

# News & Events

APRIL 2005 ANNUAL REPORT EDITION

PUEBLO CITY-COUNTY LIBRARY DISTRICT

## 2004 In Review: A Very Good Year Indeed By Jon Walker



Last year was eventful for the Pueblo City-County Library District. In this special issue of our monthly newsletter, we are recounting and summarizing the Library's achievements for the year.

We set several records in 2004. For the first time, we checked out more than 1 million items. More people visited our libraries than ever with 874,911 visitors. We budgeted a record \$875,000 on new books and other materials. A very busy and productive year, indeed!

The new Robert Hoag Rawlings Library—which opened on October 23rd, 2003—received several noteworthy awards in 2004, including a nomination for the prestigious American Institute of Architects 2005 Honor Award for Architecture. In addition, the new *Java by the Book* coffee shop opened to rave reviews at Rawlings. We invite you to stop by and enjoy your favorite beverage and a good read.

The new InfoZone News Museum on the fourth floor of the Rawlings Library really started rolling in 2004. Using interactive displays and films, the museum focuses on the 1<sup>st</sup> Amendment to the Constitution and the history of Pueblo. In 2004, special museum exhibits included sports in Pueblo, the history of Pueblo industry,



Kids enjoy a craft project at the Library in the Park.

and the importance of water to southeastern Colorado. And kids of all ages love the special interactive displays on the history of Pueblo newspapers and how news reports are made.

The museum also hosted several film series and panel discussions on topics of current interest such as the war in Iraq and the role of prisons in society. Look for more exciting events and programs in the InfoZone in 2005.

During the summer, we piloted two reading programs for children, *Buddy Reading* and the *Library in the Park*.

*Buddy Reading* featured an adult or older teen reading together one-on-one in the library with a new young reader.

For the *Library in the Park* at Minnequa Park in Bessemer, we literally put books on a trailer, took them to Minnequa Park and made them available to the children and families who frequent the park during the summer.

Both *Buddy Reading* and the *Library in the Park* were successful, and we look forward to continuing similar programs in 2005.

In 2004, we commenced remodeling and refurbishing the Barkman Branch Library in Belmont. This library's fresh new look includes more Internet computers, additional shelves for more books, a new study lounge, a multimedia public-use meeting room, friendly interior directional signage and better lighting, plus new furniture, floor coverings and wall finishes.

In October, we unveiled our new online catalog, featuring the ability to reserve books at anytime of day on the Internet from home, an EZ KidsCat, several "My Account"



The InfoZone News Museum at the Rawlings Library.

features, plus online book reviews and summaries, first chapters, and book jacket images. You can use the library catalog at any of our locations or online at [www.pueblolibrary.org](http://www.pueblolibrary.org).

We love to serve you and it shows. This year will be another eventful year. We have engaged the community and staff in a long-range strategic planning effort aimed at determining how we can provide the best public library service possible to all the residents of Pueblo County. We expect to finish the plan in the spring of 2005. It will guide us in the coming years.

Thanks for using and supporting your Library.

Jon Walker is the Executive Director. He can be reached at (719) 562-5633.

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# Events Calendar April 2005

## 1 Friday

- **Preschool Story Time**  
Lamb 10:30 a.m.  
Rawlings 10:30 a.m.
- **Mother Goose Time**  
Rawlings 10:00, 10:30 & 11:00 a.m.

## 2 Saturday

- **Preschool Story Time**  
Rawlings 11:00 a.m.
- **Matinee Movie**  
*A Bug's Life*  
Rawlings 2:00 p.m.

## 3 Sunday

- Rawlings Library is Open  
1:00 - 5:00 p.m.

## 4 Monday

- **Family Story Time**  
Rawlings 7:00 p.m.
- **Introduction to Micro-soft Powerpoint**  
Rawlings 7:00 p.m.  
Training Room 3rd Floor

## 5 Tuesday

- **Time for Tots**  
White 10 & 10:30 a.m.
- **Really Basic Computer Class**  
Rawlings 1:00 p.m.  
Training Room 3rd Floor

## 6 Wednesday

- **Tales for Twos**  
Rawlings 10 & 10:30 a.m.
- **Preschool Story Time**  
Rawlings 10:30 a.m.  
Barkman 10:30 a.m.
- **Mother Goose Time**  
Lamb 10:30 a.m.
- **Time for Tots**  
Barkman 10:30 a.m.
- **E-mail 101**  
Rawlings 7:00 p.m.  
Training Room 3rd Floor

## 7 Thursday

- **Preschool Story Time**  
White 10 & 10:30 a.m.
- **Family Story Time**  
Barkman 7:30 p.m.

