

# Library District Board of Trustees

06-22-2017

Library  
Successes

Library  
Challenges

Upcoming  
Projects and  
Programs

Key Data  
and  
Analysis



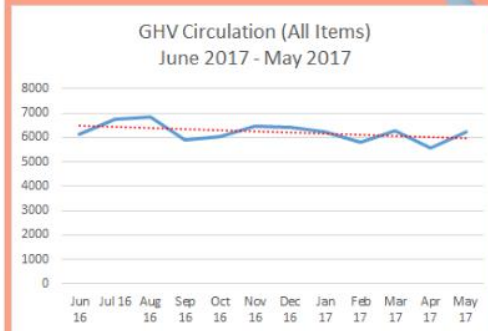
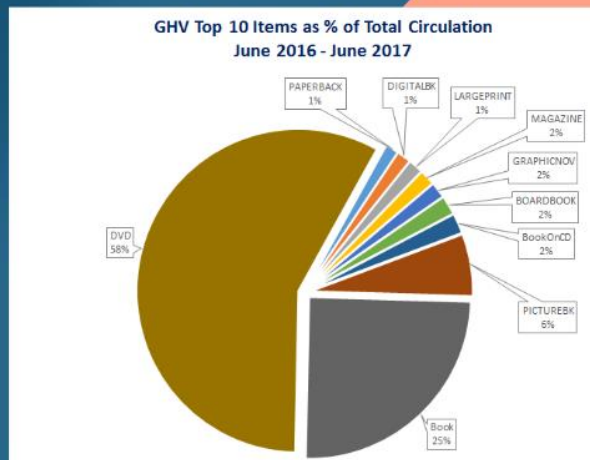
Key Data

GHV  
Circulation  
Data

GHV Programs  
Data

GHV Visits  
Data

## GHV Circulation Data



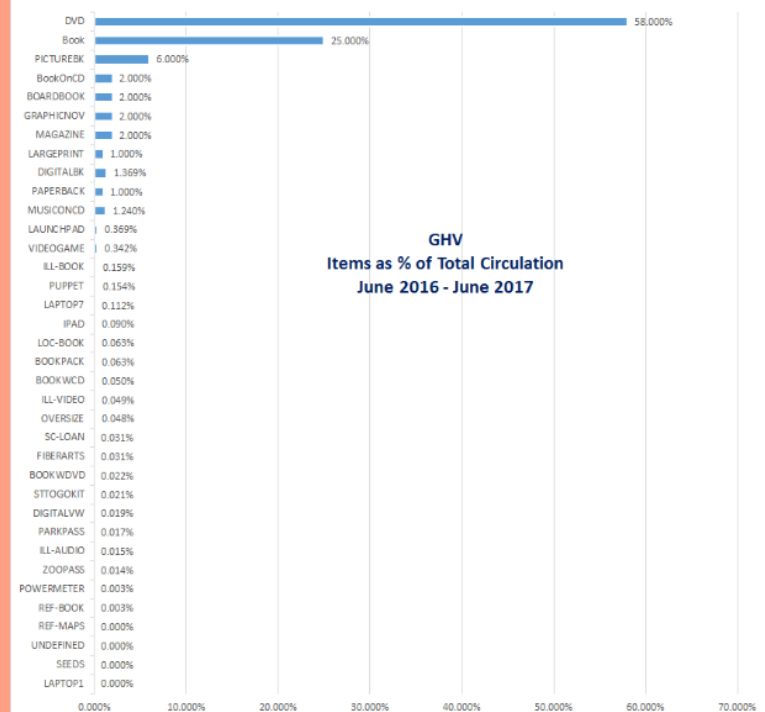
Circulation  
Comparison  
Chart

DVDS

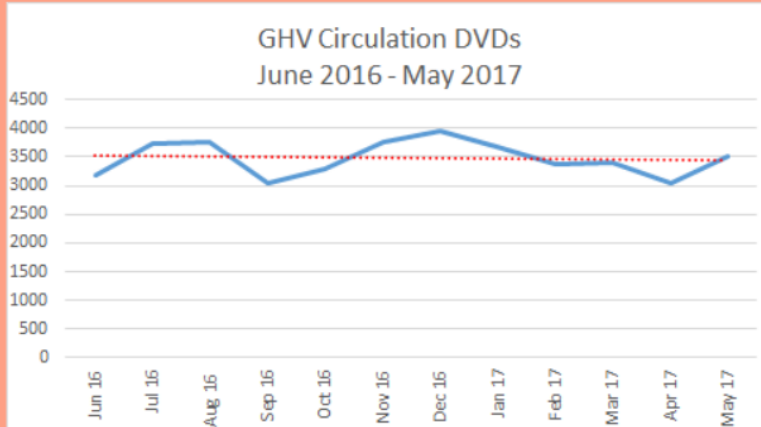
Top Circulating  
Materials

## Circulation Comparison Chart

- This provides a view of all items circulating.

