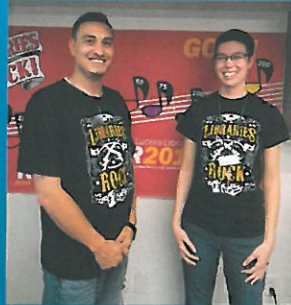
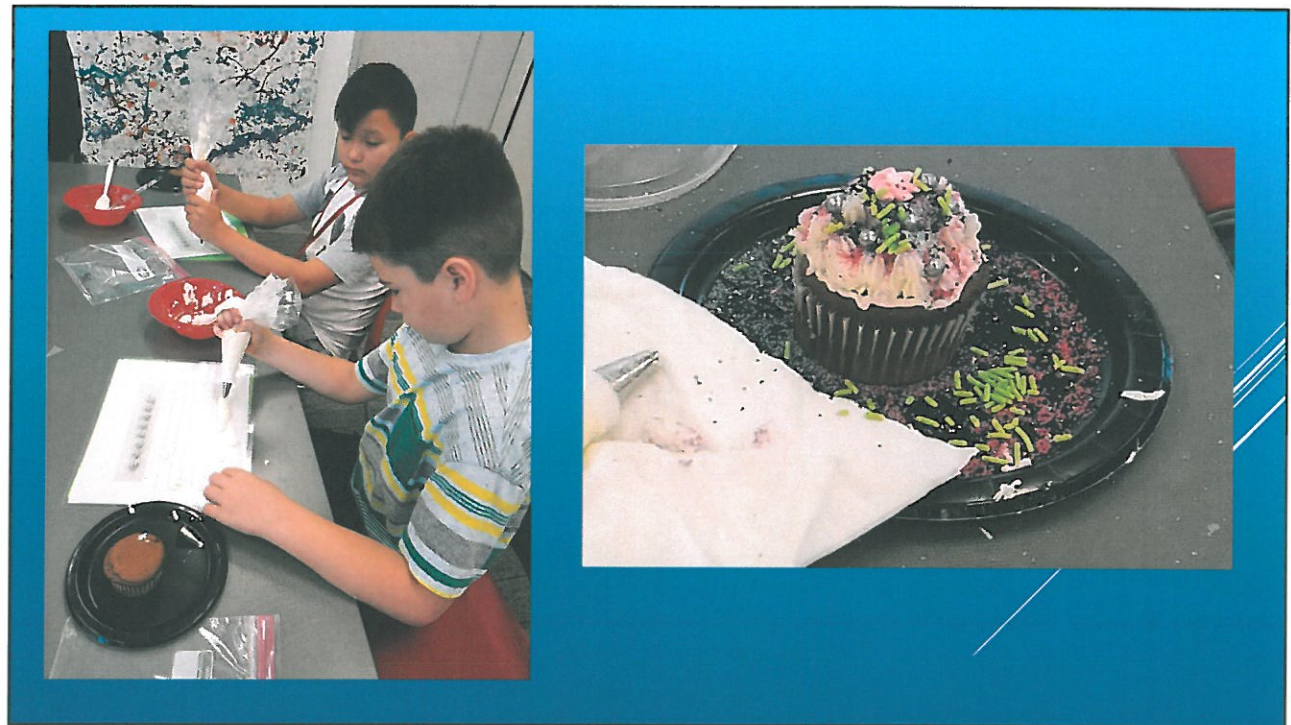


LUCERO LIBRARY TEAM



SUMMER READING: LIBRARIES ROCK!





