



PUEBLO CITY-COUNTY Library District

www.pueblolibrary.org

Library Programs and Public Relations

03.07.01.G5 Program Outcomes and Evaluation Guidelines

Intended Program Outcomes

PCCLD programs are offered with the following outcomes in mind. Program participants may benefit in any or all of the following ways:

- 1) Develop new skills, knowledge, or proficiencies that promote lifelong learning
- 2) Expand awareness of differing perspectives, cultures, and ~~ideas~~ ~~opinions~~
- 3) Improve awareness and use of library resources, services, or programs
- 4) Contribute to ~~the~~ community ~~-building~~

Evaluation

Evaluation forms or surveys may be distributed to program participants to help library staff evaluate the impact and success of library programs, as well as to solicit feedback for future programs. Recurring programs such as storytimes, book discussions, English Language Learning (ELL) and Adult Literacy classes with repeat attendees should receive a program evaluation at least once per quarter. The data collected through these forms and surveys will remain confidential and may be used for ~~annual library reporting purposes. library reporting services such as Library Research Service (LRS) and Public Library Annual Report (PLAR).~~