The New Voice for America's Libraries

On February 1, 2009, Friends of Libraries U.S.A. (FOLUSA) and the Association for Library Trustees and Advocates (ALTA) joined forces to become an expanded division of ALA known as the Association of Library Trustees, Advocates, Friends and Foundations, now United for Libraries. Through this partnership, United for Libraries brings together libraries' voices to speak out on behalf of library services and free public access to information.

United for Libraries is a national network of enthusiastic library supporters who believe in the importance of libraries as the social and intellectual centers of communities and campuses. No one has a stronger voice for libraries than those who use them, raise money for them, and govern them. By uniting these voices, library supporters everywhere will become a real force to be reckoned with at the local, state, and national levels.

For more information, please read "A Short History of United for Libraries" by past-president Peggy Danhof.

United for Libraries' Mission

The mission of United for Libraries is to support those who govern, promote, advocate, and fundraise for all types of libraries.

United for Libraries has the specific responsibility for:

- Educating through a continuing and comprehensive program for library Trustees to enable them to discharge their responsibilities in a manner best fitted to benefit the public and the libraries they represent.
- Encouraging and assisting the formation of and development of Friends of Library groups and Library Foundations.
- Providing a means for Trustees to have access to information and ideas that will prove useful to them in the governance of their libraries.
- Providing Friends of Library groups and Library Foundations access to information and ideas that will prove useful to them in fundraising, library promotion and the operation of their organizations.
- Promoting strong state and regional Trustee and Friends of Library organizations.
- Providing to all who value libraries the materials and support they need to be effective advocates for their libraries on the local, state and national levels.
- Making the public aware of the existence of formalized groups such as Trustees, Friends of Library groups and Library Foundations and the services they perform to encourage and develop expanded participation in the support of libraries across the country.

A Rich History

ALTA was founded in 1890 as the American Library Trustee Association. The association underwent a name change in 1999 from the American Library Trustee Association to the Association for Library Trustees and Advocates.

In 1975, a small but visionary project of the Committee on Friends of the Library embedded deep within ALA's Library Administration and Management Association (LAMA) undertook a project to compile a directory of known Friends of Libraries groups on campuses and in communities. In 1979, FOLUSA was incorporated.

United for Libraries will continue to build on the work and success of both ALTA and FOLUSA by helping Trustees and Friends work together at the local, state, and national levels to effectively promote and advocate for libraries, encouraging the development of library Foundations, and engaging corporate supporters to unite and strengthen voices in support of libraries.

For more information, please read "A Short History of United for Libraries" by past-president Peggy Danhof.
The first Division of the American Library Association was the American Library Trustees Association created in 1890. ALA was mindful of the important role that trustees played in the realm of the local public library. As ALA expanded and more specialty libraries were formed and new librarian positions created, so did the number of Divisions. The name of the trustee division was changed in 1999 to the Association for Library Trustees and Advocates reflecting a greater outreach in the community by library trustees.

In 1975, a project started under the ALA Library Administration and Management Association (LAMA) to compile a directory of known Friends of Libraries groups in communities and campuses became the core of a separate organization: Friends of Libraries USA or FOLUSA.

In the summer of 2007, the Executive Director of ALTA resigned that position to take another position within the ALA family of Divisions. That summer a meeting was held with the Executive Director of ALA and the President and President-Elect of ALTA. They discussed a proposal brought forth by the Executive Director of FOLUSA to bring FOLUSA back under the ALA umbrella and combine these two advocate groups under one Division. Throughout the next year and one-half, many Town Meetings were held between the members of ALTA and FOLUSA to discuss what the new Division would look like and how it would continue to serve library advocates by bringing the citizens voice to all libraries with a united message.

On February 1, 2009, The Association of Library Trustees and Advocates (ALTA) through a vote of their membership and Friends of Libraries U.S.A. through a vote by their board became a united ALA Division of ALA known as the Association of Library Trustees, Advocates, Friends and Foundations. Today, this Division has become known as United for Libraries once again demonstrating the power of these voices reaching out to supporters of libraries everywhere to become a real, united force to be reckoned with at the local, state and national levels.

United for Libraries will continue to build on the work and success of both ALTA and FOLUSA by bringing together the Trustees, Friends and Foundation members to work together to strengthen the positions of all through information, education, collaboration and cooperation. This Division continues to effectively promote and advocate for all libraries, encouraging the development of library Foundations and engaging corporate supporters to unite and strengthen all voices in support of libraries.

Sources: The New Voice for America’s Libraries/A Rich History – United for Libraries Website

Peggy Danhof, ALTA President 2008-2009; ALTAFF Co-President 2009.
Membership in United for Libraries

IEW: United for Libraries Resources

We've compiled a handy Excel file of the top resources available FREE and for members only. Please note this is a working compilation and resources may be added at any time. Also, it's not possible to list all of the wonderful links and resources we have on our site, so if you are looking for something and can't find it on this list, email Beth (bnawalinski@ala.org) or Jillian (wentworth@ala.org) and we'll let you know if we have the resource and if so, where to find it.

- United for Libraries Resources (Excel, 12.94 kb) Updated 5/22/17

Member Benefits

Check out the list of all the great benefits United for Libraries offers to its members depending on membership type (personal, Board of Trustees, Friends Group, or Foundation):

- FREE Newsletters
- FREE Toolkits
- FREE Access to digital publications
- Discounts
- Awards
- and lots more!

Learn more about membership with our quick five minute webinar that shows you the great resources and benefits you'll receive and how to join United for Libraries.

Get the support of a national organization, along with information, guidance, and resources unique to Trustees, Friends, and Foundations!

