

Giodone Library

The Fourth Year

Report Overview

2018 Achievements

Giodone's Strategic Plan - 2019



2018 Achievements

- Awarded Starlight Awards for highest increase in Circulation and Visits for district in 2017



2018 Achievements

- Awarded \$2000 from Curiosity Machine to help educate families about Artificial Intelligence



2018 Achievements

"I also want to thank you for organizing the AI Challenge. The girls had a great time and it was very worthwhile and interesting. You were great coach! I think they learned a lot and Hailey LOVED the awesome gift you provided. She and her Papa are looking forward to building on the circuit boards. For me, I love that GIRLS are learning and doing technology.

Please let me know if you happen to find other opportunities we can work together. I really enjoyed working with you."

Thanks,
Ellen

2018 Achievements

- Help to write grant with Maria Tucker and Nichole Lawless for Microsoft Mixed Reality Headsets, and we were awarded 2 units with 2 Windows 10 laptops!



2018 Achievements

- Continued our efforts to reach out to the community!



31 promotional visits = 4,848 people reached

2018 Achievements

- Serve the whole family at all stages of life.



418 programs = 7,105 people attended

2018 Achievements

Lifelong Learning begins with staff...

Test Prep Databases

Your Government Career Resolutions

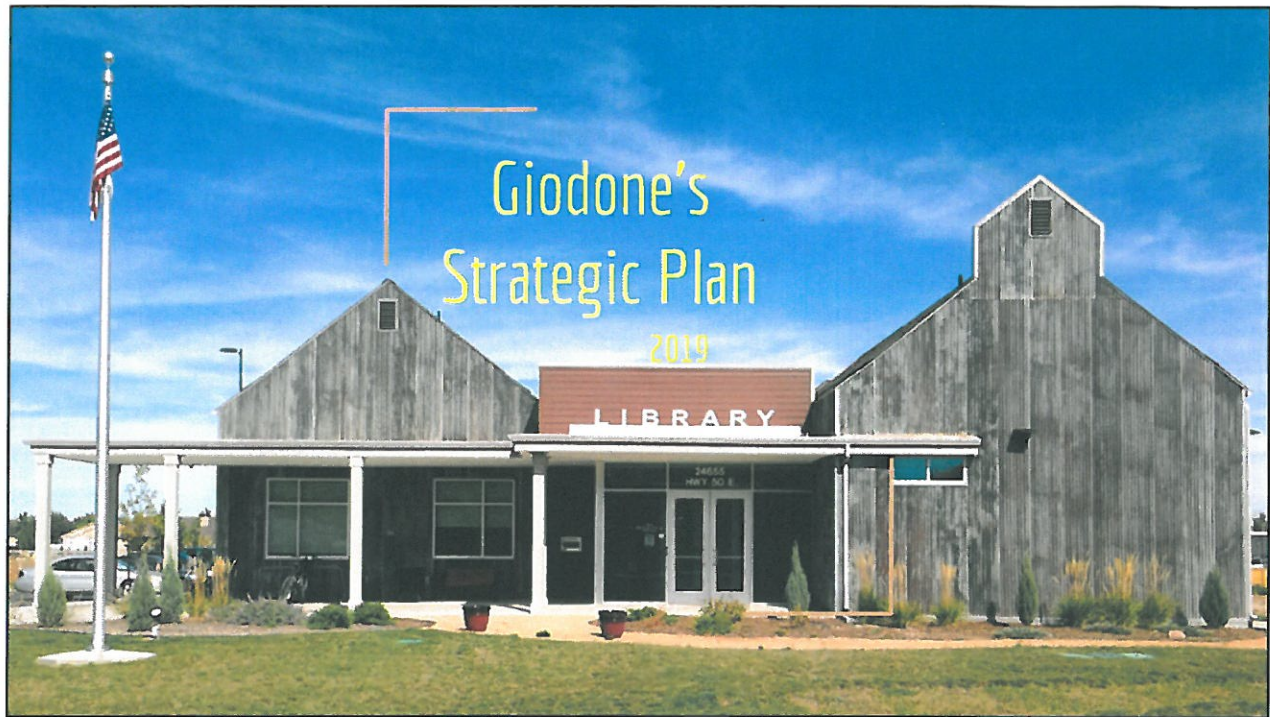
Getting started with Library customer service

Wikipedia for Libraries: Preview the possibilities, Discover the Opportunities.

