

# ANNUAL REPORT 2019

PUEBLO CITY-COUNTY LIBRARY DISTRICT



PUEBLO CITY-COUNTY  
**LIBRARY**  
Ideas · Imagination · Information

# SIGNATURE PROGRAMS

## ALL PUEBLO READS



All Pueblo Reads featured author Julia Alvarez speaks during her public author talk at Rawlings Library.

The 15<sup>th</sup> Annual All Pueblo Reads' featured book was *In the Time of the Butterflies* by Julia Alvarez.

Alvarez was also the young adult companion book author. Students from both school districts received free copies of her book *Before We Were Free*.

For younger readers Roni Capin-Rivera Ashford author of *Miguel and the Amazing Alebrijes*, visited children at Columbian and Villa Bella Elementary schools. PCCLD provided more than 600 classroom copies of the book.



Author Roni Capin-Rivera Ashford (top) and Columbian Elementary students. PCCLD provided more than 600 classroom copies of her book *Miguel and the Amazing Alebrijes*.

The 2019 All Pueblo Reads consisted of 233 programs and events over a five week period. These community-centered programs encompassed more than 20 community partners. A few of the key offerings included an exhibit held at Rawlings Library titled Return of the Corn Mothers, a young reader companion book with school visits by the author, and three in-person author events featuring Julia Alvarez.

Alvarez was featured at the November 8 Booklovers Ball, public author talk and a private reception for 60 members of the Boys and Girls Club of Pueblo County. This year, the Booklovers Ball hosted 246 attendees.

The morning following the Booklovers Ball, more than 110 patrons engaged with Alvarez in an author talk, book signing and photo opportunity that was free and open to the public.

Total participation for the month-long literacy project was 38,826.

## SUMMER READING

PCCLD's Summer Reading program had a total program attendance of 21,250 for ages 18 years and under and 3,334 for ages 18 and older. The theme for this year's program was "A Universe of Stories."

Kickoff parties started the district's annual Summer Read Program during the last week of May and the first week of June; more than 1,600 attending the Rawlings Library opener on June 7. On the same day, more than 300 attended the NASA lunar rock exhibit "To the Moon and Back."



Summer Reading Family Kickoff Concert and Fun at Rawlings Library drew more than 1,600 attendees.

High attendance was due in part to automatic registration for Pueblo School District 60 and Pueblo County School District 70, new tween and teen program offerings, more hands-on and collaborative programs, Books in the Park and inclusion of the annual Kids Parade and the first Party in the Park- which served as the reading program's finale on Aug. 10.

## KEY RESULTS

### 2019 AT A GLANCE

#### MATERIALS CHECKED OUT:

2,140,691

#### DIGITAL USES:

2,057,227

#### VISITS TO THE LIBRARY:

1,217,888

#### PROGRAM ATTENDANCE:

282,536

## READ OUT LOUD!

Author Debbie Dadey was the featured author for the 10<sup>th</sup> annual Read Out Loud program. During the span of two days, Dadey presented to 3,517 school children from 23 area schools at Rawlings Library. She is the author of 166 books that have sold 43 million copies. Her work, *Vampires Don't Wear Polka Dots* is the first volume in her popular Bailey School Kids series.

# 2019 HIGHLIGHTS

## BALLOT ISSUE 6B PASSAGE

In the November 2019 election, Pueblo County voters passed ballot measure 6B — an initiative to continue a mill levy in support of public libraries throughout Pueblo County — by a nearly 60 percent 'yes' vote.

Continuance of the 0.6 mill allows the district to expand the collection of library materials — both physical and digital materials — as well as begin the process of refreshing library locations.



PCCLD staff pose on the Google sign in front of Rawlings Library.

## GROW WITH GOOGLE

Rawlings Library played host to Google's traveling digital skills education lab, Grow With Google. The all-day event offered attendees free training and resources to help expand and grow their skills, careers or businesses. The event was extremely successful with approximately 400 community members attending.

Pueblo Mayor Nick Gradisar, State Sen. Leroy Garcia and Gov. Jared Polis made appearances at the event.



