

2025 Annual Plan			
Strategic Focus	Objective	Status	Leader
		Status Color Legend	Completed
			In Progress
			Not Started
	Organizational Culture		
	Set organizational culture enhancement as a focused goal of the library across all departments and branches. Foster a positive internal culture through team-building initiatives, promoting constructive workplace behavior, and supporting staff well-being. This work is led by library leaders and the culture committee.		
Culture & Diversity	Develop a concise and compelling vision for culture statement (includes branding the culture initiative).		Executive Leaders
	Q1 - Our vision statement and brand are created. We are providing framed vision statements for departments and branches.		
Culture & Diversity	Develop a change management framework to support implementation, adoption, and buy-in of key change initiatives.		Culture Committee Leaders
	Q1 - The IT Change Advisory Board (CAB) was formed and is being piloted as a model for change management. Other work on change management will begin in Q2.		
Culture & Diversity	Develop clear employee expectations related to customer service and integration of IDEA in operating practices.		Executive Director
	Q1 - As part of the onboarding workgroup, a plan is being developed that focuses on three key areas: customer service responsibilities, communication, and safety. Within these areas, training will address policies, operating systems, customer service values and expectations, and strategies for handling difficult customers. Emphasis will be placed on setting clear employee expectations to ensure consistent, high-quality service. This work is ongoing and will continue to evolve.		
Culture & Diversity	Establish formal communication protocols that encourage productive multidirectional communication.		Executive Director
	Q1 - Culture work on this goal will begin in Q2.		
Culture & Diversity	Embrace a culture of feedback and accountability to cultivate trust, respect, and collaboration through internal or external training in the areas of conflict management, communication, IDEA, emotional intelligence.		Director of Human Resources
	Q1 - Outside facilitator conducted a workshop for managers on Conflict Management and we are targeting staff day in October for further training in this area. Offering all staff online webinars around this topic as well. Other identifying training topics are in the works.		
Culture & Diversity	Continue to focus on emergency preparedness to include finalizing the planning and protocols document, implementing consistent staff training, and keeping safety as a priority regarding interactions of staff with the public. Includes gathering data on safety needs and utilizing it to build a robust safety program.		Associate Director of Public Services & Security Manager

2025 Annual Plan			
Strategic Focus	Objective	Status	Leader
	Q1 - The PCCLD Emergency Procedures Manual has been finalized and distributed to all departments districtwide. Training on use of the manual was provided at February staff development day and at the Q1 PIC training sessions. Power BI is now being used to track security incidents and enhance data reporting related to safety and security.		
Culture & Diversity	Develop and reiterate clear, consistent employee expectations through continuing review of job description and outlining competency frameworks for each position.		Director of Human Resources
	Q1 - In process of reviewing several job descriptions and outlining competencies.		
Culture & Diversity	Lead the development and implementation of a new employee recognition program that replaces the current program.		Director of Human Resources
	Q1 - Employee Recognition committee formed and meetings scheduled, with first meeting conducted.		
Culture & Diversity	Enhance performance review consistency and relevance to ensure all roles in the organization are effectively evaluated using standardized performance review forms with role-specific criteria by the end of the performance cycle.		Director of Human Resources
	Q1 - The job description review and competency frameworks will better inform this process. May by a Q3 or Q4 deadline.		
Facilities and Infrastructure			
Access to Services	Complete the renovation of Lucero Library within the budget and on schedule for the project.		Executive Director
	Q1 - Progress at the end of Q1 is acceptable. The project is on time and under budget.		
Internal Capacity	Ensure successful outcomes for enhancing and improving library facilities including the Rawlings Library stormwater drainage, Rawlings Library elevator modernization, Pueblo West Library roof improvements.		Executive Director
	Q1 - Work in all of these areas has begun. Progress is steady.		
Internal Capacity	Provide successful project management of facility improvement projects to ensure that activities remain within the budget and achieve completion including the Rawlings Library elevator modernization, Lucero Library expansion and renovation, Rawlings library stormwater features, Pueblo West Library roof upgrades, the installation of a culvert at the Giodone Library and upgrades to building access system and fire and security monitoring systems.		Facilities Superintendent
	Q1 - Elevator modernization has been awarded to Schindler Elevator, should start around May. Lucero is going well, close to budget and should be done on time or sooner. Still waiting on the lawyers to get the final information to move forward on this project. Pueblo West roof upgrades are currently in the RFB process ran by Dan Cupit our roofing expert, bids are due by April 9. Giodone culvert will be postponed until next year. Fire, security, and building access are still waiting on pricing from the vendor.		
Internal Capacity	Accomplish facilities improvement and asset replacement goals which include parking lot improvements at Giodone and Greenhorn Valley libraries, paint exterior of Greenhorn Valley Library, other maintenance activities.		Facilities Superintendent

