

PUEBLO CITY-COUNTY LIBRARY DISTRICT

July 2021

Key Data

	Jul-20	Jul 2021	YTD 2020	YTD 2021	YTD % Change
Circulation*	90,224	158,079	696,542	803,421	15.3%
Barkman	6,745	13,279	58,553	61,997	5.9%
Giodone	2,480	6,547	20,617	31,157	51.1%
Greenhorn Valley	2,688	6,284	20,347	30,953	52.1%
Lamb	7,749	15,526	62,572	70,282	12.3%
Library @ the Y	298	1,560	6,191	8,199	32.4%
Lucero	2,405	3,726	22,801	14,868	-34.8%
Pueblo West	14,121	29,873	90,775	131,215	44.5%
Rawlings	20,653	41,089	190,309	179,185	-5.8%
E-Content	33,085	40,195	224,377	275,566	22.8%
Library Visits	40,555	58,656	283,139	279,525	-1.3%
Barkman	5,152	7,997	36,325	38,615	6.3%
Giodone	2,787	8,282	20,439	41,718	104.1%
Greenhorn Valley	4,357	3,927	19,322	23,985	24.1%
Lamb	4,247	5,693	27,366	31,061	13.5%
Library @ the Y	0	1,240	6,524	4,299	-34.1%
Lucero	5,030	5,805	34,890	25,566	-26.7%
Pueblo West	8,177	9,977	53,124	44,405	-16.4%
Rawlings	10,805	15,735	85,149	69,876	-17.9%
Program Attendance **	153,551	11,691	435,261	81,736	-81.2%
Barkman	267	1,044	4,192	2,905	-30.7%
Giodone	186	875	4,921	2,796	-43.2%
Greenhorn Valley	110	292	1,267	1,856	46.5%
Lamb	372	1,201	4,191	5,668	35.2%
Library @ the Y	0	0	1,791	0	-100.0%
Lucero	136	467	4,948	5,652	14.2%
Pueblo West	354	1,813	18,063	6,942	-61.6%
Rawlings	1,394	934	15,928	5,008	-68.6%
Online*	150,732	5,065	379,960	50,909	-86.6%
Computer Use	107,509	148,184	866,326	761,946	-12.0%
Barkman	8,514	11,146	55,480	58,573	5.6%
Giodone	14,296	23,212	115,034	113,087	-1.7%
Greenhorn Valley	9,369	12,876	99,304	61,277	-38.3%
Lamb	4,408	6,906	41,365	35,949	-13.1%
Library @ the Y	2,317	2,597	20,668	13,817	-33.1%
Lucero	15,642	20,414	116,397	95,034	-18.4%
Pueblo West	13,297	15,879	94,657	86,315	-8.8%
Rawlings	39,666	55,154	323,421	297,894	-7.9%
Phone Calls	6,986	2,508	29,056	20,959	-27.9%
Barkman	1,517	456	6,402	4,101	-35.9%
Giodone	220	45	756	483	-36.1%
Greenhorn Valley	149	37	639	354	-44.6%
Lamb	1,557	290	5,592	2,903	-48.1%
Library @ the Y	327	138	1,517	901	-40.6%
Lucero	124	69	587	476	-18.9%
Pueblo West	636	337	3,741	3,899	4.2%
Rawlings	1,253	548	4,875	4,290	-12.0%
Call Center	1,203	588	4,947	3,552	-28.2%
Holds Filled	9,012	9,900	57,519	64,941	12.9%
Barkman	1,483	1,361	8,931	8,650	-3.1%
Giodone	458	587	2,717	4,285	57.7%
Greenhorn Valley	309	793	2,965	4,983	68.1%
Lamb	1,507	1,638	8,963	10,339	15.4%
Library @ the Y	64	300	1,138	2,012	76.8%
Lucero	217	191	1,303	1,149	-11.8%
Pueblo West	2,391	2,476	14,160	16,336	15.4%
Rawlings	2,583	2,554	17,342	17,187	-0.9%
Electronic Resources	10,795	15,594	115,837	138,853	19.9%
Meeting Rm Attendance	0	2,668	42,324	10,787	-74.5%
Barkman	0	46	2,495	716	-71.3%
Giodone	0	24	2,576	253	-90.2%
Greenhorn Valley	0	24	1,748	189	-89.2%
Lamb	0	324	2,888	578	-80.0%
Library @ the Y	0	0	307	0	-100.0%
Lucero	0	29	2,888	1,081	-62.6%
Pueblo West	0	881	13,670	2,497	-81.7%
Rawlings	0	1,340	15,752	5,473	-65.3%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

*** See online activity breakdown in the Online Activity Addendum

July-2021					Online Activity												
Branch Virtual Activity					Facebook							Instagram		YouTube	Website		
					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD													
District	57		5,065	63,878	26	9,232	29	9,129	78,654	45,006	4,921			144	42,778	0:02:41	505,472
Barkman	4	110	81	89	8	451	7	435	2,241	1,589	76			5			
Giodone	9	46	61	890	10	441	10	433	1,406	811	59			2			
GHV	2	33	125	3,832	13	567	11	537	2,825	1,696	123			2			
Lamb	3	89	121	4,045	2	477	1	457	1,859	1,019	119			2			
Lucero	18	171	44	3,113	.	463	-	421	610	453	41			3			
PW	6	67	129	1,201	5	929	3	912	5,527	3,040	129			-			
RA-CR	44	238	204	7,783	4	1,483	6	1,382	11,136	5,839	197			7		RA FB	423
RA-RRA	2	101	101	3,417							101					Dept Total	(226)
RA-SCMS		49	-	3,629												Net RA-CR	197
RA-YS	4	108	125	1,655							125						
RA Total	50	496	430	16,484	4	1,483	6	1,382	11,136	5,839	423	-	-	7			
	149	1,253	6,056	94,953	550	98,065	450	95,879	820,436	498,254	82,685	-	-	12,268	360,089	0:02:38	4,936,872