

ANNUAL REPORT



2018



AWARDS

NATIONAL MEDAL FOR MUSEUM AND LIBRARY SERVICE

The Institute of Museum and Library Services awarded PCCLD the National Medal for Museum and Library Service at a ceremony in Washington D.C. One of 10 recipients, the district received the recognition for its significant and exceptional contributions to the Pueblo Community. Attending the May 24 ceremony were Doreen Martinez, President of the PCCLD Board of Trustees; trustees Lyndell Gairaud and Philip Mancha along with community member Mandy Brown and PCCLD's Executive Director Jon Walker.



AMERICA'S BEST LIBRARY

Pueblo City-County Library District bested more than one-hundred libraries vying for the title of America's best library. The competition was sponsored by Engaging Local Government Leaders (ELGL), a national professional organization, that pitted libraries against one another in a people's choice-style online contest. Colorado's Governor and other elected officials, the state library, the Denver Broncos, among others expressed their fondness for PCCLD via social media and other online means over a period of several weeks, culminating with PCCLD attaining the honor on March 5, 2018.

FOUR STAR LIBRARY

PCCLD was named a Four Star Library by Library Journal. The recognition was based upon standard public library performance metrics with the district placing in the top 3.5 percent of all public libraries nationally. Criteria for measuring success include five different measurements of the service: overall circulation, circulation of electronic materials, library visits, program attendance and public internet computer use. 7,361 U.S. public libraries qualified to be rated in the index, and 257 Star Libraries were designated.

COLORADO LIBRARY OF THE YEAR

The Colorado Association of Libraries named PCCLD as its Library of the Year during the association's annual conference in Loveland. Annually the honor is bestowed on a library that has exceptional accomplishments during the year.

KEY RESULTS

2018 AT A GLANCE

DIGITAL USES:

2,491,643

MATERIALS CHECKED OUT:

2,336,512

VISITS TO THE LIBRARY:

1,309,285

PROGRAM ATTENDANCE:

428,373



SIGNATURE PROGRAMS

ALL PUEBLO READS

The 14th Annual All Pueblo Reads featured book was *The Cold Dish* by Craig Johnson. He is the author of the Longmire book series – *The Cold Dish* being the first book.

Vauda Micheaux Nelson author of *Bad News for Outlaws* was the children's companion book author. Students from both school districts received free copies of the book. Thirty-eight classes from 12 schools were able to meet the author and learn more about her and her books. Total attendance for the sessions, held at Rawlings Library, was 916.

Sixteen community partners helped plan and host 173 events and activities. Programming themes included Latino Book Festival, Youth Services programming at schools, large theatrical events – Creede Repertory Theatre and Sangre de Cristo Arts Center – Monster Dash.

Total participation for the month-long literacy project was 36,458.

At the Booklovers Blacktie Ball on Oct. 26, Johnson along with actor Lou Diamond Phillips, who starred in the television series based on the books, were the featured guests. As a result attendance was the highest in Blacktie Ball history with 324 attendees.



READ OUT LOUD!

Author/illustrator James Burks was the featured author for the 9th annual Read Out Loud program. During the span of two days, he presented sessions on writing and illustrating to 1,650 school children ages 6 to 10 at Rawlings Library. Burks spent fifteen years working in the animation industry on various movies and television shows, including *The Emperor's New Groove*, *Atlantis*, *Treasure Planet*, *Space Jam*, *The Iron Giant*, *Wow Wow Wubbzy* and most recently on *Fan Boy & Chum Chum*. Burks is the author of the *Bird & Squirrel* graphic novel series as well as the illustrator for the series *Haggis* and *Tank Unleashed* among others.



SUMMER READING

PCCLD's Summer Reading program had a total program attendance of 27,400 for ages 18 years and under and 4,833 for ages 18 and older.

Kickoff parties started the district's annual Summer Read Program the first week of June; more than 1,500 attending the Rawlings Library opener on June 1. The theme for this year's program was "Libraries Rock."

High attendance was due in part to automatic registration for Pueblo School District 60 and Pueblo County School District 70, new tween and teen program offerings, more hands-on and collaborative programs, Books in the Park and inclusion of the annual Kids Parade- which served as the reading program's finale on Aug. 11. IDEA Con was another large contributor with overall attendance reaching an all-time high of 1,249.

Reader numbers also increased with youth finishers totaling 1,928 – higher than previous years except 2015.