Gov. Jared Polis addresses the attendees during a Grow With Google workshop.

## STAR LIBRARY

In 2019, the District was awarded "Three Star Library" status by the Library Journal Index of Public Library Service.

The 2019 LJ Index derives from data released by the Institute of Museum and Library Services. A total of 6,333 U.S. public libraries qualified to be rated in the index, 261 of which were named Star Libraries — placing the district in the top 3.5 percent of all libraries nationally.

This recognition also affirms the dedication to planning, accountability and service of those involved with the district in recent years plus strong support from the community.

## XCEL GRANT

Pueblo City-County Library District received a \$20,000 grant from the Xcel Energy Foundation to create the exhibit "Exploring Steel, Energy and the West: A Touring Exhibition."

The exhibit will feature the history of Colorado Fuel and Iron and Evraz steel manufacturing in Pueblo and the region. It will also focus on the role of energy and electricity in the story of manufacturing steel and iron, and how they played a critical role in the economic and social development of the American West from the 19th century into the future, as well as a more recent look at the energy industry's transition from coal to renewable energy

# LEADERSHIP TEAMS

## EXECUTIVE TEAM

Jon Walker | Executive Director

Sherri Baca | Associate Executive Director

Robert Childress | Director of Information Technology

Terri Daly | Director Human Relations

Jill Kleven | Director of User Services

Nick Potter | Director of Community Relations, & Development

## BOARD OF TRUSTEES

Doreen Martinez | President

Stephanie Garcia | Vice President

Marlene Bregar

Lyndell Gairaud

Dustin Hodge

Philip Mancha

Fredrick Quintana

## FOUNDATION BOARD

Jessi Ones | President

Lyndell Gairaud | Vice President

P. Michael Voute | Treasurer

Iris Clark

Elizabeth Gallegos

Dustin Hodge

Gala White

## FRIENDS OF THE LIBRARY

Eric Segall | President

Chrissy Holliday | Vice President

David Wagner | Secretary

Jeffrey DeHerrera | Treasurer

Eileen Arnot

Monica Ayala

Jean Eskra

Amanda Guerrero

Jean Latka

Jessi Ones

Melanie Phelps

Laura Savage

Heather Smith

Laura Mae Smith

Sherry Wingo

# 2019 HIGHLIGHTS



The inaugural Southern Colorado ADA Symposium featured 15 breakout sessions throughout the day.

## SOUTHERN COLORADO ADA SYMPOSIUM EVENT

PCCLD and Rawlings Library hosted the inaugural Southern Colorado Americans with Disabilities Act Symposium with more than 150 people attending.

Opening the all-day symposium was a history of the ADA and the independent living movement given by Dawn Russell from Denver's Atlantis ADAPT and Kristen Castor from Colorado Cross Disability Coalition. Throughout the day, participants had 15 breakout sessions to choose from, a vendor fair featuring 25 area agencies, film screenings and an interactive simulation room. A keynote luncheon, sponsored by the Colorado Trust., featured comedian, author and ADA advocate Nina G.



Nina G.

A generous gift from the Friends of the Library also provided captioning and American Sign Language interpretive services for the event. The day was a celebration of accessibility, diversity and inclusion in Pueblo County and was further recognized by the Pueblo City Council and the Board of County Commissioners, who issued a proclamation declaring August 2019 as ADA Awareness month in Pueblo City and County.

## CORN MOTHERS

A traveling exhibit, The Return of the Corn Mothers: Inspiring Women of the Southwest is a collection of portraits and stories of those multi-generational and multi-cultural women who embody this spirit of community. They work and live throughout the Southwest, Arizona, Colorado, New Mexico and northern Texas.

The exhibit was on display in the InfoZone on the fourth floor Rawlings Library

Six local women were inducted. They include: Dawn DiPrince, Charlene Simms, Rita Martinez, Elizabeth Aragon-Blanton, Alfria Causaus Salazar and Cynthia Ramu. The opening reception included an opening blessing, photographic exhibition, refreshments, music and oral histories by the new inductees.