ADULT PROGRAMMING: JERRY



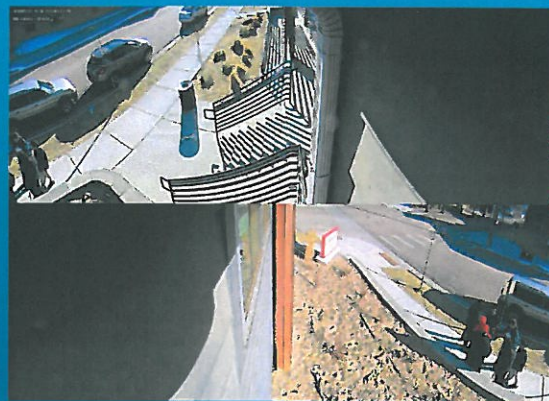
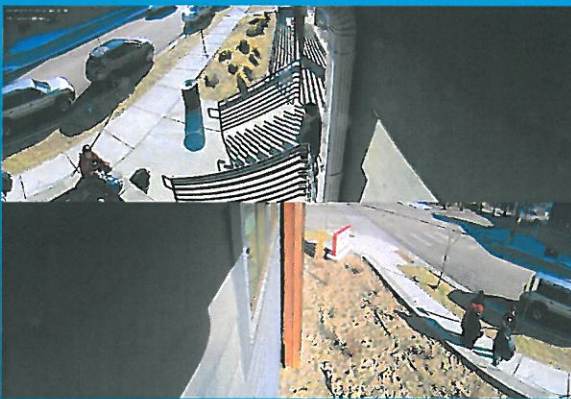
ADULT PROGRAMMING: KIMBERLY



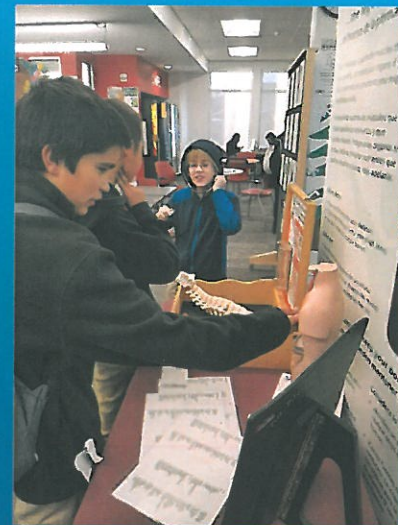
AFTERSCHOOL NUTRITION PROGRAM



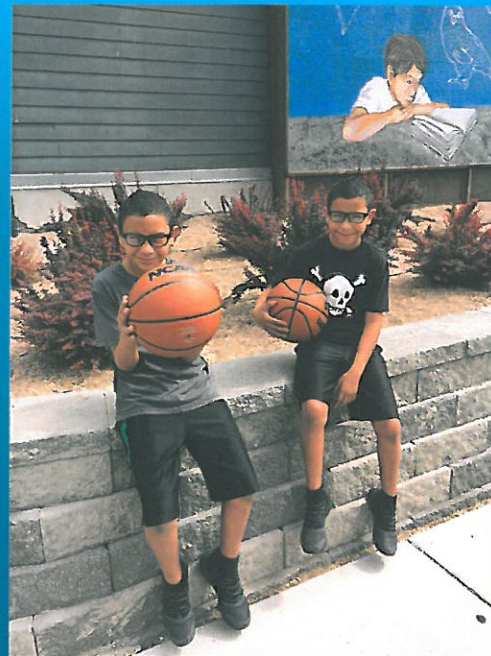
GANG PREVENTION AND INTERVENTION



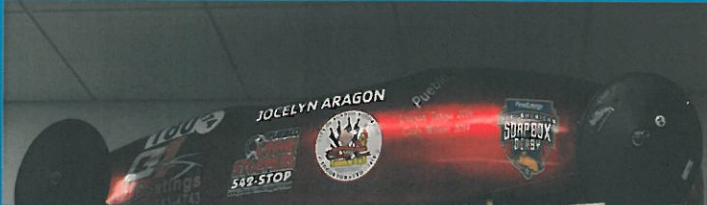
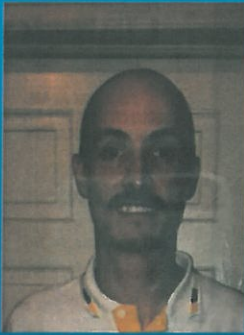
HEALTH DISCOVERY DISPLAY