LEADERSHIP TEAMS

EXECUTIVE TEAM

Jon Walker | Executive Director

Sherri Baca | Chief Financial Officer

Nick Potter | Director of Community Relations, & Development

Jill Kleven | Director of User Services

Robert Childress | Director of Information Technology

Sara Rose | Chief Operations Officer

BOARD OF TRUSTEES

Doreen Martinez | President

Stephanie Garcia | Vice President

Marlene Bregar

Lyndell Gairaud

Dustin Hodge

Philip Mancha

Fredrick Quintana

FOUNDATION BOARD

Lyndell Gairaud | President

Jim Stuart | Vice President

Carol King | Secretary

P. Michael Voute | Treasurer

Iris Clark

Dustin Hodge

Jessi Ones

Gala White

FRIENDS OF THE LIBRARY

Evelyn Clayton | President

Laura Savage | Vice President

David Wagner | Secretary

Leslie Carroll | Treasurer

Eileen Arnot

Monica Ayala

Jeffrey DeHerrera

Chrissy Holliday

Jessi Ones

Eric Segall

Heather Smith

Sherry Wingo

Kathleen Wolf

2018 HIGHLIGHTS

FUN FRIDAYS

PCCLD was awarded a \$20,490 grant from United Way to provide educational offerings for Pueblo School District 60 Students on Fridays at branch locations. Offerings for Learning at the Library included Zumba, makerspace-type activities, STEM projects, movies as well as afterschool snacks provided by Pueblo School District 60 for students 18 years and younger.

Bolstering Fun Friday programming was an \$11,000 Packard Foundation grant from the David and Lucile Packard Foundation. Proceeds went to learning programs at Lucero, Lamb and Barkman branches.



OUTSTANDING WOMEN AWARDS

Outstanding Women Award's annual luncheon was the largest to date with 293 lunch attendees and 41 honorees. Among those honored, Library Board of Trustees nominated Lyndell Gairaud and Carol Rooney for their work on behalf of the district.

CHARGING STATION

PCCLD's Pueblo West branch is home to an electric vehicle charging station. San Isabel Electric broke ground on the level 2 and 3 charging stations in October 2018, officially opening them in December. Pueblo County received a grant from Colorado Energy Office's Charge Ahead program to install the chargers at Pueblo West Library. Additional funding was provided by PCCLD, Pueblo County, Bank of the San Juans, Pueblo West Metro District and San Isabel Electric.

GENEALOGICAL SOCIETY OF HISPANIC AMERICA

Rawlings Library was host to the Genealogical Society of Hispanic America Annual Conference in August. 180 people from throughout the country attended the genealogy conference.

LATINO/A BOOK FESTIVAL

Matt de la Pena was the featured author for the 5th annual Latino/a Book festival in September. He is a New York Times Bestselling, Newberry Medal-winning author of young adult novels. He discussed writing and authorship with students and adults from Central and Dolores Huerta High Schools, CSU-Pueblo, the Rawlings Library, Pueblo Academy of the Arts Middle School, and Avondale Middle School.



Also appearing at the festival was Kathy Cano-Murillo, the Crafty Chica. She has written numerous books centered around crafting and hosts crafting seminars throughout the country.



CAREER ONLINE HIGH SCHOOL

Four students received their diplomas at the first Career Online High School graduation on July 19. Career Online High School

DIGITAL MEMORY LAB

Housed at Rawlings Library, the Digital Memory Lab allows users to digitize photo slides, photographs, home movies, documents and more into easier to store files. The service is especially helpful for amateur genealogists to record and share family histories and preserve them for future generations. Creation of the do-it-yourself lab came by way of a partnership with the District of Columbia Public Library and a grant provided by the Institute of Museum and Library Services. PCCLD was one of seven libraries from around the nation to be selected to join the Memory Lab Network.

EXOPLANETS EXHIBIT

The InfoZone Museum at Rawlings Library and Pueblo West Library hosted the traveling exhibit Discover Exoplanets, as part of NASA's Universe of Learning. This exhibit provided an introduction to the process of searching for life on other planets and the tools NASA scientists use to search for exoplanets, in the hopes of finding habitable worlds within the stellar neighborhood. The exhibit is a project of the National Center for Interactive Learning at the Space Science Institute in partnership with NASA. Rawlings Library also served as host site for Exoplanet exhibit management training for library and museums professionals from throughout the U.S. Representatives from institutions in California, Idaho, Oregon, Washington, New York, Kentucky, Missouri and Arizona attended the training in Pueblo.

FRIENDS OF THE LIBRARY

EDUCATIONAL and RECREATIONAL ACTIVITIES

Judged 1,318 entries in the Scary Story Contest. The winners received a booklet of the winning stories, a gift certificate to Books Again and a Folkmanis puppet.

