

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Jul-22 Key Data

	Jul-21	Jul-22	YTD 2021	YTD 2022	YTD % Change
Circulation*	158,247	158,743	803,589	861,181	7.2%
Barkman	13,314	16,548	62,032	86,086	38.8%
Giodone	6,384	8,275	30,994	35,976	16.1%
Greenhorn Valley	5,899	6,834	30,567	37,800	23.7%
Lamb	15,542	22,637	70,298	104,586	48.8%
Library @ the Y	1,959	2,088	8,598	11,420	32.8%
Lucero	3,906	8,247	15,047	31,848	111.6%
Pueblo West	28,630	30,797	129,972	148,121	14.0%
Rawlings	42,420	22,886	180,516	141,962	-21.4%
E-Content	40,195	40,431	275,566	263,382	-4.4%
Library Visits ¹	54,515	57,820	258,681	343,864	32.9%
Barkman	7,997	8,493	38,615	54,254	40.5%
Giodone ¹	4,141	5,621	20,874	31,696	51.8%
Greenhorn Valley	3,927	4,626	23,985	28,079	17.1%
Lamb	5,693	8,443	31,061	46,167	48.6%
Library @ the Y	1,240	2,294	4,299	11,698	172.1%
Lucero	5,805	8,100	25,566	50,300	96.7%
Pueblo West	9,977	11,815	44,405	72,452	63.2%
Rawlings	15,735	8,428	69,876	49,218	-29.6%
Program Attendance **	11,691	14,766	81,736	83,390	2.0%
Barkman	1,044	248	2,905	3,230	11.2%
Giodone	875	1,002	2,796	8,049	187.9%
Greenhorn Valley	292	472	1,856	3,275	76.5%
Lamb	1,201	2,326	5,668	7,039	24.2%
Library @ the Y	0	62	0	62	N/A
Lucero	467	2,116	5,652	8,626	52.6%
Pueblo West	1,813	1,990	6,942	16,909	143.6%
Rawlings	934	3,585	5,008	15,659	212.7%
Online*	5,065	2,965	50,909	20,541	-59.7%
Computer Use	148,184	57,313	761,946	377,200	-50.5%
Barkman	11,146	6,239	58,573	38,666	-34.0%
Giodone	23,212	7,807	113,087	55,424	-51.0%
Greenhorn Valley	12,876	6,740	61,277	38,801	-36.7%
Lamb	6,906	4,422	35,949	23,776	-33.9%
Library @ the Y	2,597	1,487	13,817	9,290	-32.8%
Lucero	20,414	9,728	95,034	56,853	-40.2%
Pueblo West	15,879	5,771	86,315	38,956	-54.9%
Rawlings	55,154	15,119	297,894	115,434	-61.2%
Phone Calls	2,508	1,458	20,959	14,576	-30.5%
Barkman	456	262	4,101	2,770	-32.5%
Giodone	45	23	483	347	-28.2%
Greenhorn Valley	37	16	354	199	-43.8%
Lamb	290	203	2,903	2,101	-27.6%
Library @ the Y	138	55	901	574	-36.3%
Lucero	69	63	476	604	26.9%
Pueblo West	337	282	3,899	2,557	-34.4%
Rawlings	548	213	4,290	2,253	-47.5%
Call Center	588	341	3,552	3,171	-10.7%
Holds Filled	9,900	8,631	64,941	55,092	-15.2%
Barkman	1,361	1,372	8,650	8,309	-3.9%
Giodone	587	851	4,285	4,357	1.7%
Greenhorn Valley	793	783	4,983	4,034	-19.0%
Lamb	1,638	1,581	10,339	10,483	1.4%
Library @ the Y	300	306	2,012	1,811	-10.0%
Lucero	191	127	1,149	980	-14.7%
Pueblo West	2,476	2,031	16,336	13,517	-17.3%
Rawlings	2,554	1,580	17,187	11,601	-32.5%
Electronic Resources	15,594	25,095	138,853	147,951	6.6%
Meeting Rm Attendance	2,668	2,575	10,787	19,668	82.3%
Barkman	46	313	716	1,298	81.3%
Giodone	24	141	253	933	268.8%
Greenhorn Valley	24	151	189	867	358.7%
Lamb	324	376	578	2,695	366.3%
Library @ the Y	0	0	0	0	N/A
Lucero	29	106	1,081	1,166	7.9%
Pueblo West	881	1,319	2,497	9,519	281.2%
Rawlings	1,340	169	5,473	3,190	-41.7%

¹ NOTE: YTD visits and **Giodone** Visits Adjusted down significantly. A formula copied over from previous year got corrupted and was over reporting Giodone visits by about 45-50%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

*** See online activity breakdown in the Online Activity Addendum

July-2022					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD													
District		26	4,823	17,960	87	9,650	60	9,340	125,465	92,936	4,819			4	44,528	0:02:18	494,511
Barkman		1	4,819	4,863	87	9,650	60	9,340	125,465	92,936	4,819						
Giodone		49	7	84	4	525	4	510	752	264	7						
GHV		1	10	188	8	662	7	618	2,001	1,529	10						
Lamb	2	11	99	483	1	532	-	503	3,002	1,699	94			5			
Lucero		10	28	432	1	494	1	439	1,751	1,265	28						
PW	4	26	54	632	13	1,079	11	1,042	8,027	4,538	54						
RA-CR	3	57	139	1,137	33	1,772	29	1,620	6,737	3,890	136			3		RA FB	136
RA-RRA		8	-	508						38						Dept Total	-
RA-SCMS		9	-	297												Net RA-CR	136
RA-YS		18	-	366													
RA Total	3	92	139	2,308	33	1,772	29	1,620	6,737	3,928	136	-	-	3			
	9	216	9,979	26,950	916	113,366	803	109,475	702,232	475,163	25,682	-	-	1,268	293,789	0:02:19	3,032,574