bldg. 919 Seventh St. Greeley, CO 80631 (303) 353-6123 Esther Fromm, Director	117,000	60,000	1983	90/40
Jefferson County Public Library 10200 West 20th Avenue Lakewood, CO 80215 (303) 238-8411 William Knott, Director	476,000	371,000	1983	80/6



101 EAST REDLANDS BLVD., SUITE 251
REDLANDS, CA 92373
800.635.8661 ♦ 909.512.6775 (F)

Speaker Proposal For:

Pueblo City-County Library District
100 E. Abriendo Ave. | Pueblo, CO
Attn: Sara Rose



Event: 2013 Staff Development Day

Date: October 14, 2013

Location: Pueblo, CO

Requested Keynote Speaker: Garry Golden

Title: Designing a 21st Century Roadmap for the Future of Pueblo City-County Library District

Length: 75-90 minutes, plus Q&A

Part One: Foresight 101

(15 min+)

- **Demystifying the Future**

A series of visual slides that challenge common misperceptions of futures thinking (e.g. *prediction; blue sky thinking*); and highlight the pragmatic role foresight plays in professions confronting uncertainties of social, political and technological change

- **Library Leaders: Tapping Our Inner Futurist**

A call to arms for library professionals to expand their core (traditional) skillsets and mindsets – around so-called *T-Shaped* skillsets (e.g. data science) and mindsets (e.g. measuring our value by moving from outputs to outcomes) that complement our traditional approach to professional development and evolve the perception of library staff talents valued by our communities

- **Interactive Game: In the News**

Three (3) True/False *stories* designed to challenge assumptions about the validity of *weak signals* driving social change effecting libraries and communities across Pueblo County.

Part Two: Drivers of Change 2013 – 2023

(35+ min)

- **Retooling for the Rise of Local & Focus on Resilience**

Globalization continues to push communities towards greater worldwide connectivity and local resilience. At the same time, *SoLoMo* (Social; Local; Mobile) engagement models have created opportunities for rethinking social infrastructure to strengthen local community dynamics. The Greater Portland area is widely considered a leader in localization efforts from food to *civicware* and open data movements. Given this forward looking resident culture, how might Pueblo County



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position its libraries across grassroots, corporate, government and civic institutional efforts to empower localized systems (e.g. food, health, manufacturing, finance/investments, peer-to-peer exchanges, transportation, workforce training and education)?

- **Libraries & the Culture of Lifelong Learning**

There is a quiet revolution happening in systems that support and scale personalized learning. The vision is an end to high-stakes school testing and rise of formative assessment with real-time feedback loops that guide lifelong learners towards a mastery of skills.

In this future, the mission of libraries may be shifting from simply *providing access* to collections – to *guiding outcomes* based on the process of mastery of lifelong learning skills using library resources. This *outcomes*-focused transition may require libraries to rethink our approach to personal data and the blurry line of opportunities-challenges associated with a more transparent world of personalized learning experiences.

How might Pueblo County libraries navigate the technology platforms, politics and culture change associated with an expanding landscape of adaptive learning platforms?
(e.g. Knewton™ & LearnSmart™; Linking programs to protocols such as Tin Can API)

- **Place-based Experience Design**

Place still matters! We have not seen the end of *brick and mortar* experiences! Libraries have always been seen as civic gathering places, but how might the competitive landscape of place-based experiences change in the near future?

Libraries continue to expand the *Third Place* qualities (*not-work, not-home*) of our physical spaces. How do we *future-proof* our approaches to innovative places such as *Maker Spaces* and co-working hubs – and also explore the role of place based programs that meet new life stages around *emerging adulthood* and the *Creative Aging* movement?

[Optional] Location-based services outside the walls of the library are also changing as people learn to manage their identity based on time, activity and location. Smart Phone based concepts such as *geo-fencing* suggest a new way to innovate and manage relationships with our community members on the go.

Part Three: Tapping Our Inner Futurist

(5 min)

- *Tips & Tricks* for practicing foresight in our own lives and with colleagues

Discussion / Q&A

(As much as Desired)

*We can adjust above sections to accommodate longer Q&A if desired

PCCLD All Staff Development Day -- Pueblo West Library -- October 14, 2013

Morning Session			
8:00 AM	Breakfast by Paul's American Heroes: Hand-held burritos, fruit, coffee, juice, water	King A&B	
8:30 – 8:50 AM	Poetry Slam , Bobby LeFebre, Ken Arkind	King A&B	
8:50 – 9:00AM	Welcome , Jon Walker	King A&B	
9:00 – 11:00 AM	Constructing the Future Library , Garry Golden	King A&B	
11:00 – 11:10	Break		
11:10 – 11:40 AM	Employee Recognition: Service Awards, Jon Walker New Employees & Promotions and Customer Service Counts Recognition, Sara Rose, Joe'l DeYoung	King A&B	
11:40–12:40 PM	Lunch by Paul's American Heroes: Box lunch - sandwich, potato salad, fruit salad, cookie, mint and beverage. Garden Salad and fruit will also be available.		
12:45 – 1:05	Poetry Slam , Bobby LeFebre, Ken Arkind	King A&B	
1:05 – 1:45	3 New Libraries Update , Kim Young, Amy Martin, and Diann Logie Call Center Update , Michael Cox	King A&B	
1:45-2:00	Break		
Afternoon Breakout Sessions			
	Session A Public Computing Area	Session B King A	Session C King B
2:00 – 2:45	Google Gone Wild Rebecca Reed	The Brain in the Basement - Collection HQ Teresa Valenti	Smart Security Michael Cox
2:55 – 3:35	The Database Package Jill Deulen	Surf's Up on the Intranet Michelle Vigil and Midori Clark	Bibliocommons – The Cadillac of Catalogs Abby Koehler
3:45 – 4:30	Show Me The Money... Paychex Ruth Mondragon and Sara Rose	The Customer Service I-Pad Olympics Kayci Barnett and Michael Cox	Digitization Project Maria Tucker and Jennifer Koen
4:30 – 4:45	Complete your evaluation form and turn it in to the Customer Service Counts table for a free gift!		

