

ANNUAL REPORT

2020

PUEBLO CITY-COUNTY LIBRARY DISTRICT



PUEBLO CITY-COUNTY
LIBRARY
Ideas • Imagination • Information

2020 HIGHLIGHTS



Padcasters are used to livestream the All Pueblo Reads author talk.

COVID-19 AND THE LIBRARY@HOME

Public health orders issued due to the COVID-19 pandemic, necessitated that the Pueblo City-County Library District's buildings closed to the public on March 13. The library quickly pivoted its services to the community with increased e-resources, development of livestream programming, curbside holds pickup and the take-home craft program Kits2Go.

The webpage "Library @ Home" was created as a hub for access to e-resources, virtual programming, at-home learning resources and more.

Patrons were able to easily access e-books, digital magazines, downloadable audiobooks, streaming movies, music, television shows and online research and learning tools.

Along with the creation of a virtual library, the need to address internet access issues throughout Pueblo County was quickly brought to light. To mitigate the impact of the pandemic while providing digital equity, more than 1,000 internet hotspots, 350 chrome books, and 100 tablets were purchased. These devices enabled the

community to connect to needed services, library programming, resources, and materials.

In addition to e-resources, the district purchased hardware and software to aid with livestreaming PCCLD programs that normally would have been held in person. Chief among these were the purchase of eight Padcasters, an all-in-one video recording system as well as the livestreaming software StreamYard. Each of the branches within the district have their own Padcaster and accompanying Facebook and YouTube pages with which to livestream all programs.

As with most activities in 2020, the district adapted its annual literacy project All Pueblo Reads to fit within the parameters of the public health guidelines. Library staff focused on developing online learning modules for students from elementary school through adult, and paired learning opportunities with virtual author visits, as well as library and community programming. In November, author Tim O'Brien gave author talks about his book *The Things They Carried*. As a result of the transition to a digital format, this year's All Pueblo Reads garnered the most attendance in the history of the annual literacy project.

KEY RESULTS

2020 AT A GLANCE

DIGITAL USAGE

1,238,261

MATERIALS CHECKED OUT

1,166,864

PROGRAM ATTENDANCE*

603,075

LIBRARY VISITS**

411,043

** Program attendance includes reported virtual attendance during "live" virtual presentations.*

*** Due to COVID-19 precautions PCCLD buildings were fully closed March 14 - May 3 then partially reopening for curbside service only May 4. Buildings opened for limited computer use starting June 18, and limited browsing starting June 26.*

Buildings again closed to the public starting on Nov. 18 until the end of the year; curbside service remains active.

2020 HIGHLIGHTS

DISTRICT AWARDED FIVE-STAR STATUS

Pueblo City-County Library District earned the distinction of Five Star Library status for 2020 by the Library Journal. This is the first time the district has been awarded the top status during the five consecutive years of being named a star library.

The Library Journal Index of Public Library Service was created to recognize and promote excellent public libraries in America. A total of 5,608 U.S. public libraries qualified to be rated in the index, 262 of which were named Star

Libraries. PCCLD is one of only 85 libraries to be awarded Five Star Status.

Each library is rated across seven per capita measures: circulation, items checked out electronically, visits, program attendance, public computer users, Wi-Fi sessions and database usage. PCCLD rated highest in program attendance and Wi-Fi usage.

PCCLD is placed in a nation-wide category of libraries that have an annual budget ranging from \$10 to \$29.9 million.



Community partners pose in Robert Hoag Rawlings Public Library with the 275 Chromebook school kits that are slated to be given to area students. Front row, from left: Courtney Seder, Posada; Becky Medina Boys and Girls Club of Pueblo County; Tammy Prutch, CASA. Middle row, from left: Dr. Velia Rincon, Advisory board, Sperry S. and Ella Graber Packard Fund for Pueblo; Angela Giron, Boys and Girls Club of Pueblo County; Melanie Bravo, Program Director, Sperry S. and Ella Graber Packard Fund for Pueblo. Back row, from left: Jon Walker, PCCLD; Nick Potter, PCCLD and Bree Pappan, PCCLD.

BUILDING DIGITAL EQUITY

Thanks to a generous grant, nearly 300 school kids throughout Pueblo County received Google Chromebooks. Pueblo City-County Library District was awarded a grant from the Sperry S. and Ella Graber Packard Fund for Colorado to purchase the devices and other materials. Selection of the students was made by community partners: the Boys & Girls Club of Pueblo County, CASA of Pueblo, Posada of Pueblo and Pueblo Department of Social Services; selection was based on the level of need of the kids within each respective program.

