

PUEBLO CITY-COUNTY LIBRARY DISTRICT

May 2021 Key Data

	May-20	May 2021	YTD 2020	YTD 2021	YTD % Change
Circulation*	47,235	99,567	489,749	483,756	-1.2%
Barkman	1,986	7,936	41,921	35,439	-15.5%
Giodone	706	3,472	14,781	18,063	22.2%
Greenhorn Valley	710	4,062	14,491	18,384	26.9%
Lamb	1,909	8,630	43,892	39,230	-10.6%
Library @ the Y	22	1,068	5,253	5,079	-3.3%
Lucero	343	1,707	16,601	7,416	-55.3%
Pueblo West	3,170	14,485	60,681	71,469	17.8%
Rawlings	4,417	21,890	132,861	99,177	-25.4%
E-Content	33,974	36,317	159,267	189,499	19.0%
Library Visits	0	37,950	228,802	162,303	-29.1%
Barkman	0	5,407	28,296	22,688	-19.8%
Giodone	0	5,976	12,871	24,920	93.6%
Greenhorn Valley	0	3,814	14,922	15,411	3.3%
Lamb	0	3,742	22,104	19,562	-11.5%
Library @ the Y	0	170	5,774	1,825	-68.4%
Lucero	0	3,280	25,943	15,182	-41.5%
Pueblo West	0	5,646	44,803	23,494	-47.6%
Rawlings	0	9,915	74,089	39,221	-47.1%
Program Attendance	54,192	11,523	233,118	55,825	-76.1%
Barkman	47	306	3,794	869	-77.1%
Giodone	75	394	4,641	962	-79.3%
Greenhorn Valley	34	238	1,126	1,085	-3.6%
Lamb	138	668	3,521	2,323	-34.0%
Library @ the Y	0	0	1,791	0	-100.0%
Lucero	36	794	4,670	3,726	-20.2%
Pueblo West	89	715	17,513	3,584	-79.5%
Rawlings	73	435	13,634	3,411	-75.0%
Online **	53,700	7,973	182,428	39,865	-78.1%
Computer Use	79,277	121,293	669,252	469,819	-29.8%
Barkman	6,394	9,443	40,222	36,711	-8.7%
Giodone	14,161	19,050	87,978	69,715	-20.8%
Greenhorn Valley	10,622	9,324	82,147	34,607	-57.9%
Lamb	4,108	5,797	33,089	22,881	-30.9%
Library @ the Y	1,328	2,019	17,067	8,684	-49.1%
Lucero	4,041	15,260	89,462	56,711	-36.6%
Pueblo West	8,568	13,813	71,775	55,672	-22.4%
Rawlings	30,055	46,587	247,512	184,838	-25.3%
Phone Calls	7,579	2,013	13,672	16,316	19.3%
Barkman	1,979	402	2,874	3,203	11.4%
Giodone	197	40	302	399	32.1%
Greenhorn Valley	201	38	270	286	5.9%
Lamb	1,626	249	2,258	2,368	4.9%
Library @ the Y	367	92	831	652	-21.5%
Lucero	80	42	338	351	3.8%
Pueblo West	1,286	320	2,044	3,256	59.3%
Rawlings	996	431	2,170	3,290	51.6%
Call Center	847	399	2,585	2,511	-2.9%
Holds Filled	6,744	7,624	36,451	45,077	23.7%
Barkman	1,214	1,014	5,708	5,972	4.6%
Giodone	355	596	1,686	3,170	88.0%
Greenhorn Valley	363	635	2,121	3,538	66.8%
Lamb	719	1,415	5,246	7,012	33.7%
Library @ the Y	0	187	1,067	1,430	34.0%
Lucero	104	90	818	623	-23.8%
Pueblo West	2,049	1,792	8,270	11,167	35.0%
Rawlings	1,940	1,895	11,535	12,165	5.5%
Electronic Resources***	14,753	19,636	93,561	104,805	12.0%
Meeting Rm Attendance	0	2,576	42,324	5,532	-86.9%
Barkman	0	69	2,495	104	-95.8%
Giodone	0	126	2,576	183	-92.9%
Greenhorn Valley	0	27	1,748	44	-97.5%
Lamb	0	44	2,888	173	-94.0%
Library @ the Y	0	0	307	0	-100.0%
Lucero	0	264	2,888	1,004	-65.2%
Pueblo West	0	558	13,670	1,009	-92.6%
Rawlings	0	1,488	15,752	3,015	-80.9%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

** See online activity breakdown in the Online Activity Addendum

*** EBSCO had some reporting issues and May 2021 data is suspiciously low although their technical support has stated the data are correct. With that in mind Electronic Resources for May could be underreported.

May-2021					Online Activity													
Branch Virtual Activity					Facebook							Instagram		YouTube	Website			
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views	
District																		
Branch	Virtual Programs	YTD	views	YTD														
District		46,329			24	9,148	21	9,052	83,254	56,547	5,029		1,476	30,047	0		369,384	
Barkman		98			8	442	8	427	500	293	156		15					
Giodone		30		734	6	425	7	417	5,926	4,974	42		16		District		1	
GHV		28		3,259	1	551	1	524	6,201	4,676	268		14		RA-CR			
Lamb		76		3,262	7	462	6	447	4,430	2,452	388		20				1	
Lucero		111		2,684	-	461	1	419	2,733	1,353	304		39					
PW		46		832	7	916	6	901	5,048	3,239	112		21		RA FB		1,710	
RA-CR		141		2,668	24	1,457	22	1,360	11,575	6,573	35		282		Dept Total		(1,675)	
RA-RRA		57		2,390							422				Net RA-CR		35	
RA-SCMS		32		2,594							934							
RA-YS		43		1,038							319							
RA Total	-	273		8,690	24	1,457	22	1,360	11,575	6,573	1,710	-	-	282				
	-	720	-	66,959	373	70,049	282	68,531	495,162	305,049	66,487	-	-	10,364	261,071	0		3,658,426