PCCLD Special Collections Librarian Charlene Garcia-Simms was one of six local Corn Mothers inductees.

## NEXT FIFTY INITIATIVE

The Next Fifty Initiative awarded PCCLD a \$10,000 grant to fund a new project geared toward adults age 50 and over named, Creative Aging. This project creates maker and arts-based learning opportunities for residents of Pueblo County.

Funds from this grant are used to hire local artists and makers to facilitate weekly workshops, as well as to purchase materials and equipment to create maker kits.



One of the 10 graduates of the Career Online High School program celebrates after receiving her diploma.

## CAREER ONLINE HIGH SCHOOL

Career Online High School graduated 10 adult learners. Commissioner Chris Wiseman and Rep. Daneya Esgar spoke at the ceremony, and Trustee member Phil Mancha presented diplomas. In attendance were approximately 125 family and friends of the graduates.

## LATINO BOOK FESTIVAL

The 6<sup>th</sup> annual Latino Book Festival featured authors. Kali Fajardo-Anstine, Juan Morales and Steven Antonuccio. Library locations throughout the district created displays for Hispanic Heritage Month and the book festival.

## IDEA CON

IdeaCon 2019 took over the four floors of Rawlings Library for the day, filling the public spaces with of comic book and superhero themed fun.

More than 900 attendees were able to enjoy a cosplay costume contest, vendor booths and demonstrations ranging from robotics to medieval battle skills.

# FRIENDS OF THE LIBRARY

## MAY 2019 TO APRIL 2020 – OUR 60<sup>TH</sup> YEAR

The mission of the Friends of Pueblo City-County Library District is “to help the library system make educational, informational, cultural and recreational services available to the public.” In fulfillment of this mission the Friends present the following accomplishments for the 2019-2020 fiscal year.



Winners of the 27th annual Scary Story Contest.

## EDUCATIONAL AND RECREATIONAL ACTIVITIES

- Judged 1,290 entries in the 27<sup>th</sup> Annual Scary Story Contest. The winners received a booklet of the winning stories, and a gift certificate to Books Again.
- Sponsored the Friends of the Library Youth Creative Writing Contest with 35 entries.
- Sponsored the Create Your Own Dr. Seuss Character Contest by providing Books Again gift certificates to the winners. Winners also received a booklet of the winning entries. There were 1,366 figments of students' imaginations received!
- Judged the 23<sup>rd</sup> Annual Poetry Contest and awarded winners with Books Again gift certificates, a booklet of the winning entries and a certificate of achievement. This was the first year this contest was held online only, due to public health safety and closures.
- Judged the Up with Reading Bookmark Contest and awarded the winners with Books Again gift certificates, 20 copies of their bookmark and a certificate of achievement. This was the first year this contest was held online only, due to public health safety and closures.
- Donated \$6,500 to Pueblo City-County Library District's Summer Reading program.
- Donated \$5,000 to the youth reading program.
- Donated \$11,500 to the library district for the All Pueblo Reads program.

## INFORMATIONAL AND CULTURAL ACTIVITIES

- The Project Selection Committee of the Friends awarded funds that totaled \$23,935.68 to fulfill 28 grant requests from library employees.
- Provided \$3,000 towards the printing and postage of News & Events. The newsletter is an important communications tool for informing the community of library programs, new services and Friends' activities. The newsletter reached more than 20,000 people and organizations last year.
- Selected Leslie Carroll and Evelyn Clayton as their honorees for the Outstanding Women Awards in celebration of Women's History Month.
- Awarded five scholarships to library district employees seeking a Masters of Library Science.

## MEMBERSHIP AND FUNDRAISING

MEMBERSHIPS:

1,224

## BOOKS AGAIN BOOKSTORE

GROSS SALES:

\$107,436

PROFITS:

\$57,498

VOLUNTEER HOURS:

8,800

PCCLD PROJECTS FUNDED SINCE 2005:

\$771,200

# GENERAL FUND

## REVENUE AND EXPENDITURES

**NOTE 1:** Revenues and Expenditures are reported for each of the governmental fund types. Fund-based financial data is focused on reporting current financial resources. These are resources that are generally available for and spent on current year activities. The Library District maintains a General Fund for operational revenues and expenditures and a Capital Projects Fund for facilities, improvements and expansion.

