

PUEBLO CITY-COUNTY LIBRARY DISTRICT

September 2021

Key Data

	Sep-20	Sep 2021	YTD 2020	YTD 2021	YTD % Change
Circulation*	96,632	135,334	893,135	1,086,180	21.61%
Barkman	8,191	12,035	74,878	86,539	15.6%
Giodone	3,545	7,972	27,570	44,988	63.2%
Greenhorn Valley	3,247	5,041	26,841	41,137	53.3%
Lamb	8,898	14,439	80,256	100,155	24.8%
Library @ the Y	687	1,487	7,490	12,058	61.0%
Lucero	2,533	2,773	27,675	21,394	-22.7%
Pueblo West	15,928	23,115	123,506	179,189	45.1%
Rawlings	21,587	30,074	234,926	248,046	5.6%
E-Content	32,017	38,399	289,993	352,674	21.6%
Library Visits	38,092	53,576	349,817	392,196	12.1%
Barkman	5,339	7,339	47,673	53,549	12.3%
Giodone	2,884	7,759	26,367	56,635	114.8%
Greenhorn Valley	2,216	4,576	24,497	33,208	35.6%
Lamb	4,894	5,365	35,292	42,590	20.7%
Library @ the Y	273	1,013	6,939	6,525	-6.0%
Lucero	3,720	7,233	43,185	39,056	-9.6%
Pueblo West	4,042	8,676	60,864	64,146	5.4%
Rawlings ¹	14,724	11,615	105,000	96,487	-8.1%
Program Attendance **	45,327	13,065	513,505	105,105	-79.5%
Barkman	413	1,406	4,750	4,711	-0.8%
Giodone	161	580	5,141	4,109	-20.1%
Greenhorn Valley	147	280	1,518	2,410	58.8%
Lamb	470	479	5,031	6,629	31.8%
Library @ the Y	54	0	1,852	0	-100.0%
Lucero	374	986	5,432	6,638	22.2%
Pueblo West	442	1,994	18,919	11,256	-40.5%
Rawlings	1,024	2,275	18,140	8,313	-54.2%
Online ***	42,242	5,065	452,722	61,039	-86.5%
Computer Use	110,032	136,701	1,059,879	1,043,883	-1.5%
Barkman	8,902	11,893	71,062	82,395	15.9%
Giodone	12,509	22,102	138,695	158,008	13.9%
Greenhorn Valley	8,856	13,146	114,698	87,667	-23.6%
Lamb	4,491	7,027	49,560	50,225	1.3%
Library @ the Y	1,484	2,296	23,813	18,468	-22.4%
Lucero	21,624	16,525	151,374	131,937	-12.8%
Pueblo West	14,015	15,399	119,175	118,279	-0.8%
Rawlings	38,151	48,313	391,502	396,904	1.4%
Phone Calls	3,852	2,342	37,836	25,765	-31.9%
Barkman	777	505	8,318	5,092	-38.8%
Giodone	82	49	980	572	-41.6%
Greenhorn Valley	52	32	773	422	-45.4%
Lamb	678	374	7,395	3,522	-52.4%
Library @ the Y	413	109	2,343	1,159	-50.5%
Lucero	86	95	746	655	-12.2%
Pueblo West	621	360	4,780	4,654	-2.6%
Rawlings	674	332	6,359	5,103	-19.8%
Call Center	469	486	6,142	4,586	-25.3%
Holds Filled	9,017	8,166	75,690	81,994	8.3%
Barkman	1,314	1,134	11,465	11,018	-3.9%
Giodone	491	678	3,655	5,545	51.7%
Greenhorn Valley	364	717	3,709	6,413	72.9%
Lamb	1,333	1,343	11,747	13,248	12.8%
Library @ the Y	219	314	1,482	2,594	75.0%
Lucero	207	135	1,718	1,498	-12.8%
Pueblo West	2,325	2,143	19,246	20,874	8.5%
Rawlings	2,764	1,702	22,668	20,804	-8.2%
Electronic Resources	11,239	11,825	140,796	165,741	17.7%
Meeting Rm Attendance	0	3,094	42,324	17,052	-59.7%
Barkman	0	0	2,495	776	-68.9%
Giodone	0	143	2,576	460	-82.1%
Greenhorn Valley	0	10	1,748	664	-62.0%
Lamb	0	135	2,888	906	-68.6%
Library @ the Y	0	0	307	0	-100.0%
Lucero	0	113	2,888	1,289	-55.4%
Pueblo West	0	1,353	13,670	4,922	-64.0%
Rawlings	0	1,340	15,752	8,035	-49.0%

¹ Rawlings gate counters off due to construction. Visits are based on an estimate of 40% circulation

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

Also included are books given out for All Pueblo Reads (multiplied by 3 to account for est. usage)

** Program attendance includes reported virtual attendance at "live" presentations recorded in Communico

*** See online activity breakdown in the Online Activity Addendum

September-2021					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD													
District	12	273	2,783	68,627	8	9,244	7	9,127	45,323	29,450	2,550			233	34,032	0:02:22	396,753
Barkman	1	122	4	4,838	1	459	1	441	346	174	4						
Giodone	-	46	3	905	7	464	7	455	277	169	3			-			
GHV	-	33	6	3,851	6	583	7	549	706	313	6			-			
Lamb	2	91	77	4,182	2	490	2	468	2,027	1,207	77			-			
Lucero	7	212	323	3,747	1	469	-	423	2,571	1,481	321			2			
PW	4	75	99	1,371	11	944	8	921	4,593	2,747	96			3			RA FB 1,982
RA-CR	4	242	1,649	9,689	4	1,507	-	1,395	6,849	3,907	1,626	Includes 1464 classroom views of MLK		23			Dept Total (356)
RA-RRA	6	123	252	3,774							252						Net RA-CR 1,626
RA-SCMS	2	54	65	3,984							65						
RA-YS	3	112	39	1,694							39						
RA Total	15	531	2,005	19,141	4	1,507	-	1,395	6,849	3,907	1,982	-	-	23			
	41	1,383	5,300	103,378	652	126,330	531	123,415	951,547	580,190	90,617	-	-	12,761	433,273	0:02:36	5,800,522