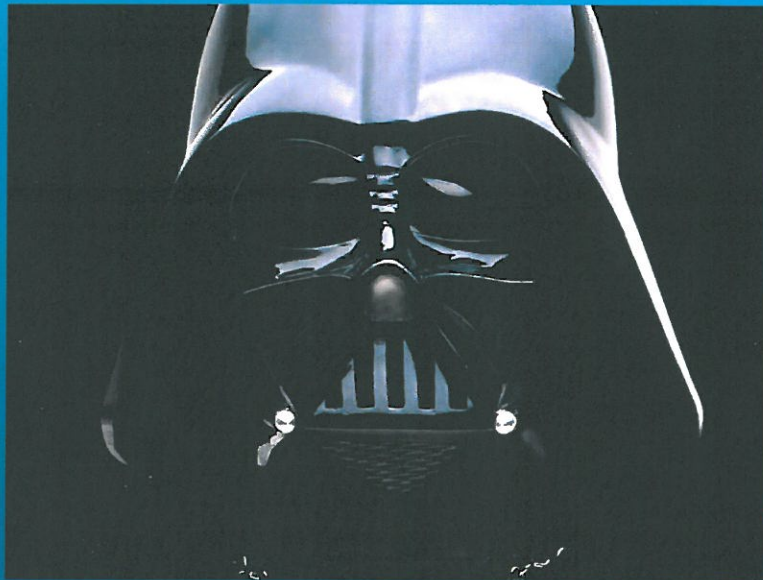
CHECK OUT
OUR
BASKETBALLS!

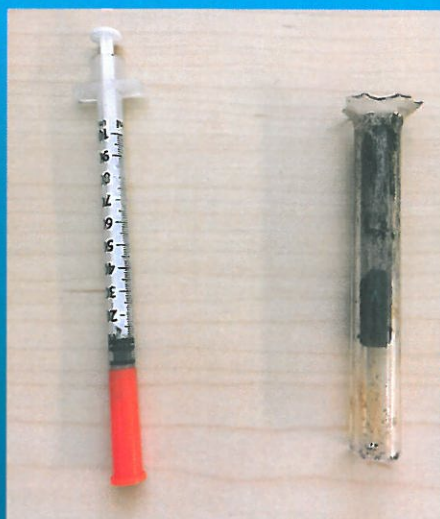
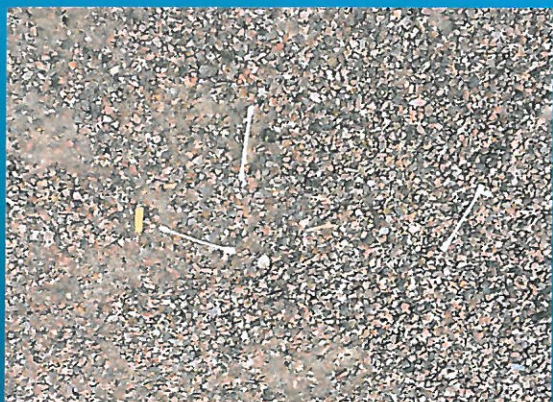