FROM FEBRUARY 19, 2013 WORK SESSION:

B. Capital Campaign – Naming Opportunities

Ms. Bregar said the Board of Trustees were presented with information regarding the Pueblo Library Foundation Capital Campaign. A plan for potential naming opportunities would be discussed by the Trustees. PCCLD policy requires that the Board of Trustees approve library naming.

Ms. Clark distributed a list of proposed naming opportunities developed by her team using the floor plan designs as a basis. Ms. Clark said the library could be named for someone with a \$150,000 contribution; the large meeting room for \$25,000; art and plaque at the main entry for \$20,000; history wall for \$15,000; children's area, mediascape, or small meeting room for \$10,000; fireplace/water feature or gallery for \$5,000; study nook for \$2,500; and all gifts of \$1,000 and more would be included on the library's donor wall. Ms. Clark said if donors were found for each naming opportunity at those levels, each library would have an additional \$252,500 to fund upgrades, and they hope to find special investors for each.

There was additional discussion of how the amounts were determined based on past history and the current fundraising climate. The Board also discussed various fundraising strategies and efforts to accommodate donors' wishes to contribute over time or to specific libraries.

Ms. Bregar suggested that it may be easier to find fifty \$1,000 donors than one \$50,000 donor, and she asked if there will be information available in a brochure Board members could distribute. Mr. Stuart said the Foundation is planning a brochure as part of the fundraising campaign. Ms. Clark said perhaps a family could pitch in together. The areas would have a plaque with the donor's name, e.g., outside the door of a study nook. Ms. Clark pointed out that the meeting rooms get the most recognition, and it would be a great way for a Foundation to be recognized.

Ms. Clark also distributed information provided to employees on Staff Development Day, and explained the Board might also wish to participate by donating a smaller amount over time, although not by payroll deduction. Donors participating in this campaign will receive a PCCLD Libraries for Life fleece vest, and will also be eligible for the Colorado Enterprise Zone tax credit. Ms. Clark said this campaign is important to show the community the staff's commitment, and from the sheets returned yesterday, the library received over \$5,000 in pledges. When a part-time employee checks the box to give \$12 from each paycheck for a pledge of \$252, it shows their level of commitment to the library, and Ms. Clark will be challenging directors to give at a higher level. The payroll deduction makes a significant contribution affordable.

Ms. Bregar asked about a gift over time for two years and how that would qualify for the Enterprise Zone tax credit. Ms. Clark explained the donations would be tabulated on an annual basis, with \$250 the minimum contribution required to qualify, but it can be arranged in multiple payments.

Mr. Walker said the Board is asked to consider approving the naming opportunities which will empower the fundraisers to begin offering those. It will be important for the Board to approve that because they have the authority to name attributes of the building.

The Board agreed to add Naming Opportunities to the February meeting agenda.

FROM FEBRUARY 28, 2013 REGULAR SESSION:

B. Action/Discussion Items

1. Naming Opportunities

Ms. Bregar said the Board of Trustees were presented with information regarding the Pueblo Library Foundation Capital Campaign, and a plan for potential naming opportunities was discussed by the Trustees at the February 19 Work Session. PCCLD policy requires that the Board of Trustees approve library naming.

Mr. Stuart made a Motion, seconded by Mr. Quintana, that the Board of Trustees approve naming opportunities presented for the Libraries for Life campaign. There being no further discussion, MOTION CARRIED 5-0.

**DOCUMENT DISCUSSED AT FEBRUARY WORK SESSION AND
REGULAR MEETING:**



Naming opportunities

Library	\$150,000
Large meeting room	\$25,000
Art and plaque at main entry	\$20,000
History Wall	\$15,000
Children's area	\$10,000
Mediascape	\$10,000
Small meeting room	\$10,000
Fireplace/water feature	\$5,000
Gallery	\$5,000
Study nook (four)	\$2,500

All gifts of \$1,000 and more will be included on each library's donor wall. Donors with gifts of \$1,000 and more can specify on which library's donor wall they would like to be recognized.

If donors are found for each naming opportunity at the levels presented, each library would have an additional \$252,500 to fund upgrades.

CUSTOMER SERVICE POLICY ADOPTED APRIL 23, 2009:



ACCESS AND USE OF FACILITIES

03.05.07 Naming Library Facilities, Rooms or Grounds

The Board of Trustees must approve naming library facilities, rooms or grounds for an individual and/or organization that has made a significant contribution, not limited to financial contribution, to PCCLD.

PROPOSED ACTION:

All namings designated for the current Libraries for Life Fundraising Campaign will be presented to the Trustees for their approval at a date to be determined prior to the openings of the new libraries.