## 8 Friday

- **Preschool Story Time**  
Lamb 10:30 a.m.  
Rawlings 10:30 a.m.
- **Mother Goose Time**  
Rawlings 10:00, 10:30 & 11:00 a.m.
- **Tales for Twos**  
Lamb 10:30 a.m.

# 2004 Statistics at a Glance

## Collection

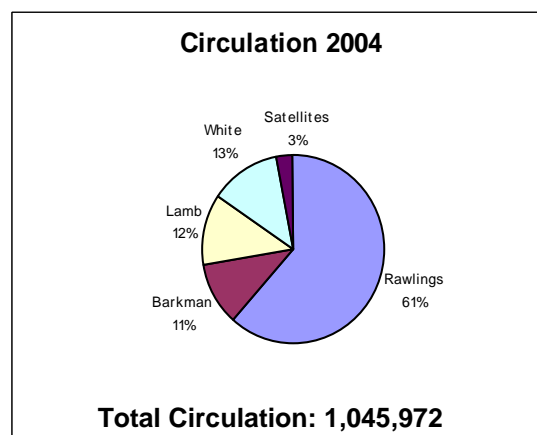
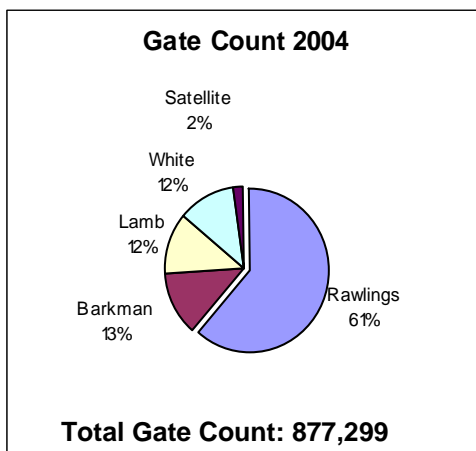
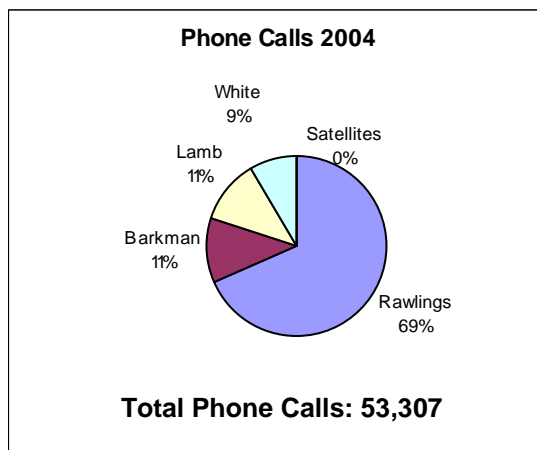
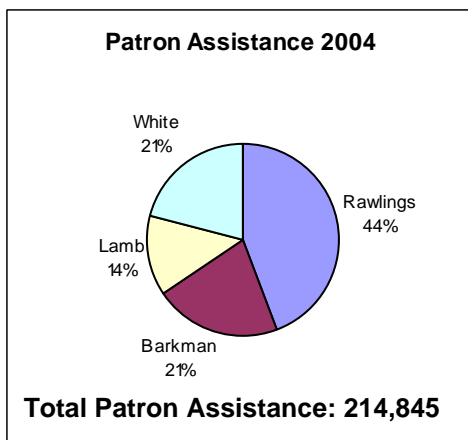
- **35, 918 Items** were added to the Library District's collection including:
  - More than 22, 600 books
  - More than 5, 300 DVDs
  - More than 2, 500 videos
  - More than 3, 900 books on tape and CD
  - More than 1, 400 music CDs
  - Several special gift collections of family histories, Native American language dictionaries, Pueblo middle school yearbooks, clean-up reports from Rocky Mountain Steel and Spanish language items from the Ministry of Foreign Affairs of Mexico

## New Programs and Services

- Debut of *Books in the Park* during the summer at Minnequa Park
- *Buddy Reading Program*
- Several new computer classes offered including *Really Basic Computer*, *Introduction to Powerpoint* and *Internet at the Library*
- Expanded Homebound Program for patrons with limited mobility
- Wheelchair and walker made available at the Rawlings Library
- 2nd Annual Genealogy Day
- Spooktacular Birthday Bash at Rawlings Library drew nearly 900 people in one day