2025 Annual Plan			
Strategic Focus	Objective	Status	Leader
	We awarded the contract to seal coat Giodone and Greenhorn parking lots to Steel City Black Top. They cracked filled the parking lots Sunday March 23 and will complete the job in May. We have recieved one bid for appying stucco instead of painting Greenhorn siding and awaiting on 2 more bids. We will paint Giodone out of the facilities budget due to low costs. We are stocking up on crucial spare parts for our esinital equipment like boilers, air handlers, pumps, controls, and HVAC systems. We installed new cabinets at Pueblo West coffeee room and purchased new computer chairs replacing the old worn out ones.		
	Outreach & Community Engagement		
Marketing & Outreach	Successfully launch the grand opening of the Lucero Library through fulfillment of the \$2M capital campaign, engagement of community stakeholders, completion of memorial and legacy walls for Patrick A. Lucero and the Pueblo eastside community.		Executive Director of Foundation & Strategic Initiatives
	Q1 - A week-long set of activities is being developed for the week of September 29 through October 4th. Fundraising for this project is on-going.		
Access to Services	Broaden scope of district outreach efforts through the development of a long-range outreach plan and branding. This includes assessing and implementing an increase in outreach services in Bessemer at the Wellness Center and Minnequa Apartments, returning Books in the Park to Ray Aguilera Park, determining staffing needs for outreach efforts and making adjustments as needed. Develop a more strategic approach to community outreach that emphasizes effective marketing and promotion of programs.		Associate Director of Public Service & Manager of Rawlings Library & Customer Service
	Q1 - Due to safety concerns and logistics, Books in the Park will not return to Ray Aguilera Park in 2025. Books in the Park will remain at Minnequa Park which also serves Bessemer and the southside. Outreach has been expanded to the Bessemer Wellness Center where the Adult Services team maintains a small browsind collection, marketing, referral services, access to the Adult Literacy Program and weekly services provided by the Adalante Connect Digital Navigator. An IGA with Minnequa Apartments has been drafted and will be reviewed by the Trustees in April. An Outreach Committee has also been seated to facilitate staff collaboration, development of outreach best practices and increased district capacity to expand outreach efforts.		
	Financial Capacity & Best Practices		
Internal Capacity	Determine and prepare for the financial impacts of property tax legislation including updating 10-year financial projection and aligning the new strategic plan with forecasted impacts of macroeconomic developments (property tax revenue, closure of Comanche 3, need for future library renovations and service points, etc.)		Executive Director and CFO
	Q1 - In the first quarter of 2025, the CFO and Executive Director have been focused on collecting data regarding tax changes that will impact the PCCLD budget in the upcoming years. In the second quarter, this collected information will be utilized to forecast these changes within the ten-year budget before work on the 2026 budget commences.		
Internal Capacity	Evaluate and update financial policies as needed; benchmark best practices and peer libraries when setting policies, procedures and internal controls.		CFO

2025 Annual Plan			
Strategic Focus	Objective	Status	Leader
	<p>Q1 - For the first quarter of 2025, in reviewing our financial policies, two specific policies have been identified for updates. Policy 4.01.03 regarding the employee code of ethics related to procurement and business dealings with PCCLD, both as a vendor and an employee, and Finance Policy 04.01.04, which pertains to the PCCLD travel policy. In the second quarter of 2024, the Finance department will benchmark these policies against those of comparable libraries before implementing the necessary revisions.</p>		
	Strategic Initiatives		
Internal Capacity	<p>Develop the Pueblo City-County Library District's 2026-2030 strategic plan by building on past successes and ensuring continued excellence in the delivery of library services. Create a comprehensive strategic plan that evaluates and creates alignment with PCCLD's mission and vision. This work includes a refresh of vision and mission statements and assessment of community needs and library users' preferences.</p> <p>Q1 - Assessment of the current strategic plan achievements, compilation of community and internal data, and research into current library trends have been completed. A community survey has been finalized and has been launched to the public and library stakeholders on April 8th. Dates have been set for community focus groups and PCCLD's annual planning retreat.</p>		Exec Dir of Foundation & Strategic Init & Associate Director
Access to Services	<p>Increase digital equity services and launch digital navigator program at multiple library locations. Seek funding for these library programs and services.</p> <p>Q1 - PCCLD is partnering with CSU-Pueblo through the Adelante Connect grant to provide digital navigation services at Rawlings, Lamb and Lucero libraries. Digital navigators provide drop-in services twice per week at each location and additional technology equipment has been purchased for Lamb and Lucero with grant funds. Online learning modules about getting a library card, accessing eContent and using library databases is currently in creation.</p>		Associate Director & Director of Tech Services
	Operational Strength		
Access to Services	<p>Reimagine purchasing strategies and space for collections at Lamb Library with consultation from Third Way Space Planning in order to increase physical circulations.</p> <p>Q1 - The consultant from Third Way Space Planning visited the Lamb branch in January. He has submitted his draft plan to library leadership who will review in Q2. Public service teams have begun implementing his merchandising strategies in order to increase circulation.</p>		Director of Tech Services
Access to Services	<p>Assess feasibility for implementation of alternate schedules for Public Services. Includes assessment of operating hours district-wide and reporting on visit data.</p> <p>Q1 - Data is being analyzed to identify the number of patrons who visit district library locations during the first and last two hours of operation daily. Additionally, data about peak visitation times is being assessed to evaluate current customer service staffing needs at all locations.</p>		Associate Director of Public Service & Manager of Rawlings
Internal Capacity	Continue ongoing review and revision of Customer Service Policies and Procedures.		Associate Director of Public Services

