HOW TO **GIVE ONLINE**

Giving has never been easier! With just a click of your mouse you can help us to continue our mission of offering welcoming, well-equipped and maintained facilities, outstanding collections, and well-trained employees who provide expert service encouraging the joy of reading, supporting lifelong learning and presenting access to information from around the world.

SIMPLY GO TO www.pueblolibrary.org/ donate







CONTACT US!

Nick Potter DIRECTOR

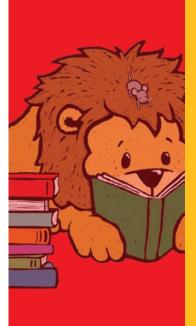
Community Relations & Development (719) 562-5605 nick.potter@pueblolibrary.org

Gloria Madrill COORDINATOR

Community Relations & Development (719) 553-0221 gloria.madrill@pueblolibrary.org







PUEBLO CITY-COUNTY LIBRARY

Dueblo Library



ponsorship opportunities







SUMMER READING

Summer Reading at the library provides hundreds of programs and educational events for children during the summer. Children are able to track and log their reading on a Summer Reading game board and receive a reading medal and prizes when they complete their reading goals. During this year's Tails and Tales-themed program, kids receive prizes as incentives to keep reading as many books as possible and stay engaged during summer months.

Summer Reading is not only for kids. Adults can also read all summer long and enter a drawing for a prize. Gather the family and join us for Tails and Tales. What a great way to have fun this summer!

COMMUNITY TALES

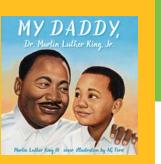
In partnership with this year's Tails and Tales Summer Reading program, Community Tales chronicles the memories, histories and achievements of Pueblo's African American community. This year we will feature the novel "Beloved" by Toni Morrison.

PUEBLO'S AFRICAN AMERICAN COMMUNITY HISTORY

This project chronicles the historic moments, individuals and institutions that are the fabric of Pueblo's African American community including: mountain man James Beckwourth and local Buffalo Soldiers, Aunt Eliza Boone, Eighth Street Baptist Church and Sam Nelson, the History of the NAACP of Pueblo County, The Lincoln Home, Blackowned businesses, the legacy of Ruth Steele and more.

MARTIN LUTHER KING III

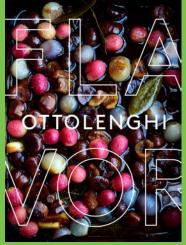
Community Tales culminates in September with two virtual events featuring Martin Luther King III. The first is an exclusive livestream premier event and the second is free and open to the public.





ALL PUEBLO READS & BOOKLOVERS BLACK APRON BRUNCH

All Pueblo Reads is a literary project designed to get everyone in Pueblo County reading and discussing one book at the same time Each year, this community wide literary project serves the community with



incredible results; 2020's all-virtual project reached more than 48,000 individuals online. Your sponsorship support allows us to host celebrated chef Yotam Ottolenghi, author of the book *Flavors*, for two virtual events in November — a free online public author talk and exclusive livestream event, the Booklovers Black Apron Brunch.

Your generous sponsorship allows the Pueblo Library District to continue the promotion of literacy and education in our community.

BRONZE \$250 FOR ONE | \$450 FOR BOTH

- Name appears in program guide
- Name on program website
- Recognition during premier event
- Name on premier event marketing material or gameboard
- Four virtual passes to the featured speaker premier event

SILVER \$500 FOR ONE | \$850 FOR BOTH

- Logo appears in program guide
- Logo on program website
- Recognition during premier event
- Logo on premier event marketing material or gameboard
- Eight virtual passes to the featured speaker premier event

SPONSORSHIP LEVELS

GOLD \$1,000 FOR ONE | \$1,800 FOR BOTH

- Logo appears in program guide
- Logo on program website
- Recognition during premier event
- Logo on premier event marketing material or gameboard
- 10 virtual passes to the featured speaker premier event
- 10 individual event box packages or five couples boxes

PLATINUM \$1,500 FOR ONE | \$2,750 FOR BOTH

- Premium logo placement in program guide
- Premium logo placement on program website
- Premium recognition during premier event
- Premium logo placement on premier event marketing material or gameboard
- 12 virtual passes to featured speaker premier event
- 12 individual event box packages or six couples
- boxes
- Logo inclusion on selected event social media

YOU CAN SUPPORT:

Summer Reading Premier event features Martin Luther King III | All Pueblo Reads Premier event features chef Yotam Ottolenghi | Support Both! Summer Reading and All Pueblo Reads



LEADERSHIP ACADEMY

The Pueblo Library Foundation's Leadership Academy gives high school students the opportunity to grow their skills in order to become a leader in the



Pueblo community. This year-long program taught by area professionals offers participants the lifelong skill sets of: effective mental health strategies, achieve financial literacy, identify strengths and unlock the potential of their future selves. Stronger students make for a stronger Pueblo. The program is free and is open to high-school students from throughout Pueblo County. For additional information, contact Gloria Madrill at gloria.madrill@pueblolibrary.org

DIAMOND \$2,000 FOR ONE | \$3,650 FOR BOTH

- Premium logo placement in program guide
- Premium logo placement on program website
- Premium recognition during premier event
- Premium logo placement on premier event marketing material or gameboard
- 16 virtual passes to featured speaker premier event
- 16 individual event box packages or eight couples boxes
- Logo inclusion on selected event social media
- Logo inclusion on event opening, closing credits
- Logo inclusion in Leadership Academy marketing