	2024 ANNUAL PLAN		
rategic Focus		Leader	Status
ACCESS TO SERVICES	Assess future community needs for public library services which informs strategic planning to ensure the long-term success of PCCLD Q1 Update: Evaluation and implementation of this project will happen in the coming months.		
	Q2 Update: The request for proposal for consulting services is currently being drafted. Plan is to launch procurement process in early Q3. Q3 Update: Planning and data gathering is ongoing for this project. The RFP has not been	Executive Director	In progress
	released. Utilize LibraryIQ collection development software to increase physical circulations [Access to Services]		
	Q1 Update: The data review and training have been completed. Collection development librarians will begin running reports in Q2. Q2 Update: A basic overview of the software has been shown to all public services staff. The collection development team is beginning to run weeding and balance reports to move the collection around.	Director of Technical Services	Completed
	Q3 Update: Branch managers will receive training in Q4 to view their collections and help increase circulation.		
	Complete the renovation of the Barkman Library; plan and initiate the renovation and expansion of the Lucero Library as determined by budgetary resources		
	Q1 Update: Barkman Library renovation is on schedule and within budget. It has been determined that the Lucero Library project can proceedthe plan is currently being finalized. Q2 Update: The Barkman renovation is nearing completion. Grand re-opening is planned for early September. The project is within budget and on time. Construction documents are in process for the Lucero Library renovation.	Executive Director	Completed
	Q3 Update: The Barkman renovation is complete, the library has successfully reopened. Punch list items remain.		
	Create, develop and successfully launch a PCCLD-specific app that incorporates all digital library vendors and services. Evaluate outcomes		
	Q1 Update: App vendor has been selected and the app itself is currently under development. The app is on target to launch to staff in April and to the public May 2024. Q2 Update: The app was launched in May 2024 with great success. We have seen about 100 downloads of the app per week since downloading.	Executive Director of Pueblo Library Foundation & Strategic Initiatives	Completed
	Q3 Update: To-date, we have nearly 1,000 users of the Pueblo Library App Plan and implement initiatives and objectives which increase library key results and		
	concentrate on areas of strategic focus as contained in the library district's strategic plan—include work within the educational, employment and outreach areas of focus		

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Strategic Focus	Objective & Update	Leader	Status
	Q1 Update: Numerous initiatives and project have been implemented by Public Services teams across the district to support key results and strategic areas of focus. Examples include: RA -Launch of Google Career Certificate Program, increased outreach to online schools and business community, tech support for seniors, focus on data-driven planning; LU - Studio 1315 Concert Series and expanded outreach to local schools; LB - new partnerships with senior living centers and schools, development of long-range outreach plan, expanded outreach to Beulah Community; GV - outreach at SRDA Meals on Wheels weekly lunches and Telehealth Pilot Program; PW - Lifelong Learning Series for adults, History Roundtable, expanded outreach to homeschool community, schools and senior centers; GI - Teen Science Cafe, increased outreach and programming at McHarg Park, addition of hold-pickup services at County HS and Vineland MS. Q2 Update: Public Service teams continue to offer displays, programs and new initiatives to drive key results and increase services offered to the community. Teams have continued to expand outreach to schools and senior centers and participated in year-end assemblies and the Summer Reading Kickoff to widen the library's reach in the community. There has also been a renewed focus on workforce and economic development through outreach at career expos and library tours, as well as continued partnerships with local businesses and nonprofits. Q3 Update: Public service teams have made great strides toward this goal to include: LU-opening service point at El Centrodel Quinto Sol Recreation Center, expanding outreach to Eastside Childcare Center and eastside schools and offering programs to all ages; BK - offered summer programming in the park, weekly storytimes at outreach locations and reopened the branch after renovation with a week of large grand opening events; PW- hosted a community Fire & Ice party with over 150 participants, continued expansion of school and senior outreach programs; GI - added new monthly pre	Associate Director of Public Services	Substantially Completed