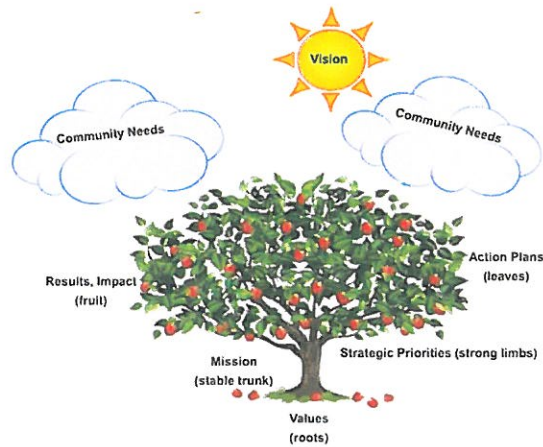
2018 Carnegie Shortlist BL

Cornell Lab of Ornithology Exploring Evolution

What are our plans for 2019?

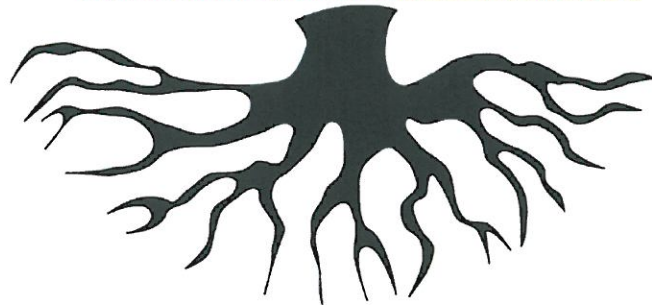


Strategic Plan Process



ALA's Core Values of Librarianship

<http://www.ala.org/advocacy/intfreedom/corevalues>



List of Values typical of Libraries. Circle the ones that you most resonate with.

Confidentiality/Privacy	Community
Access	Transparency
Democracy	Equality
Diversity	Resources
Education	Skill Building
Lifelong Learning	Development
Intellectual Freedom	Reading
Public Good	School Readiness
Preservation	Innovation
Professionalism	Knowledge
Service	Teamwork
Social Responsibility	Accountability
Integrity	Welcoming
Fun	Engaged
Friendliness	Collaborative
Customer Service	Facilitate
Literacy	
Clean/Comfortable Spaces	
Excellence	

Giodone's Values

Helpful, Informed, Creative, Inclusive

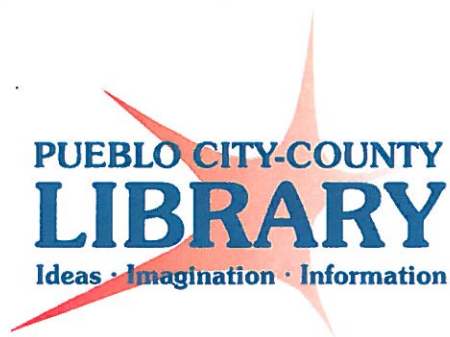


Determining Community Needs and Mission



PCCLD's Mission

We serve as a foundation for our community by offering welcoming, well equipped and maintained facilities, outstanding collections, and well-trained employees who provide expert service encouraging the joy of reading, supporting lifelong learning and presenting access to information from around the world.



What does your community need?