**NOTE 2:** The Statement of Net Assets reports current and long-term financial resources of the Library District as a whole, representing the Library District's Balance Sheet for primary government activities. Net assets invested in capital assets represent the net book value of facilities, furniture, equipment, computers, vehicles, software, books and audiovisual materials. Restricted net assets represent emergency

reserve requirements. Unrestricted net assets represent cash and other net assets available for operational expenses and capital improvements. Amounts reported are net of applicable debt.

**Note 3:** As of Dec. 31, 2019, the District's proportionate share of the Colorado Public Employees' Retirement Association (PERA) net pension liability was \$7,780,649 and the District's proportionate share of the PERA net OPEB liability was \$652,981.

Complete general purpose financial statements, as well as the Independent Auditor's Report, are included in the Library District's Comprehensive Annual Financial Report. This report can be obtained by contacting the Pueblo City-County Library District Finance Department at (719) 562-5652, or visiting the web site at [www.pueblolibrary.org](http://www.pueblolibrary.org).

### HOW THE LIBRARY IS FUNDED

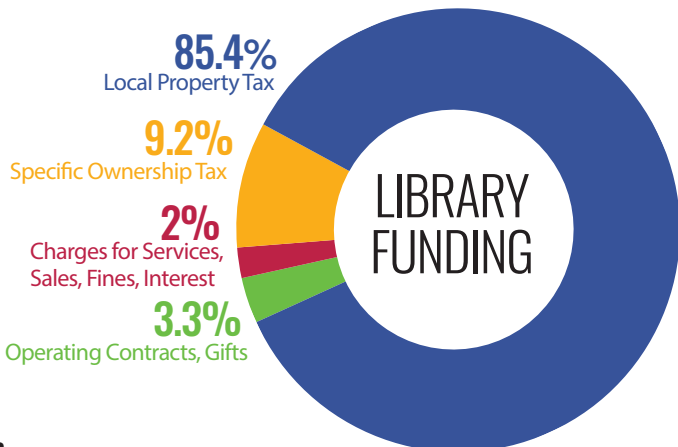
**LOCAL PROPERTY TAX** **\$9,073,771**  
Taxpayers of Pueblo City & County support a mill levy of 5.25

**SPECIFIC OWNERSHIP TAX** **\$979,109**  
Specific ownership tax, which is the licensing tax on vehicles, boats, etc.

**CHARGES FOR SERVICES, SALES, FINES, INTEREST** **\$213,471**  
Fines charged for overdue materials, photocopy charges, meeting room rental fees, sales of flash drives, ear buds, book bags, etc. and interest earnings on investments.

**OPERATING CONTRACTS, GIFTS** **\$358,190**  
E-rate reimbursement is nearly half of this revenue, also considered federal funding. Rent received from Friends for the book store, as well as miscellaneous grants and gifts, including significant contributions from the Friends of the Library, are also included in this line.

**TOTAL REVENUE** **\$10,624,541**



### HOW THE LIBRARY DISTRIBUTES FUNDING

**PERSONNEL: SALARIES AND BENEFITS** **\$5,429,570**  
Wages, insurance, PERA, training, and employment-related expenses (unemployment insurance, workers compensation, recruitment expense, employee recognition).

**MATERIALS, PROGRAMS: BOOKS, AV, SUBSCRIPTIONS, etc.** **\$1,506,219**  
Books, CDs, DVDs, electronic databases, periodicals, subscriptions, processing costs and programs for the public.

**FACILITIES: UTILITIES, LEASES, MAINTENANCE** **\$1,004,443**  
Everything to maintain the facilities—utilities, custodial service, building repair and maintenance, lease of space, insurance and vehicle maintenance.