Coming Soon: A Lucero Library Soapbox Derby Car

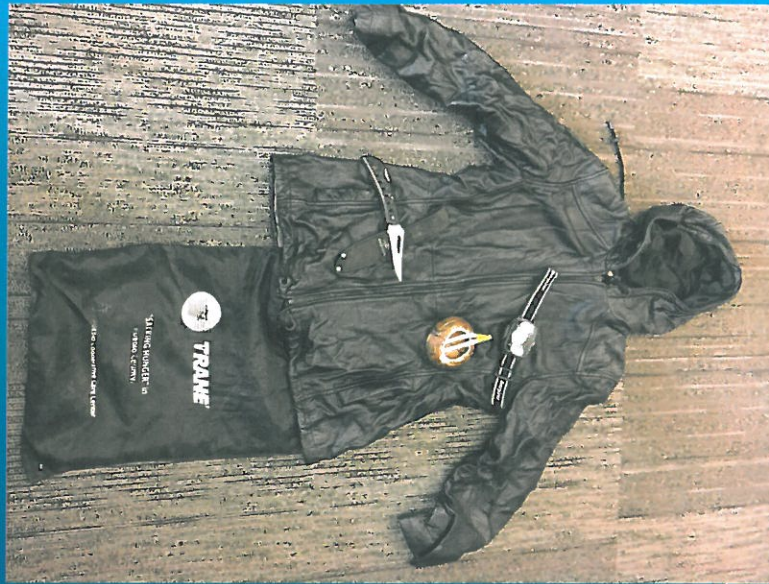


LUCERO'S DARK SIDE









COMMUNITY ENGAGEMENT

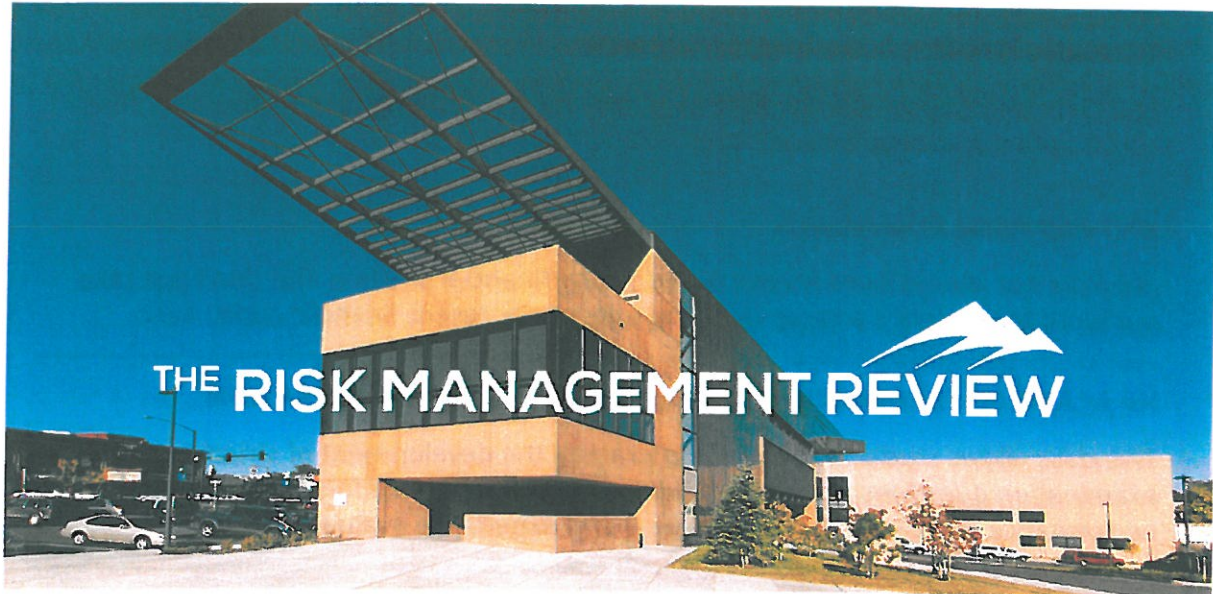




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The Best Library in America

Pueblo City-County Library District Wins Big

It isn't every day a member of the Pool is honored like this. Read about how Pueblo City-County Library won the Leslie B. Knope Award for Best Public Library in America.

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Nurse Triage Improving Workers' Comp Costs

Find out how our new Nurse Triage Program can help your injured workers take control of their care, and reduce costs for your district.

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31st Annual CSD Pool Membership Meeting

Join us in welcoming Dorothy Gjerdrum of PRIMA, and RSVP now to attend the meeting and be entered in exclusive door prize drawings.

[RSVP TO WIN](#)

2018 CSD Pool Vision Survey

We have big things on the horizon! Take a minute to share your thoughts on what comes next and be entered to win a monthly prize drawing!

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Join national expert Karen Harold of Conflict Coaching Company for a frank dialogue about preventing and responding to accusations of sexual harassment. Brought to you by the CSD Pool courtesy of CPS HR Consulting. [ENROLL](#)

TRAINING UPDATE: TIME IS RUNNING OUT!

You have until September 30, 2018 to qualify for the Training Credit programs. Find some last minute details here! [READ](#)

2017 CSD POOL FINANCIALS

The Pool has always been known for its strong financial position. But don't just take our word for it. Here's a recap on the results of our recent financial audit. [READ](#)

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This class allows students to learn and practice the development of structured oral examination questions and rating guides, written exam questions, job simulation and performance exercises as well as training and experience evaluation. [ENROLL](#)

RENEWAL RAMP-UP AND Q&A WEBINAR

Renewal is a lot of work and takes time away from your real job. This year we hope to make things easier by walking you through the process step by step. Join Metta Spaeth and Lei Shi for this great overview. [ENROLL](#)

INTRODUCING CPS HR CONSULTING

A new HR partnership brings a new way for your human resources and management staff to learn. [ENROLL](#)

WE'RE GOING GREEN

Going forward, we will be planting trees to recover the timber used to print our newsletter. Find out more details here. [READ](#)

DO YOU KNOW A HERO?

