

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Apr-22 Key Data

	Apr-21	Apr-22	YTD 2021	YTD 2022	YTD % Change
Circulation* (Incl Curb Svc)	100,897	104,184	384,188	471,626	22.8%
Barkman	8,007	10,288	27,503	45,817	66.6%
Giodone	3,717	4,060	14,591	18,269	25.2%
Greenhorn Valley	4,199	4,668	14,322	21,359	49.1%
Lamb	8,432	12,814	30,599	51,196	67.3%
Library @ the Y	1,163	1,291	4,011	5,697	42.1%
Lucero	2,028	3,541	5,709	15,536	172.1%
Pueblo West	15,129	17,395	56,984	74,184	30.2%
Rawlings	22,590	13,847	77,287	88,064	13.9%
E-Content	35,632	36,280	153,182	151,504	-1.1%
Library Visits^{1,2}	33,560	52,645	114,896	193,731	68.6%
Barkman	5,049	7,901	17,281	29,760	72.2%
Giodone	2,924	8,722	9,487	30,200	218.3%
Greenhorn Valley	3,058	4,111	11,597	14,278	23.1%
Lamb	3,190	6,026	15,820	24,215	53.1%
Library @ the Y	469	1,693	1,655	5,579	237.1%
Lucero	3,685	7,109	11,902	25,679	115.8%
Pueblo West	5,917	10,252	17,848	37,247	108.7%
Rawlings	9,268	6,831	29,306	26,773	-8.6%
Program Attendance	13,044	11,889	44,302	40,976	-7.5%
Barkman	148	1,072	563	1,976	251.0%
Giodone	331	1,386	568	3,757	561.4%
Greenhorn Valley	455	417	847	1,425	68.2%
Lamb	575	614	1,655	1,569	-5.2%
Library @ the Y	0	0	0	0	N/A
Lucero	1,713	459	2,932	3,052	4.1%
Pueblo West	1,382	2,118	2,869	7,621	165.6%
Rawlings	467	4,960	2,976	7,828	163.0%
Online	7,973	863	31,892	13,748	-56.9%
Computer Use	120,363	72,835	348,526	224,067	-35.7%
Barkman	8,775	7,837	27,268	21,347	-21.7%
Giodone	19,894	10,381	50,665	34,526	-31.9%
Greenhorn Valley	7,320	7,190	25,283	23,335	-7.7%
Lamb	5,430	4,407	17,084	12,130	-29.0%
Library @ the Y	2,093	1,705	6,665	5,527	-17.1%
Lucero	15,786	10,988	41,451	32,812	-20.8%
Pueblo West	14,196	7,430	41,859	23,089	-44.8%
Rawlings	46,869	22,897	138,251	71,301	-48.4%
Phone Calls	1,861	1,954	14,303	9,720	-32.0%
Barkman	323	319	2,801	1,805	-35.6%
Giodone	57	42	359	257	-28.4%
Greenhorn Valley	32	27	248	130	-47.6%
Lamb	236	301	2,119	1,375	-35.1%
Library @ the Y	104	78	560	367	-34.5%
Lucero	42	97	309	750	142.7%
Pueblo West	323	325	2,936	1,614	-45.0%
Rawlings	410	272	2,859	1,413	-50.6%
Call Cntr	334	493	2,112	2,009	-4.9%
Holds Filled	8,467	7,777	37,453	30,082	-19.7%
Barkman	1,154	1,238	4,958	4,343	-12.4%
Giodone	589	462	2,574	1,779	-30.9%
Greenhorn Valley	755	503	2,903	2,160	-25.6%
Lamb	1,295	1,689	5,597	5,748	2.7%
Library @ the Y	306	234	1,243	989	-20.4%
Lucero	157	154	533	572	7.3%
Pueblo West	1,968	1,847	9,375	7,677	-18.1%
Rawlings	2,243	1,650	10,270	6,814	-33.7%
Electronic Resources	35,632	14,540	85,169	86,961	2.1%
Meeting Rm Attendance	2,880	2,575	2,956	11,030	273.1%
Barkman	35	233	35	515	1371.4%
Giodone	57	124	57	619	986.0%
Greenhorn Valley	12	171	17	395	2223.5%
Lamb	129	451	129	1,499	1062.0%
Library @ the Y	0	0	0	0	-100.0%
Lucero	740	167	740	640	-13.5%
Pueblo West	381	1,243	451	5,472	1113.3%
Rawlings	1,526	186	1,527	1,890	23.8%

¹ Librarian Curbside activity is deducted from visit counts to avoid inflating visits.

² Estimated. Several gate counters did not capture/report data for Apr 28-30 Estimate based on average of same Day of Week from previous weeks

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

April-2022					Online Activity												
Branch Virtual Activity					Facebook (Followers and likes are Net)							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD											google - audience - overview		
District		26	863	8,413	17	9,320	12	9,138	40,099	28,478	692			171	73,156	0:01:06	492,863
Barkman	1	1	1	39	3	504	2	484	580	270	1						
Giodone		49	3	59	10	506	9	495	1,357	1,044	3						
GHV	1	1	8	148	2	631	3	596	1,418	770	8						
Lamb		7	52	288	7	523	5	496	1,070	636	52						
Lucero	4	10	13	327	(1)	481	-	432	1,360	615	13						
PW		13	125	362	6	996	5	969	6,491	3,748	122			3		RA FB	231
RA-CR	4	43	133	636	28	1,619	26	1,491	6,923	4,035	117			16		Dept Total	(114)
RA-RRR	1	8	39	395							39					Net RA-CR	117
RA-SCMS	6	9	11	105							11						
RA-YS		18	64	366							64						
RA Total	11	78	247	1,502	28	1,619	26	1,491	6,923	4,035	231	-	-	16			
	17	185	1,312	11,138	370	59,308	344	57,396	229,440	139,356	10,182	-	-	956	176,674	0:02:06	1,692,317