# 2008 Annual Report





# Our purpose

Books and Beyond

### MISSION

We serve as a foundation for our community by offering welcoming, well equipped and maintained facilities, outstanding collections, and well-trained employees who provide expert service encouraging the joy of reading, supporting lifelong learning and presenting access to information from around the world.

### MOTTO

Ideas, Imagination & Information

## Library leadership

### **BOARD OF TRUSTEES**

Philip Mancha, President Jim Stuart, Vice President Sherri Baca Marlene Bregar Frederick Quintana Frances Terrazas-Alexander Gil Trujillo

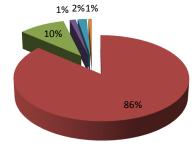
### FRIENDS OF THE LIBRARY BOARD

Jim Stuart, President Barbara Tuttoilmondo, Vice President Marilyn Kristan, Secretary John Tappen, Treasurer Tara Griffin **Doris Kester** Kathleen Mauro Lynda McKinnon **Jock Peters** Lois Pfost Edna Shoaf Wanda Toepper Annette Warfield Judy Wodishek

### LIBRARY EXECUTIVE TEAM

Jon Walker **Executive Director** Chris Brogan Chief Financial Officer Midori Clark Community Relations Manager **Desmond Grant** Information Technology & Facilities Manager Kathy Knox Public Services Associate Director Teresa Valenti Technical Services Manager

# Library finances



### **REVENUE SOURCES**

Local property tax	\$6,341,679
Specific ownership tax	\$719,232
Investment earnings	\$92,706
Sales, fees & misc.	\$141,169
Operating contracts & gifts	\$51,740

Total Revenues \$7,346,526

### **EXPENDITURES**

\$4,235,886
\$879,593
\$901,884
\$356,143
\$653,894
\$467,027

Total Expenditures \$7,494,427

## Library statistics

1,278,881 checkouts (12% increase)

70,943 program and event attendees (21% increase)

351,485 patrons assisted (17.5%) increase)

99,193 holds filled (46% increase) 157,931 uses of online databases (16% increase)

888,200 total visits (3% increase) 12,668 new library cards issued 90,352 total patrons registered 357,718 self checkouts 243,975 computer log-ons 52,014 reference phone calls



Pueblo Friendship Pow Wow Association presents to a group of more than 100 people in December 2008.

# Watch us grow!

The Pueblo City-County Library District reached a new milestone in 2008.

The Pueblo West Library expansion had its ground-breaking ceremony in November 2007 with construction continuing throughout 2008.

PCCLD's Board of Trustees decided to name the new 28,000 square foot library for the generous donation of the land by the Pueblo West Metropolitan Board.

The Pueblo West Library opened it doors in 2009 and serves as a busy community center.



The new children's area at Pueblo West Library.



Computers at Pueblo West Library.

Further expansion plans are in development with a new branch library slated to open on the YMCA's new campus in 2009.

# Serving our community

### Summer Reading Club 2008: Catch the Reading Bug

The 2008 Summer Reading Club showed great gains in participation. The theme, Catch the Reading Bug, helped attract more than 4,500 young readers and program attendees. Participation increased by 84 percent over 2007.

### Nuestra Biblioteca

Nuestra Biblioteca Hispanic Resource Center at Rawlings Library celebrated its second year of operation. Many partnerships were formed with organizations including Catholic Charities, Salt Creek Mothers' Club, Los Pobres, Le Gente and others. The largest event was the second annual car show, a collaboration with Sweet Dreams Car Club and Nuestra Biblioteca, and celebration in September. Nearly 1,600 attended the day-long event.

The Big Read/All Pueblo Reads 2008: The Joy Luck Club by Amy Tan PCCLD completed its fourth annual All Pueblo Reads project featuring The Joy Luck Club by Amy Tan. More than 9,500 Puebloans participated in the project - a 277 percent increase over 2007. The highlights of the project were two events held at the library with the author herself. The first was the Booklovers' Blacktie Ball, a fund raiser dinner with Amy Tan, and the second was a public talk and book signing the following afternoon.

### Technology & facilities upgrades

PCCLD invested \$600,000 in a faster connection to the Internet, more bandwidth to accommodate larger data transfer and all new computers. As a result, computers are faster and customers have the ability to download bigger multi-media files and web sites.

### Pueblo Chieftain archives at Rawlings Library

The Pueblo Chieftain donated its newspapers from the 1860s to the present to the library district. The volumes will be housed at the Rawlings Library as part of the historical record of Pueblo.

### **Accessible Avenues project**

The library district, along with community partners, took great strides to make the Rawlings Library more accessible. The project, called Accessible Avenues, included the implementation of new equipment for the hearing and sight impaired. Accessibility Awareness Day was held on April 5, 2008.

### InfoZone grant and new manager

The InfoZone News Museum was awarded a \$100,000 grant from the Rawlings Foundation to redesign the current exhibition. Additionally, Maria Sanchez Kennedy was hired to manage the museum.

### **Lamb Library**

Lamb Library, located on Pueblo's south side, broke records for the highest number of branch library checkouts. More than 186,000, or nearly 15 percent, of all PCCLD checkouts were at Lamb.