Someone whose dedication to creating a safer workplace goes beyond the ordinary? Help us recognize those who make everyone's job safer. Winners receive a tablet and recognition in our newsletter! [NOMINATE](#)



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THE RISK MANAGEMENT REVIEW

Newsletter of the Colorado Special Districts Property and Liability Pool

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MEMBERS

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BEST LIBRARY IN AMERICA, ELGL, ENGAGING LOCAL GOVERNMENT LEADERS, MEMBER INTERVIEW, MEMBER SPOTLIGHT, PUEBLO CITY-COUNTY LIBRARY

Member Spotlight: Pueblo City-County Library District



THE BEST LIBRARY IN AMERICA: PUEBLO CITY-COUNTY LIBRARY WINS BIG

Back in March, Pueblo City-County Library District won the Leslie B. Knope Award for Best Public Library in America contest, a national competition sponsored by the group Engaging Local Government Leaders (ELGL). Designed as a single-elimination tournament in which libraries from all over the country vied for votes via social media, PCCLD's campaign received support from Governor Hickenlooper, state representatives, and even Miles, mascot of the Denver Broncos.

Midori Clark, Director of Community Relations and Development at PCCLD, initially thought the name of the award was some sort of joke. "At first, I wasn't sure if it was a real award!" she said. "It's named after a character on the TV show 'Parks and Rec,' so it sounded fake to me. When I realized it was a legitimate organization and award, we went to work drumming up public support."

For those who aren't familiar with the television series, "Parks and Recreation" centers around an oddball group of local government employees under the direction of an optimistic and determined leader, Leslie Knope. Midori told us that the reference made sense once she became familiar with the ELGL and their central commitment to public engagement in local governing¹.

Initially, the staff at PCCLD had no idea they had received a nomination. Laura Savage of Pueblo West Metropolitan District tweeted the nomination several times, and eventually reached out to PCCLD by email.

Before the competition, the district had an official Facebook account and a seldom-used Twitter handle. Ms. Clark said, "Demographics change and special districts need to meet people where they are. The fact is that most people now have some form of social media."

Once the library committed itself to engaging its constituents via Twitter and Facebook, they reached a wider audience than they'd ever thought possible, "We've never had so much engagement on social media. When it was all said and done, we reached more than 500,000 [people] in the six-week period on [Facebook] and the comments of support were overwhelming and moving."

The contest ran for a period of six weeks, presenting a number of challenges to nominated libraries. For those six weeks, the staff worked hard to compete. This included scheduling daily meetings, canvassing for votes in the

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HR WEBINAR: "ME TOO"
SEXUAL HARASSMENT F
August 14 @ 9:00 am - 11
CSD POOL WEBINAR SEI
RENEWAL RAMP-UP ANI
August 21 @ 9:00 am - 11
HR ACADEMY COURSE:
EXAMINATION DEVELOP
AND ADMINISTRATION
August 23 @ 8:00 am - A
@ 5:00 pm
31ST ANNUAL CSD POOL
MEMBERSHIP MEETING
September 13 @ 3:30 pm

It did not take very long for their efforts to build
 1. Search 1. The local newspaper, The Pueblo Chieftain, wrote several articles and a positive editorial about their chances². They dubbed it, the 'Battle of the Bookworms.' Many of Colorado's libraries also supported the district by sending the voting link to their employees and posting about it on their social media accounts. Both Governor Hickenlooper and the official mascot of the Denver Broncos, Miles, tweeted their support³.

Hickenlooper tweeted on Feb. 21: "Good luck to @pueblolibrary! They're one of four entries left in the #ELGLKnope contest for #BestPublicLibrary!"

Miles wrote, "Colorado! @pueblolibrary is in the running to win the #ELGLKnope contest! Let's give them a boost and support our Colorado libraries."

