

PUEBLO CITY-COUNTY LIBRARY DISTRICT

March 2021

Key Data

	Mar-20	Mar 2021	YTD 2020	YTD 2021	YTD % Change
Circulation*	95,823	107,692	407,964	283,291	-30.6%
Barkman	8,104	7,826	39,921	19,496	-51.2%
Giodone	2,820	4,188	14,076	10,874	-22.7%
Greenhorn Valley	2,697	4,312	13,777	10,123	-26.5%
Lamb	8,695	9,421	41,977	22,168	-47.2%
Library @ the Y	895	1,143	5,231	2,848	-45.6%
Lucero	2,736	1,691	16,243	3,681	-77.3%
Pueblo West	11,575	16,144	57,471	41,855	-27.2%
Rawlings	25,168	23,008	128,311	54,697	-57.4%
E-Content *** 4/14	33,133	39,958	90,957	117,550	29.2%
Library Visits¹	41,035	37,632	228,802	87,186	-61.9%
Barkman	4,980	5,556	28,296	12,232	-56.8%
Giodone	2,433	5,954	12,871	13,126	2.0%
Greenhorn Valley	2,657	2,911	14,922	7,826	-47.6%
Lamb	4,151	3,619	22,104	12,630	-42.9%
Library @ the Y	1,094	503	5,774	1,186	-79.5%
Lucero	4,812	3,718	25,943	8,217	-68.3%
Pueblo West	8,582	5,697	44,803	11,931	-73.4%
Rawlings	12,326	9,674	74,089	20,038	-73.0%
Program Attendance	24,630	11,994	140,140	31,258	-77.7%
Barkman	615	145	3,747	415	-88.9%
Giodone	638	125	4,553	237	-94.8%
Greenhorn Valley	247	237	1,092	392	-64.1%
Lamb	609	690	3,374	1,080	-68.0%
Library @ the Y	192	0	1,791	0	-100.0%
Lucero	228	264	4,634	1,219	-73.7%
Pueblo West	1,873	751	7,792	1,487	-80.9%
Rawlings	1,984	1,809	12,950	2,509	-80.6%
Online	18,244	7,973	100,207	23,919	-76.1%
Computer Use	133,162	125,888	530,246	228,163	-57.0%
Barkman	7,647	9,337	33,097	18,493	-44.1%
Giodone	21,522	20,626	64,811	30,771	-52.5%
Greenhorn Valley	20,863	8,068	62,709	17,963	-71.4%
Lamb	6,701	5,966	27,170	11,654	-57.1%
Library @ the Y	3,546	2,731	15,512	4,572	-70.5%
Lucero	17,192	17,080	84,758	25,665	-69.7%
Pueblo West	16,073	12,948	59,814	27,663	-53.8%
Rawlings	39,618	49,132	182,375	91,382	-49.9%
Phone Calls	1,181	2,839	5,650	12,442	120.2%
Barkman	191	540	854	2,478	190.2%
Giodone	24	65	105	302	187.6%
Greenhorn Valley	8	48	69	216	213.0%
Lamb	137	353	587	1,883	220.8%
Library @ the Y	79	128	464	456	-1.7%
Lucero	59	51	238	267	12.2%
Pueblo West	189	494	748	2,613	249.3%
Rawlings	200	660	1,152	2,449	112.6%
Call Center	294	500	1,433	1,778	24.1%
Holds Filled	4,194	10,207	29,233	28,986	-0.8%
Barkman	687	1,397	4,330	3,804	-12.1%
Giodone	203	732	1,331	1,985	49.1%
Greenhorn Valley	279	853	1,754	2,148	22.5%
Lamb	562	1,430	4,461	4,302	-3.6%
Library @ the Y	105	336	1,067	937	-12.2%
Lucero	65	150	714	376	-47.3%
Pueblo West	879	2,403	6,008	7,407	23.3%
Rawlings	1,414	2,906	9,568	8,027	-16.1%
Electronic Resources	33,133	21,386	61,290	49,537	-19.2%
Meeting Rm Attendance	7,670	76	42,324	76	-99.8%
Barkman	374	0	2,495	0	-100.0%
Giodone	445	0	2,576	0	-100.0%
Greenhorn Valley	323	5	1,748	5	-99.7%
Lamb	587	0	2,888	0	-100.0%
Library @ the Y	137	0	307	0	-100.0%
Lucero	576	0	2,888	0	-100.0%
Pueblo West	2,972	70	13,670	70	-99.5%
Rawlings	2,256	1	15,752	1	-100.0%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

¹ Librarian Curbside activity is deducted from visit counts to avoid inflating visits.

March-2021					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD													
District	43				28	9,127	19	9,032	68,917	35,800	15,344			1,118	28,611	0:02:33	436,999
Barkman	13	51		661	3	422	4	408	698	347	105			41			
Giodone	10	24		465	-1	411	1	403	950	647	132			2		District	43
GHV	3	24		2,315	2	543	0	516	1703	1227	450			4		RA-CR	12
Lamb	11	38		1,806	1	445	1	431	3521	2166	651			30			55
Lucero	31	70		1,073	0	457	0	417	2989	1852	824			10			
PW	12	37		469	3	903	3	888	2193	1230	150			1		RA FB	2238
RA-CR (incl District)	55	55		1,409	17	1424	14	1334	18054	9687	494					Dept Total	(1,854)
RA-RRA	11	49		1,168							672					Net RA-CR	494
RA-SCMS	4	27		1,111							933						
RA-YS	8	32		506							249						
RA Total	78	163	2,348	6,542	17	1,424	14	1,334	18,054	9,687	2,348	-	-	-			
	201	465	-	33,035	225	42,405	146	41,506	310,486	185,588	50,464	-	-	3,781	61,149	0:02:21	863,289