"Increase powerful citizen support for your library! Your first step is joining United for Libraries, the national organization for enthusiastic library supporters in communities and on campuses. United for Libraries has the resources your Friends, Trustees, and Foundation need to maximize their support for your library. No one has a stronger voice for libraries than those who use them, raise money for them, and govern them. By uniting these voices, library supporters everywhere will become a real force to be reckoned with at the local, state, and national levels.

"An innovative and visionary organization, United for Libraries takes the bold new step to be the umbrella organization for members of Friends groups, Boards of Trustees, Library Foundations, and their administrators. Empowered with quality training, resources, and leadership experiences from United for Libraries, a new generation of library supporters will guarantee successful libraries of all types throughout the country."

Pat Smith
Executive Director
Texas Library Association

Learn more about Member Benefits or How to Join United for Libraries.

Authors for Libraries

United for Libraries is bringing authors and libraries together in a unique partnership to connect authors with libraries, Friends of the Library groups, and library Foundations as well as to keep authors informed about issues and concerns affecting libraries on a national level. For just $39 you will help strengthen support for libraries, connect with libraries, stay informed, and learn how your voice can help libraries throughout the country. Learn more.

http://www.ala.org/united/membership
How to Join United for Libraries

Current ALA Members
To add the United for Libraries division to your current ALA membership, please visit www.ala.org/membership/renew or call (800) 545-2433, ext. 5. United for Libraries membership is $55 per year (pro-rated to match your current ALA membership expiration). A special rate of $20 is available for those with an ALA student membership.

New ALA Members
If you are not yet a member of ALA, you can join as a personal member. Trustees and Friends/Foundations pay just $62 each year. United for Libraries membership is $55 per year for most member types. A special rate of $20 is available for those with an ALA student membership. Those wishing to join as a Trustee or Friend member of ALA may call (800) 545-2433, ext. 5; mail the printable form with payment; or visit www.ala.org/membership.

Friends Group, Foundation, and Trustee Board Group Members
A Friends Group, Foundation or Board of Trustees can directly join United for Libraries as a group to receive publications and online members-only resources. This is not a voting membership for ALA or United for Libraries, and does not include any of the benefits afforded to ALA personal members. To join as a group member, please call (800) 545-2433, ext. 5 or mail the printable form. Group members can also join or renew online with a credit card.

For more information please review information about the benefits of joining United for Libraries.
United for Libraries Benefits

**FRIENDS GROUP, FOUNDATION, AND TRUSTEE BOARD GROUP MEMBERS**

A Friends Group, Foundation, or Board of Trustees can join United for Libraries as a group member to receive publications and online resources. This is not a voting membership for ALA or United for Libraries, and does not include any of the benefits afforded to ALA personal members. Group members receive a subscription to *The Voice*, the newsletter of United for Libraries, and access to either the Friends & Foundations Zone or Trustee Zone, online resource areas of the United for Libraries website with toolkits, electronic publications, special offers, and much more. Groups members are eligible to apply for group-based awards and grants.

**PERSONAL MEMBERS**

Individuals (new or current ALA members) may join United for Libraries as a personal member for $55. Personal members receive a subscription to *The Voice*, the newsletter of United for Libraries, and access to the Friends & Foundations Zone and Trustee Zone, online resource areas of the United for Libraries website with toolkits, electronic publications, special offers, and much more. Personal members are eligible to vote in elections, serve on committees, be nominated for a board position, and apply for personal-based awards.

**LIBRARY FOUNDATION OR TRUSTEE BOARD GROUP MEMBERSHIP**

- Yes, my Board would like to join as an United for Libraries group member.
  - Select type:
    - Library Foundation
    - Board of Trustees

- Select Appropriate Library Operating Budget:
  - Less than $1 million/yr—$50
  - Between $1 million/yr and $5 million/yr—$80
  - More than $5 million/yr—$125
  - International (regardless of budget)—$85

**FRIENDS OF THE LIBRARY GROUP MEMBERSHIP**

- Yes, my Friends group would like to join as an United for Libraries group member.

- Select Appropriate Number of Members:
  - Up to 99 members—$50
  - 100-499 members—$80
  - More than 500 members—$125
  - International (regardless of size)—$85

**PERSONAL MEMBERSHIP (NEW ALA MEMBERS)**

- Join ALA and United for Libraries.
  - Trustee—$117
  - Friend/Foundation—$117
  - Librarian/Regular (First Time ALA Member)—$117

- Librarian/Regular (First Time ALA Member)—$123
- Library Support Staff or Retired (circle one)—$104
- Student—$56

**PERSONAL MEMBERSHIP (CURRENT ALA MEMBERS)**

- Add United for Libraries to my ALA membership—$55
- Add United for Libraries to my student ALA membership—$20

Visit [www.ala.org/united](http://www.ala.org/united) for more information

**TOTAL DUE:** ___
PERSONAL/HOME INFORMATION

FIRST NAME

LAST NAME

ADDRESS

ADDRESS CONTINUED

CITY

STATE/PROV    ZIP/PC

COUNTRY

HOME PHONE

E-MAIL ADDRESS


WORK/ORGANIZATION INFORMATION

ORGANIZATION

JOB POSITION/TITLE

ADDRESS

ADDRESS CONTINUED

CITY

STATE/PROV    ZIP/PC

COUNTRY

WORK PHONE

FAX

E-MAIL ADDRESS

COMMUNICATION PREFERENCES

Send ALA Billing to:  □ Work  □ Home
Send ALA Mail to:    □ Work  □ Home

To ensure you receive timely and useful information from ALA units and carefully screened outside organizations, and that you receive only the types of information you want, please indicate your communication preferences below:

□ From ALA and outside organizations
□ Just ALA
□ Official communications only

Please choose a format:
□ By e-mail
□ By paper
□ Either

PAYMENT METHOD

□ My check is enclosed for $____________, payable to the American Library Association.