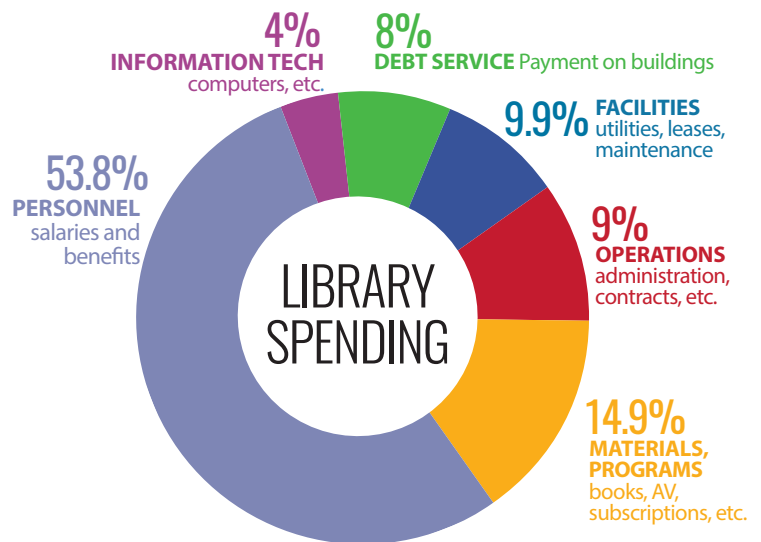
**DEBT SERVICE: PAYMENT ON BUILDINGS** **\$810,700**  
Semi-annual payment of principal and interest for the COP financing for three new libraries and refinance of Pueblo West Library.

**OPERATIONS: CONTRACTS, ADMINISTRATION, etc.** **\$915,423**  
General operating expenses such as library and office supplies, professional memberships, contracts, county treasurer's fees, postage, couriers and photocopier expense.

**INFORMATION TECHNOLOGY: COMPUTERS, etc.** **\$410,942**  
All technology expenses are reflected here—costs to maintain the Integrated Library System (catalog), telecommunications costs including Internet access, supplies and maintenance contracts to keep everything updated and functional.

**TOTAL EXPENDITURES** **\$10,077,297**  
EXCESS OF REVENUE OVER EXPENDITURES \$547,244  
TRANSFER TO CAPITAL PROJECTS FUND (\$200,000)

**NET CHANGE IN FUND BALANCE** **\$347,244**



# GENERAL FUND

## SUMMARY OF NET POSITION

### ASSETS

	2018	2019
Cash and investments	\$4,475,050	\$5,081,697
Property tax and other receivables	\$9,176,757	\$10,968,818
Prepaid expenses and other assets	\$367,039	\$297,016
Capital assets, less depreciation	\$32,152,247	\$31,154,663
<b>TOTAL ASSETS</b>	<b>\$46,171,093</b>	<b>\$47,502,194</b>
DEFERRED OUTFLOWS	\$1,138,294	\$2,069,210

### LIABILITIES

Accounts payable	\$224,680	\$273,044
Accrued liabilities	\$133,491	\$149,810
Compensated absences	\$302,006	\$298,929
Certificates of participation	\$8,978,695	\$8,215,000
Net pension liability	\$6,774,771	\$7,780,649
Net OPEB Liability	\$614,452	\$652,981
<b>TOTAL LIABILITIES</b>	<b>\$17,028,095</b>	<b>\$17,370,413</b>

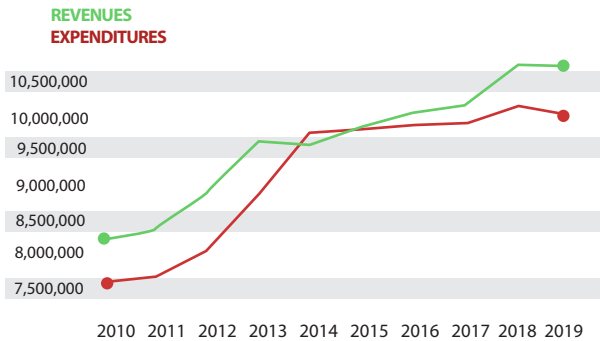
DEFERRED REVENUE: property tax \$9,082,949 \$10,848,066