- Aspen's Action Guide

http://csreports.aspeninstitute.org/documents/ActionGuideFINAL_7_12_17.pdf

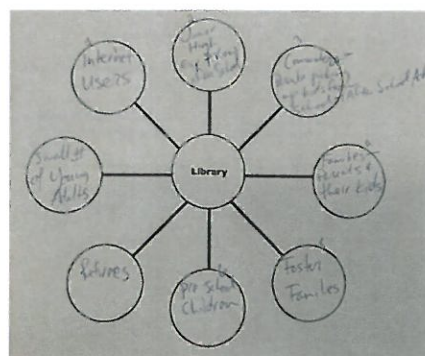
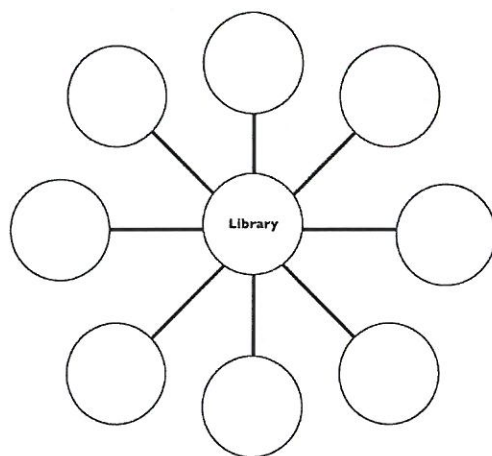
- Harwood's 4 Question ASK Exercise -

<http://www.ala.org/tools/sites/ala.org/tools/files/content/Ask%20Exercise.pdf>

- Other resources to identify community needs:

- Newspaper articles, local organizations, local reports & publications, community meetings

What are some of the service populations at your library? Complete the map below to identify them.



Are there other populations not represented? Please list them below.

Questions I Asked

*"We're trying to learn more about people's aspirations for their community.
Would you be willing to answer four quick questions?"*

- 1. What kind of community do you want to live in?*
- 2. Why is that important to you?*
- 3. How is that different from how you see things now?*
- 4. What are some of the things that need to happen to create that kind of change?"*

Community Needs

1. Opportunities for families to bond and spend time together.
2. Job opportunities & skills.
3. Better access and knowledge of social services.



Determining Vision

Phase 2 – Strategize



VISION: WHERE WE ARE GOING

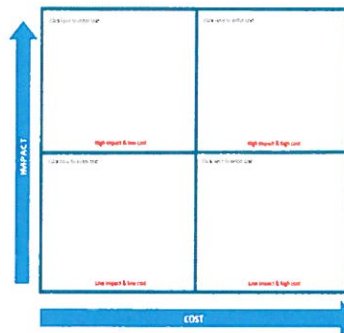
We can **make better decisions** about the **future** when we use our **strengths** to deliberately make choices to **focus energy** on our **community needs**.



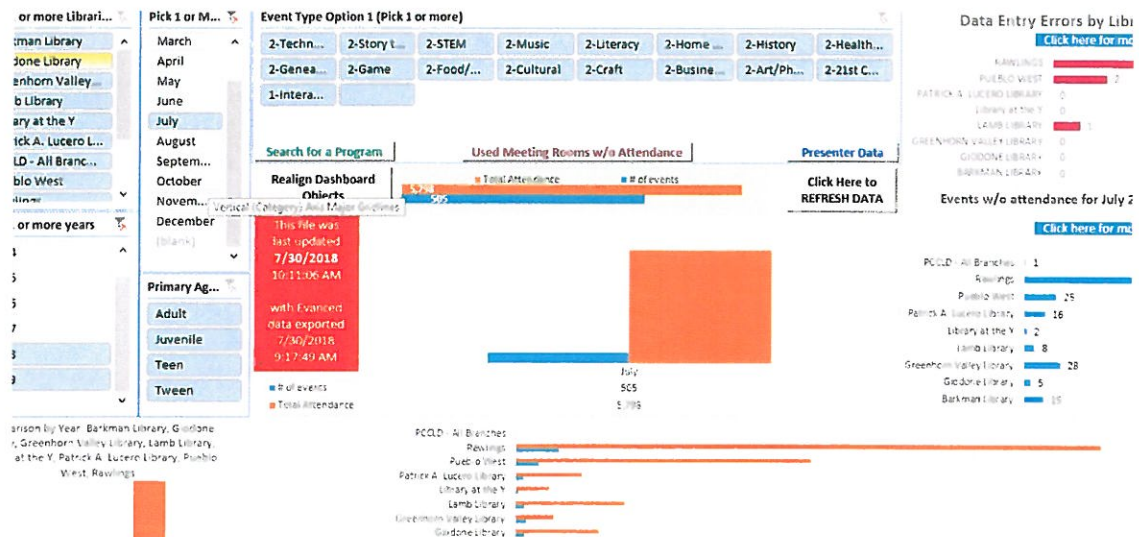
Determining Goals

Need to be both Strategic and Measurable

Quadrant Analysis for Impact & Cost



PCCLD Dashboard



Smart Goals

1. Diverse programming
 - a) survey customers for needs and interests
 - b) analyze evanded for popular programs
 - c) find experts to provide programming