### **Barkman Library**

The Belmont neighborhood's Barkman Library had a 22 percent increase in checkouts.



Therapy dogs were part of the Accessibility Awareness Day celebration in April 2008.

# Thanks to our 2008 donors!

### \$100,000 and more

Robert Hoaa Rawlings Foundation

### \$20,000 - \$99,999

Friends of the Library Bill & Melinda Gates Foundation Frank Lamb Foundation R.M. Watts Foundation

### \$10,000 - \$19,999

National Endowment for the Arts The Big Read

### \$2,500 - \$9,999

**Burrito Productions** Arnie & Jane Carlsen Chamberlain Trust Gay & Lesbian Fund for Colorado Library Services and Technology Act The Pueblo Chieftain Vectra Bank

### \$1,000 - \$2,499

Theodore J. Bueno Chris Broaan Edward P. Carver Jerome & Sue Crane Ent Federal Credit Union Nick Garone Foundation Graham & Lorrie Hoffman GCC Rio Grande - Pueblo Plant Jim Hall Pueblo Rotary 43 Foundation Robert H. Rawlings Ruth M. Robinson Southern Colorado Community Foundation Jon & Stacy Walker Wal-Mart

\$500 - \$999 City of Pueblo Colorado Office of Economic Development Desert Sage Elementary Student Body Humphries Poli Architects Duncan & Donna Juergenson Prairie Winds Elementary Students & PTA Aldeas Sabo Thirty Club Community Charity Foundation

### \$250 - \$499

**Anonymous** Maria Appenzeller Patricia Crouse Michael & Carolyn Danielson

WGBH Educational Foundation

**Hub Insurance** Deb Jones Carol Kina Richard & Joyce Lawrence Ben Leichtling Parkview Medical Center Pueblo Diversified Industries Pueblo Kiwanis Club Foundation Schuster's Printing, Inc. Jimmie Sue Spitznogle Robert & Sara Tonsing Christine Zeitvogel

### Up to \$249 Anonymous

Anonymous

JoAnne Barron-Montanez Beta Chapter Delta Kappa Gamma Society Capt, Peregrine White Chapter **NSDAC** Matthew & Marybeth Coffman El Valle Restaurant & Lounge Christina Fuhrman Ben & Joyce Gregor Richard G. Hallock Susan & Allan Jagd Leo J. & Jean A. McDonald

James & Meredith Quinn John E. Reed Guadalupe & Mary Rodriguez Richard & Marilyn Rolen James K. Schwartzenberger James & Beverly Stuart

### In memory of Harriet Stuart James & Beverly Stuart

In memory of Cecilia Quinn James & Merideth Quinn

### In memory of Jennifer Gregor Ben & Joyce Gregor

### In memory of Jerry King

Humphries Poli Architects Carol King Robert Rawlings

### In memory of Jim & Eva McNickle Chris Brogan

### In memory of Jodee Bueno Theodore J. Bueno

In memory of Iris Hall Jim Hall

### In memory of Anna Taussig, Lucille Masterantonio, Helen Scharton

Beta Chapter Delta Kappa Gamma Society

### In Kind Donations

Sue Applbaum Dr. Carl E. Bartecchi Treva Bright **Butterfly Pavilion** Cisco Field Sales Office City of Pueblo Parks & Recreation Country Buffet **CSU-Extension** Tristan Dagenais-Biddle Del Taco Friends of the Library GCC Rio Grande-Pueblo Plant Great Lakes Aviation Dane O. Heuchemer **Hub Insurance** League of Women Voters-Pueblo Yvonne Leek Little Caesar's Pizza Loaf'n'Jua MARS Petcare Company May Museum Peak Card Service, Inc. Pueblo Zoo Roselawn Funeral Home Joe Sandoval David B. Shaw Texas Roadhouse Unitarian-Universalist Church of Pueblo Vectra Bank Wendy's



Mariachi Arcolris performs in September at Nusestra Biblioteca.

# Thanks to our 2008 Friends of the Library!

### Patron (\$500)

Robert Rawlings

### Benefactor (\$100)

Judy Alsever

Carl & Kay Bartecchi

John & Elaine Blinn

John & Chris Brogan

Michael & Elizabeth Bryant

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### Business (\$30)

Mesa Storage

Razmataz

TNT Security, Inc.

SoCo PestAway

The Cooking Inn

### Gold (\$30)

Gerri & Peyton Abbott

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Catherine K. Anderson

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The Auriti Family

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Midori Clark

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Janet Barnett & George W. Heine

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Lois Jones

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David & Marilyn Kristan

Rea & Sue Landrum

George & Elaine Laue

Skip Lauray

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Family (\$20)

The Abbot Family

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Eugene & Elaine Arnott

Kurt & Sherri Baca Family

# 2008 Friends of the Library cont.

### (Family cont.)

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David E. Morton The Otero Family

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John & Melanie Tappen Donald & Dorothy Taylor

**Bob & Creta Trevithick** 

Mondie Victor

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Jon & Stacy Walker

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Esther Herrera Booke Horne Carl Jurie

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Anaie Lundaren Richard Martin Jr.

