

PUEBLO CITY-COUNTY LIBRARY DISTRICT

January 2021 ¹

Key Data

	Jan-20	Jan-21	YTD 2020	YTD 2021	YTD % Change
Circulation*	176,731	83,069	176,731	83,069	-53%
Barkman	18,467	4,936	18,467	4,936	-73.3%
Giodone	6,640	2,870	6,640	2,870	-56.8%
Greenhorn Valley	6,515	2,584	6,515	2,584	-60.3%
Lamb	18,939	5,573	18,939	5,573	-70.6%
Library @ the Y	2,731	746	2,731	746	-72.7%
Lucero	6,919	749	6,919	749	-89.2%
Pueblo West	26,609	11,476	26,609	11,476	-56.9%
Rawlings	60,400	12,888	60,400	12,888	-78.7%
E-Content	29,510	41,247	29,510	41,247	39.8%
Library Visits ^{2, 3}	96,852	14,352	96,852	14,352	-85.2%
Barkman	12,553	1,858	12,553	1,858	-85.2%
Giodone	5,189	2,084	5,189	2,084	-59.8%
Greenhorn Valley	6,833	2,714	6,833	2,714	-60.3%
Lamb	9,232	1,534	9,232	1,534	-83.4%
Library @ the Y	2,655	172	2,655	172	-93.5%
Lucero	10,253	1,327	10,253	1,327	-87.1%
Pueblo West	18,607	1,370	18,607	1,370	-92.6%
Rawlings	31,530	3,293	31,530	3,293	-89.6%
Program Attendance	66,142	9,922	66,142	9,922	-85.0%
Barkman	1,713	124	1,713	124	-92.8%
Giodone	2,199	53	2,199	53	-97.6%
Greenhorn Valley	428	60	428	60	-86.0%
Lamb	1,381	304	1,381	304	-78.0%
Library @ the Y	824	0	824	0	-100.0%
Lucero	2,756	530	2,756	530	-80.8%
Pueblo West	2,941	319	2,941	319	-89.2%
Rawlings	6,146	559	6,146	559	-90.9%
Online	47,754	7,973	47,754	7,973	-83.3%
Computer Use	201,857	49,828	201,857	49,828	-75.3%
Barkman	13,077	4,181	13,077	4,181	-68.0%
Giodone	22,263	4,943	22,263	4,943	-77.8%
Greenhorn Valley	21,493	4,792	21,493	4,792	-77.7%
Lamb	9,978	2,637	9,978	2,637	-73.6%
Library @ the Y	5,487	905	5,487	905	-83.5%
Lucero	36,358	3,992	36,358	3,992	-89.0%
Pueblo West	21,511	7,174	21,511	7,174	-66.6%
Rawlings	71,690	21,204	71,690	21,204	-70.4%
Phone Calls	2,387	6,460	2,387	6,460	170.6%
Barkman	358	1,311	358	1,311	266.2%
Giodone	41	155	41	155	278.0%
Greenhorn Valley	41	126	41	126	207.3%
Lamb	221	1,060	221	1,060	379.6%
Library @ the Y	239	210	239	210	-12.1%
Lucero	109	149	109	149	36.7%
Pueblo West	270	1,601	270	1,601	493.0%
Rawlings	503	1,114	503	1,114	121.5%
Call Center	605	734	605	734	21.3%
Holds Filled	12,228	10,021	12,228	10,021	-18.0%
Barkman	1,816	1,363	1,816	1,363	-24.9%
Giodone	569	674	569	674	18.5%
Greenhorn Valley	667	649	667	649	-2.7%
Lamb	1,919	1,550	1,919	1,550	-19.2%
Library @ the Y	572	265	572	265	-53.7%
Lucero	320	111	320	111	-65.3%
Pueblo West	2,555	2,702	2,555	2,702	5.8%
Rawlings	3,810	2,707	3,810	2,707	-29.0%
Electronic Resources	12,585	12	12,585	12	-99.9%
Meeting Rm Attendance	15,547	0	15,547	0	-100.0%
Barkman	1,038	0	1,038	0	-100.0%
Giodone	939	0	939	0	-100.0%
Greenhorn Valley	746	0	746	0	-100.0%
Lamb	1,078	0	1,078	0	-100.0%
Library @ the Y	0	0	0	0	-100.0%
Lucero	854	0	854	0	-100.0%
Pueblo West	4,973	0	4,973	0	-100.0%
Rawlings	5,919	0	5,919	0	-100.0%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

¹ All Branches curbside only through Jan 18

² Lamb, GHV, PW Visits estimated due to inconsistent Gate Counter reporting.

³ Librarian Curbside activity is deducted from visit counts to avoid inflating visits.

January-2021					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	FB & YT Views 1	YTD													
District	15	15	7,973	7,973	29	9,051	25	9,012	60,973	40,431	7,718			255	32,538	0:02:11	424,228
Barkman	24	24	382	382	9	416	7	401	1,671	759	325			57			
Giodone	8	8	203	203	5	407	5	399	1,348	855	200			3			
GHV	9	9	801	801	4	529	4	509	11,357	7,986	793			8			
Lamb	10	10	838	838	8	439	6	426	5,444	2,968	783			55			
Lucero	4	4	140	140	5	460	3	419	2,676	1,528	138			2			
PW	13	13	219	219	(4)	904	(5)	888	3,036	1,780	217			2		RA FB	1503
RA-CR	0	0	433	433	13	1,396	5	1,313	10,618	5,327	388			45		Dept Total	(1,115)
RA-RRA	18	18	606	606							508			98		Net RA-CR	388
RA-SCMS	14	14	445	445							430			15			
RA-YS	11	11	183	183							177			6			
RA Total	43	43	1,667	1,667	13	1,396	5	1,313	10,618	5,327	1,503	-	-	164			
	111		12,223	4,250	82	14,998	55	14,680	107,741	66,961	11,677	-	-	546	32,538	0:02:11	424,228

¹ Virtual Totals may not match those reported by Branches because this report does not allocate views on District specific platforms the branches