	Implement electronic browsing capabilities at all locations for major newspaper subscriptions Q1 Update: Electronic browsing is set to launch at Rawlings in May 2024 with 30 digital subscriptions loaded onto 4 ipads. Rollouts at the branches will happen later in 2024. Q2 Update: 4 ipads were launched at Rawlings in Q2. Electronic serial browsing will be available at all locations by Q3 with the exception of Lucero. Q3 Update: The Digital Resources Librarian has deployed iPads at all library locations. Each iPad contains a variety of apps for browsing newspapers	Director of Technical Services	Completed

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Strategic Focus	Objective & Update	Leader	Status
	Develop a new, refreshed adult programming committee that can be used to steer district wide programming; including monthly thematic programs, current district wide efforts, and data driven programming Q1 Update: Meeting participants were identified throughout the district, meeting format was created, Rebecca McGhee was identified as the primary facilitator, goals and group norms have been created, meetings have begun. Q2 Update: A community partner spreadsheet has been created that includes names and contact information for various community partners. This is a useful tool that adult programers can utilize to find potential program partners. Representatives from each branch and public service departments attend. Q3 Update: Over the past quarter, the ASPC hosted a guest from Storytellers of the Ancestral Red Road (SOAR) to explore a potential partnership. SOAR is a collective of traditional Indigenous teachers and allies from Southern Colorado, dedicated to preserving Indigenous cultural heritage. We are aligning community partner visits with our themes and are actively developing our Winter of Reading Kick-Off program for 2024 and 2025. Committee members also received Banned Books swag from ALA to support our banned books initiative and celebrate intellectual freedom across the library district as a centralized program. For the Winter of Reading kick-off, each branch will set up a table on the 2nd floor of the Rawlings Library to engage the public in reader's advisory and program participation. The chosen theme is: "Wrap Yourself Up in a Story."	Manager of Rawlings Library and Customer Experience	Substantially completed
CULTURE & DIVERSITY	Engage the organization to create a 3-5 year organizational culture enhancement plan, launch the effort, and assess progress—include a focus on IDEA Q1 Update: The engagment with consulting firm Moss Adams in currently in progress. The preliminary outcomes workshop was recently completed. We are waiting on the preliminary report from Moss Adams. Q2 Update: The implementation plan is being finalized and should be shared throughout the organization in July. Q3 Update: The implementation plan is set. It was utilized at the recent 2025 annual planning retreat to shape goals for the new year. Staff Day in October will include a session on employee recognition program refresh.	Executive Director	Substantially completed
	Continue planning, implementing, and supporting IDEA (inclusion, diversity, equity and access) principles and practices Q1 Update: This is in process. Work is ongoing. IDEA will be incorporated in the organizational culture enhancement project. Funds are budgeted for staff support for IDEA initiativesoptions are currently being explored. The Associate Director of Public Services is enrolled in an diversity and inclusion training certificate course at the University of Chicago. Q2 Update: IDEA is a focus in the culture enhancement work being drafted and rolled out. IDEA speaker slated for keynote and training session at Staff Day in October.	Director of HR	In progress

trategic Focus	Objective & Update	Leader	Status
	Q3 Update: IDEA implementation ongoing - Keynote Speaker at staff day in October will be focused on IDEA. In addition, several staff day sessions will focus on IDEA and specifically inclusion.		
