

PUEBLO CITY-COUNTY LIBRARY DISTRICT

November 2021

Key Data

	Nov-20	Nov 2021	YTD 2020	YTD 2021	YTD % Change
Circulation*	95,046	122,537	1,087,375	1,334,516	22.7%
Barkman	8,253	11,201	93,290	108,998	16.8%
Giodone	4,138	7,143	36,013	59,326	64.7%
Greenhorn Valley	3,154	4,382	33,862	50,505	49.2%
Lamb	8,425	13,206	98,898	127,413	28.8%
Library @ the Y	646	1,365	8,903	14,854	66.8%
Lucero	1,851	2,060	31,824	25,971	-18.4%
Pueblo West	15,423	18,474	156,349	217,778	39.3%
Rawlings	19,836	24,972	278,759	298,708	7.2%
E-Content	33,320	39,734	349,477	430,963	23.3%
Library Visits	15,139	45,479	411,043	487,408	18.6%
Barkman	3,240	6,184	57,217	66,390	16.0%
Giodone	1,831	6,268	31,666	70,756	123.4%
Greenhorn Valley	119	3,333	27,677	40,113	44.9%
Lamb	1,536	4,809	40,715	52,834	29.8%
Library @ the Y	229	1,214	7,537	8,529	13.2%
Lucero	1,068	6,180	48,922	52,198	6.7%
Pueblo West	3,133	7,522	69,557	79,872	14.8%
Rawlings	3,983	9,969	127,752	116,716	-8.6%
Program Attendance	22,711	9,980	575,394	126,845	-78.0%
Barkman	147	867	5,081	6,237	22.8%
Giodone	128	468	5,348	5,344	-0.1%
Greenhorn Valley	45	228	1,869	3,417	82.8%
Lamb	632	508	6,047	7,695	27.3%
Library @ the Y	0	0	2,006	0	-100.0%
Lucero	51	173	6,032	7,647	26.8%
Pueblo West	958	1,817	21,445	14,253	-33.5%
Rawlings	375	608	19,298	10,591	-45.1%
Online	20,375	5,311	508,268	71,661	-85.9%
Computer Use	93,380	130,785	1,263,412	1,220,283	-3.4%
Barkman	7,410	11,649	86,950	100,670	15.8%
Giodone	11,307	20,765	159,811	186,418	16.6%
Greenhorn Valley	8,643	12,345	132,484	104,086	-21.4%
Lamb	4,414	6,061	58,835	57,937	-1.5%
Library @ the Y	1,152	10,322	26,849	29,036	8.1%
Lucero	11,640	18,676	186,129	157,934	-15.1%
Pueblo West	11,651	12,622	145,902	134,980	-7.5%
Rawlings	37,163	38,345	466,452	449,222	-3.7%
Phone Calls	5,211	2,011	46,397	30,010	-35.3%
Barkman	985	431	9,955	6,008	-39.6%
Giodone	153	40	1,194	664	-44.4%
Greenhorn Valley	76	37	894	493	-44.9%
Lamb	808	266	8,670	4,087	-52.9%
Library @ the Y	274	85	2,870	1,364	-52.5%
Lucero	121	85	935	791	-15.4%
Pueblo West	1,254	331	6,749	5,381	-20.3%
Rawlings	875	321	7,759	5,755	-25.8%
Call Center	665	415	7,371	5,467	-25.8%
Holds Filled ****	9,118	7,488	93,635	96,797	3.4%
Barkman	1,203	943	13,867	13,053	-5.9%
Giodone	677	585	4,869	6,741	38.4%
Greenhorn Valley	630	487	4,896	7,378	50.7%
Lamb	1,526	1,409	14,560	15,833	8.7%
Library @ the Y	154	305	1,910	3,146	64.7%
Lucero	124	166	1,948	1,824	-6.4%
Pueblo West	2,411	2,021	23,993	24,743	3.1%
Rawlings	2,393	1,572	27,592	24,079	-12.7%
Electronic Resources	15,470	11,920	172,056	192,476	11.9%
Meeting Rm Attendance	0	1,246	42,324	21,392	-49.5%
Barkman	0	0	2,495	776	-68.9%
Giodone	0	168	2,576	771	-70.1%
Greenhorn Valley	0	75	1,748	749	-57.2%
Lamb	0	242	2,888	1,283	-55.6%
Library @ the Y	0	0	307	0	-100.0%
Lucero	0	5	2,888	1,407	-51.3%
Pueblo West	0	688	13,670	6,963	-49.1%
Rawlings	0	68	15,752	9,443	-40.1%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

** Program attendance includes reported virtual attendance at "live" presentations recorded in Demco.

*** See online activity breakdown in the Online Activity Addendum

**** Holds filled Updated 12/13/21 after original release 12/8/21

October-2021					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD													
District	19	292	5,311	73,938	-	9,254	(2)	9,126	41,643	25,388	5,007	304		31,794	0:02:16	360,487	
Barkman		122	7	10,149	3	462	2	443	361	213	7						
Giodone		46	5	905	9	473	9	464	229	148	5						
GHV		33	3	3,851	7	590	6	555	2,060	1,029	3						
Lamb	1	92	115	4,182	1	490	1	468	1,783	1,007	115						
Lucero	10	222	487	3,747	7	475	4	426	4,277	2,663	482		5				
PW	4	79	70	1,371	1	947	2	924	2,339	1,409	70						
RA-CR	2	244	314	10,003	3	1,507	3	1,394	6,949	4,436	250		64			RA FB 639	
RA-RRR	5	128	229	4,003							229					Dept Total (389)	
RA-SCMS	2	56	104	4,088							104					Net RA-CR 250	
RA-YS	4	116	56	1,750							56						
RA Total	13	544	703	19,844	3	1,507	3	1,394	6,949	4,436	639	-	-	64			
	47	1,430	6,701	110,079	683	140,528	556	137,215	1,011,188	616,483	96,945	-	-	13,134	465,067	0:02:34 6,161,509	