Beginning in July, recipients picked up their Chromebook school kit through the district's curbside pickup service. In addition to a Chromebook, each recipient got: an age appropriate book, two craft kits, a computer bag, automatic enrollment in partnering

agencies virtual programs and enrollment in PCCLD's Summer Reading program.

In addition handing out more than 100 internet hotspots during the first round, in August the district gave out an additional 300 hotspots to families in both Pueblo School District 60 and Pueblo County School District 70. While a majority of students in both school districts now had access to digital devices, internet access remained and still remains an issue.

According to the website BroadbandNow.com, Pueblo County is currently the 60th most connected city in Colorado while being the 10th most populated county in the state. Approximately 2,000 household in Pueblo County do not have access to wired internet and approximately 11,000 households do not have access to 25 Mbps wired broadband.

LEADERSHIP TEAMS

BOARD OF TRUSTEES

Fredrick Quintana | President
Dustin Hodge | Vice President
Marlene Bregar
Stephanie Garcia
Lyndell Gairaud
Philip Mancha
Doreen Martinez

EXECUTIVE TEAM

Jon Walker | Executive Director
Sherri Baca | Associate Executive Director
Robert Childress | Director of Information Technology
Terri Daly | Director of Human Resources
Jill Kleven | Director of User Services
Amy Nelson | Director of Rawlings Library and Customer Experience
Nick Potter | Director of Community Relations, & Development
Alan Rocco | Facilities Superintendent
Alexandria Romero | Director of Finance

FOUNDATION BOARD

Jessi Ones | President
Lyndell Gairaud | Vice President
P. Michael Voute | Treasurer
Andrea Aragon
Joe Arrigo
Iris Clark
Brandice Eslinger
Elizabeth Gallegos
Abbey Hartless
Dustin Hodge
Bruce Johnson
Tim Krebs
Gala White

FRIENDS OF THE LIBRARY

Eric Segall | President
Chrissy Holliday | Vice President
David Wagner | Secretary
Jeffrey DeHerrera | Treasurer
Eileen Arnot
Monica Ayala
Jean Eskra
Amanda Guerrero
Jean Latka
Jessi Ones
Melanie Phelps
Laura Mae Smith
Sherry Wingo

2020 HIGHLIGHTS

2020 ALL PUEBLO READS

The 2020 NEA Big Read All Pueblo Reads literacy project was unlike any other. This year's selection was Pulitzer Prize finalist novel, *The Things They Carried* by Tim O'Brien. For younger readers, the companion book was *What Was the Vietnam War* by Jim O'Connor.

Due to the pandemic precautions, the month-long literacy program was nearly an all virtual affair. This also included the annual Booklovers Ball. This year's Pueblo Library Foundation fundraiser raised more than \$20,000 and was supported by 21 generous sponsors. In lieu of an in-person gala, ticket buyers were able to have a ball at home with a Booklovers Ball in a Box as well as have exclusive online access to Tim O'Brien.

Both events featuring the APR authors were livestreamed on the district's Facebook and YouTube pages. Both authors spoke to students in Pueblo School District 60 and Pueblo County School District 70. O'Brien wrapped up All Pueblo Reads with a livestreamed public author talk on November 6.

The October 2nd kickoff was the only in-person event. It was held in the Rawlings Library parking lot and featured a live concert by local band The Blue Pepper Trio and a drive-in movie, co-sponsored by the Pueblo Parks and Recreation Department.

Nearly 120 programs were scheduled for the month-long literacy project. Among the featured programs were: Kathryn Clark Childers, a Pueblo native and one of the first women to serve in the Secret Service, a veteran food distribution that aided nearly 800 veterans and their families from throughout the southeastern Colorado area and a Vietnamese language storytime.



NEA Big Read All Pueblo Reads author Tim O'Brien delivered his Booklovers Ball presentation from his home in Austin, Texas.



Nearly 800 veterans and their families from throughout southeastern Colorado were aided during the Veterans Food Distribution sponsored by The Center for American Values and hosted by PCCLD.

LOOKING TO THE FUTURE

Renovations to the Robert Hoag Rawlings Public Library began in August. The \$12.5 million project involves significant interior work to the four floors including refreshing furniture, flooring and fixtures; replacement of the building's HVAC systems and equipment, and creation of an terraced outdoor amphitheater and mobility plaza.

The 110,000 square-foot main library has hosted more than 8 million visitors since opening its doors and more than 14 million books and other materials have been checked out since opening in 2003.