□ A purchase order is enclosed.

□ Charge $____________ to my

□ VISA  □ MasterCard  □ American Express

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

AUTHORIZED SIGNATURE

CVV

MAIL COMPLETED FORM WITH PAYMENT TO:

United for Libraries
859 W. Lancaster Ave., Unit 2-1
Bryn Mawr, PA 19010

Please call (800) 545-2433, ext. 2161, or email united@ala.org with any questions.

2/17
The Complete Library Trustee Handbook
101+ Great Ideas for Libraries and Friends
Even More Great Ideas for Libraries & Friends
Getting Grants in Your Community
Making Our Voices Heard: Citizens Speak Out for Libraries
Academic Library Friends: A Toolkit for Getting Started – You Can Do This!
Establishing a Library Foundation: Planning, Persistence, Progress
Friends Groups: Critical Support for School Libraries
Power Guide for Successful Library Advocacy
Starting a Friends Group or Revitalizing the One You Have
Effective Meetings for Library Boards of Trustees
Expanded Model Friends’ Cooperative Network
Friends and Libraries: Working Effectively Together
How to Sell Books on the Internet: Online Book Seller Tells All
Incorporating and Tax Exempting Procedures for Friends
Insurance for Libraries
Selecting, Cataloging, and Pricing Books for Online Sales
Tapping Into the Biggest and Most Active Group of Volunteers in Town – The Baby Boomers
Engaging Today’s Volunteers for Libraries and Friends
Merging a Friends and Foundation
Short Takes for Trustees
Trustee Academy
With Friends Like These
Anatomy of a Successful Library Campaign: Real World Tips for Getting the Funding You Need
How to Start a Friends Group
Library Advocacy at the State Level: 12 Steps to Success
Library Campaign Training Institute
Responding to a Budget Crisis
Broadening the Scope of Small/Mid-Sized Library Foundations
Leaving a Legacy Through Planned Giving
Trustee Members: Working Effectively with Your Library Trustees Webinar

Publication Additional Fee Products & Services
Publication Members Only Friends & Foundations Zone
Publication Members Only Friends & Foundations Zone
Publication Members Only Friends & Foundations Zone
Publication Members Only Friends & Foundations Zone
Publication FREE Foundation Zone
Toolkit FREE Advocacy & Issues
Toolkit FREE Foundation Zone
Toolkit FREE Foundation Zone
Toolkit FREE Friends Groups
Toolkit Members Only Friends & Foundations Zone
Toolkit Members Only Friends & Foundations Zone
Toolkit Members Only Friends & Foundations Zone
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Toolkit Members Only Friends & Foundations Zone
Webinar Additional Fee Training & Consulting
Webinar FREE Advocacy & Issues
Webinar FREE Friends Groups
Webinar FREE Advocacy & Issues
Webinar FREE Advocacy & Issues
Webinar Members Only Friends & Foundations Zone
Webinar Members Only Trustee Zone
Webinar Members Only Trustee Zone
Website FREE www.libraryquotes.org
Website FREE to Search www.authorsfortlibraries.org
Rates

Registration Rates

Get ready now to expand your network, build your knowledge, and improve your profession!

A Full Registration package offers access to the exhibit hall beginning Friday evening; the Symposium on the Future of Libraries and all related sessions; discussion groups and meetings; the ALA President’s Program, all speaker events, including the Auditorium Speaker Series; award announcements; a program book, a conference bag, and more! Full registration covers dates February 9 through February 13, 2018, and most sessions – excepted are Institutes and optional ticketed events. Exhibits Only passes will cover access to the exhibit floor only (Sat., February 10 – through Mon., February 12, 2018).

Please note that you must be registered for the conference in order to book a hotel room. To book a room, please use the link to your personalized dashboard found in your registration confirmation email.

2018 ALA Midwinter Meeting & Exhibits Registration Rates

<table>
<thead>
<tr>
<th>Midwinter Opens:</th>
<th>Early Bird</th>
<th>Early Advance</th>
<th>Advance</th>
<th>Onsite</th>
<th>One Day Pass</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 13, 2018, 12:00pm (Central)</td>
<td>Until October 18, 11:59am (Central)</td>
<td>Until December 13, 11:59am (Central)</td>
<td>Until February 2, 11:59am (Central)</td>
<td>(Full conference registration for a single day)</td>
<td></td>
</tr>
<tr>
<td>ALA Member* (ALA and Division Members)</td>
<td>$230</td>
<td>$250</td>
<td>$270</td>
<td>$290</td>
<td>$160</td>
</tr>
<tr>
<td>Other Member* (Retired, Student, Life, Trustee, Non-Salaried, and Support Staff)</td>
<td>$110</td>
<td>$115</td>
<td>$125</td>
<td>$135</td>
<td>$90</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$330</td>
<td>$355</td>
<td>$365</td>
<td>$400</td>
<td>$200</td>
</tr>
<tr>
<td>Exhibits Only Please note: For use on the exhibit floor Sat., Sun., and Mon.</td>
<td>$80</td>
<td>$80</td>
<td>$80</td>
<td>$80</td>
<td></td>
</tr>
</tbody>
</table>

*Must show proof of membership

* Register Now * (http://2018.alamidwinter.org/registration/register-now)

Note: The majority of the conference will take place in the Colorado Convention Center (http://denverconvention.com/). Some sessions will occur at various, nearby hotels (dependent upon the sponsoring unit). Detailed location information for sessions will be available when the Scheduler opens.

http://2018.alamidwinter.org/registration/rates
United for Libraries Institute: Friends, Foundations, and Trustees  
Fri., February 9, 2018 - 1:00pm – 4:00pm  
Event Code: UNI2

Ticket pricing:

This event is complimentary but registration is required.

