

# PUEBLO CITY-COUNTY LIBRARY DISTRICT

Sep-22

Key Data

	Sep-21	Sep-22	YTD 2021	YTD 2022	YTD % Change
<b>Circulation*</b>	<b>135,334</b>	<b>132,789</b>	<b>1,086,180</b>	<b>1,147,980</b>	<b>5.69%</b>
Barkman	12,035	12,770	86,539	115,307	33.2%
Giadone	7,972	5,826	44,988	49,458	9.9%
Greenhorn Valley	5,041	5,399	41,137	48,953	19.0%
Lamb	14,439	17,714	100,155	144,221	44.0%
Library @ the Y	1,487	1,725	12,058	15,378	27.5%
Lucero	2,773	3,378	21,394	42,158	97.1%
Pueblo West	23,115	23,760	179,189	200,975	12.2%
Rawlings	30,074	24,746	248,046	191,359	-22.9%
E-Content	38,399	37,471	352,674	340,172	-3.5%
<b>Library Visits</b>	<b>49,717</b>	<b>51,963</b>	<b>363,914</b>	<b>453,694</b>	<b>24.7%</b>
Barkman	7,339	7,223	53,549	70,271	31.2%
Giadone	3,900	4,240	28,353	40,600	43.2%
Greenhorn Valley	4,576	3,976	33,208	36,186	9.0%
Lamb	5,365	5,999	42,590	60,275	41.5%
Library @ the Y	1,013	1,061	6,525	14,415	120.9%
Lucero	7,233	8,122	39,056	66,491	70.2%
Pueblo West	8,676	11,925	64,146	97,409	51.9%
Rawlings <sup>1</sup>	11,615	9,417	96,487	68,047	-29.5%
<b>Program Attendance **</b>	<b>13,065</b>	<b>8,871</b>	<b>105,105</b>	<b>105,435</b>	<b>0.3%</b>
Barkman	1,406	192	4,711	3,884	-17.6%
Giadone	580	575	4,109	9,538	132.1%
Greenhorn Valley	280	133	2,410	5,634	133.8%
Lamb	479	371	6,629	8,272	24.8%
Library @ the Y	0	0	0	109	N/A
Lucero	986	1,773	6,638	12,254	84.6%
Pueblo West	1,994	3,002	11,256	21,993	95.4%
Rawlings	2,275	583	8,313	18,726	125.3%
Online ***	5,065	2,242	61,039	25,025	-59.0%
<b>Computer Use</b>	<b>136,701</b>	<b>31,182</b>	<b>1,043,883</b>	<b>430,461</b>	<b>-58.8%</b>
Barkman	11,893	2,558	82,395	44,930	-45.5%
Giadone	22,102	4,227	158,008	61,657	-61.0%
Greenhorn Valley	13,146	4,298	87,667	44,670	-49.0%
Lamb	7,027	1,641	50,225	28,156	-43.9%
Library @ the Y	2,296	604	18,468	10,362	-43.9%
Lucero	16,525	5,903	131,937	65,463	-50.4%
Pueblo West	15,399	3,785	118,279	45,580	-61.5%
Rawlings	48,313	8,166	396,904	129,643	-67.3%
<b>Phone Calls</b>	<b>2,342</b>	<b>0</b>	<b>25,765</b>	<b>14,576</b>	<b>-43.4%</b>
Barkman	505	0	5,092	2,770	-45.6%
Giadone	49	0	572	347	-39.3%
Greenhorn Valley	32	0	422	199	-52.8%
Lamb	374	0	3,522	2,101	-40.3%
Library @ the Y	109	0	1,159	574	-50.5%
Lucero	95	0	655	604	-7.8%
Pueblo West	360	0	4,654	2,557	-45.1%
Rawlings	332	0	5,103	2,253	-55.8%
Call Center	486	0	4,586	3,171	-30.9%
<b>Holds Filled</b>	<b>8,166</b>	<b>8,031</b>	<b>81,994</b>	<b>71,955</b>	<b>-12.2%</b>
Barkman	1,134	1,120	11,018	10,694	-2.9%
Giadone	678	613	5,545	5,744	3.6%
Greenhorn Valley	717	723	6,413	5,433	-15.3%
Lamb	1,343	1,927	13,248	14,192	7.1%
Library @ the Y	314	336	2,594	2,457	-5.3%
Lucero	135	147	1,498	1,264	-15.6%
Pueblo West	2,143	1,723	20,874	17,462	-16.3%
Rawlings	1,702	1,442	20,804	14,709	-29.3%
<b>Electronic Resources</b>	<b>11,825</b>	<b>17,789</b>	<b>165,741</b>	<b>182,065</b>	<b>9.8%</b>
<b>Meeting Rm Attendance <sup>2</sup></b>	<b>3,094</b>	<b>4,836</b>	<b>17,052</b>	<b>27,079</b>	<b>58.8%</b>
Barkman	0	503	776	2,015	159.7%
Giadone	143	344	460	1,391	202.4%
Greenhorn Valley	10	330	664	1,324	99.4%
Lamb	135	524	906	3,581	295.3%
Library @ the Y	0	0	0	0	N/A
Lucero	113	621	1,289	1,952	51.4%
Pueblo West	1,353	1,916	4,922	12,915	162.4%
Rawlings	1,340	598	8,035	3,901	-51.4%

<sup>1</sup> Rawlings gate counters were off through Mid Aug due to construction. Jan-Aug Visits were tracked independently and estimated for some months.

<sup>2</sup> Mtg Rm attendance estimated from expected use entered at time of reservation, not actual attendance

\* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)  
Also included are books given out for All Pueblo Reads (multiplied by 3 to account for est. usage)

\*\* Program attendance includes reported virtual attendance at "live" presentations recorded in Communico

\*\*\* See online activity breakdown in the Online Activity Addendum

September-2022

## Online Activity

Branch Virtual Activity					Facebook							Instagram			YouTube		Website		
Branch	Virtual Programs	YTD	views	YTD	Followers	LTTFollows	Likes	LTTLikes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views		
District		26	908	21,110							808			100	34,848	0:01:53	408,672		
Barkman	2	4	-	4,866															
Giodone		49	-	89															
GHV		1	-	201															
Lamb	1	13	26	577															
Lucero		10	-	446															
PW	5	31	228	921															
RA-CR	4	70	1	1,319															
RA-RRA		8	16	524															
RA-SCMS		9	1	298															
RA-YS		18	-	366															
<b>RA Total</b>		<b>101</b>	<b>18</b>	<b>2,507</b>															
	12	239	1,180	30,717	1,003	128,780	872	124,133	780,221	524,805	29,254	-	-	1,463	370,196	0:02:19	3,952,507		