Starting in August of 2021, the Rawlings Library will undergo a fundamental renovation to provide library services that meet community needs now and into the future. A few of the improvements that will take place include an expanded youth services area, creation of a mobility plaza to create better access to the building, and an increased fourth floor event space.



Architectural rendering of the renovated entrance to Rawlings Library

FRIENDS OF THE LIBRARY

MAY 2020 TO APRIL 2021 – OUR 61ST YEAR

The mission of the Friends of Pueblo City-County Library District is “to help the library system make educational, informational, cultural and recreational services available to the public.” In fulfillment of this mission the Friends present the following accomplishments for the 2020-2021 fiscal year.

EDUCATIONAL AND RECREATIONAL ACTIVITIES

The Friends had a direct, positive impact on many Pueblo County youth in the following ways:

- Judged 636 entries in the 28th Annual Scary Story Contest. The winners received a booklet of the winning stories, a certificate of recognition and a gift certificate to Books Again.
- Sponsored the Friends of the Library Youth Creative Writing Contest with 39 entries.
- Sponsored the Create Your Own Dr. Seuss Character Contest by providing Books Again gift

certificates to the winners. Winners also received a booklet of the winning entries. There were 578 figments of students’ imaginations received!

- Judged the 24th Annual Poetry Contest and awarded winners with Books Again gift certificates, a booklet of the winning entries and a certificate of achievement. There were 136 entries.
- Judged the Up with Reading Bookmark Contest and awarded the winners with Books Again gift certificates, 20 copies of their bookmark and a certificate of achievement.

INFORMATIONAL AND CULTURAL ACTIVITIES

- The Project Selection Committee of the Friends awarded funds that totaled \$10,505.37 to fulfill 14 grant requests from library employees.
- Provided \$1,200 towards the printing and postage of News & Events. The newsletter is an important communications tool for informing the community of library programs, new services

and Friends’ activities. The newsletter reached more than 20,000 people and organizations last year.

- Eileen Arnot was selected as Friend of the Year.
- Awarded \$5,000 in scholarships to library district employees seeking a Masters of Library Science.

MEMBERSHIP & FUNDRAISING

MEMBERSHIPS

1,136

BOOKS AGAIN BOOKSTORE

GROSS SALES

\$60,365

PROFITS

\$24,988

VOLUNTEER HOURS

4,959

PCCLD PROJECTS
FUNDED SINCE 2005

\$796,189

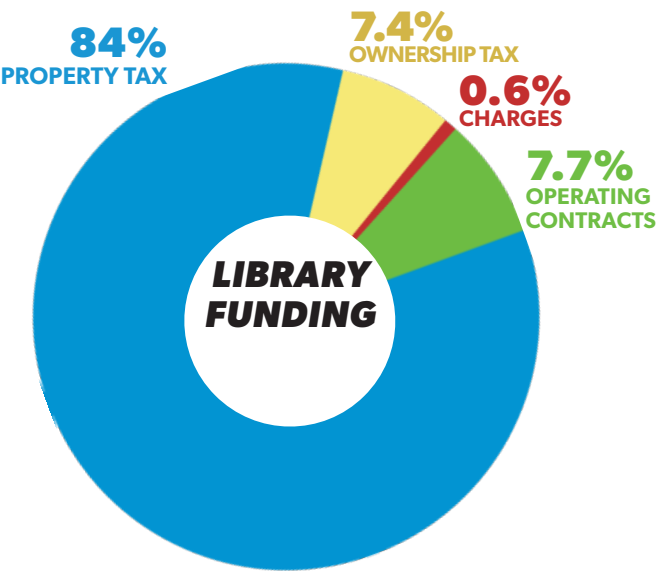


Special Collections Manager Aaron Ramierz and Digitization Specialist Blake Hatton host a cooking demonstration during a livestream program.