## Technology

- Implemented new system software, SIRSI Unicorn, and new online catalog, iBistro
- New color copy machines at all library locations
- Three new computers in the Hasan Multimedia Center at the Rawlings Library for music appreciation and education
- Internet computers added to Barkman Branch Library
- Multimedia conference room featuring laptop, screen and mounted projector added to Barkman Branch Library



# Library Report 2004

## Barkman Library

- 2004 gate count was more than 114, 000
- 2004 circulation was more than 116, 000
- Focused on school outreach
- Summer Reading Program: *Be a Readrunner*
  - 170 children participated
- Established a Buddy Reading Program
  - 40 children participated
- Literary discussion group organized
  - Seven programs offered from May to November
  - 6 - 25 people per program

## Lamb Library

- 2004 gate count was more than 105, 000
- 2004 circulation was more than 107, 000
- Served as a polling place twice
- Summer Reading Program: *Be a Readrunner*
  - 178 children participated
- New manager hired in November

## Rawlings Library

- 2004 gate count was more than 530, 000
- 2004 circulation was more than 639, 000
- Circulation of juvenile materials increased 45%
- Summer Reading Program: *Be a Readrunner*
  - 1, 400 children participated
- Public meeting rooms held an average of 75-100 meetings/events per month
- Spooktacular Birthday Bash held in October with gate count totaling nearly 900 for the day
- New manager hired in September

## White Library

- 2004 gate count was more than 107, 000
- 2004 circulation was more than 134, 000
- Summer Reading Program: *Be a Readrunner*
  - 417 children participated
- *Polar Express* party in December had more than 120 participants
- *Lemony Snicket* Party had more than 250 participants



Barkman Branch Library Manager Carol Rooney reads to children.

## Satellite Libraries

- 2004 gate count was more than 16, 500
- 2004 circulation was more than 28, 600
- Summer Reading Program: *Be a Readrunner*
  - 8 sites participated
- *Books in the Park* outdoor library established at Minnequa Park in the Bessemer neighborhood
- 2 sites offered book clubs for teens studying advanced English

## April 2005

### 9 Saturday

- **Preschool Story Time**  
Rawlings 11:00 a.m.
- **Kids Korner**  
White 2:00 p.m.
- **E-mail 101**  
Rawlings 1:00 p.m.  
Training Room 3rd Floor
- **Matinee Movie**  
*Chicken Run*  
Rawlings 2:00 p.m.

### 10 Sunday

- Rawlings Library is Open  
1:00 - 5:00 p.m.

### 11 Monday

- **Family Story Time**  
Rawlings 7:00 p.m.
- **Introduction to Micro-soft Word**  
Rawlings 1:00 p.m.

### 12 Tuesday

- **Time for Tots**  
White 10:00 & 10:30 a.m.

### 13 Wednesday

- **Preschool Story Time**  
Rawlings 10:30 a.m.  
Barkman 10:30 a.m.
- **Mother Goose Time**  
Lamb 10:30
- **Time for Tots**  
Barkman 10:30 a.m.
- **Pajama Reading Night**  
Rawlings 7:00 p.m.  
Storytelling Ear

### 14 Thursday

- **Preschool Story Time**  
White 10:00 & 10:30 a.m.
- **Family Story Time**  
Barkman 7:30 p.m.

### 15 Friday

- **Preschool Story Time**  
Lamb 10:30 a.m.  
Rawlings 10:30 a.m.
- **Mother Goose Time**  
Rawlings 10:00, 10:30 & 11:00 a.m.
- **Tales for Twos**  
Lamb 10:30 a.m.

### 16 Saturday

- **Preschool Story Time**  
Rawlings 11:00 a.m.
- **Independent Film**  
*The Main of the Year*  
Rawlings 7:00 p.m. in the InfoZone
- **Matinee Movie**  
*Harry Potter & the Sorcerer's Stone*  
Rawlings 2:00 p.m.

### 17 Sunday

- Rawlings Library is Open  
1:00 - 5:00 p.m.

### 18 Monday

- **Family Story Time**  
Rawlings 7:00 p.m.



April 2005

**19 Tuesday**

- Time for Tots  
White 10:00 & 10:30 a.m.