EDUCATION & LIFELONG LEARNING	Launch an updated version of Library Leadership Academy—a mentoring program to develop staff for librarian and leadership positions within the district Q1 Update: The Leadership Academy was launched in February with a cohort of 11 PCCLD staff, led by four librarian mentors. Monthly meetings are scheduled throughout 2024 with featured topics and speakers. Special assignments and leadership projects have been assigned to all participants and are currently underway. Q2 Update: The cohort continues to meet monthly and work on leadership projects and assignments. Two participants were promoted into librarian positions during this quarter. Q3 Update: This quarter the cohort has explored the following topics during monthly meetings: data-driven planning (Project Outcome), budgeting, outreach and networking. Many individual projects are nearing completion and the group will be working on lightning round presentations to share their learning with PCCLD staff and Board of Trustees.	Associate Director of Public Services	In progress
	Reinforce the support of intellectual freedom and the ideals of librarianship throughout the organization as well as communication with external stakeholders to educate and foster awareness Q1 Update: Training and development continues for library trustees and library staff. Trustees are attending PLA and ALA annual conferences. The Executive Director has testified at the Colorado State legislature regarding a bill that protects the freedom to read for library patrons. Library leaders and librarians continue to contribute through involveement in training and the Colorado Association of Libraries. Q2 Update: Ongoing training of staff and trustees is happening. The library has fielded numerous requests for reconsideration for LGBTQ materials and displays. SB24-216 Decisions Regarding Library Materials was signed by the Governor on 5/31/24. It provides important intellectual freedom provisions for Colorado public libraries. Q3 Update: Eleven requests for reconsideration have been fielded by the library. Determinations are posted on the district's website. PCCLD is in compliance with the new law. Training is ongoing for the library team and trustees.	Executive Director	Substantially completed
INTERNAL CAPACITY	Assess current paid time off employee benefits, compare to benchmarks and make recommendations accordingly Q1 Update: In process of gathering information. Q2 Update: In process of gathering information Q3 Update: This along with wage related market assessments are ongoing. Report will be forthcoming.	Director of HR	In progress

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trategic Focus	Objective & Update	Leader	Status
	Q1 Update: An ER preparedness committee of library leaders from many departments has been created. The Committee is gathering information, researchi, and best practices and taking an inventory of items in place. Guest speakers are meeting with the Committee. Q2 Update: The work group continues to meet, research and work on the draft plan. Q3 Update: Work is ongoing and progress is being made. We have tentative plans to focus on emergency preparedness at the Feb 2025 All Staff Development Day. Reorganization is happening withting the security team to build bandwidth for a increased focus on emergency preparedness.	Executive Director	In progress
	Implement Phase 2 of the market wage study to ensure that the library remains competitive with market salaries—make necessary salary adjustments within budgeted resources and plan for future steps Q1 Update: Phase 2 has been implemented. Future steps are being planned. Q2 Update: Continuing with work for future steps, particularly in 3rd and 4th quarters of 2024 into the 1st quarter of 2025. Q3 Update: Complete, but work is continuing in this area as we look towards 2025.	Director of HR	Completed
	Initiate a \$2 million capital campaign for the renovation and expansion of the Barkman and Lucero Libraries; including a public launch of the campaign, donor solicitation, and foundation grant writing Q1 Update: Grant writing and fundraising activities are currently active and underway. A capital campaign kickoff will be scheduled to occur at the start of the third quarter. Q2 Update: The capital campaign will launch on July 17th at 10 am. All initial major donors have been contacted and a donor contact plan has been developed as we begin our public campaign work. Q3 Update: The capital campaign has been launched with a full campaign event, press announcements, as well as mailed marketing materials. We are working with donors (Foundation, Individual, and Corporate to secure all necessary funds.	Executive Director of Pueblo Library Foundation & Strategic Initiatives	Completed
	Ensure a smooth transition to new financial audit firm and reinforce effective fiscal management and audit outcomes Q1 Update: Field work complete - audit work in process - on track to complete audit on expected timeline established in previous years. Q2 Update: Audit to be accepted and filed by the Board of Trustees at the July meeting. No audit findings or adjustments. Q3 Update: This is completed for the library district. The auditor will work with the Foundation board at their November meeting and will also file the Foundation's 2023 Form 990 tax return.	CFO	Completed
	Improve fiscal management through enhanced procedures and effective communication of expectations—includes departmental training, outreach by finance staff to other library departments, reinforcement of internal controls Q1 Update: Finance Provided training on eRequester, UMB and Paylocity at All Staff Develoment Day additional training tools are evolving along with tasks and workload.	CFO	Completed

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	Q2 Update: Ongoing Finance discussions to identify the problem areas for other departments to		
	develop a plan of where to focus energies for future information from Finance		
	Q3 Update: These activities are completed for the year and will resume when we have a new CFO.		
	Finance Department review of finance policies with quarterly goals for completion of updates as determined		
	Q1 Update: Minimal review work completed in quarter 1 - to be better prioritized after audit		
	completion.	CFO	Completed
	Q2 Update: Policies are currently under review with items planned to go to the Legislative	CIO	Completed
	Committee for August meeting		
	Q3 Update: Financial policy 04.01.01 Fund Balance has been updated. Work is complete until a new CFO is appointed for the library district.		