GENERAL FUND

HOW THE LIBRARY IS FUNDED

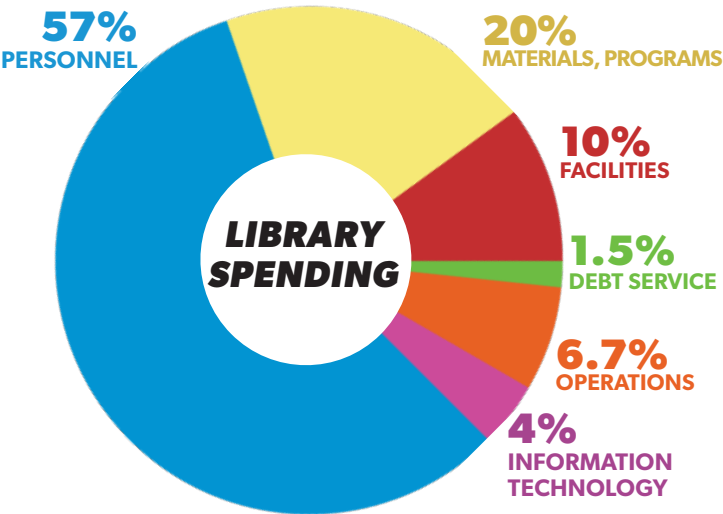
LOCAL PROPERTY TAX	\$10,825,853
Taxpayers of Pueblo City & County support a mill levy of 5.85	
SPECIFIC OWNERSHIP TAX	\$948,421
Specific ownership tax, which is the licensing tax on vehicles, boats, etc.	
CHARGES FOR SERVICES, SALES, FINES & INTEREST	\$79,341
Fines charged for overdue materials, photocopy charges, meeting room rental fees, sales of flash drives, ear buds, book bags, etc. and interest earnings on investments.	
OPERATING CONTRACTS, GIFTS	\$992,552
E-rate reimbursement is nearly half of this revenue, also considered federal funding. Rent received from Friends for the book store, as well as miscellaneous grants and gifts, including significant contributions from the Friends of the Library, are also included in this line.	
TOTAL REVENUE	\$12,846,167



Jill Kleven, director of User Services prepares internet hotspots for circulation. The district purchased more than 1,000 hotspots in 2020 alone.

HOW THE LIBRARY DISTRIBUTES FUNDING

PERSONNEL: SALARIES & BENEFITS	\$5,658,524
Wages, insurance, PERA, training, and employment-related expenses (unemployment insurance, workers compensation, recruitment expense, employee recognition).	
MATERIALS & PROGRAMS: BOOKS, AV, SUBSCRIPTIONS, etc	\$2,000,623
Books, CDs, DVDs, electronic databases, periodicals, subscriptions, processing costs and programs for the public.	
FACILITIES: UTILITIES, LEASES & MAINTENANCE	\$991,757
Everything to maintain the facilities—utilities, custodial service, building repair and maintenance, lease of space, insurance and vehicle maintenance.	
DEBT SERVICE: PAYMENT ON BUILDINGS	\$151,663
Semi-annual payment of principal and interest for the COP financing for three new libraries and refinance of Pueblo West Library.	
OPERATIONS: CONTRACTS, ADMINISTRATION, etc.	\$665,507
General operating expenses such as library and office supplies, professional memberships, contracts, county treasurer’s fees, postage, couriers and photocopyier expense.	
INFORMATION TECHNOLOGY: COMPUTERS, etc.	\$399,893
All technology expenses are reflected here—costs to maintain the Integrated Library System (catalog), telecommunications costs including Internet access, supplies and maintenance contracts to keep everything updated and functional.	
TOTAL EXPENDITURES	\$9,867,967
EXCESS OF REVENUE OVER EXPENDITURES	\$2,978,200
TRANSFER TO CAPITAL PROJECTS FUND	(\$1,489,000)
NET CHANGE IN FUND BALANCE	\$1,489,200