**20 Wednesday**

- Tales for Twos  
Rawlings 10 & 10:30 a.m.
- Preschool Story Time  
Rawlings 10:30 a.m.  
Barkman 10:30 a.m.
- Mother Goose Time  
Lamb 10:30 a.m.
- Time for Tots  
Barkman 10:30 a.m.
- Internet at the Library  
Rawlings 7:00 p.m.  
Training Room 3rd Floor

**21 Thursday**

- Preschool Story Time  
White 10:00 & 10:30 a.m.
- Family Story Time  
Barkman 7:30 p.m.

**22 Friday**

- Preschool Story Time  
Lamb 10:30 a.m.  
Rawlings 10:30 a.m.
- Mother Goose Time  
Rawlings 10:00, 10:30 & 11:00 a.m.
- Tales for Twos  
Lamb 10:30 a.m.

**23 Saturday**

- Preschool Story Time  
Rawlings 11:00 a.m.
- Matinee Movie - *Willy Wonka & the Chocolate Factory*  
Rawlings 2:00 p.m.

**24 Sunday**

- Rawlings Library is Open  
1:00 - 5:00 p.m.

**25 Monday**

- Family Story Time  
Rawlings 7:00 p.m.

**26 Tuesday**

- Time for Tots  
White 10:00 & 10:30 a.m.

**27 Wednesday**

- Tales for Twos  
Rawlings 10 & 10:30 a.m.
- Preschool Story Time  
Rawlings 10:30 a.m.  
Barkman 10:30 a.m.
- Mother Goose Time  
Lamb 10:30 a.m.
- Time for Tots  
Barkman 10:30 a.m.

**28 Thursday**

- Preschool Story Time  
White 10:00 & 10:30 a.m.
- Family Story Time  
Barkman 7:30 p.m.

# InfoZone News Museum

By Karen McMahon

The InfoZone News Museum's first full year of operations was marked with many exciting and successful events.

More than 38,000 people visited the museum in 2004, including nearly 3,000 children who toured the InfoZone on school field trips.

Among the events that were most notable at the

InfoZone News Museum were the panel discussions that focused on a variety of topics: the war in Iraq and prisons in Colorado.

The three-night Bridey Murphy Extravaganza held in early November was very popular.

Also well-attended were the Film Movement independent film series and the Family Film series.

The InfoZone News Museum sponsored two photography contests, one held near Valentine's Day and another at Thanksgiving.

Two sets of films debuted in the InfoZone during 2004. Pueblo Sports-themed films premiered in June and *Steel to Stars*, films focusing on Pueblo industry, began showing in October.

The InfoZone News Museum coordinated the *Apron Chronicles*, an exhibit of women's kitchen aprons collected by Puebloan EllynAnne Giesel. The exhibit drew visitors from around the region.

The InfoZone News Museum expanded the Newsie exhibit and awarded the animatronic newsboy the name "Hoagie" after holding a naming contest.



"Hoagie" the animatronic newsboy at the InfoZone News Museum.

## Did you know?

Every year U.S. libraries issue more cards than Visa, have more children enrolled in summer programs than Little League and have more visitors each week than all museums and zoos combined.

-2000 New York Public Library Calendar of Facts



The Robert Hoag Rawlings Public Library opened in the fall of 2003.

PCCLD's overall vital signs appear healthy. The number of materials checked out per capita is 6.63, the Library owns 2.75 volumes per capita, materials expenditures are \$5.23 per capita, and there are .47 staff per 1,000 served.

# Friends of the Library

By Jane Milne

The 2004 Friends of the Library Annual Book Sale was a success with a gross income of more than \$15,750.

The annual Friends of the Library Book Sale has been held every year since the Friends were organized on July 11th, 1960. That's 45 years!

There are currently 440 Friends of the Library: 130 individual, 93 family, 25 businesses, 149 gold card, 42 benefactors, and 2 patrons. Membership income was nearly \$13,020.

Every year the Friends have direct, positive impact on almost every elementary school age child in Pueblo County. Last year 7,609 children received certificates and many others won prizes for entering contests that promote an appreciation of literature and reading.

Additionally, the Friends gave \$15 book-store gift certificates to the 25 winners of the Library's Poetry Contest.

The Friends judged the nearly 2,200 Scary Story Contest entries. The 43

winners received a booklet of the winning stories and a gift certificate.

The Friends continued sponsoring adult programs ranging from an Elderhostel Program to Santas of Many Nations.

The Friends donated \$5,500 to the Summer Reading program to encourage children to read during the summer.