Library Trustees, Friends groups, Foundations, and staff are invited to join a free afternoon of expert speakers and learning opportunities. The afternoon will include a keynote followed by concurrent breakout sessions. This preconference is free, but requires registration. An agenda and list of speakers will be available on the United for Libraries website.
Colorado Association of Libraries, Legislative Committee Minutes
Friday, Oct. 6, 2017 at 10:00 am
Commissioner's Room, Denver Public Library

Call to Order
ATTENDING: Jerry Braden, Eugene Hainer, Diane Lapierre, Jacqueline Murphy, Brittany Raines (online), Elena Rosenfeld, David Sanger, Amber Valdez, Ruben Valdez, Aspen Walker, John Wilkinson (online)

ACCEPTANCE OF MINUTES: May Minutes – approved as corrected.

Report from CAL Board: The next Board Meeting is December 8, 2017. No meeting will be held during CALCON.

Calendar of Activity updates for 2017

<table>
<thead>
<tr>
<th>Event Date</th>
<th>Event Name</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>October</td>
<td>CALCON</td>
<td>10/12/2017 - 10/14/2017</td>
</tr>
<tr>
<td>November</td>
<td>Budget Setting for Legislative Com.</td>
<td>Usually a zero budget for regular work</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• 2016-17 request to increase payment to CAL Lobbyists</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Request to reinstate grant for NLLD attendees</td>
</tr>
<tr>
<td>January</td>
<td>Start of Legislative Session</td>
<td></td>
</tr>
</tbody>
</table>

REPORTS:

LOBBYIST’S REPORT [Jerry Braden, Amber Valdez, Ruben Valdez]

Special Session Recap
The Special Session held in September to correct an error about distributing tax dollars from marijuana sales concluded with none of the intended actions being completed. Instead, the results were increased frustration and finger pointing. The Governor cited the failure on partisanship, the Republicans blamed the Governor, and the Democrats blamed the Republicans.

As a result, no marijuana funds will be collected. According to the Governor’s Budget Office this might be corrected during the general session. The delay will cost the RTD and other special districts. As the funds have already been approved in the past, there might be a court-based route to get funds distributed. It can also be expected that the 2018 Legislative Session will be more fractured than last year’s session.

Leadership Changes – Significant changes are pending for the Colorado Legislature as term limits will impact leadership. Both the Speaker of the House and Senate President will be changing as well as many JBC members in 2019.

Joint Budget Committee – the JBC membership may change for 2018 if Senator Kevin Lundberg, who is running for State Treasurer, steps down. If so, Senator Kevin Priola will likely serve as his replacement. Most of the JBC members are term limited. In 2019, only Senator Dominick Moreno will remain in place if he is elected to serve a second term.

Legislative Bill Tracking

<table>
<thead>
<tr>
<th>Bill Number &amp; Title</th>
<th>Sponsors</th>
<th>Details</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018-19 (SB18-???) – Long Appropriations Bill</td>
<td></td>
<td>JBC set budget – it seems likely that library funding will remain in place.</td>
<td>Not yet drafted</td>
</tr>
<tr>
<td>HB17-1314 (last years number)-- Homeless Right to Rest</td>
<td>Joe Salazar</td>
<td>It is anticipated that Rep. Salazar will be sponsoring this bill again.</td>
<td>Not yet proposed</td>
</tr>
</tbody>
</table>

Elections 2018
The Denver Post has reported that the Koch Brothers are planning to spend at least $300 million in the Colorado 2018 election cycle. Assuming other special interest groups are getting into the mix, this might be a very high-dollar election cycle.

Unaffiliated Voters – The impact of unaffiliated voters being able to participate in primaries will be experienced this year. At one point, the Republican Party considered cancelling their primaries but ultimately decided against taking this action.
**Note: this table reflects what was discussed at the meeting. It is NOT a complete list of all elections nor of all candidates running for the seats noted.**

<table>
<thead>
<tr>
<th>Race</th>
<th>Candidate Information</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Douglas County School Board</td>
<td>4 positions open</td>
<td>This is expected to be a closely watched election with lots of money involved due to the fight over the school voucher program which is currently being blocked by the state Supreme Court.</td>
</tr>
<tr>
<td>Colorado Governor</td>
<td>9 Democrats declared  9 Republicans declared 1 Green Party declared 1 Constitution Party declared 5 Independents declared 2 potential Republicans</td>
<td>In addition to many people interested in running for Governor, a large number of 527 Political Action Committees are being formed. Arapahoe’s District Attorney, George Brauchler (R) is being backed by the Koch Brothers.</td>
</tr>
<tr>
<td>CO Senate District 16</td>
<td>Tim Neville (R)</td>
<td>Senator Neville’s stance on guns might be an issue in light of the Las Vegas shooting.</td>
</tr>
<tr>
<td>CO Senate District 24</td>
<td>Beth Martinez Humenik (R)</td>
<td>Senator Martinez Humenik will be facing tough competition.</td>
</tr>
<tr>
<td>US 2nd District Representative</td>
<td>Joe Neguse (D)</td>
<td>Jared Polis is stepping down as he runs for Governor. Joe Neguse, former executive director of the Colorado Department of Regulatory Agencies,</td>
</tr>
<tr>
<td>US 5th District Representative</td>
<td>Doug Lamborn (R) incumbent</td>
<td>The race for Representative Lamborn’s seat may be a tight one. Owen Hill might have a chance to take it. However, Darryl Glenn joining the race might cause the split in voting.</td>
</tr>
<tr>
<td>US 6th District Representative</td>
<td>Mike Coffman (R) incumbent</td>
<td>There might be a tight race for Representative Coffman’s seat.</td>
</tr>
<tr>
<td>US 7th District Representative</td>
<td>Representative Ed Perlmutter (D) incumbent</td>
<td>Currently running unopposed.</td>
</tr>
<tr>
<td>US Senate</td>
<td>Cory Gardner (R) incumbent</td>
<td>Governor Hickenlooper might decide to run against Senator Gardner for the Senate seat.</td>
</tr>
</tbody>
</table>