Sponsored the Friends of the Library Youth Creative Writing Contest with 116 entries.

Judged the Pueblo Girl Essay Contest for girls in grades 3-5. Each grade winner received an American Girl doll and book, and all runners-up received an American Girl book at the 5th Annual High Tea Awards Ceremony.

Sponsored the Create Your Own Dr. Seuss Character Contest by providing Books Again gift certificates to the winners and refreshments at the awards ceremony. Winners also received a booklet of the winning entries and a Dr. Seuss prize package. There were 1,379 figments of students' imaginations received!

Presented Books Again gift certificates to the winners at the Poetry Contest awards ceremony in May.

Donated \$6,500 to Pueblo City-County Library District's Summer Reading program.

Donated \$5,000 to the youth reading program.

Donated \$11,500 to the library district for the All Pueblo Reads program.



Pueblo Girl Essay Contest Winners

INFORMATIONAL and CULTURAL ACTIVITIES

The Project Selection Committee of the Friends awarded funds that totaled \$46,646.35 to fulfill 50 grant requests from library employees.

The Friends provided \$3,000 towards the printing and postage of News & Events. The newsletter is an important communications tool for informing the community of library programs, new services and Friends' activities. The newsletter reached over 20,000 people and organizations last year.

Becky Sudduth was selected as their honoree for the Outstanding Women Awards in celebration of Women's History Month.

The group awarded one scholarship to a library district employee seeking a Masters of Library Science.

The annual meeting was held on April 19.

MEMBERSHIP and FUNDRAISING

MEMBERSHIPS:

1,257

BOOKS AGAIN BOOKSTORE

GROSS SALES:

\$104,592

PROFITS:

\$53,634

VOLUNTEER HOURS:

8,480

PCCLD PROJECTS

FUNDED SINCE 2005:

\$713,702

KIDS PARADE BOOKS

GIVEAWAY:

400

GENERAL FUND

REVENUE AND EXPENDITURES

NOTE 1: Revenues and Expenditures are reported for each of the governmental fund types. Fund-based financial data is focused on reporting current financial resources. These are resources that are generally available for and spent on current year activities. The Library District maintains a General Fund for operational revenues and expenditures and a Capital Projects Fund for facilities, improvements and expansion.

NOTE 2: The Statement of Net Assets reports current and long-term financial resources of the Library District as a whole, representing the Library District's Balance Sheet for primary government activities. Net assets invested in capital assets represent the net book value of facilities, furniture, equipment, computers, vehicles, software, books and audiovisual materials. Restricted

net assets represent emergency reserve requirements. Unrestricted net assets represent cash and other net assets available for operational expenses and capital improvements. Amounts reported are net of applicable debt.

Note 3: GASB Statements Nos. 68 and 75 have been implemented. As of Dec. 31, 2018 the library's proportionate share of Net Pension Liability was \$6,774,771 and OPEB Liability was \$614,452. This amount is included in unrestricted net assets.

Complete general purpose financial statements, as well as the Independent Auditor's Report, are included in the Library District's Comprehensive Annual Financial Report. This report can be obtained by contacting the Pueblo City-County Library District Finance Department at (719) 562-5652, or visiting the web site at www.pueblolibrary.org.

HOW THE LIBRARY IS FUNDED

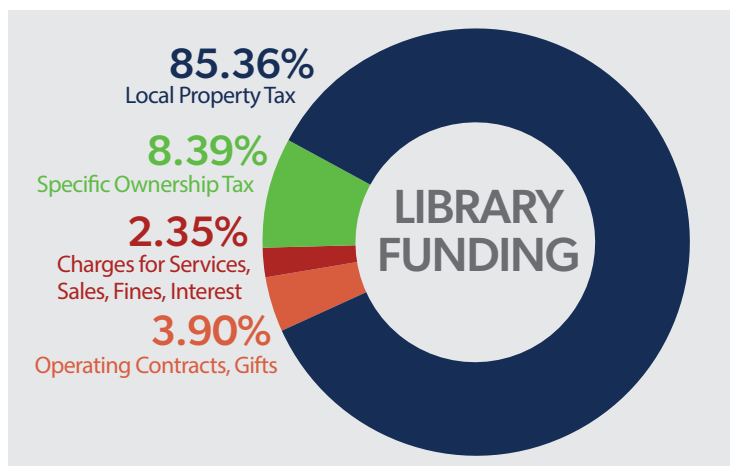
LOCAL PROPERTY TAX **\$9,059,826**
Taxpayers of Pueblo City & County support a mill levy of 5.25

SPECIFIC OWNERSHIP TAX **\$890,331**
Specific ownership tax, which is the licensing tax on vehicles, boats, etc.

