

2006 Annual Report

PUEBLO CITY-COUNTY
LIBRARY

Ideas • Imagination • Information



Our mission

The mission of the Pueblo City-County Library District is to inform, educate, and culturally enrich the community.

The library will provide the community with materials and information services.

The public will receive quality service and programs in a welcoming environment.

The library's function is to encourage lifelong learning, knowledge through self education.

We want to encourage the joy of reading.



Milestones

- ★ 1,068,437 checkouts - an all time record (nearly 4% increase from 2005)
- ★ 879,246 library visits
- ★ 12,714 new library cards issued
- ★ 39,052 program and event attendees - a new record
- ★ 272,067 computer log-ons



Awards & accolades

- ★ Colorado Association of Libraries 1st place Summer Reading Program in the state (for the second year in a row)
- ★ Rated the "best public service agency" in Pueblo by an independent survey conducted by Denver-based Ciruli Associates
- ★ Pueblo City-County Library District moved into the top 25% of all libraries according to the Hennen American Public Library Ratings
- ★ Outreach Services Coordinator Barbara Brown was selected as one of *Library Journal's* Movers & Shakers (pictured at left)
- ★ Book deliveries to homebound patrons increased by 25%
- ★ The Colorado City Satellite Library reopened at Craver Middle School, where use increased by nearly 96%



Building a Winning Workplace

- ★ Library employees, administration and board of trustees worked collaboratively to Build a Winning Workplace
- ★ A facilitator was hired to help establish an employee steering committee
- ★ A human resources consultant and legal experts were hired to help update personnel policies
- ★ A new human resources manager was hired
- ★ Clarified policies and procedures were implemented

Community commitment

- ★ The 2nd annual All Pueblo Reads took place in October and featured *The Outsiders* by S.E. Hinton. More than 1,300 people attended more than 30 All Pueblo Reads events, and Hinton's books checked out 1,000 times.
- ★ The InfoZone News Museum and Theatre welcomed 30,104 visitors. Exhibits and displays included Bridey Murphy, Smokey Bear, Mesa Verde Memories and Pueblo Transportation. The InfoZone won several awards from the Southern Colorado Press Club for its film Celebrate Pueblo!
- ★ Development of a Hispanic Resource Center is underway, and a Hispanic resources librarian was hired.
- ★ The Pueblo West library expansion project kicked off. More than \$150,000 was raised toward the \$6 million, 22,000 sq. ft. project.



The proposed new library in Pueblo West.

Engaging our youth



- ★ Books in the Park, an outdoor library program, expanded to its third location at City Park. The other two locations were Minnequa Park and Mitchell Park.
- ★ Grants were awarded to the library district to establish Teen Central, a space just for teens, on the second floor of the Rawlings Public Library and a teen space at the Lamb Branch Library.
- ★ Checkouts of young adult materials increased by nearly 50%.

Library trends in 2006

- ★ **Patrons are using the convenience of library holds. More than 46,000 holds were filled, an increase of more than 60%.**
- ★ **Newly published books are now listed in the catalog as on-order and customers can go online to reserve them before they hit the shelves. When the book arrives, the patron is notified by phone or e-mail.**
- ★ **Interlibrary loan services grew by 19.5%.**
- ★ **Free wireless Internet access was added to Rawlings Public Library. WiFi received an average of 10 daily logons.**
- ★ **A four-month pilot program of MP3 audiobooks called PlayAways. Each book checked out more than six times on average during a four-month period. Books on CD and tape checked out an average of four times during the same period. PlayAways cost less than books on CD and tape.**



Rawlings Public Library

100 E. Abriendo Ave.
Pueblo, CO 81004
(719) 562-5600

Barkman Branch Library

1300 Jerry Murphy Rd.
Pueblo, CO 81001
(719) 562-5680

Lamb Branch Library

2525 S. Pueblo Blvd.
Pueblo, CO 81005
(719) 562-5670

White Branch Library

298 S. Joe Martinez Blvd.
Pueblo West, CO 81007
(719) 562-5660

Satellite Libraries:

Avondale Elementary School
213 Hwy. 50 E. (719) 947-3047

Beulah School
8734 Schoolhouse Ln. (719) 485-3127

Craver Middle School
4850 Crow Cutt Off (719) 676-3850

Cesar Chavez Academy
2500 W. 18 St. (719) 586-9199

North Mesa Elementary School
28881 Gale Rd. (719) 948-2551

Risley Middle School
625 N. Monument Ave. (719) 549-7449

South Mesa Elementary School
23701 E. Preston Rd. (719) 543-0738

Vineland Elementary School
35777 Iris Rd. (719) 948-2633

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www.pueblolibrary.org

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\$250 - \$999

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