**Ballot Initiatives 2018**

<table>
<thead>
<tr>
<th>Initiative Number &amp; Title</th>
<th>Submitted by</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ballot Initiative 53 – Disposition of Government Fines, Surcharges, &amp; Forfeitures (unofficial caption)</td>
<td>Steve Kerbel of Littleton  D.K. Williams of Denver</td>
<td>Proposed Initiative approved pending required valid voter signatures are gathered by March 28, 2018. Changes CRS to require that after paying the victim, any remaining financial penalties be allocated to a charity as designated by the person paying the fine rather than retained by the government entity. The Colorado Legislative Council’s fiscal analysis estimates that, if passed, the initiative will decrease state revenue by $256 million the first fiscal year it is in effect. Departments taking a hit include Higher Education, Transportation, and Natural Resources. Local governments also would be impacted.</td>
</tr>
<tr>
<td>Denver 2017 GO Bond</td>
<td>Denver Public Library</td>
<td>DPL’s bond proposal is to fund extensive renovations at branches that didn’t benefit from the 2007 bond. Refreshes, remods, etc. Mayor Hancock increased the total bond package from about $500 million to over $900 million. The bond will be broken to let people vote for specific measures.</td>
</tr>
</tbody>
</table>

$0.01 tax increase and The Metro Mayors may be looking to propose a solution
Legislative Agenda
Due to the political climate and fiscal limitations, it is recommended that CAL not pursue an increase in the grant line item, but continue to share how the funds are benefiting constituents throughout the State.

Status of State Grants Funding – The Governor’s Office will be releasing the proposed 2018-19 Budget on November 1, 2017. It is anticipated that current funding levels for the State Grants for Publicly Funded Libraries will remain in place. Gene Hainer confirmed that a new allocation map will be created for the 2018 Lobby Day event.
98% of all libraries applied for and received funds from the State Grants line item. Checks for this year’s distribution will be sent in the next few weeks. A breakdown by library type:
- 100% of Academic Libraries received funds;
- 98% of Public Libraries received funds;
- 97% of School Libraries received funds
Those who didn’t receive funds made a decision on the local level to not participate. One school library declined as they felt that $3,000 was too much money for a location that serves only four students.

Monitoring Potential Issues –
EBSCO Challenge Escalating Robin and Drew Paterson, the parents of a Cherry Creek School District middle schooler requested that EBSCO’s NovelList be banned from schools are working with various organizations to escalate their efforts to include all EBSCO products and include public libraries in this effort. They are contacting legislators. We are pleased that these legislators are talking to our lobbyists who are helping educate them about the rest of the story.
At this time, EBSCO products are blocked at all Douglas County Schools.
CLIC is working with libraries to educate them on how to manage content.
No action is being taken at this time, but monitoring will continue.

Helping Our Decision-Makers Understand the Role of Library Services
An opportunity that the Legislative Committee is pursuing is framing conversations to help new legislators understand. Lobbyists recommend waiting until primaries are completed before approaching candidates. Meanwhile, we can start drafting wording and highlight opportunities using the following resources/ideas:
- Aspen convening – report will be coming out by December which includes recommendations for libraries to take actions in workforce development, youth support, and
- Promote the opportunity of hosting events with legislators at the Library; Douglas County had a great structured conversation with Ken Buck...was carefully coordinated and led to a successful program.
The Committee needs to create an easy tool to distribute at CALCON identifying:
- What the Legislative Committee does;
- The role of the CAL lobbyists; and,
- 3 things everyone can do to help promote libraries.

Legislative Committee Awards at CALCON
Representative Leslie Herod will be announced as this year’s Legislative Award recipient for her work with Rosemary Marshall, Denver Public Library Commission President, to generate a general letter for our State Representatives to present to our congressional delegates in Washington D.C. in support of funding IMLS, LSTA, and the National Endowment for the Humanities (NEH).
Our lobbyists will work with Representative Herod to determine when and where she would like her award presented. We anticipate it will either be during one of her Town Hall meetings or a special event coordinated by Denver Public Library.

NATIONAL LEGISLATION
The US House voted in support of funding the Institute of Museum and Library Services (IMLS), the Library Services and Technology Act (LSTA), and Innovative Approaches to Literacy (IAL) at Fiscal Year 2017 levels. The Senate appropriations committee approved increasing LSTA funds by $4 million. If the Senate approves this version, the request will need to be reconciled – which will likely start another call for action from library supporters.
Overall this is very good news that is likely due to grassroot efforts.

BUDGET AND STRATEGIC PLANNING
The Committee discussed the strategic plan to be shared with the CAL Board as part of the budgeting process. The measurable priorities will be highlighted in the report that is due by the end of October. Top items to highlight include:
- Communicating with legislators through our lobbyists and membership;
- Pursuing sustainable state funding to support libraries
  - Maintaining a structure that is prepared to address threats to both funds and intellectual freedoms.
  - Measurable: $1 per person is the current 3-year goal;
○ Measurable: 100% libraries receive State Grant funds (currently 98%). Relationships through supporting those who advocate for Libraries.