	Evaluate the pursuit of the Distinguished Budget Presentation Award through GFOA for the		
	2025 Budget by engaging all Finance Department staff throughout 2024 for the 2025		
	presentation		
	Q1 Update: Minimal review work completed in quarter 1 - to be better prioritized after audit	CFO	In progress
	completion.		P :0 :::
	Q2 Update: Finance Department meetings to start including review of requirements at the start of Budget Season		
	Q3 Update: Work will continue on this when a new CFO is appointed.		
	Update the library asset replacement plan for IT components		
	Q1 Update: Assets have been recorded and an Inventory provided that is current, with this we		
	are working to create a replacement plan for staff and patron devices.		
	Q2 Update: Presentation is being created for Trustee work session July 16th for request to	Director of IT	In progress
	purchase equipment.		
	Q3 Update: Cataloging new equipment received on order from Dell, a full list will be completed before the end of Q4		
	3-year IT strategic plan which includes cyber security as a focus		
	Q1 Update: An Information Security Policy has been drafted and all hardware has now been		
	identified to facilitate a replacement plan. Working with team to facilitate processes that will		
	focus on system availability, access, and ease of use. KnowBe4 Cyber Security Training has been		
	rolled out with a high completion of training. Phishing campains will soon be deployed in Q2-Q3		
	for additional training. Additional Processes for disaster recovery, incident response, and buisness continuity are being drafted but will be able to be reviewed in entirety for a strategic plan around		
	Q3.	Director of IT	In progress
	Q2 Update: Security Policy is being broken down into seperate policies specifically pointing policy		iii progress
	to process documents to remove information not necessary in document.		

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	Q3 Update: We have re-onboarded with CISA and MS-ISAC and will be working with them to create a strategic plan for Cyber Security utilising NIST Framework in Q4 and Q1 of 2025 This Objective will continue into next year. We have hired a System Administrator-Security Driven to utilize new tools for our Cyber Security Project and will be utilizing USAC's new Cyber Security Program to assist with funding. We will have a draft plan for 3 years at the end of Q4.		
	Increase the visibility of the library collection of materials and streamline cataloging processes by implementing an OCLC cataloging subscription Q1 Update: The collection inventory has been completed and holdings will be sent to OCLC in April. Staff training will also occur in April and the project will kick off in May. Q2 Update: The head cataloger has been working on collection profiles and the TS staff has been undergoing training. The holdings have been updated in OCLC and staff will begin receiving records from OCLC in Q3. Q3 Update: Tech Services is now receiving records from OCLC for two of our print vendors. Our third vendor will be reading in early Q4. A staff presentation will be given in October to update staff on this project.	Director of Technical Services	Completed
	Ensure compliance with Colorado laws and best practices for energy reporting and energy use reduction Q1 Update: We have registered the appropriate library infrastructure with the State of Colorado's listing. We are working to remain in compliance with energy reduction standards. Q2 Update: I have loaded everything into Energy Star and Beam which is the Colorado State's site. I can not finish the project as we do not have a State ID number which I believe is because our information is nor registered correctly with Pueblo County Assessor. So for now I am going to keep our information updated until the state gets the updates fropm the county assessor and we get put into the system. Q3 Update: I finally got our Colorado Building ID# C18512. Now we start gathering utilitiy bills and see how we will start lowering our energy usage. Im going to ask if our 2022 remodel of Rawlings will constitute the work needed to lower energy as we already spent the money and did a lot of the required items we need to do to lower our consumption. Unforutnalty we did the work before this program started.	Facilities Superintendent	Substantially completed
	Accomplish operational goals which include upgrading/replacing physical assets and improving facilities infrastructure—includes replacing the Chevy 2010 van and cargo trailer per the library asset replacement plan, installation of automatic door openers at Pueblo West Library, and other budgeted items. Q1 Update: We insulated the boiler room to reduce heat in the Friends of the Library meeting room. We installed openers on the restroom doors of the Pueblo West Library. We are going to postpone the van purchase until next year.		