CHARGES FOR SERVICES, SALES, FINES, INTEREST **\$249,411**
Fines charged for overdue materials, photocopy charges, meeting room rental fees, sales of flash drives, ear buds, book bags, etc., and interest earnings on investments.

OPERATING CONTRACTS, GIFTS **\$414,624**
E-rate reimbursement is nearly half of this revenue, also considered federal funding. Rent received from Friends for the book store, as well as miscellaneous grants and gifts, including significant contributions from the Friends of the Library, are also included in this line.

TOTAL REVENUE **\$10,614,192**



HOW THE LIBRARY DISTRIBUTES FUNDING

PERSONNEL: SALARIES AND BENEFITS **\$5,357,514**
Wages, insurance, PERA, training, and employment-related expenses (unemployment insurance, workers compensation, recruitment expense, employee recognition).

MATERIALS, PROGRAMS: BOOKS, AV, SUBSCRIPTIONS, etc. **\$1,603,733**
Books, CDs, DVDs, electronic databases, periodicals, subscriptions, processing costs, and programs for the public.

FACILITIES: UTILITIES, LEASES, MAINTENANCE **\$1,003,997**
Everything to maintain the facilities—utilities, custodial service, building repair and maintenance, lease of space, insurance, and vehicle maintenance.

DEBT SERVICE: PAYMENT ON BUILDINGS **\$809,700**
Semi-annual payment of principal and interest for the COP financing for three new libraries and refinance of Pueblo West Library.

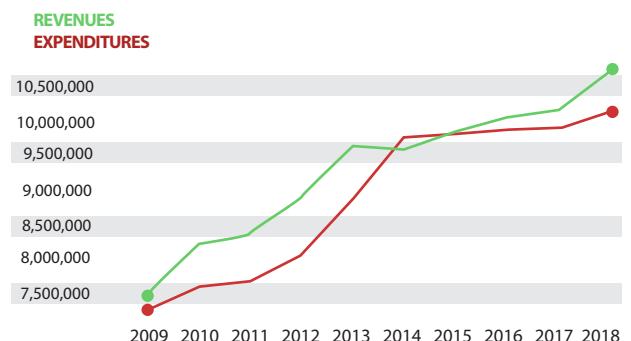
OPERATIONS: CONTRACTS, ADMINISTRATION, etc. **\$833,078**
General operating expenses such as library and office supplies, professional memberships, contracts, county treasurer's fees, postage, couriers and photocopier expense.

INFORMATION TECHNOLOGY: COMPUTERS, etc. **\$530,029**
All technology expenses are reflected here—costs to maintain the Integrated Library System (catalog), telecommunications costs including Internet access, supplies and maintenance contracts to keep everything updated and functional.

TOTAL EXPENDITURES **\$10,138,051**
EXCESS OF REVENUE OVER EXPENDITURES **\$476,141**
TRANSFER TO CAPITAL PROJECTS FUND **(\$575,000)**

NET CHANGE IN FUND BALANCE **\$98,859**

GENERAL FUND 10-YEAR HISTORY



GENERAL FUND

SUMMARY OF NET POSITION

ASSETS

	2017	2018
Cash and investments	\$4,187,717	\$4,475,050
Property tax and other receivables	\$9,179,806	\$9,176,757
Prepaid expenses and other assets	\$351,713	\$367,039
Capital assets, less depreciation	\$33,077,227	\$32,152,247
TOTAL ASSETS	\$46,796,463	\$46,171,093
DEFERRED OUTFLOWS	\$1,355,873	\$1,138,294