When PCCLD ultimately won, the governor invited the staff to come to the Colorado House floor where he declared March 16 Pueblo City-County Library District Day per State Representative Daneya Esgar's petition⁴. Congratulations came from all over the state, and since then, staff morale has been at an all-time high.

Ms. Clark says this is one of the most rewarding and remarkable projects she has been a part of in her fourteen years at the district. She says she has heard from many in the community just how proud they are of the district and everything it does for them. She said, "It wasn't just a platform for our library district, it also reflected well on the community and the whole state."

The district won't be resting on its laurels though. Ms. Clark informed us that the district's marketing budget has drastically changed since winning the award. PCCLD now heavily invests in outreach campaigns via social media. "[The potential of] using social media advertisements looks very promising so far," she reported. "Our campaigns are reaching different parts of the community, attracting demographics we normally don't see." To put it in perspective, the director told us that the district has budgeted \$7,000 to paid advertisements on social media for this year versus the \$70 they had spent last year.

The library district has also hired a part-time digital marketing coordinator to manage their email and video marketing. The contest had also given the district an opportunity to attend the ELGL Annual Conference in Golden in May and meet their fellow competitors. Friendly ribbing and budding rivalries aside, it afforded PCCLD the chance to create relationships and share ideas with other libraries from different parts of the country.

Sources:

1. <http://elgl.org/about/>
2. https://www.chieftain.com/news/pueblo/pueblo-library-district-reaches-the-semifinals-in-national-contest/article_03c3bdc6-4d07-59c8-bfa4-107c29031db4.html
3. https://www.chieftain.com/news/pueblo/pueblo-library-district-wins-award-for-best-in-nation/article_7d2f26b8-722c-51e5-b357-d608123ca53a.html
4. https://www.chieftain.com/news/pueblo/pueblo-library-district-honored-at-statehouse/article_86d7eed0-f850-563c-a2ca-a8f672bace44.html

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Member Spotlight: Pueblo West Metropolitan District



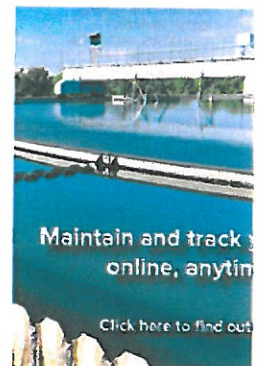
Calling All Innovators, Leaders, and Heroes!



District Feature: Douglas County Libraries



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Lamb Library
Library @ the Y
Lucero Library
Pueblo West Library

Community Satellites:

Avondale School
Beulah School
Colorado State University-Pueblo Library
Pueblo Community College Library

I need your help! Please join me for a courtesy meal and to hear from you about future changes to the Robert Hoag Rawlings Public Library.

Please RSVP to Jane Carlsen at 562-5633 by **Friday, August 17** with the date and time that would work best for you. Seating is limited.

Tuesday, August 28

8:00-10:00am – Bret Kelly A (1st floor)
(light breakfast to be served)

11:30am-1:30pm – InfoZone (4th floor)
(light lunch to be served)

5:30-7:30pm – Training Room (3rd floor)
(light dinner to be served)

Wednesday, August 29

8:00-10:00am – Thurston (1st floor)
(light breakfast to be served)

11:30am-1:30pm – Bret Kelly B (1st floor)
(light lunch to be served)

The Pueblo City-County Library District (PCCLD) is undertaking a study to re-imagine the interior space of the Rawlings Library. The design firms, Humphries-Poli Architects and HBM Architects, have been commissioned by PCCLD to oversee this work. These two firms together are responsible for the design of over one hundred public libraries in recent years across the United States and are widely considered national leaders in this field. Principal designers from the two firms will meet with you, me, and a small group of invited guests to gather your feedback to help ensure the Rawlings Library remains well positioned to fulfill its mission in the 21st century. The Rawlings Library—like important public libraries across the nation and around the world—must adapt to the modern information environment.

The Rawlings Library was designed almost twenty years ago. PCCLD seeks to ensure this important library receives the care and updating necessary to best serve as the primary hub in our community and southern Colorado in support of free and open access to information, lifelong learning, literacy, and curating the history of this region. This meeting is an important piece of this effort.

Thank you for helping!

Sincerely,

Jon Walker
Executive Director