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**Jock Peters** 

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Candace Rodmon Dee Rogers Brown Debbie Rose

Roger Rosengren Theresa Ross R. M. Saunders Marvin Sharpe

Linda F. Shaw **Edna Shoaf** Irene Sillox Mary Simmons Danielle Simone

John Elvans Smith Pea Smith

Marcia Spinuzzi Carolyn Tecklenburg Davey Sue Thomas Jacque Thurber Jovce E. Uhl

Edmund Vallejo Mary Wagner Larry Walls

Barbara M. Walsh Betty Watson Julia Weller Martha Whitlock Sherri Winao

Jim Wise Judith Wodishek Peter Wybenaa Daniel Yocim Thomas Yourick Reta Zane

Auxiliary (\$10)

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### (Auxiliary cont.)

Amy Daniel Patty Delin Linda Drew Jamie Gage Susan Gamez Lorenzo Garcia Brenna Godfrev Barbara Grannell Randall Gray Eric Hardin Linda Jones Marjorie Joseph Richard Lebel Mary Leonard Amanda Littau Sue Longsdorf Jodi Manley Byron Martinez Anita Mayoral William Minnich Priscilla Nielson Jeannie Pemrick Glenna Riccillo Flizabeth Riffle **Dorothy Roberts** Bill Seidel Kennett Smith Rosalie Stinchcomb Jeanette Stringer Prosperita R. Trujillo Sue Turner Ann Van Beuren Karen Walker **Edward West** Catherine Wojtala Katy Youngers



Lee 7immer



## **Our fabulous Friends**

The purpose of the Friends of the Pueblo City-County Library District is to help the library system make educational, informational, cultural and recreational services available to the public.

In fulfillment of their purpose, the Friends do amazing things to help the library in many ways. Here are a few of their accomplishments from the past year:

- Donated nearly \$20,250 to fund library projects including a video camera and monitor for the customer service desk at Rawlings Library, a laminator for community relations, audio/visual system for Lamb Library and display cases for Nuestra Biblioteca.
- Donated more than \$10,000 to match a computer grant from the Gates Foundation.
- Purchased an \$8,000 informational kiosk for Pueblo West Library.
- Donated \$6,500 to PCCLD's Summer Reading program.
- Provided \$5,500 for printing and postage of News & Events newsletter.
- Awarded a \$3,000 annual scholarship to Amy Nelson, a library district employee earning a Master's of Library Science degree.
- Judged more than 2,300 entries in the Scary Story Contest and donated gift certificates for the winners.
- Donated Books Again gift certificates to winners of the library's Poetry Contest and Create Your Own Dr. Suess Character Contest. Sponsored the Pueblo Girl Essay Contest.
- Sponsored the FOL Board's Youth Writing Contest, which had 153 entries.
- Honored Jayne Mazur and Connie Converse as outstanding women during the 26th Pueblo Women's History Week celebration.

To make these contributions possible, the Friends raise funds through memberships and the sale of used books.

- Memberships totaled 586.
- Books Again, the FOL used book store, sold more than \$88,000 worth of used books in 2008. Nearly 75 percent of these funds benefited the library district.
- During 2008, volunteers logged more than 6,700 hours in operating Books Again Bookstore.

Since the founding of the Friends of the Library in 1960, more than \$300,000 has been donated to benefit the library district.



Wilbur Hambone Stevens is a popular attraction at the library.



Brent Garrett & Jacob Spera balance on book shelves in July 2008.



Hundreds of pounds of electronic waste was gathered at a library-sponsored recycling event in April 2008 at the Rawlings Library.

Pueblo City-County Library District has 13 locations to serve the public. There are four free-standing libraries and nine satellite libraries, which house part of the public library's collection in a school media center.

### **Rawlings Library**

100 E. Abriendo Ave. Pueblo, CO 81004 (719) 562-5600

### **Barkman Library**

1300 Jerry Murphy Rd. Pueblo, CO 81001 (719) 562-5680

### **Lamb Library**

2525 S. Pueblo Blvd. Pueblo, CO 81005 (719) 562-5670

### **Pueblo West Library**

298 S. Joe Martinez Blvd. Pueblo West, CO 81007 (719) 562-5660

### Satellite Libraries:

Avondale Elementary School 213 Hwy. 50 E. (719) 947-3047

Beulah School

8734 Schoolhouse Ln. (719) 485-3127

Craver Middle School

4850 Crow Cut Off (719) 676-3850

Cesar Chavez Academy 2500 W. 18 St. (719) 586-9199

North Mesa Elementary School

28881 Gale Rd. (719) 948-2551

Risley Middle School

625 N. Monument Ave. (719) 549-7449

Rye Elementary School

8120 Hwy. 165 W. (719) 489-2272

South Mesa Elementary School 23701 E. Preston Rd. (719) 543-0738

Vineland Elementary School 35777 Iris Rd. (719) 948-2633



Satellite Saturday for the mountain school in January 2008.



An event held with Head Start in February 2008.



A 2008 Sweet Dreams Car Show entry at the library in September.



Friends of the Library's Side Door Sale in May 2008.



A young customer enjoys an arts and crafts event at Lamb Library.