OTHER DEFERRED INFLOWS \$1,411,305 \$9,939

### NET ASSETS

Net investment in capital assets	\$23,087,722	\$22,769,389
Restricted	\$1,167,930	\$1,150,201
Unrestricted	(\$4,468,614)	(\$2,826,106)
<b>TOTAL NET POSITION</b>	<b>\$19,787,038</b>	<b>\$21,093,484</b>

## GENERAL FUND 10-YEAR HISTORY



# CAPITAL PROJECTS FUND

## REVENUES

**INTEREST INCOME** \$50,282

Earnings on investments — ColoTrust investments for the Library Replacement Plan, InfoZone and debt service reserve.

**GIFTS AND DONATIONS** \$88,244

Donations received from miscellaneous donors, including Friends of the Library and the Rawlings Foundation.

**TOTAL REVENUE** \$138,526

## EXPENDITURES

**INFOZONE EXPENDITURES** \$25,096

This line item reflects expenditure of grant funds from the Rawlings Foundation to update the News Museum located on the 4<sup>th</sup> floor of the Rawlings Library.

**PCCLD has a Library Replacement Plan to upgrade and replace capital assets on a defined schedule. The following three areas hold expenses for those capital asset items.**

**INFORMATION TECHNOLOGY** \$79,695

Technology related capital assets and special projects.

**FURNITURE, FIXTURES, EQUIPMENT** \$15,738

Capital assets worth over \$5,000, such as shelving, custom-built computer tables, copy machines, etc.

**BUILDING IMPROVEMENTS** \$114,217

Additions or improvements to the buildings.

**TOTAL EXPENDITURES** \$234,746

**DEFICIENCY OF REVENUE UNDER EXPENDITURES** (\$96,220)

### OTHER FINANCING SOURCES

INSURANCE PROCEEDS \$39,982

TRANSFERS IN FROM GENERAL FUND \$200,000

**NET CHANGE IN FUND BALANCE** \$143,762



# ANNUAL REPORT 2019

PUEBLO CITY-COUNTY LIBRARY DISTRICT

## VISION

Books & Beyond

## MISSION

We serve as a foundation for our community by offering welcoming, well equipped and maintained facilities, outstanding collections, and well-trained employees who provide expert service encouraging the joy of reading, supporting lifelong learning and presenting access to information from around the world.

## MOTTO

Ideas, Imagination & Information

## LOCATIONS

**BARKMAN LIBRARY** | 1300 Jerry Murphy Rd., Pueblo

**GIODONE LIBRARY** | 24655 U.S. Hwy 50 E., Pueblo

**GREENHORN VALLEY LIBRARY** | 4801 Cibola Dr., Colorado City

**LAMB LIBRARY** | 2525 S. Pueblo Blvd., Pueblo

**LIBRARY @ THE Y** | 3200 Spaulding Ave., Pueblo

**LUCERO LIBRARY** | 1315 E. 7th St., Pueblo

**PUEBLO WEST LIBRARY** | 298 S. Joe Martinez Blvd., Pueblo West

**RAWLINGS LIBRARY** | 100 E. Abriendo Ave., Pueblo

**AVONDALE ELEMENTARY** | 213 Hwy. 50 E., Avondale

**BEULAH SCHOOL** | 8734 Schoolhouse Ln., Beulah

**LIBRARY @ THE U** | CSU-Pueblo, 2200 Bonforte Blvd., Pueblo

**PCCLD at Pueblo Community College** | Ste. 110, Pueblo

## CONTACT

(719) 562-5600 | [www.pueblolibrary.org](http://www.pueblolibrary.org)

[f](https://www.facebook.com/pueblolibrary) pueblolibrary | [t](https://twitter.com/pueblolibrary) @pueblolibrary | [i](https://www.instagram.com/pueblo_libraries) pueblo\_libraries [v](https://www.youtube.com/channel/UCv8v8v8v8v8v8v8v8v8v8v8) PuebloLibrary

PUEBLO CITY-COUNTY  
**LIBRARY**  
Ideas · Imagination · Information