PAC Fundraising Report
CALCON Organizers and CAL President approved the PAC passing around fundraising jars. The jars will also include an invitation for people to toss in their card if they are interested in helping the PAC.

ADDITIONAL NEWS
• David Sanger will be a member of the CLIC Board starting Tuesday, October 10, 2017.
• It looks like Amazon may house its second headquarters (HQ2) in the Denver Metro Area. Possible locations include a site near off Peña Boulevard, near Broomfield, or in the RiNO District.

ASSIGNMENTS, FOLLOW-UPS, AND NEXT STEPS

<table>
<thead>
<tr>
<th>Who</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amber Valdez (one-time)</td>
<td>Ask Representative Leslie Herod about best route to present her award from the CAL Legislative Committee - whether she prefer to have it presented at one of her Town Hall Meetings or a specially coordinated event.</td>
</tr>
<tr>
<td>Elena Rosenfeld (one-time)</td>
<td>Ask Becky Russell about best day for school librarians (makes a difference?)</td>
</tr>
<tr>
<td>Lobbying Team (ongoing)</td>
<td>Send information about upcoming Town Hall Meetings throughout the state.</td>
</tr>
<tr>
<td>PAC Collaboration (ongoing)</td>
<td>Develop Fundraising Plans for Legislative Committee and PAC</td>
</tr>
</tbody>
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NEXT MEETING November 3, 2017

For Remote Access use the following link:
Join from PC, Mac, Linux, iOS or Android: https://zoom.us/j/986432704
PERA Board’s Recommended Package

At its September meeting, the Colorado PERA Board of Trustees endorsed a package of reforms designed to reduce the overall risk profile of the plan and improve PERA’s funded status. This endorsement follows extensive analysis by the PERA Board and a statewide outreach effort with a range of stakeholders.

The Board’s package, which must be approved by the General Assembly before becoming law, includes recommendations that will significantly change the benefit provisions and contribution structure of the plan. If passed by the Legislature and the Governor, the Board’s proposal would fortify the fund by making three major changes:

1. Modify the benefits of current retirees, members, and future members.
   
   » Increase the number of years used to calculate Highest Average Salary (HAS) from three years to five. (The exception is for members of the Judicial Division, which currently uses a one-year HAS, and will now use a three-year calculation.) For new hires starting in 2020 and for members with less than five years of service credit as of January 1, 2020, these two additional years of salary will be included in the calculation of average salary used to determine the total retirement benefit.
   
   » Change the age of eligibility for full service retirement benefits to 65 for new hires starting in 2020. (For State Troopers, the minimum age for full service retirement eligibility will be raised to age 55.) This change aligns PERA with national trends and peer defined benefit plans across the country.
   
   » Reduce the Annual Increase (AI) provided to current and future retirees. Anyone who was a member, inactive member, or retiree on December 31, 2006, (including most current retirees) receives a 2 percent AI that will be lowered to 1.5 percent. Those who became members after 2006 currently do or will receive an AI based on the Consumer Price Index (CPI-W) with a limit up to 2 percent. This AI would also be capped at 1.5 percent. This change will go into effect on the date legislation is passed.
   
   » Suspend the AI for two years for current benefit recipients and for future benefit recipients extend the waiting period for an AI from one year to three years. This change will go into effect on the date legislation is passed.

2. Increase contributions into the fund.
   
   » Increase employee contributions by an additional 3 percent of pay above current contribution rates to 11 percent, for members hired before January 1, 2020. This increase would impact all active PERA members and retirees working after retirement for PERA employers.
   
   » Increase employee contributions by an additional 2 percent of pay to 10 percent, for members hired on or after January 1, 2020.
   
   » Increase employer contributions by an additional 2 percent.
3. Ensure the equitable alignment of “input” or contributions and service credit, with “output” or benefits paid out.

» Change the definition of PERA-includable salary to include Internal Revenue Code Section 125 and 132 deductions. In other words, PERA contributions would be made on gross pay rather than net pay. These changes would impact current and future members as well as employers.

» Change the definition of full-time service accrual so that future PERA members will earn service credit for part-time work based on the percentage of full-time employment they are actually working.

Finally, in an effort to set the course for long-term shared responsibility that’s responsive to good times or bad, the package includes an automatic adjustment provision. This provision would adjust contributions and the AI to keep the plan on a path to pay off the unfunded liabilities over 30 years. In other words, if PERA has investment or demographic experience that pushes it off the 30-year payment schedule, member and employer contributions and the AI would change in a predefined way to return to the funding schedule.

If future experience is more positive than expected, the AI could return to 2 percent and contributions could return to lower levels, and a negative experience could lead to contribution increases of 2 percent for each and the AI could be reduced to as low as 0.5 percent. This automatic adjustment provision sets a long-term path that responds to changing conditions while eliminating the unfunded liabilities.

“PERA will be working with members of the General Assembly to ensure the Board’s proposal receives serious consideration in the 2018 legislative session,” said PERA Executive Director Gregory W. Smith. “The recommendation from the Board provides meaningful and comprehensive changes that will lower costs and raise necessary funds to ensure PERA’s long-term strength. These changes impact every member, whether they are still working or retired, and will require difficult sacrifices. These modifications represent the ability of the plan to adapt to our changing environment while retaining the overall value of PERA for our membership, our employers, and Colorado.”

To learn more or to send us your comments, visit www.peratour.org, or attend one of the meetings listed on page 3.
Fourth Annual Latino/a Book Festival
Thursday, Nov. 2, 6-8 p.m., RA, InfoZone-4th floor
Presentation by Dr. Ramon del Castillo and Dr. Ricardo Carrillo, Native American ceremony, theater, music and poetry-jazz.