The Friends of the Library also presented Most Improved Reader Certificates to 822 children who improved their reading skills during the school year. Awards ceremonies were held at 38 schools.

The Friends, with other community organizations, sponsored the fifth Pueblo Girl Essay Contest. Girls in the 4th and 5th grades write essays about the women they want to become and what they will do to become that woman. There were 65 entries.

*Jane Milne is the Friends of the Library President. The Friends of the Library can be reached at (719) 562-0221.*



*Curse of the Pharaoh by Bryan Magic Productions at the Friends Annual Meeting.*



*2004 Pueblo Girl Winner - Rhyan Passanante*



*A Poetry Contest winner reads at the awards ceremony.*

April 2005

## 29 Friday

- **Preschool Story Time**  
Lamb 10:30 a.m.  
Rawlings 10:30 a.m.
- **Mother Goose Time**  
Rawlings 10:00, 10:30 & 11:00 a.m.
- **Tales for Twos**  
Lamb 10:30 a.m.

## 30 Saturday

- **Preschool Story Time**  
Rawlings 11:00 a.m.
- **Matinee Movie**  
*Beethoven*  
Rawlings 11:00 a.m.

## New Friends Members

Frances A. Alexander & family  
Shirley Anne Aragon  
Dan & Mary Hart  
John & Jean Kenney  
Paula Newhaus  
Simon Tafoya  
Michael Theis

## \$1,000 or More Donors to the Pueblo City-County Library District

Theodore J. Bueno  
The Chamberlain Foundation  
Hasan Family Foundation  
Kelly-Ducy Foundation  
Donations in Memory of Robert Lippis  
The Pueblo Chieftain  
The Rawlings Foundation  
Ruth M. Robinson  
Rotary Club of Pueblo #43  
Margaret Small Trust  
Randy G. Thurston  
Donations in Memory of Louise Wagner  
Mahlon T. White

## Friends Annual Meeting

We want you our Friends Members to join us at our annual meeting on April 14th at 6:00 p.m. on the fourth floor of the Robert Hoag Rawlings Library. We will be reliving a bit of Colorado history with "A Portrait of Molly Brown" by Dramatist Barbara Daubenspeck who performs historical vignettes produced by Gold Star Productions.



Thursday, April 14, 2005  
Hor d'oeuvres 6:00 p.m. Dinner 6:30 p.m.  
Robert Hoag Rawlings Public Library  
Ryals Room, 4th Floor

Dinner: \$15.00 per person  
Advanced ticket payment is required.  
Call 562-5606 for reservations.

Deadline for reservations is Thursday, April 7, 2005.



## Hours & Locations

Monday – Thursday

9 a.m. to 9 p.m.

Friday & Saturday

9 a.m. – 6 p.m.

Sunday (Rawlings Library Only)

1 – 5 p.m.

Internet: [www.pueblolibrary.org](http://www.pueblolibrary.org)

Robert Hoag Rawlings

Public Library

562-5600

100 E. Abriendo Ave.

Barkman Branch - 562-5680

1300 Jerry Murphy Road

Lamb Branch - 562-5670

2525 South Pueblo Boulevard

White Branch (Pueblo West)

562-5660

298 South Joe Martinez Blvd.

Community Satellites:

Avondale Elementary - 947-3047

213 Hwy. 50 East

Beulah School - 485-3127

8734 Schoolhouse Lane

Colorado City - 676-3162

4705 Santa Fe Drive

Hyde Park - 586-9199

2500 W. 18th Street

North Mesa Elementary

948-2551

28881 Gale Road

Risley Middle School - 549-7449

625 N. Monument Avenue

Rye Elementary - 489-2275

8120 Highway 165 W

South Mesa Elementary

543-0738

23701 E. Preston Road

Vineland Elementary - 948-2633

35777 Iris Road

If special assistance is needed, please call 562-5600.

### Jon Walker, Executive Director

#### Pueblo City-County Library District Board of Trustees:

Joyce Vigil, President

Gil Trujillo, Vice-President

Dr. Anthony Ortegón

Sean Tapia

Frances Terrazas-Alexander

#### Friends of the Library Board:

Jane Milne, President

Roy Miltner, Vice-President

Margaret Benz, Secretary

John Tappen, Treasurer

Funding for this newsletter is provided by the Friends of the Library.

# Adult Services Highlights

By Janet Cox

As the needs of Pueblo County change, the Library District stands ready to serve its patrons. This is especially true when it comes to technology.