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	Q2 Update: We recieved the new cargo trailer. Technical Services department is emptied and painted capret should start June 27. We installed a movable partition on the fourth floor instead of a wall this is complete. We are still waiting to fill the pigeon holes so we can clean the 4th floor pavers. Geeting ready to submit Lamb settling repairs and fire panels purchase orders. Q3 Update: Completed upgrades in Technical Services department with new cubicals and flooring. We completed cleaning the pigeon waste under the 4th floor patio pavers and covered pigeons holes to prevent them from coming back in there. Lamb fire panel and sidewlak repairs should happeen within the next 2 weeks. We got the guard rail installed in front of the water feature, and need one more bid for the fence around the generator at the Rawlings Library.	Facilities Superintendent	Substantially completed
	Work to minimize risk and address physical plant needs of library buildings—includes Pueblo		
	West roof repairs, Lamb Library structural assessment, Rawlings HVAC systems, and Rawlings elevator refurbishment as budget allows Q1 Update: The roof at the Pueblo West Library has been assessed and emergency repairs have been made. The Rawlings Library HVAC system assessment and fixes are nearly complete. Assessment of the Rawlings Library elevators is commencing now they are nearly at estimated useful life. Q2 Update: Dan Cupit, roofing consultant, will be at Pueblo West Library to inspect and evauate the roof. We have a couple minor Rawling HVAC issues that SetPoint is correcting. We recieved our assessment of the Rawlings elvators from Learch Bates. Q3 Update: We recieved our elevator report from Learch Bates and they will be presenting their report to the Board on Sept. 17. Received the report for the repairs on the Pueblo West roofwill review to determine next steps. Rawlings HVAC systems are up and running in good order. We have made some modifications to our air handlers for better control in severe weather. The Facilities team helped stand up El Centro. We cleaned out Books Again store room to enable storage of Lucero Library's delicate items and equipment. We installed an emergency exit stair case and new door at Books Again as well.	Facilities Superintendent	Substantially completed
	Ensure acceptable outcomes through effective onsite project management of ongoing construction projects—Barkman and Lucero Libraries Q1 Update: There has been library staff oversight of the Barkman Library renovation since the project commenced. We are tracking onsite quality of construction, budget and schedule. Q2 Update: Barkman is tracking pretty much on schedule. Current work includes furniture deliveries and landscaping. Q3 Update: Barkman library remodel is complete except for a couple minor items and overall the project went pretty well. We are start going through the process of empting out Lucero and getting it ready for its remodel.	Facilities Superintendent	In progress
	Plan and initiate activities to strengthen human resources operations including creating statements of procedures (SOPs), refinement of staff roles and duties, and other improvements as needed. Evaluate outcomes and make adjustments as needed.		
	Q1 Update: This is in process. HR staff time is being dedicated to this ongoing process.	Director of HR	Substantially completed

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J	Q2 Update: Internal process and procedure work continues with a deliverable slated for Q4. Q3 Update: Work continues, developing SOPs, Internal process and procedures. Deliverable slated for Q4.		
