

PUEBLO CITY-COUNTY LIBRARY DISTRICT

June 2021

Key Data

	Jun-20	Jun 2021	YTD 2020	YTD 2021	YTD % Change
Circulation*	116,569	161,586	606,318	645,342	6.4%
Barkman	9,886	13,279	51,807	48,718	-6.0%
Giodone	3,356	6,547	18,137	24,610	35.7%
Greenhorn Valley	3,168	6,284	17,659	24,669	39.7%
Lamb	10,931	15,526	54,823	54,756	-0.1%
Library @ the Y	641	1,560	5,894	6,639	12.7%
Lucero	3,795	3,726	20,396	11,142	-45.4%
Pueblo West	15,973	29,873	76,654	101,342	32.2%
Rawlings	36,795	38,920	169,656	138,096	-18.6%
E-Content	32,025	45,872	191,292	235,371	23.0%
Library Visits	13,782	58,566	242,584	220,869	-9.0%
Barkman	2,877	7,930	31,173	30,618	-1.8%
Giodone	4,781	8,516	17,652	33,436	89.4%
Greenhorn Valley	43	4,647	14,965	20,058	34.0%
Lamb	1,015	5,806	23,119	25,368	9.7%
Library @ the Y	750	1,234	6,524	3,059	-53.1%
Lucero	3,917	4,579	29,860	19,761	-33.8%
Pueblo West	144	10,934	44,947	34,428	-23.4%
Rawlings	255	14,920	74,344	54,141	-27.2%
Program Attendance	48,592	14,220	281,710	70,045	-75.1%
Barkman	131	992	3,925	1,861	-52.6%
Giodone	94	959	4,735	1,921	-59.4%
Greenhorn Valley	31	479	1,157	1,564	35.2%
Lamb	298	2,144	3,819	4,467	17.0%
Library @ the Y	0	0	1,791	0	-100.0%
Lucero	142	1,459	4,812	5,185	7.8%
Pueblo West	196	1,545	17,709	5,129	-71.0%
Rawlings	900	663	14,534	4,074	-72.0%
Online **	46,800	5,979	229,228	45,844	-80.0%
Computer Use	89,565	143,943	758,817	613,762	-19.1%
Barkman	6,744	10,716	46,966	47,427	1.0%
Giodone	12,760	20,160	100,738	89,875	-10.8%
Greenhorn Valley	7,788	13,794	89,935	48,401	-46.2%
Lamb	3,868	6,162	36,957	29,043	-21.4%
Library @ the Y	1,284	2,536	18,351	11,220	-38.9%
Lucero	11,293	17,909	100,755	74,620	-25.9%
Pueblo West	9,585	14,764	81,360	70,436	-13.4%
Rawlings	36,243	57,902	283,755	242,740	-14.5%
Phone Calls	8,398	2,135	22,070	18,451	-16.4%
Barkman	2,011	442	4,885	3,645	-25.4%
Giodone	234	39	536	438	-18.3%
Greenhorn Valley	220	31	490	317	-35.3%
Lamb	1,777	245	4,035	2,613	-35.2%
Library @ the Y	359	111	1,190	763	-35.9%
Lucero	125	56	463	407	-12.1%
Pueblo West	1,061	306	3,105	3,562	14.7%
Rawlings	1,452	452	3,622	3,742	3.3%
Call Center	1,159	453	3,744	2,964	-20.8%
Holds Filled	12,056	9,964	48,507	55,041	13.5%
Barkman	1,740	1,317	7,448	7,289	-2.1%
Giodone	573	528	2,259	3,698	63.7%
Greenhorn Valley	535	652	2,656	4,190	57.8%
Lamb	2,210	1,689	7,456	8,701	16.7%
Library @ the Y	7	282	1,074	1,712	59.4%
Lucero	268	335	1,086	958	-11.8%
Pueblo West	3,499	2,693	11,769	13,860	17.8%
Rawlings	3,224	2,468	14,759	14,633	-0.9%
Electronic Resources	11,481	18,454	105,042	123,259	17.3%
Meeting Rm Attendance	0	2,587	42,324	8,119	-80.8%
Barkman	0	566	2,495	670	-73.1%
Giodone	0	46	2,576	229	-91.1%
Greenhorn Valley	0	121	1,748	165	-90.6%
Lamb	0	81	2,888	254	-91.2%
Library @ the Y	0	0	307	0	-100.0%
Lucero	0	48	2,888	1,052	-63.6%
Pueblo West	0	607	13,670	1,616	-88.2%
Rawlings	0	1,118	15,752	4,133	-73.8%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

** See online activity breakdown in the Online Activity Addendum

June-2021					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD													
District	126	184	5,979	58,813	54	9,203	53	9,103	185,410	113,929	4,461			1,518	56,240	0:03:29	763,616
Barkman	5	106	89	89	2	444	1	428	661	274	79			10			
Giodone	1	37	37	829	7	432	7	424	1,599	1,039	35			2			
GHV	3	31	166	3,707	3	555	3	527	2,878	2,100	160			6			
Lamb	3	86	254	3,924	13	475	10	456	7,583	4,171	230			24			
Lucero	7	153	42	3,069	1	462	1	420	3,392	2,358	39			3			
PW		61	107	1,072	8	924	8	908	4,755	2,535	90			17			
RA-CR	52	194	4,594	7,579	21	1,478	18	1,376	14,738	7,346	4,482			112		RA FB	5,213
RA-RRA	27	99	504	3,316							475			29		Dept Total	(731)
RA-SCMS	10	49	101	3,629							93			8		Net RA-CR	4,482
RA-YS	21	104	173	1,530							163			10			
RA Total	110	446	5,372	16,054	21	1,478	18	1,376	14,738	7,346	5,213	-	-	159			
	255	1,104	12,046	88,897	482	84,022	383	82,173	716,178	438,801	76,794	-	-	12,103	317,311	0:02:37	4,431,006