Friday, Nov. 3, 11:30 a.m.-2:30 p.m., RA
Presentations by Dr. Ramon del Castillo and Dr. Ricardo Carrillo.

5:30-7:30 p.m., RA, Ryals Room-4th floor
Reception for author, Anita Rodriguez and musical presentation by composer, Paul Sandoval.

Anita Rodriguez self portrait.

Saturday, Nov. 4, 9 a.m.-noon, RA, InfoZone-4th floor
Anita Rodriguez will present on her book, Coyota in the Kitchen.

Captain George Autobee book signing, Marine Grunt to Medic
Thursday, Nov. 9, 4-6 p.m., RA, InfoZone-4th floor

Celebrate Native American Heritage Month!
Native Americans in the Southwest display
Nov. 1-30, All locations
View historic photographs of Native American tribes and cultures from throughout the region.

See Page 2 for Dia de los Muertos festival events
WHAT IS EBSCO?
EBSCO, or the Elton B. Stephens Co., is a provider of database services for public libraries, school libraries, law libraries, corporate libraries and government libraries. It has partnered with libraries for more than 70 years, providing quality research content, powerful search engine technology and intuitive delivery platforms, according to its website.

EBSCO is used by more than 55,000 schools nationwide and provides database access to hundreds of thousands of eBooks, scholarly articles, historic records and full catalogs of magazines, newspapers and periodicals of records.

The searchable content available to K-12 schools is delineated by age and subject matter into such areas as: Novelist K-8, Science Reference Center, History Reference Center, etc.

WHY ARE SOME PARENTS CONCERNED ABOUT EBSCO?
In September 2016, concerns were raised by parents about EBSCO content. Parents said they had encountered pornography in online search products and e-book portals. They cited the National Center on Sexual Exploitation, an anti-pornography organization, which added EBSCO to its Dirty Dozen list that also includes HBO, Comcast, Amazon, the American Library Association, Roku and Amnesty International. The organization said EBSCO’s products provide “easy access to hardcore pornography sites and extremely graphic sexual content ... via a system that bypasses school Internet filters.”

A benefit of the system is that it provides students with more precise searches than, say, a Google search. Students searching Google will get millions of hits including everything from ads to disturbing photos. An EBSCO search will be more selective, searching academic material related to a specific subject and at an age-appropriate level.

Yet, the database is connected to the Internet and because the Internet is an ever-evolving environment, databases like EBSCO can potentially connect to websites outside of the network that may be inappropriate for students.

It is important for students to be aware of the dangers of the Internet and learn how to use online resources responsibly.

A group has petitioned the State Board of Education and is asking districts to strengthen their filters and not renew their subscription to the Colorado Library Consortium that supports the service. They are asking parents communicate to the Colorado State Library about the content and demand state funding be withheld.

Key Messages
Here are some key messages to provide to superintendents or school leaders regarding this issue:

• EBSCO is a company that offers a suite of online research tools to schools that lets students search for specific items at their age level, in specific content areas outside of the open web.

• EBSCO provides research tools used by more than 55,000 schools across the nation.

• Schools have filters set up to restrict access to objectionable material and are able to control the level of content made available in searches.

• Subscribing to EBSCO is entirely a local decision.

• The Colorado Library Consortium has negotiated lower price agreements for schools and districts to purchase EBSCO. But CDE is not involved in those arrangements or the funding.

• The Colorado Library Consortium offers free, unlimited training to school librarians/staff for how to manage online library databases.
HOW IS CDE CONNECTED?
The Colorado Department of Education is not connected to EBSCO. The Colorado Library Consortium (CLiC), which is a 501(c)3 nonprofit, receives funding from the state to subsidize its staff and service costs. It has negotiated a lower price for school districts to purchase EBSCO or other subscriptions to web-based educational and research products from vendors and publishers. CLiC also created a system for libraries to pay directly for these online resources. None of CLiC’s state appropriation goes toward purchase of the databases used by schools or libraries.

LOCAL CONTROL
Neither CLiC, CDE nor the State Library have authority over involvement in the collection decisions of schools and districts. Currently 400 institutions buy the EBSCO database package through the CLiC-negotiated pricing agreement, including 189 K-12 schools. Districts decide what databases or products to buy and make available to their school communities.

IS ADULT CONTENT AVAILABLE?
While some articles may contain links to additional information outside of the EBSCO database, in many cases the person searching must copy the link into a separate search engine outside of the EBSCO database to reach this content. Such links typically do not allow a direct ‘click-through’ to access the content beyond that provided by EBSCO. District filters and student Acceptable Use Policies should be in place to limit access to adult content. EBSCO has taken steps in recent months to further refine search results within age-appropriate databases, and provides assistance in how to manage accessible content locally. These steps have addressed most of the concerns initially raised and helped make searches more relevant for curricular use.

WHAT CAN A DISTRICT DO?
The Colorado Library Consortium (CLiC) wrote a message to school districts, saying it is available to serve district needs. If a district or school subscribes to EBSCO databases, CLiC provides free, unlimited training to media specialists and school librarians/staff for how to manage those online library databases. CLiC provides training in the technical steps for applying collection management decisions made by district staff members – those typically are local-level decisions based on a district’s curriculum policies or school’s collection policies.

CLiC understands that school districts often receive challenges to the material assigned by teachers or being made available in classrooms and the library, and it encourages schools to rely on their own established local procedures for addressing such challenges.

CLiC respects local control: the right for every school and district to thoughtfully review educational materials to determine how those serve the educational mission in YOUR community.
November 2017 Elections Bring Large and Small Wins for Libraries

Lisa Peet

As the preliminary results from the November 7 elections emerged, the news from library ballots across the country was overwhelmingly positive. Of 36 library measures tracked by LJ and EveryLibrary, a national nonprofit political action committee for libraries, 27 passed, three failed, and six were too early to call at press time.