MARKETING & OUTREACH	Forge a community/key stakeholder committee to develop a community history/legacy wall within the Lucero Library Q1 Update: Key community members have been identified and some have been approached to attend this committee meeting. An initial meeting for this committee is planned to be held sometime in the second quarter. Q2 Update: A list of names for this committee has been developed and plans for the physical look of this project is taking shape. The first committee meeting is planned to be scheduled in the fourth quarter of 2024. Q3 Update: The committee for this group will meet in the fourth quarter, all items needed to develop the wall have been budgeted and identified and this will fully take shape at the end of the year and beginning of 2025.	Executive Director of Pueblo Library Foundation & Strategic Initiatives	In progress
	Refine the fundraising practices of the Pueblo Library Foundation to include profitable online giving, annual giving appeals, capital campaign gifts, and event fundraising. The actionable items include three annual giving campaign efforts, increase fundraising goal for Outstanding Women's Award, and creating a more sophisticated online giving experienc Q1 Update: Online giving has had a first phase change, changing our vendor for online giving, online giving will continue to have more updates throughout the year. Sponsorship mailings have gone out this month (March) and an annual appeal letter will go out in April. The Outstanding Women's Award was a huge success with a major increase in gross and net revenue. Q2 Update: Annual appeals and sponsorship solicitations have been updated and sent to donors. Currently a donor prioritization is occurring with all donors to PCCLD so we can develop a method of turning digital donors into major or larger donors. Q3 Update: This goal is substantially completed. We have developed a new online giving process, a new silent auction process, and added a text to give platform. Two mailing appeals have gone out to our database with the third appeal going out as part of our end of year giving. A large bulk of these changes will happen around the Booklovers Ball.	Executive Director of Pueblo Library Foundation & Strategic Initiatives	Substantially completed
TECHNOLOGY	Further define the library's digital branch to include ease of access to e-content, data collection, initiatives and goals, and marketing to the public. Q1 Update: The digital branch is launching in April. It has been updated from the <i>Library at Home</i> version during the COVID-19 pandemic. Community Relations is creating a landing page for all digital services; visits to library departments to introduce the branch will commence soon this will be complete in April. Q2 Update: The digital branch has been launched in conjunction with the new library app. The Digital Resources Librarian continues to explore new services and content in order to increase digital circulations. We are experiencing all-time highs in monthly digital checkouts.	Director of Technical Services	In progress

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	Q3 Update: Digital circulations continue to make up 40% of our over all circulations. New digital		
	collections such as Kanopy Plus Packs and Hoopla Flex titles are a major contributing factor. Dependent on the budget we will make a Q4 push for bolstering digital collections even more.		
	Update the library district's internet filter to enhance compliance with the Children's Internet Protection Act Q1 Update: GoGaurdian's platform has been created, Domain Controllers for the Patron		
	computers have also been created to facilitate Infrastructure required by the GoGaurdian Software. Additional Information is being captured for training and a roll out of a test of the platform is scheduled for May 1st.		
	Q2 Update: All network switches have been modified to include the new patron network across the district. Policies and Blocking have been tested, we are waiting on confirmation for our custom block page to move forward.	Director of IT	In progress
	Q3 Update: We have changed directions with the Vendor and have selected SAM to be our new CIPA software. Go-Gaurdian did not have the necessary authentication mechanisims to achieve a successful filter in the District. Sam software was just purchased and contracts signed. We will begin roll-out of the software at the end of Q4 with an intent to switch the district from Libdata		
	to SAM at the end of Q4 and the beginning of Q1 in 2025.		
	Assess IT Infrastructure and develop plans to ensure stabilization and improvements which ensure improved access to useful technology and adequate tools for library staff to carry out duties—includes critical upgrades and asset replacement		
	Q1 Update: Citrix infrastructe has been completely rebuilt in two ways, an on-premise MCS Citrix Environment, and a Citrix Cloud Desktop as a Service platform. I.T. is looking to deploy the onpremise MCS Citrix Environment to end users in the short term untill all front end user devices are replaced then move the users to a cloud based platform for day to day operations. All servers for replacement of backend system have now arrived on site and have been configured for use as hypervisors for servers to be migrated off old platforms. Critical Infrastructre aka Active Directory, DNS, DHCP, and Group Policy have now been created on Windows Server 2022 operating systems and our domain cut over to these new systems. New storage has been allocated to all systems		
	and we are working in Q2 to create High Availability with our File Servers and Data. Tools like ManageEngine and Solar Winds are being installed to help identify bottlenecks and key areas where infrastructure should be changed. We are working with teams/departments for full Software inventory lists and looking at ADA tools to install against all systems for accessibility. Q2 Update: We will be launching our new Citrix platform with the roll out of new front end equipment in Q3. Barkman will open with the new Citrix Platform and branches will be cut over one by one untill complete.	Director of IT	In progress

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	Q3 Update: Barkman was stood up on new Dell 7020 Thin Pc's. Citrix DAAS is now operational and being utilized by remote work as well as some of the users in El Centro and Barkman. We are continuing to deploy new systems like Manage Engine for automation and Solar winds for network analytics. All equipment has arrived for replacement of old desktops to Dell 7020 Thin PCs, this work will complete before the end of Q4.				