

February 12, 2024

For more information about this release, contact:

Sherri Baca
Executive Director
Pueblo City-County Library District
(719) 562-5652
sherri.baca@pueblolibrary.org

Nick Potter
Executive Director of Pueblo Library Foundation & Strategic Initiatives
Pueblo City-County Library District
Cell: (719) 406-1441
Office: (719) 562-5605
nick.potter@pueblolibrary.org

Pueblo Library District partners with Google to offer career certification

The Pueblo City-County Library District is partnering with Google to offer students [Google Career Certificates](#) in cybersecurity, data analytics, digital marketing and e-commerce, IT support, project management, and user experience (UX) design.

No college degree or prior experience is needed, courses are available at no cost and can be completed online within three-six months of part-time study. Those seeking to sign up for a Google Career Certificate scholarship can sign up at www.pueblolibrary.org/growwithgoogle.

The Google Career Certificates prepare participants for entry-level roles in fast-growing, in-demand fields. “Our team stands by to help adults achieve their learning goals and acquire new skills. The Google Career Certificates program allows learners to move at their own pace, helps them stand out to employers, and provides a path to in demand jobs - all of this is now at the public library,” Sherri Baca PCCLD’s executive director said.

Nearly two-thirds of all new jobs created since 2010 require either high- or medium-level digital skills, but one in three American workers have very limited or no digital skills. To help bridge that gap, we’re offering the Google Career Certificates program to the Pueblo community.

“Economic development and workforce readiness are strategic goals of the library district - we are thrilled to partner with Google to bring high-value, on-demand training and professional development to the Pueblo community,” Baca continued.

About the Google Career Certificate program

Grow with Google launched the Google Career Certificates in 2018 to support skilling for in-demand fields. The certificates are available in cybersecurity, data analytics, digital marketing and e-commerce, IT support, project management, and user experience (UX) Design. The certificates do not require a degree or experience and can be completed online within 3-6 months of part-time study. The program includes an employer consortium of more than 150 companies, including Walmart, Verizon and Google, that are committed to considering graduates for relevant entry-level roles.

Impact:

More than 600,000 people have graduated from the program globally (200,000 in the U.S.), and 75 percent of graduates report a positive career impact, such as a new job, higher pay, or a promotion, within six months of completion.

- Over 5 percent of US graduates identify as Asian, Black, or Latino.

About Grow with Google

Grow with Google started in 2017 to help Americans grow their skills, careers, and businesses. It provides training, tools, and expertise to help small business owners, veterans and military families, jobseekers and students, educators, startups, and developers. Since Grow with Google's inception, it has helped more than ten million Americans develop new skills. Grow with Google has a network of more than 9,000 partner organizations like libraries, schools, small business development centers, chambers of commerce and nonprofits to help people across the country.

About PCCLD

PCCLD is dedicated to serving as a foundation for the Pueblo community by offering welcoming, well equipped and maintained facilities, outstanding collections, and well-trained employees who provide expert service encouraging the joy of reading, supporting lifelong learning and presenting access to information from around the world.

Stay up to date with PCCLD visit www.pueblolibrary.org and follow our social media pages.

###