

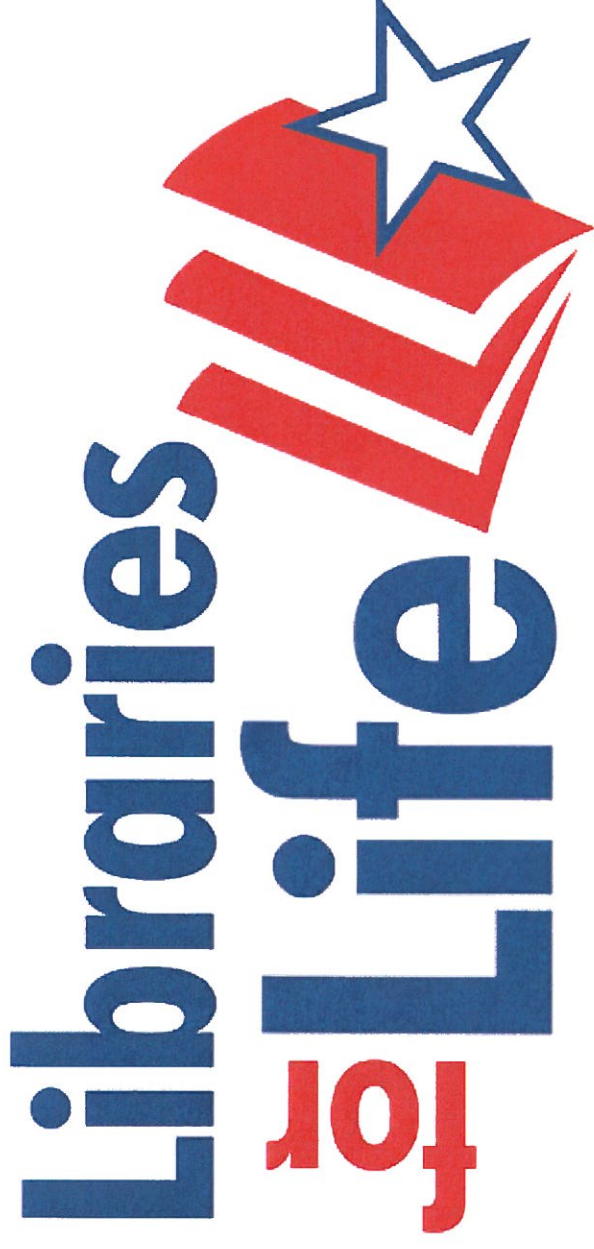
CAPITAL CAMPAIGN/ FOUNDATION UPDATE

January 2013

Capital Campaign Theme



- Three possible themes were reviewed by the Foundation Board
- “Libraries for Life” was the selected theme



Capital Campaign Timeline



2013		
Jan	9	Capital Campaign theme concepts presented to PLF Board along with brochure template
Feb	18	Employee Campaign Kick-off!
Mar	16	Libraries for Life (POINT OF ENTRY) Greenhorn Valley @ Craver Middle School 8:30 a.m. (Sat)
Apr	2	Libraries for Life (POINT OF ENTRY) General @ Rawlings Library-Ryals 12 p.m. (Tues)
Jun	11	Libraries for Life (POINT OF ENTRY) East Side @ Risley Middle School 12 p.m. (Tues)
July		GROUND BREAKING EVENTS/All libraries
Aug	6	Libraries for Life (POINT OF ENTRY) St. Charles Mesa @ North/South Mesa, PV or PCHS 12 p.m. (Tues)
Oct	4	All Pueblo Reads Art Premier & VIP Reception
Nov	9	Booklovers Blacktie Ball "ASK" event
Nov		End of year direct mail campaign

Capital Campaign Timeline



2014	
May	East Side, St. Charles Mesa & Greenhorn Valley Sneak Peek Events
Jun	Grand Opening – East Side Library
Jul	Grand Opening – St. Charles Mesa Library
Aug	Grand Opening – Greenhorn Valley Library

Capital Campaign 2012-2014

Employee & Board Campaign Goal = \$25,000
 Individual & Business Campaign Goal = \$60,000
 Blacktie Ball & Art Soiree (2012-15) Goal = \$65,000
 Grant Campaign = \$250,000

Capital Campaign funds raised

Revenues	
Certificate of Participation Low-Interest Financing†	\$4,975,000
PCCLD Collections & Materials Budget Allocation	\$650,010
Private, Public & Government Entities, Individuals, Businesses, Foundations	\$535,000
TOTAL Capital Project Revenue	\$6,160,010
Expenses	
Land acquisition	\$437,000
Design & Construction	\$3,912,750
Collections and Materials	\$650,010
Furniture, Fixtures & Equipment	\$984,000
Misc. Permits and Fees	\$176,250
TOTAL Capital Project Expense	\$6,160,010