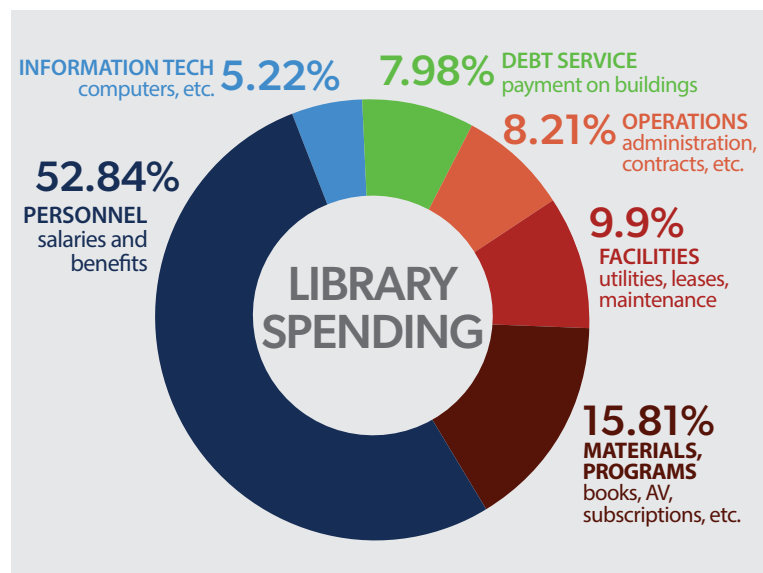
LIABILITIES

Accounts payable	\$204,240	\$224,680
Accrued liabilities	\$121,062	\$133,491
Compensated absences	\$275,194	\$302,006
Certificates of participation	\$9,472,888	\$8,978,695
Net pension liability	\$8,353,580	\$6,774,771
Net OPEB Liability	-	\$614,452
TOTAL LIABILITIES	\$18,426,964	\$17,028,095

DEFERRED REVENUE: property tax	\$9,059,013	\$ 9,082,949
OTHER DEFERRED INFLOWS	\$29,128	\$1,411,305*

NET ASSETS

Net investment in capital assets	\$23,696,771	\$23,087,722
Restricted	\$1,163,895	\$1,167,930
Unrestricted	(\$4,223,435)	(\$4,468,614)
TOTAL NET POSITION	\$20,637,231	\$19,787,038



CAPITAL PROJECTS FUND

REVENUES

INTEREST INCOME	\$41,429
Earnings on investments — ColoTrust investments for the Library Replacement Plan, InfoZone and debt service reserve.	
GIFTS AND DONATIONS	\$102,803
Donations received from miscellaneous donors, including Friends of the Library and the Rawlings Foundation.	
TOTAL REVENUE	\$144,232

EXPENDITURES

INFOZONE EXPENDITURES	\$3,594
This line item reflects expenditure of grant funds from the Rawlings Foundation to update the News Museum located on the 4 th floor of the Rawlings Library.	

PCCLD has a Library Replacement Plan to upgrade and replace capital assets on a defined schedule. The following three areas hold expenses for those capital asset items.

INFORMATION TECHNOLOGY	\$205,116
Technology related capital assets and special projects.	

FURNITURE, FIXTURES, EQUIPMENT	\$38,480
Capital assets worth over \$5,000, such as shelving, custom-built computer tables, copy machines, etc.	

BUILDING IMPROVEMENTS	\$106,239
Additions or improvements to the buildings.	

VEHICLES	\$28,954
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TOTAL EXPENDITURES	\$382,383
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DEFICIENCY OF REVENUE UNDER EXPENDITURES	(\$238,151)
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OTHER FINANCING SOURCES	
SALE OF ASSETS	\$3,000
TRANSFERS IN FROM GENERAL FUND	\$575,000

NET CHANGE IN FUND BALANCE	\$339,849
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VISION

Books & Beyond

MISSION

We serve as a foundation for our community by offering welcoming, well equipped and maintained facilities, outstanding collections, and well-trained employees who provide expert service encouraging the joy of reading, supporting lifelong learning and presenting access to information from around the world.

MOTTO

Ideas, Imagination & Information

LOCATIONS

BARKMAN LIBRARY | 1300 Jerry Murphy Rd., Pueblo

GIODONE LIBRARY | 24655 U.S. Hwy 50 E., Pueblo

GREENHORN VALLEY LIBRARY | 4801 Cibola Dr., Colorado City

LAMB LIBRARY | 2525 S. Pueblo Blvd., Pueblo

LIBRARY @ THE Y | 3200 Spaulding Ave., Pueblo

LUCERO LIBRARY | 1315 E. 7th St., Pueblo

PUEBLO WEST LIBRARY | 298 S. Joe Martinez Blvd., Pueblo West

RAWLINGS LIBRARY | 100 E. Abriendo Ave., Pueblo

AVONDALE ELEMENTARY | 213 Hwy. 50 E., Avondale

BEULAH SCHOOL | 8734 Schoolhouse Ln., Beulah

LIBRARY @ THE U | CSU-Pueblo, 2200 Bonforte Blvd., Pueblo

PCCLD at Pueblo Community College | Ste. 110, Pueblo

CONTACT

(719) 562-5600 | www.pueblolibrary.org

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