Several computer classes were introduced in 2004 including *Really Basic Computer*, *Introduction to PowerPoint* and *Internet at the Library*. Teaching technology skills is a growing interest as evidenced by public participation and inquiries.

Providing the most current materials was a continued team effort. To ensure new titles are readily available for patrons, staff consistently check review sources, media outlets, and welcome patron requests. Purchases are then promptly made through

various means including bookstores, McNaughton lease plans and library vendors to meet demands quickly.

The popularity of the video and DVD collections were as strong as ever. Collection development continued to focus on acquiring popular titles for the public's enjoyment.

PCCLD was approved to become a member of the national Foundation Center's Cooperating Collection network. The collection of materials will be housed in Adult Services and will support non-profit agencies throughout the Southeastern Colorado region. This makes Pueblo one of three such collections in the state.

Homebound Delivery service has long been a

project of Adult Services with staff devoting care and attention to those unable to visit the library.

PCCLD has an outstanding Genealogy collection with programming to match. The second annual Genealogy Day, sponsored in partnership with local genealogy societies, libraries and organizations, was a tremendous success with a higher attendance rate this year.

Janet Cox heads up Adult Services and can be reached at (719) 562- 5624.



This is the 2004 library staff, board and volunteer photo. Fourteen new staff members were hired in 2004 and six employees were promoted.

# Youth Services

By Jane Palmer

It's been an exciting, busy year for Youth Services. The circulation of juvenile and young adult materials increased significantly, more outreach programs were provided by staff, new community partnerships were created, a Youth/Teen Librarian position was developed, and the number of staff hours and team members increased to help the Library District meet the needs and interest of youth and families in the community.

The circulation for juvenile materials increased by 45% and the circulation for young adult materials increased by 46% over 2003 statistics.

Nearly 1,400 children and teens participated in the Summer Reading Program. *Be A Readrunner: Race to Your Library* was the theme for the children's program and *Cinema Summer* was the theme for the teen program.

Reading programs were available year round in Pueblo at the Rawlings

Library, the Lamb, Barkman, and White Branches, and the satellites.

In addition to nine weekly story times, weekly tours and story-time programs for elementary children, staff provided community outreach and training to numerous organizations.

Programs on the use of puppets and young adult literature at Pueblo School District 70 Media Inservice training were given.

Multilingual library information programs and story times for Head Start families were provided. Storytelling training was made available for volunteers of El Pueblo History Museum. A workshop called *The Library: A Place for Young Children to Grow!* was given during the "Week of the Young Child Conference" at Cesar Chavez Academy

Informal partnerships were developed with KTSC television and the Pueblo Railway Foundation. Children's librarians

Children's librarians



Patrons enjoy a variety of children's books at the Rawlings Library.

manned a booth which highlighted youth programs and services at the KTSC-TV Rocky Mountain PBS Kids Club Birthday Celebration attended by 275 children and adults.

Our storytellers partnered with the Railway

Foundation's Christmas event at the Union Depot to present holiday programs featuring the popular storybook, *The Polar Express*.

Jane Palmer is the Youth Services Supervisor for the Library District and can be reached at (719) 562-5618.



Craft project at a Satellite Library.



Working on the computer in the Youth Services area of the Rawlings Library.



## **National Library Week April 10-16, 2005**

**The Magic of Reading  
Magic Show by Michael Cox**



**April 16, 2005  
1:00 p.m.  
Ryals Room**

**Robert Hoag  
Rawlings Public  
Library  
100 E. Abriendo Ave.**

**For more  
information,  
call 562-5603.**

## **InfoZone News Museum Movies**

**Independent Film  
*The Man of the Year*  
(Portuguese w/ English subtitles)  
Saturday, April 16 - 7:00 p.m.**

Maiquel has lost a bet and dyed his hair blond. This little event triggers a head-on collision with destiny in which Maiquel goes from nobody to hero to outlaw...all in 24 hours. The movie is free to the public but recommended for mature audiences only. Seating availability is on a first come first served basis. Snacks and refreshments following the movie are provided by Java By the Book.

Come and join us! Not only will you get a chance to see a film you can't see anywhere else in Pueblo, but also enjoy the best view of the city by night.

Don't forget to check out **The Saturday Matinee Series** as well. Family Friendly films are shown every Saturday in the state-of-the-art InfoZone Theatre. Movies begin at 2 p.m. and there is never any charge. All matinee screenings are rated G or PG. Call 562-5604 to find out what our next movie will be.