What PCCLD Strategy does this support? Lifelong learning

Smart Goals

2. Staff are informed about services offered in community, and inform community about services at the library.
 - a) encourage staff participation in community meetings
 - b) encourage staff reading Pueblo Chieftain and Pueblo Social Media
 - c) Support community literacy and access by inviting organizations to present at library

What PCCLD Strategy does this support? Well trained employees

Smart Goals

3. Begin working on Long Term Goals

- a) contact landscape architects for plans
- b) encourage all staff to enhance programming, Readers Advisory, and technology skills
- c) identify areas of frustration for customers, and resolve them

What PCCLD Strategy does this support? Expert service

Outcomes

- 1. Increase in community's use of library resources and programs.
- 2. Documented stories from customers on how library has helped them achieve their goals.
- 3. Public supports tax increase or other revenue streams to offer broader range of services and longer service hours.

The Colorado Senate


*Convened in the Second Regular Session of the
Seventy-first General Assembly*

Hereby extends heartiest congratulations and commendation to

*Pueblo City-County Library District
2018 Leslie B. Knope Award Winner*

The members of the Colorado Senate are proud to recognize Pueblo City-County Library District for being selected as the best library in the nation for 2018. Backed by passionate local residents and a strong social media campaign, Pueblo beat out 116 other competitors for the award following a late come from behind surge. The members of the Colorado Senate hereby congratulate Pueblo City-County Library for receiving this award and commend them for their significant service to their community and extend our unwavering gratitude.

*On request of Senator Leroy Garcia
Given this 16th day of March 2018
State Capitol, Denver, Colorado*



*Kevin J. Grantham
President of the Senate*

The Colorado Senate

*Convened in the Second Regular Session of the
Seventy-first General Assembly*

Hereby extends heartiest congratulations and commendation to

Pueblo City-County Library District

The members of the Colorado Senate are proud to recognize Pueblo City-County Library District for being named Colorado's 2018 Library of the Year. The members of the Colorado Senate hereby congratulate Pueblo City-County Library for receiving this award and commend them for their significant service to their community and extend our unwavering gratitude.

*On request of Senator Leroy Garcia
Given this 20th day of September 2018
State Capitol, Denver, Colorado*



*Kevin J. Grantham
President of the Senate*

**PUEBLO CITY-COUNTY LIBRARY DISTRICT
EXECUTIVE SESSION**

DATE: 10-25-18

PURPOSE: Tax Increment Financing

CITATION:

- ☐ Purchase, sale, lease of any real or personal property (24-6-402(4)(a)).
- ☐ Legal advice (24-6-402(4)(b)).
- ☒ Developing strategy for negotiations, instructing negotiators, and determining positions relative to matters that may be subject to negotiations (24-6-402(4)(e)).
- ☐ Matter that is required to be kept confidential by law (24-6-402(4)(c)).
 - ☐ Personnel Files (24-72-204(3)(a)(II)).
 - ☐ Letters of Reference (24-72-204(3)(a)(III)).
 - ☐ Library and museum contributions if restrictions are placed on them by the contributor (24-72-204(3)(a)(V)).
 - ☐ Library records disclosing the identity of a Library user (24-72-204(3)(a)(VII)).
 - ☐ Address/phone number/personal financial information of past or present users of public facility unless requested by law enforcement (24-72-204(3)(a)(IX)).
 - ☐ Records regarding sexual harassment complaint or investigation to anybody other than a person of interest (24-72-204(3)(a)(X)).
 - ☐ Other _____

In lieu of written minutes, the session was digitally recorded, and the recording will be retained by the secretary of the Board for a period of 90 days after which time it will be destroyed.


Chairman of the Board

Date 10/25/2018

For attorney-Client Communication ONLY, complete the following:

The portion of the Executive Session that was not recorded constitutes a privileged attorney-client communication.

Attorney

Date

The portion of the Executive Session that was not recorded was confined to the topic authorized for discussion in an executive session pursuant to Section 24-6-402(4) C.R.S.

Chairman of the Board

Date