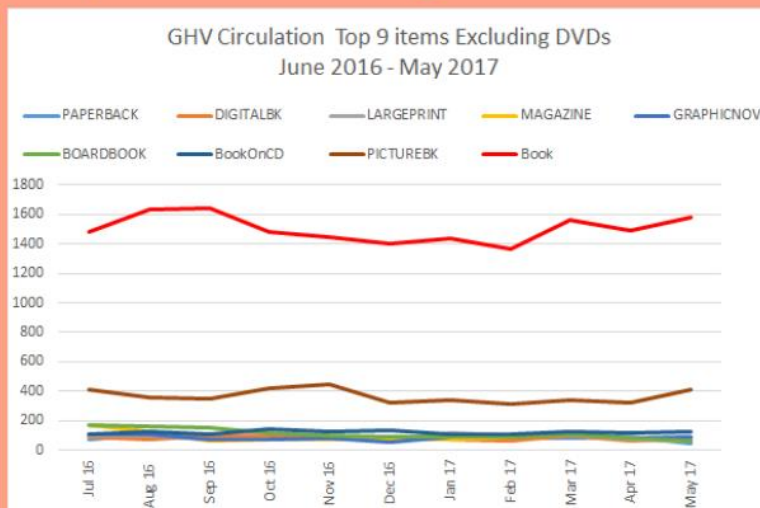


# DVDS



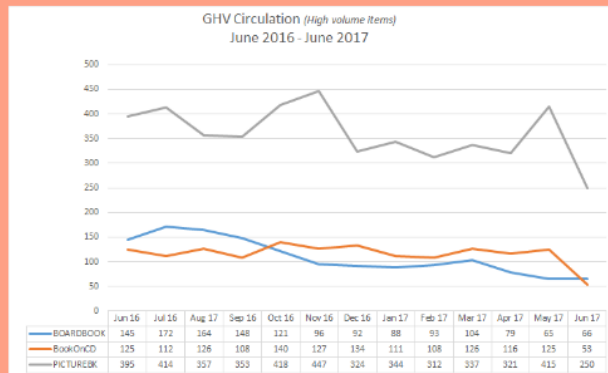
- DVDs at GHV are the highest circulating material at 58%
- Trend shows circulation is down
- Usage of DVDs show a steady trend, with a surge in April 2017

# Top Circulating Materials



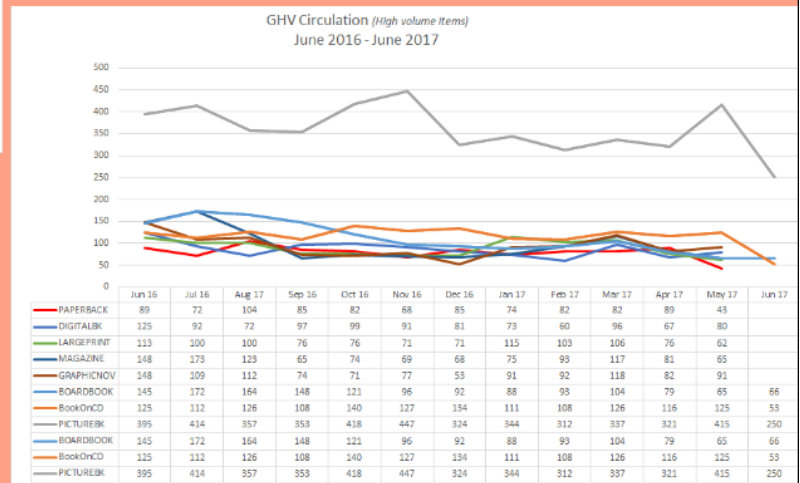
- DVDs are circulating at 58%
- Books are circulating at 25% (red)
- Picture books are circulating at 6% (brown)
- Books on cd, board books, graphic novels, and magazines are circulating 2% each
- Large prints and paperbacks are circulating at 1%