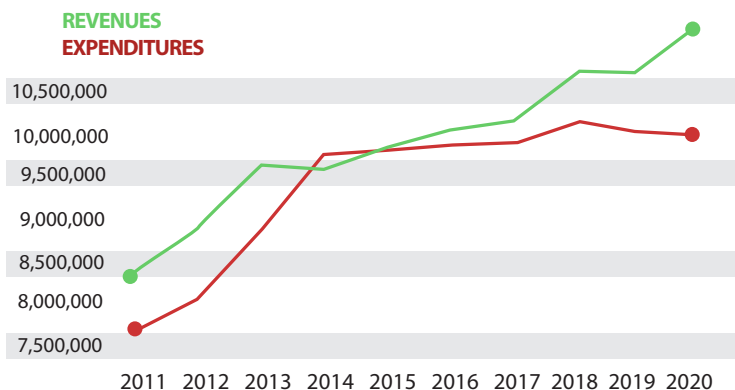
GENERAL FUND

SUMMARY OF NET POSITION

ASSETS	2019	2020
Cash and investments	\$5,081,697	\$14,371,223
Property tax and other receivables	\$10,968,818	\$11,570,872
Prepaid expenses and other assets	\$297,016	\$386,169
Capital assets, less depreciation	\$31,154,663	\$30,553,004
TOTAL ASSETS	\$47,502,194	\$56,881,268
Deferred outflows	\$2,069,210	\$1,423,176
LIABILITIES		
Accounts payable	\$273,044	\$235,422
Accrued liabilities	\$149,810	\$229,591
Compensated absences	\$298,929	\$393,218
Certificates of participation	\$8,215,000	\$15,795,281
Net pension liability	\$7,780,649	\$4,323,900
Net OPEB Liability	\$652,981	\$508,593
TOTAL LIABILITIES	\$17,370,413	\$21,486,005
Deferred revenue: property tax	\$10,848,066	\$11,136,028
other deferred inflows	\$9,939	\$2,054,582
NET ASSETS		
Net investment in capital assets	\$22,769,389	\$22,566,427
Restricted	\$1,150,201	\$7,743,556
Unrestricted	(\$2,826,106)	(\$6,682,154)
TOTAL NET POSITION	\$21,093,484	\$23,627,829



GENERAL FUND 10-YEAR HISTORY



CAPITAL PROJECTS FUND

REVENUES

INTEREST INCOME	\$17,349
Earnings on investments — ColoTrust investments for the Library Replacement Plan, InfoZone and debt service reserve.	

GIFTS AND DONATIONS	\$407,500
Donations received from miscellaneous donors, including Friends of the Library and the Rawlings Foundation.	

TOTAL REVENUE	\$424,849
----------------------	------------------

EXPENDITURES

INFOZONE EXPENDITURES	\$26,355
This line item reflects expenditure of grant funds from the Rawlings Foundation to update the News Museum located on the 4th floor of the Rawlings Library.	

PCCLD has a Library Replacement Plan to upgrade and replace capital assets on a defined schedule. The following areas hold expenses for those capital asset items.

INFORMATION TECHNOLOGY	\$57,786
Technology related capital assets and special projects.	

FURNITURE, FIXTURES, EQUIPMENT	\$51,365
Capital assets worth over \$5,000, such as shelving, custom-built computer tables, copy machines, vehicles, etc.	

BUILDING IMPROVEMENTS	\$301,378
Additions or improvements to the buildings.	

DEBT SERVICE	\$222,665
Issuance costs and fiscal charges.	

TOTAL EXPENDITURES	\$633,194
DEFICIENCY OF REVENUE UNDER EXPENDITURES	(\$208,345)

OTHER FINANCING SOURCES	
INSURANCE PROCEEDS	\$1,000
SALE OF CAPITAL ASSETS	\$5,000
CERTIFICATES OF PARTICIPATION	\$15,803,669
ESCROW PAYMENT	(\$8,903,060)
TRANSFERS IN FROM GENERAL FUND	\$1,489,000

TOTAL OTHER FINANCING SOURCES	\$8,395,609
--------------------------------------	--------------------

NET CHANGE IN FUND BALANCE	\$8,187,264
-----------------------------------	--------------------

ANNUAL REPORT

2020

PUEBLO CITY-COUNTY LIBRARY DISTRICT

VISION

Books & Beyond

MISSION

We serve as a foundation for our community by offering welcoming, well equipped and maintained facilities, outstanding collections, and well-trained employees who provide expert service encouraging the joy of reading, supporting lifelong learning and presenting access to information from around the world.

MOTTO

Ideas, Imagination & Information

LOCATIONS

BARKMAN LIBRARY | 1300 Jerry Murphy Rd., Pueblo

GIODONE LIBRARY | 24655 U.S. Hwy 50 E., Pueblo

GREENHORN VALLEY LIBRARY | 4801 Cibola Dr., Colorado City

LAMB LIBRARY | 2525 S. Pueblo Blvd., Pueblo

LIBRARY @ THE Y | 3200 Spaulding Ave., Pueblo

LUCERO LIBRARY | 1315 E. 7th St., Pueblo

PUEBLO WEST LIBRARY | 298 S. Joe Martinez Blvd., Pueblo West

RAWLINGS LIBRARY | 100 E. Abriendo Ave., Pueblo

AVONDALE ELEMENTARY | 213 Hwy. 50 E., Avondale

BEULAH SCHOOL | 8734 Schoolhouse Ln., Beulah

LIBRARY @ THE U | CSU-Pueblo, 2200 Bonforte Blvd., Pueblo

PCCLD at Pueblo Community College | Ste. 110, Pueblo

CONTACT

(719) 562-5600 | www.pueblolibrary.org

[f](#) pueblolibrary [t](#) @pueblolibrary [i](#) pueblo_libraries [v](#) PuebloLibrary

