

PUEBLO CITY-COUNTY LIBRARY DISTRICT

January 2022

Key Data

	Jan-21	Jan-22	YTD 2021	YTD 2022	YTD % Change
Circulation* ²	83,069	143,765	83,069	143,765	73%
Barkman	4,936	14,393	4,936	14,393	191.6%
Giodone	2,870	5,986	2,870	5,986	108.6%
Greenhorn Valley	2,584	7,190	2,584	7,190	178.2%
Lamb	5,573	14,065	5,573	14,065	152.4%
Library @ the Y	746	1,715	746	1,715	130.0%
Lucero	749	4,979	749	4,979	564.9%
Pueblo West	11,476	21,602	11,476	21,602	88.2%
Rawlings	12,888	32,723	12,888	32,723	153.9%
E-Content	41,247	41,111	41,247	41,111	-0.3%
Library Visits ¹	13,310	40,543	13,310	40,543	204.6%
Barkman	1,858	6,412	1,858	6,412	245.1%
Giodone	1,042	3,899	1,042	3,899	274.2%
Greenhorn Valley	2,714	3,459	2,714	3,459	27.5%
Lamb	1,534	5,599	1,534	5,599	265.0%
Library @ the Y	172	1,122	172	1,122	552.3%
Lucero	1,327	5,297	1,327	5,297	299.2%
Pueblo West	1,370	7,965	1,370	7,965	481.4%
Rawlings **	3,293	6,790	3,293	6,790	106.2%
Program Attendance	9,922	6,459	9,922	6,459	-34.9%
Barkman	124	739	124	739	496.0%
Giodone	53	715	53	715	1249.1%
Greenhorn Valley	60	380	60	380	533.3%
Lamb	304	294	304	294	-3.3%
Library @ the Y	0	0	0	0	0.0%
Lucero	530	174	530	174	-67.2%
Pueblo West	319	1,879	319	1,879	489.0%
Rawlings	559	845	559	845	51.2%
Online	7,973	1,433	7,973	1,433	-82.0%
Computer Use	49,828	31,498	49,828	31,498	-36.8%
Barkman	4,181	2,474	4,181	2,474	-40.8%
Giodone	4,943	5,194	4,943	5,194	5.1%
Greenhorn Valley	4,792	4,324	4,792	4,324	-9.8%
Lamb	2,637	1,347	2,637	1,347	-48.9%
Library @ the Y	905	837	905	837	-7.5%
Lucero	3,992	4,248	3,992	4,248	6.4%
Pueblo West	7,174	3,137	7,174	3,137	-56.3%
Rawlings	21,204	9,937	21,204	9,937	-53.1%
Phone Calls	6,460	3,148	6,460	3,148	-51.3%
Barkman	1,311	516	1,311	516	-60.6%
Giodone	155	97	155	97	-37.4%
Greenhorn Valley	126	49	126	49	-61.1%
Lamb	1,060	404	1,060	404	-61.9%
Library @ the Y	210	117	210	117	-44.3%
Lucero	149	485	149	485	225.5%
Pueblo West	1,601	485	1,601	485	-69.7%
Rawlings	1,114	427	1,114	427	-61.7%
Call Center	734	568	734	568	-22.6%
Holds Filled	10,021	7,644	10,021	7,644	-23.7%
Barkman	1,363	1,019	1,363	1,019	-25.2%
Giodone	674	492	674	492	-27.0%
Greenhorn Valley	649	613	649	613	-5.5%
Lamb	1,550	1,362	1,550	1,362	-12.1%
Library @ the Y	265	225	265	225	-15.1%
Lucero	111	126	111	126	13.5%
Pueblo West	2,702	1,981	2,702	1,981	-26.7%
Rawlings	2,707	1,826	2,707	1,826	-32.5%
Electronic Resources	12,791	25,035	12,791	25,035	95.7%
Meeting Rm Attendance	0	3,305	0	3,305	N/A
Barkman	0	1	0	1	N/A
Giodone	0	250	0	250	N/A
Greenhorn Valley	0	99	0	99	N/A
Lamb	0	294	0	294	N/A
Library @ the Y	0	0	0	0	N/A
Lucero	0	96	0	96	N/A
Pueblo West	0	1,495	0	1,495	N/A
Rawlings	0	1,070	0	1,070	N/A

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

² Significant boost to circulation from distribution of 30,500 KN95 and 6,700 surgical masks (not increased 3% for local use)

¹ Librarian Curbside activity is deducted from visit counts to avoid inflating visits.

** Rawlings visits from temporary gate counter, manually uploaded to Google sheet.

January-2021					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	FB & YT Views 1	YTD													
District	11	11	1,433	1,433	18	9,254	19	9,112	33,861	21,126	1,380			53	39,925	0:02:11	429,829
Barkman		-	15	15	13	486	14	466	319	175	15						
Giodone		-	40	40	7	488	7	478	534	279	35			5			
GHV		-	43	43	4	600	4	565	1,153	683	43						
Lamb	2	2	96	96	9	504	8	481	5,056	3,123	91			5			
Lucero	1	1	102	102	2	484	2	434	772	546	102						
PW	4	4	103	103	19	959	18	934	2,423	1,552	102			1		RA FB	289
RA-CR	10	10	240	240	18	1,526	15	1,406	6,451	3,667	233			7		Dept Total	(56)
RA-RRA	1	1	29	29							29					Net RA-CR	233
RA-SCMS	1	1	21	21							21						
RA-YS	6	6	6	6							6						
RA Total	18	18	296	296	18	1,526	15	1,406	6,451	3,667	289	-	-	7			
	36	36	2,128	2,128	108	15,827	102	15,282	57,020	34,818	2,057	-	-	71	39,925	0:02:11	429,829

1 Virtual Totals may not match those reported by Branches because this report does not allocate views on District specific platforms the branches