# Circulating Materials



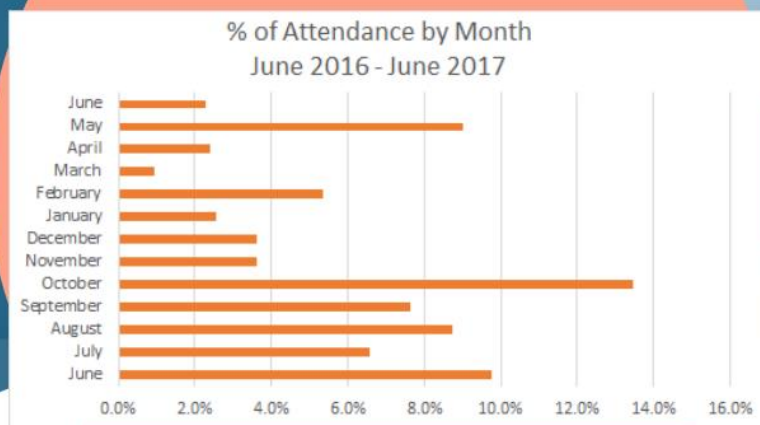
Detailed look at picture books, books on cd, and board books.

Comparison of materials at GHV



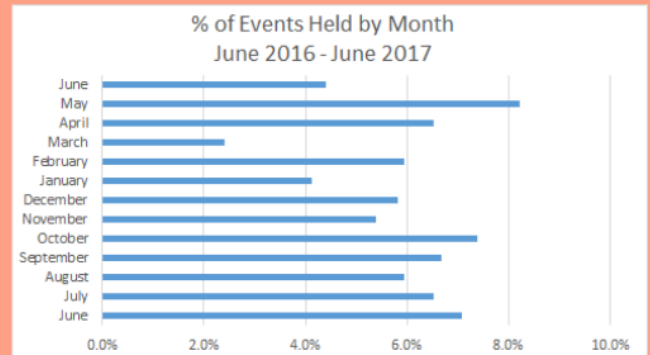
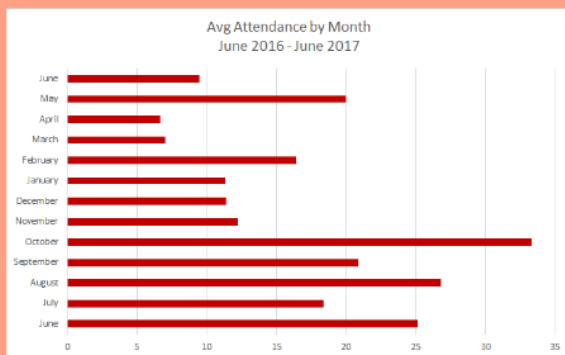
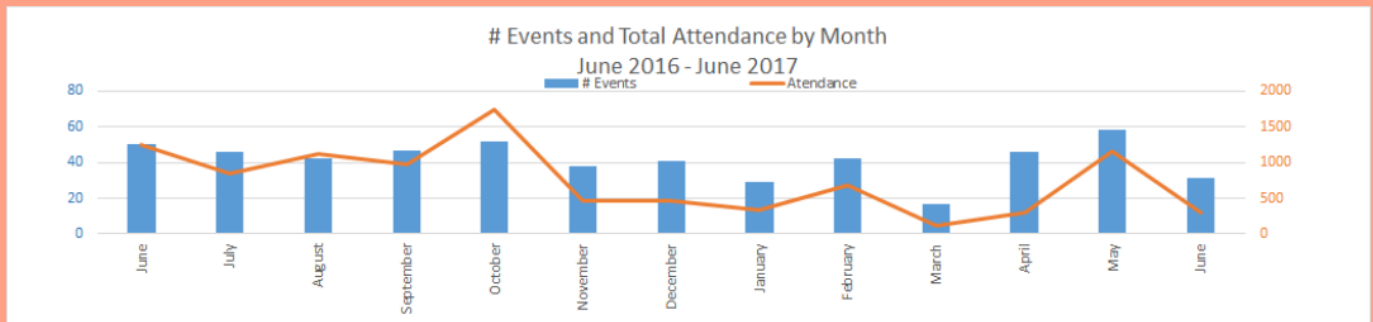
## GHV Programs Data

