

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Apr-23
Key Data

	Apr-22	Apr-23	YTD 2022	YTD 2023	YTD % Change
Circulation* (Incl Curb Svc)	104,184	106,613	501,464	451,339	-10.0%
Barkman	10,288	8,344	45,817	35,170	-23.2%
Giodone	4,060	3,549	18,269	15,190	-16.9%
Greenhorn Valley	4,668	3,990	51,196	16,226	-68.3%
Lamb	12,814	10,650	51,196	44,286	-13.5%
Library @ the Y	1,291	1,249	5,697	5,523	-3.1%
Lucero	3,541	3,348	15,536	13,723	-11.7%
Pueblo West	17,395	14,695	74,184	64,541	-13.0%
Rawlings	13,847	25,592	88,064	98,815	12.2%
E-Content	36,280	35,195	151,504	157,865	4.2%
Library Visits^{1,2}	48,309	57,264	180,644	225,550	24.9%
Barkman	7,901	8,692	29,760	31,353	5.4%
Giodone	4,386	4,370	17,113	15,622	-8.7%
Greenhorn Valley	4,111	4,559	14,278	15,125	5.9%
Lamb	6,026	5,338	24,215	21,704	-10.4%
Library @ the Y	1,693	2,052	5,579	6,895	23.6%
Lucero	7,109	5,990	25,679	31,990	24.6%
Pueblo West	10,252	11,756	37,247	44,605	19.8%
Rawlings	6,831	14,507	26,773	58,256	117.6%
Program Attendance	11,889	10,428	40,976	37,308	-9.0%
Barkman	1,072	333	1,976	1,165	-41.0%
Giodone	1,386	1,437	3,757	4,584	22.0%
Greenhorn Valley	417	414	1,425	1,363	-4.4%
Lamb	614	367	1,569	2,081	32.6%
Library @ the Y	0	0	0	113	N/A
Lucero	459	2,484	3,052	6,667	118.4%
Pueblo West	2,118	3,004	7,621	11,818	55.1%
Rawlings	4,960	2,045	13,748	6,705	-51.2%
Online	863	344	7,828	2,812	-64.1%
Computer Use	72,835	36,157	268,734	159,536	-40.6%
Barkman	7,837	5,874	26,546	19,657	-26.0%
Giodone	10,381	3,978	40,269	20,811	-48.3%
Greenhorn Valley	7,190	5,989	27,093	23,185	-14.4%
Lamb	4,407	3,280	15,280	12,931	-15.4%
Library @ the Y	1,705	1,824	6,355	6,272	-1.3%
Lucero	10,988	8,963	39,440	35,548	-9.9%
Pueblo West	7,430	3,859	27,711	24,909	-10.1%
Rawlings	22,897	2,390	86,040	16,223	-81.1%
Phone Calls	1,954	0	9,317	0	-100.0%
Barkman	319	0	1,805	0	-100.0%
Giodone	42	0	257	0	-100.0%
Greenhorn Valley	27	0	130	0	-100.0%
Lamb	301	0	1,375	0	-100.0%
Library @ the Y	78	0	367	0	-100.0%
Lucero	97	0	347	0	-100.0%
Pueblo West	325	0	1,614	0	-100.0%
Rawlings	272	0	1,413	0	-100.0%
Call Cntr	493	0	2,009	0	-100.0%
Holds Filled	7,777	7,031	30,082	28,656	-4.7%
Barkman	1,238	875	4,343	3,863	-11.1%
Giodone	462	1,020	1,779	3,265	83.5%
Greenhorn Valley	503	567	2,160	2,092	-3.1%
Lamb	1,689	1,323	5,748	5,873	2.2%
Library @ the Y	234	278	989	761	-23.1%
Lucero	154	83	572	523	-8.6%
Pueblo West	1,847	1,424	7,677	6,535	-14.9%
Rawlings	1,650	1,461	6,814	5,744	-15.7%
Electronic Resources	14,540	7,789	86,961	53,329	-38.7%
Meeting Rm Attendance	2,575	9,005	11,030	22,484	103.8%
Barkman	233	459	515	1,500	191.3%
Giodone	124	592	619	1,518	145.2%
Greenhorn Valley	171	265	395	565	43.0%
Lamb	451	645	1,499	2,290	52.8%
Library @ the Y	0	0	0	0	-100.0%
Lucero	167	566	640	1,277	99.5%
Pueblo West	1,243	3,078	5,472	8,451	54.4%
Rawlings	186	3,400	1,890	6,883	264.2%

¹ 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

² Librarian Curbside activity is deducted from visit counts to avoid inflating visits.

³ Estimated. Several gate counters did not capture/report data or reported unreliable data for Apr.

⁴ Program Attendance based on estimated attendance entered prior to events.

April-2023					Online Activity																				
Branch Virtual Activity					Facebook (Followers and likes are Net)							Instagram		YouTube	Website										
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views								
Branch	Virtual Programs	YTD	views	YTD											google - audience - overview										
District	5	56	344	1,683	8							1,084		1,037		299		45		30,033		0.03.02		100,539	
Barkman	1	7	-	9																					
Giodone	1	6	-	-																					
GHV		3	-	-																					
Lamb	2	9	-	61																					
Lucero		3	-	1																					
PW	4	21	78	417	3		300			361		76				2		RA FB		169					
RA-CR	1	9	254	929	12		405			371		169		85				Dept Total		-					
RA-RRR		23	-	-																					
RA-SCMS		1	-	40																					
RA-YS		-	-	-																					
RA Total	1	33	254	969	-	-	12	-	405	371	169	-	-	85	-	123,416	0.04.09	888,377							
	14	138	676	6,140																					