

FOR IMMEDIATE RELEASE

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The Cloud: A better digital experience is here!

Pueblo, Colo. — Pueblo City-County Library District launched a new, easy to use e-book and downloadable audiobooks lending service from global leader, 3M Library Systems on Monday, June 6. 3M Cloud Library is a free app that includes thousands of electronic titles for all ages through a library account. The new app will replace OverDrive. Those currently using OverDrive will have access to their items until July 14.

The Cloud provides e-books and e-audiobooks in many formats. 3M Cloud Library is compatible with Apple devices, Android tablets and phones, Kindle Fires, PCs and Macs. There are also features such as Cloud Link (which allows PCCLD customers to borrow e-books from other libraries).

The Cloud will have a new collection of titles specifically purchased for this transition as well as what customers request in the Wishlist feature. Roughly 90 percent of PCCLD's current OverDrive content will transfer over to the Cloud on July 16.

Pueblo City-County Library District believes The Cloud will improve customer experience because it's easier to use. There will be more selection for customers without spending money to buy titles. The Cloud allows PCCLD customers to borrow books from other Colorado libraries via "Cloud Link." The district also believes The Cloud offers better customer service.



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www.pueblolibrary.org

Barkman Library
Giodone Library
Greenhorn Valley Library
Lamb Library
Lucero Library
Library @ the Y
Pueblo West Library
Rawlings Library

Satellite libraries:
Avondale Elementary
Beulah School

Additionally, there is a “Suggestion to Library” feature that customers may turn on in their app settings to suggest books to buy for PCCLD’s collection.

The set-up is simple—download the app available from any app store application, log in one time with a library card, and then read or listen to favorite e-books and downloadable audiobooks anytime, anywhere. Check out up to 10 titles at one time, and keep them for up to 21 days, when the items will automatically expire from an account.

Questions about The Cloud may be directed to library staff, by calling 562-5600 or visiting www.pueblolibrary.org. The support site ebook.3m.com is also available.

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