-Percentage of attendance month by month

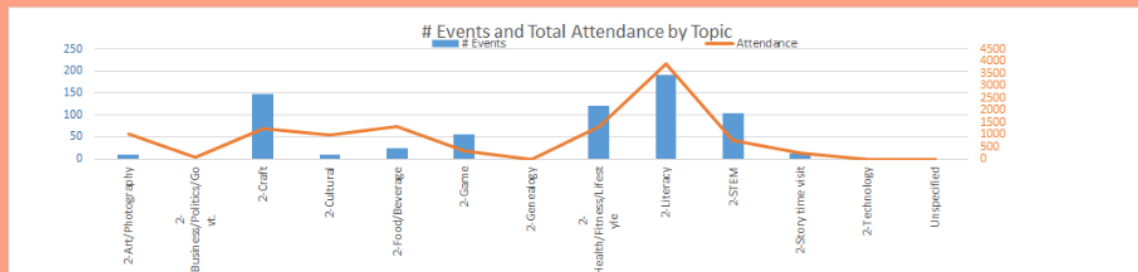


Events and  
Attendance  
Overview

# Events and Attendance Overview

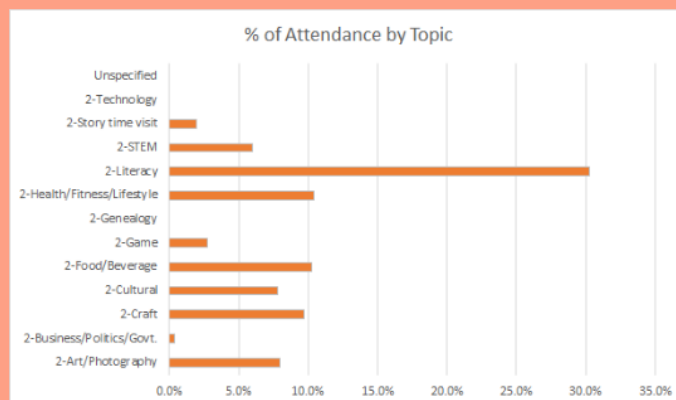


## Type of Events



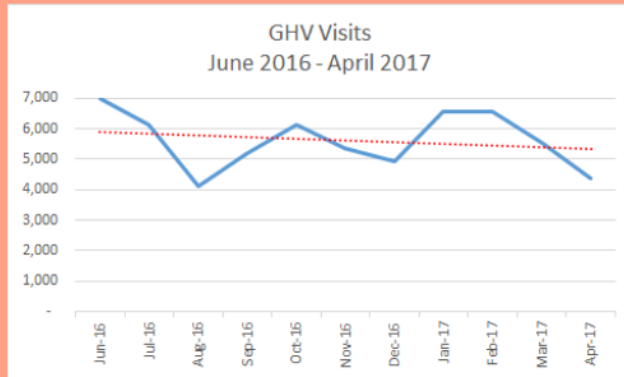
Popular programs at GHV:

- Literacy
- Tie in 2nd between Heath/fitness/ life style and food and beverage
- craft
- Tie in 4th between cultural and art/photography