Many of the wins were significant ones, including the historic New Jersey Statewide Construction Bond, authorizing $125 million in bonds for library construction projects across the state. In addition, a $937 million city bond package passed in Denver that included $69.3 million for the Denver Public Library, and Houston voters approved a $123 million bond for libraries.

Other successful measures included a $24 million bond passed for upgrades and expansion to the Geauga County Library, OH; $18.6 million to upgrade the Salem Library, OR, including Americans with Disabilities Act (ADA) compliance and making the building earthquake-resistant; and 20 years of ongoing tax revenue at the current 0.3741 mill rate, which is projected to generate $1.7 in the first year, for the Grand Rapids Public Library, MI.

NJ CONSTRUCTION BOND ACT

In addition to a win for democrat Phil Murphy for the governor's seat, New Jersey saw the Library Construction Bond Act approved by a solid 60% at press time, with three-quarters of the voting precincts tallied. As described on the ballot, the grant money—$125 million in state obligation bonds—will be used to "build, equip, and expand public libraries to increase capacity and serve the public."

The measure was supported by 40 state legislators on both sides of the aisle and had widespread grassroots backing from the press and the New Jersey Library Association (NJLA). This will be the first state money earmarked for library construction in 15 years.

According to the League of Women Voters, a capital improvement survey of local public libraries conducted by NJLA in 2014 found that most libraries had capital improvement needs, from ADA compliance to space, electrical, or furniture upgrades. "This will result in creating better libraries and stimulating the New Jersey economy," said Patricia Tumulty, NJLA executive director, in a statement.

Individual municipalities or counties will still need to match grant amounts through public or private funding. State librarian Mary L. Chute, in consultation with the president of Thomas Edison State University, will set eligibility criteria for individual grants.

BIG TICKETS IN CO, TX
The $937 million bond package passed in Denver is the city’s largest ever bond program, and the first on the ballot in a decade; it will cover more than 460 projects across the city. Line item 2E, which earmarked $69.3 million for Denver Public Library, passed with 70% approval. More than half of that—$38 million—will go to the renovation and upgrade of DPL’s Central Library. The rest will be divided among ten branch libraries in need of capital improvements, including the Athmar Park, Byers, Eugene Field, Pauline Robinson, Ross Barnum, Ross-Broadway, Ross-University Hills, Schlessman Family, and Smiley branches and the Blair-Caldwell African American Research Library.

In Houston, voters approved a number of city infrastructure propositions by wide margins. Proposition E, for the issuance of $123 million in library improvement bonds “for the acquisition, construction, rehabilitation and equipment of the public library system and the levying of taxes sufficient for the payment thereof and interest thereon,” passed by 72.7%. As Houston libraries—among many other city services—struggle to recover after Hurricane Harvey, the support will certainly be welcome.

ADVOCACY AT WORK

Of the nine measures supported by EveryLibrary this year, seven passed fully and one—the Greensburg-Hempfield Area Library, PA—carried two of the five municipalities voting on the 1 mill levy. Passage in all five would have averted a potential closure in three years, but the additional funds will help sustain the library while it works toward a permanent solution.

The Hiawatha Public Library, IA, passed a $1.7 million bond vote as part of a $4.7 million funding plan for a new, larger library—the remainder will come from fundraising and a $1 million contribution from the city. Henrietta, NY, passed a $10 million bond as part of a $12.5 million project to build a new library in the heart of town.

Friends of the Dallas Public Library spearheaded the campaign for an $11.5 million bond package to build two new libraries and make facilities improvements across the system. The bond was one line item in a $1.05 billion city package, but needed to pass on its own—and did so handily, with 76% of the vote.

EveryLibrary’s advocacy helped move approval on several levy votes. The Kitsap Regional Library System, WA, voted in a system-wide .08-cent levy increase—which will add up to $3.45 million annually—for operations, collections, programs, services, and staffing. The town of Rochelle Park, NJ, which currently has no library or access to resources such as interlibrary loan, will benefit from a citizens’ grassroots campaign to set up a library with guaranteed funding of .3 mills, baseline for New Jersey libraries. And the St. Clairsville Public Library, one of the few remaining Ohio libraries to run on state aid, will benefit from a vote to establish a new district library and permanent levy funding.

New districts were established under EveryLibrary’s watch as well. Moniteau County, MO, voted to establish a new library district and provide basic funding for expanded services, reversing a previous invalidation of the county’s old district in February.

John Chrastka, EveryLibrary founder and executive director (and a 2014 LJ Mover & Shaker), attributes the successful campaigns to their ability to focus on the library’s measures and tune out larger political issues. “They spent the time talking neighbor-to-neighbor and voter-to-voter about the value system in the community that includes the library at the center,” Chrastka told LJ, adding that the advocates he worked with “were not just persuasive—they brought people along with them.”

LOOKING AHEAD TO 2018

Out of the campaigns EveryLibrary managed, only the Clearview Library District, CO, did not pass the $25 million bond to build a new central library.

On other ballots tracked by LJ, Stony Point, NY, voters did not approve increasing the town’s contribution to the Rose Memorial Library budget by $255,000, and Santaquin City, UT, was unable to secure a hoped-for $6 million bond for a new senior center and library.
Whatever the outcome may have been for individual libraries and communities, noted Chrastka, “because the national noise on politics is so divisive,” the need for strong advocacy in next year’s election will be more important than ever.

Look for more in-depth coverage of the year in Library Budgets and Funding from LJ in February. If your library won or lost a measure that you would like to see included here, please add the results in the comments below.