

PUEBLO CITY-COUNTY LIBRARY DISTRICT

November 2020

Key Data

	Nov-19	Nov 2020	YTD 2019	YTD 2020	YTD % Change
Circulation*	168,374	95,046	1,975,431	1,087,375	-45.0%
Barkman	19,182	8,253	221,826	93,290	-57.9%
Giodone	6,103	4,138	77,086	36,013	-53.3%
Greenhorn Valley	5,070	3,154	61,386	33,862	-44.8%
Lamb	20,953	8,425	237,860	98,898	-58.4%
Library @ the Y	1,804	646	15,853	8,903	-43.8%
Lucero	6,111	1,851	76,659	31,824	-58.5%
Pueblo West	25,496	15,423	301,488	156,349	-48.1%
Rawlings	59,192	19,836	723,851	278,759	-61.5%
E-Content	24,464	33,320	259,424	349,477	34.7%
Library Visits	90,008	15,139	1,133,315	411,043	-63.7%
Barkman	11,427	3,240	137,091	57,217	-58.3%
Giodone	5,369	1,831	65,601	31,666	-51.7%
Greenhorn Valley	5,248	119	73,216	27,677	-62.2%
Lamb	8,951	1,536	107,117	40,715	-62.0%
Library @ the Y	1,819	229	26,719	7,537	-71.8%
Lucero	9,548	1,068	122,255	48,922	-60.0%
Pueblo West	18,261	3,133	221,148	69,557	-68.5%
Rawlings	29,385	3,983	380,169	127,752	-66.4%
Program Attendance	46,118	22,711	371,690	575,394	54.8%
Barkman	2,120	147	22,907	5,081	-77.8%
Giodone	1,300	128	20,230	5,348	-73.6%
Greenhorn Valley	648	45	15,897	1,869	-88.2%
Lamb	1,571	632	27,547	6,047	-78.0%
Library @ the Y	432	0	5,124	2,006	-60.9%
Lucero	3,373	51	24,551	6,032	-75.4%
Pueblo West	3,457	958	37,915	21,445	-43.4%
Rawlings	5,978	375	123,487	19,298	-84.4%
Online	27,239	20,375	94,032	508,268	440.5%
Computer Use	166,747	93,380	2,223,468	1,263,412	-43.2%
Barkman	11,269	7,410	177,408	86,950	-51.0%
Giodone	17,484	11,307	242,939	159,811	-34.2%
Greenhorn Valley	17,631	8,643	211,345	132,484	-37.3%
Lamb	7,991	4,414	116,212	58,835	-49.4%
Library @ the Y	3,442	1,152	65,316	26,849	-58.9%
Lucero	29,458	11,640	338,267	186,129	-45.0%
Pueblo West	18,229	11,651	248,388	145,902	-41.3%
Rawlings	61,243	37,163	823,592	466,452	-43.4%
Phone Calls	1,877	5,211	22,612	46,397	105.2%
Barkman	239	985	3,022	9,955	229.4%
Giodone	47	153	578	1,194	106.6%
Greenhorn Valley	33	76	401	894	122.9%
Lamb	193	808	2,446	8,670	254.5%
Library @ the Y	91	274	1,845	2,870	55.6%
Lucero	81	121	885	935	5.6%
Pueblo West	314	1,254	3,179	6,749	112.3%
Rawlings	384	875	5,027	7,759	54.3%
Call Center	495	665	5,229	7,371	41.0%
Holds Filled	11,193	9,118	124,943	93,635	-25.1%
Barkman	1,704	1,203	19,123	13,867	-27.5%
Giodone	509	677	5,877	4,869	-17.2%
Greenhorn Valley	516	630	5,938	4,896	-17.5%
Lamb	1,640	1,526	20,552	14,560	-29.2%
Library @ the Y	401	154	2,877	1,910	-33.6%
Lucero	360	124	3,759	1,948	-48.2%
Pueblo West	2,283	2,411	25,403	23,993	-5.6%
Rawlings	3,780	2,393	41,414	27,592	-33.4%
Electronic Resources	12,472	15,470	201,767	172,056	-14.7%
Meeting Rm Attendance	19,686	0	201,923	42,324	-79.0%
Barkman	873	0	9,930	2,495	-74.9%
Giodone	1,380	0	12,994	2,576	-80.2%
Greenhorn Valley	3,990	0	13,575	1,748	-87.1%
Lamb	1,034	0	12,312	2,888	-76.5%
Library @ the Y	0	0	15	307	1946.7%
Lucero	909	0	11,850	2,888	-75.6%
Pueblo West	4,474	0	58,582	13,670	-76.7%
Rawlings	7,026	0	82,665	15,752	-80.9%

¹ Due to Covid-19 precautions PCCLD buildings were fully closed March 14 - May 3 then partially reopening for curbside service only May 4. Opened for limited computer use June 18, and limited browsing June 26. Buildings again closed to the public on November 18, Curbside service remains active.

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

** Program attendance includes reported virtual attendance at "live" presentations recorded in Demco.

*** See online activity breakdown in the Online Activity Addendum

November-2020					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD											google - audience - overview		
District					33	9,008	27	8,983	70,517	46,876	10,889			9,486	26,986	0:02:50	413,451
Barkman	12	82	-		7	405	7	392	974	489	189			58			
Giodone	9	61	-		(1)	395	-	388	981	653	82			1			
GHV	3	39	-		18	503	16	483	5,584	4,348	819			6			
Lamb	11	87	-		6	909	6	893	2,887	1,839	205			45			
Lucero	20	164	-		19	439	14	409	8,275	5,493	2,046			8			
PW	4	76	-		6	909	6	893	2,887	1,839	205			42			
Rawlings	36	416	-		10	1,368	10	1,300	10,754	5,310	981			330			
YTD					1,487	13,936	1,330	13,741	2,156,116	1,366,732	135,086	-	-	720,416	323,923	0:03:03	4,914,143