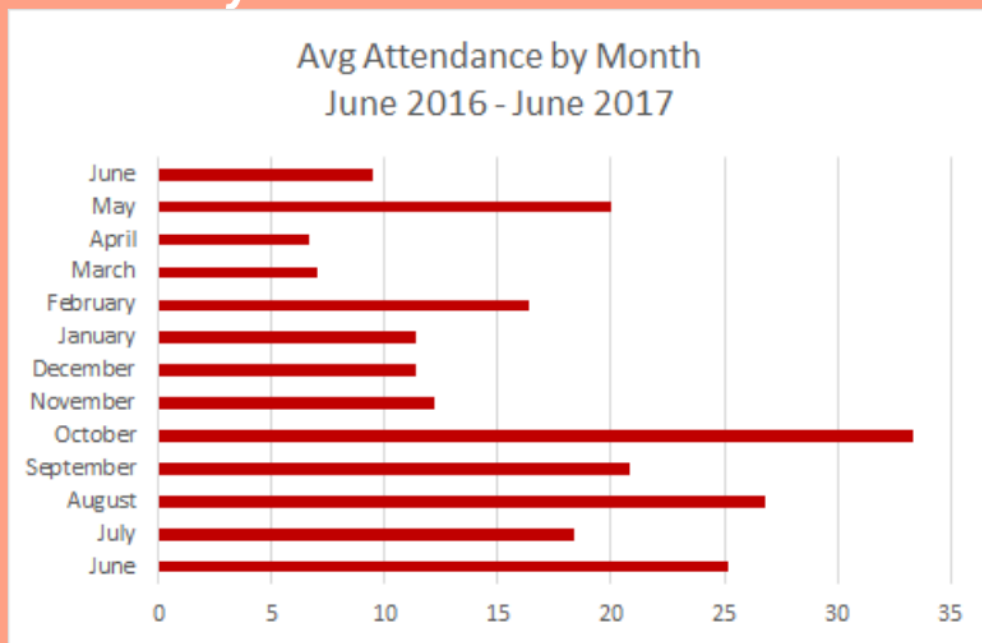
## GHV Visits Data

- Graph shows variations approximately every two months a change in direction occurs
- Trend shows a downward slope



Monthly  
Visits

## Monthly Visits





## Followers

### Success at Greenhorn Valley

- 👍 Building rapport with community and businesses in Colorado City, Rye, Beulah, and San Isabel
- 👍 Established as a resource within the community and as a the place to go
- 👍 Building rapport with schools in Rye and Beulah and children from Pre-K - High School; homeschooler parents and children
- 👍 Narrowing programs and events that cater to the wide variety of segmented populations in rural area



Lake Beckwith at Colorado City, CO

## Challenges at Greenhorn Valley Library

Identifying untapped locations

Identifying specific population

Identifying new partnerships



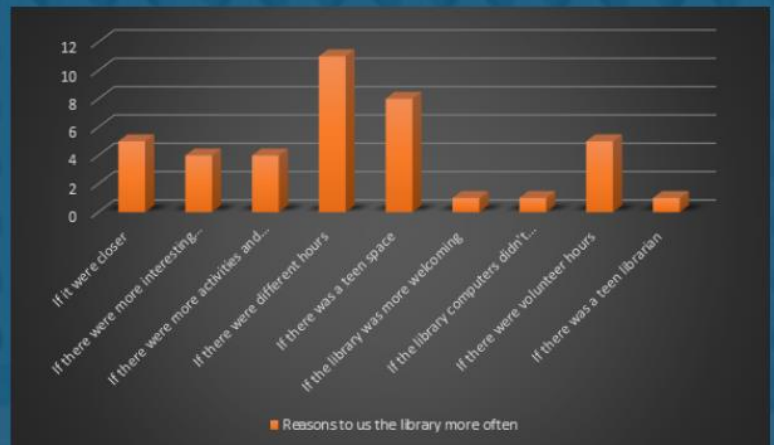
# Teen Survey Results

Focus Group by Amy Martin and Data by Sharon Rice



You come to the library because...

You would use the library more if...



## Programs at GHV

Summer Reading Program  
Kick-Off  
June 9th



Fairy Tea Party  
June 17th



Projects

Summer Reading  
Programs Coming  
to Greenhorn  
Valley Library

Programs  
Coming Soon

Questions



# Projects

- \* GHV Trail Planning Initiative-Colorado City Metro District
- \* Steven Lopata Foundation Grant
- \* Historical Society Branch
- \* Aspen Acres Campground
- \* Hot Spots coming to Greenhorn Valley Library!

## Summer Reading Programs Coming to Greenhorn Valley Library

- **Ann Lincoln's Build a Better YOU Show on Thursday, June 29th at 2pm**
- Painted Rock Animal Art on Friday, July 7th at 4:30pm
- **Laser Tag Lock-Ins on Wednesday, July 12th at 8:30pm**
- **Solar Gazing with Southern Colorado Astronomical Society on Saturday, July 15th at 1:00pm**
- Hula HoopWriting Workshop with David Martin on Saturday, July 22nd at 10am
- Life Through Legos with the Lego Guy on Thursday, July 27th at 2pm
- **Wildlife Champions with Pueblo Zoo on Thursday, July 27th at 4pm**
- **Sip-n-Stroke Painting Party with Randy Ford on Friday, July 28th at 6pm**
- Tiny Poem Workshop with David Martin on Saturday, July 29th at 10am
- End of Summer Reading Program on Friday, August 11th at 6:30pm

# Programs Coming Soon

- **Buck-n-Duck Taxidermy on Saturday, August 5th at 2pm**
- **Hunter Safety for Certification on Friday, August 18th at 2pm & Saturday, August 19th at 8am**
- **Jarring Jams & Relishes on Saturday, August 12th at 11am**

# Questions

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