FUNDS RAISED TO DATE	
Foundations	
El Pomar Foundation	\$100,000
Friends of the Pueblo Library	\$80,000
Temple Hoyne Buell Foundation	\$10,000
Government	
City of Pueblo	\$109,564
Pueblo County	\$24,115
Colorado City Metro District	\$20,000*
Individuals	
Board of Trustees & Foundation Board	
Blacktie Ball Sponsorships	
Friends of the Library	\$5,000
H.W. Houston Construction	\$2,500
RMB Wealth Management	\$1,000
Wells Fargo of Pueblo	\$800
TOTAL funds raised to date of \$535,000 goal	\$367,010

Capital Campaign – Grants

	Site	Ask	Budget	Actual
Friends of the Library	All/East land	n/a		
Temple Hoyne Buell Foundation	All	\$0	\$80,000	\$80,000
El Pomar Foundation	Eastside	\$50,000	\$10,000	\$10,000
El Pomar Regional Grants	Eastside	0	\$50,000	50,000
David & Lucile Packard Foundation	DEC12	\$50,000	\$50,000	50,000
Southern Colorado Community Foundation	DEC12	\$15,000	\$15,000	
Helen K. & Arthur E. Johnson Foundation	DEC12	\$50,000	\$15,000	
Gates Family Foundation	Greenhor n	\$100,000		
Robert Hoag Rawlings Foundation			\$75,000	
Thatcher Foundation	Mesa	\$25,000	\$25,000	
Boettcher Foundation	Mesa	\$25,000	\$25,000	
Lamb Foundation				
Chamberlain Foundation				
R.M. Watts Foundation				
Children's Day Nursery Fund				
Kiwanis Foundation		\$5,000	\$2,500	
Rotary Foundation			\$2,500	
**New Information Technology*				
Mural Foundation?				
Anschutz Family Foundation	All	\$5,000	\$5,000	
Black Hills Cares	All	\$2,500	\$2,500	
Schlessman Family Foundation, Inc	All	\$2,500	\$2,500	
Wells Fargo Foundation	All	\$2,500	\$2,500	
US Bancorp Foundation	All	\$2,500	\$2,500	
USDA Rural Development Grant			\$395,000	\$190,000

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Capital Campaign Revenues	
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TOTAL Capital Project Expense

\$6,160,010

Funds Raised to Date

<i>Foundations</i>		\$190,000
El Pomar Foundation	\$100,000	
Friends of the Pueblo Library	\$80,000	
Temple Hoyne Buell Foundation	\$10,000	
<i>Government</i>		\$153,679
City of Pueblo	\$109,564	
Pueblo County	\$24,115	
Colorado City Metro District	\$20,000 [†]	
<i>Individuals</i>		\$12,636
<i>Board of Trustees & Foundation Board</i>		\$1,395
<i>Blacktie Ball Sponsorships</i>		\$9,300
Friends of the Library	\$5,000	
H.W. Houston Construction	\$2,500	
RMB Wealth Management	\$1,000	
Wells Fargo of Pueblo	\$800	
TOTAL funds raised to date of \$535,000 goal		\$367,010

The Colorado Association of Libraries legislative committee believes we have the chance to restore state funding for libraries. This provision is already in state statute. But the money - after just two years of use - was cut. But revenues are up, and new research shows that the investment has a tremendously powerful effect.

For more background about this effort, see <http://www.cal-webs.org/legislative-news.html>.

The time has come to make this happen. Ask them if they are willing to spend one to minutes to restore \$2-5 million to Colorado libraries. And do it THIS WEEK.

Forward this message to your trustees. These are the steps:

Identify your state legislators by entering your address at <<http://votesmart.org/>> <http://votesmart.org/> and locate their contact information (office phone number, email address, etc).

Email or Call and use one of the following message or leave in on voicemail.
(If you call after 5, they won't be there, and the message goes to their voice mail, where it will be tallied the next day.)

Contact BOTH your State Representative and State Senator.

Our CAL legislative committee has recommended two message styles for staff and trustees:

MESSAGE STYLE 1 (currently customized for public library staff and trustees)

Hi, my name is (fill in your name here). I am a constituent in Senator/Representative (fill in name of Senator or Representative here) district.

Libraries throughout Colorado, including the (fill in name of library here) in your District serves learners of all ages. One priority is to introduce families with young children to the importance of reading together. The results are seen both through building the joy of reading as well as the child's improved success as students and then as a productive member of society.

For the past few year, the State Grants to Libraries funding mechanism (as described in statute 24-90-401) has remained unfunded. This year, we are asking for this line to be funded to help us work with schools and the Lieutenant Governor to better support our early literacy efforts.

As this moves forward through the Joint Budget Committee, we encourage you to support a request to help us better support our community.

or, if you know that there is not active support, encourage to not vote against this request to help us better support our community

MESSAGE STYLE 2 (currently customized for public library trustees)

Hi, my name is (fill in your name here). I am a citizen, a library board member, and a constituent in Senator/Representative (fill in name of Senator or Representative here) district.

I am asking you to restore state funding for libraries.

We know how important it is to (pick ONE!)

[a] get more books in the homes of young families

[b] promote a culture of reading,

[c] buy the materials that help people find jobs,

[d] some other argument you like better.

We trust our libraries to strengthen our communities. I hope I can count on your support.
Thank you.

When you are done, please have your Trustees let you know.