



PUEBLO CITY-COUNTY Library District

www.pueblolibrary.org

Library Programs and Public Relations

03.07.01.GP2 - Program Selection ~~Criteria~~ Guidelines

PCCLD enriches lives by developing and presenting programs that meet the educational, informational, and cultural needs of the community. PCCLD selects programs recognizing the diversity of the community it serves. Alignment with community needs and the library's mission, public participation, and community feedback have the most significant influence on program selection and development. The library is committed to intellectual freedom and programs will be evaluated and selected based on their ~~flexibility, open-mindedness, and~~ responsiveness to the changing needs of PCCLD's customers. In planning programs, PCCLD staff seek to ensure that the library's mission to offer free and open access to information from around the world is met. The following are among the most important general criteria in making decisions around program topics, speakers, and accompanying resources:

- Relation to library mission, annual and strategic goals, collections, resources, ~~and exhibits, and programs.~~ **and**
- Community needs and interests
- Availability of program space
- Treatment of content for intended audiences
- Presentation quality
- Presenter background/qualifications/authority in content area
- Budget and staffing resources
- Historical or educational significance
- Connection to other community programs, exhibitions or events
- Intended experiences for targeted audiences
- Intent to foster creativity, ingenuity, and entrepreneurship



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Unsolicited offers from individuals and organizations to present programs will be evaluated by the same standards outlined above.

Liability and Non-Endorsement

PCCLD sponsorship of a program or event does not constitute an endorsement of the content of the program or event or the views expressed by participants. Library programs represent a range of viewpoints and the library exercises impartiality in programming decisions as listed in the points above. The background, political or religious views of a presenter, performer, or producer, as well as the controversial nature of content will not preclude it from inclusion in library programming. PCCLD promotes the free and open exchange of ideas; the library does not attempt to control or be responsible for the content of programs that it does not initiate. Medical, legal, and ~~financial~~~~tax-related~~ programs hosted by PCCLD will be ~~educational~~~~general~~ in nature and not prescriptive, diagnostic, or individualized.