2025 Annual Plan			
Strategic Focus	Objective	Status	Leader
	Q1 - The following policies and accompanying procedures, guidelines and forms were created or revised this quarter: 03.01.01 <i>Hours of Operation</i> , 03.05.05 <i>Free Speech Activities</i> , 03.06.05 <i>Law Enforcement Requests for Patron and Staff Information</i> , and 03.04.02 <i>Local History and Genealogy Resources</i> .		
Access to Services	Continue to develop the customer service team to adopt a more elevated and proactive approach to customer service. Work to identify and establish district-wide values and procedures that will foster a consistent and enhanced customer experience across the entire library district. Lead the transition process for expansion of specific roles to include direct customer service.		Manager of Rawlings Library & Customer Experience
	Q1 - This quarter, the customer service team focused on what it means to go above and beyond in order to better serve patrons and enhance the customer experience. We explored various scenarios and examples, which helped deepen our understanding of customer service expectations. The conversation naturally evolved into the concept of 'getting to yes,' which really resonated with the team. We'll continue to build on this idea moving forward. To identify and establish district-wide values, a review of values and value statements from other library districts was conducted. These will serve as benchmarks for developing the PCCLD customer service values. A meeting was held with the HR Director, Associate Director, and Rawlings Manager to discuss the initial steps for expanding MHTs to take on CSR responsibilities. The next steps involve the Rawlings Managers overseeing CSRs meeting to discuss how this could be implemented at the Rawlings branch.		
	Information Technology & Library Systems		
Technology	Enhance cybersecurity posture by implementing a comprehensive cybersecurity framework including email security gateway, IDS/IPS system, and advanced antivirus solutions.		Director of IT
	Q1 - We were awarded funding through ERATE for cybersecurity enhancements and have gone to RFP for these products/services. These include the above mentioned services/products. We will implement those improvements this year.		
Technology	Create IT policies and procedures to govern IT resources including hardware, software, networks, data, and technology related assets; benchmark best practices and peer libraries.		Director of IT
	Q1 - An Acceptable Use Polciy has been developed. We've also completed the districts transition to Meraki Wireless Access Points and have retired the Ciso Aironet Wifi System.		
Technology	Optimize IT infrastructure and support specific goals including automating routine IT tasks, such as patch management and software deployment, improving help desk response times, implementing CIPA-compliant internet filtering, and procurement and installation of IT assets as budgeted.		Director of IT
	Q1 - Our patching processes and procedures continue to expand. We're developing the command and control section of our automated patching system. This will allow us to remotely admin and inventory computer systems and the software they run. We're also working with Comprise to re-commission SAM for our library system. The SAM rollout will enable CIPA-compliant filtering on the Patron PCs.		
Access to Services	Leverage grants and programs such as E-rate to expand the hotspot/device collection and create a larger digital footprint within the community.		Director of Tech Services

2025 Annual Plan			
Strategic Focus	Objective	Status	Leader
	Q1 - Erate has been applied for and AT&T won the vendor bid for a rollout of 300-400 hotspots to be deployed after July 1.		
Access to Services	Utilize LibraryIQ collection development, DEI, and weeding reports to maximize physical circulations within the materials budget.		Director of Tech Services
	Q1 - In order to reduce budget, an analysis of resource usage has been conducted. Physical newspapers along with two subscription databases will be going away over the next few months. Collection development continues to use weeding and balance reports to move material throughout the district in order to increase circulation.		