

PUEBLO CITY-COUNTY LIBRARY DISTRICT

February 2021

Key Data

	Feb-20	Feb 2021	YTD 2020	YTD 2021	YTD % Change
Circulation*	135,410	92,530	312,141	175,600	-43.7%
Barkman	13,350	6,734	31,817	11,670	-63.3%
Giodone	4,615	3,816	11,256	6,686	-40.6%
Greenhorn Valley	4,565	3,227	11,080	5,811	-47.6%
Lamb	14,343	7,173	33,282	12,746	-61.7%
Library @ the Y	1,606	959	4,336	1,705	-60.7%
Lucero	6,588	1,241	13,507	1,990	-85.3%
Pueblo West	19,287	14,235	45,896	25,711	-44.0%
Rawlings	42,743	18,801	103,143	31,689	-69.3%
E-Content	28,314	36,345	57,824	77,592	34.2%
Library Visits¹	90,915	35,202	187,767	49,554	-73.6%
Barkman	10,763	4,818	23,316	6,676	-71.4%
Giodone	5,249	5,088	10,438	7,172	-31.3%
Greenhorn Valley	5,432	2,201	12,265	4,915	-59.9%
Lamb	8,721	7,477	17,953	9,011	-49.8%
Library @ the Y	2,025	511	4,680	683	-85.4%
Lucero	10,878	3,172	21,131	4,499	-78.7%
Pueblo West	17,614	4,864	36,221	6,234	-82.8%
Rawlings	30,233	7,071	61,763	10,364	-83.2%
Program Attendance	49,368	9,342	115,510	19,264	-83.3%
Barkman	1,419	146	3,132	270	-91.4%
Giodone	1,716	59	3,915	112	-97.1%
Greenhorn Valley	417	95	845	155	-81.7%
Lamb	1,384	86	2,765	390	-85.9%
Library @ the Y	775	0	1,599	0	-100.0%
Lucero	1,650	425	4,406	955	-78.3%
Pueblo West	2,978	417	5,919	736	-87.6%
Rawlings	4,820	141	10,966	700	-93.6%
Online	34,209	7,973	81,963	15,946	-80.5%
Computer Use	195,227	52,447	397,084	102,275	-74.2%
Barkman	12,373	4,975	25,450	9,156	-64.0%
Giodone	21,026	5,202	43,289	10,145	-76.6%
Greenhorn Valley	20,353	5,103	41,846	9,895	-76.4%
Lamb	10,491	3,051	20,469	5,688	-72.2%
Library @ the Y	6,479	936	11,966	1,841	-84.6%
Lucero	31,208	4,593	67,566	8,585	-87.3%
Pueblo West	22,230	7,541	43,741	14,715	-66.4%
Rawlings	71,067	21,046	142,757	42,250	-70.4%
Phone Calls	2,082	3,143	4,469	9,603	114.9%
Barkman	305	627	663	1,938	192.3%
Giodone	40	82	81	237	192.6%
Greenhorn Valley	20	42	61	168	175.4%
Lamb	229	470	450	1,530	240.0%
Library @ the Y	146	118	385	328	-14.8%
Lucero	70	67	179	216	20.7%
Pueblo West	289	518	559	2,119	279.1%
Rawlings	449	675	952	1,789	87.9%
Call Center	534	544	1,139	1,278	12.2%
Holds Filled	12,811	8,758	25,039	18,779	-25.0%
Barkman	1,827	1,044	3,643	2,407	-33.9%
Giodone	559	579	1,128	1,253	11.1%
Greenhorn Valley	808	646	1,475	1,295	-12.2%
Lamb	1,980	1,322	3,899	2,872	-26.3%
Library @ the Y	390	336	962	601	-37.5%
Lucero	329	115	649	226	-65.2%
Pueblo West	2,574	2,302	5,129	5,004	-2.4%
Rawlings	4,344	2,414	8,154	5,121	-37.2%
Electronic Resources	15,572	15,360	28,157	28,151	0.0%
Meeting Rm Attendance	19,107	0	34,654	0	-100.0%
Barkman	1,083	0	2,121	0	-100.0%
Giodone	1,192	0	2,131	0	-100.0%
Greenhorn Valley	679	0	1,425	0	-100.0%
Lamb	1,223	0	2,301	0	-100.0%
Library @ the Y	170	0	170	0	-100.0%
Lucero	1,458	0	2,312	0	-100.0%
Pueblo West	5,725	0	10,698	0	-100.0%
Rawlings	7,577	0	13,496	0	-100.0%

* 3% added to circ numbers to account for local / in-house use as estimated from 2018 data (pre-Koha)

¹ Librarian Curbside activity is deducted from visit counts to avoid inflating visits.

February-2021					Online Activity												
					Facebook							Instagram		YouTube	Website		
Branch Virtual Activity					Followers	LTT Follows	Likes	LTT Likes	Impressions	reach	video views	Followers	Reach	Views	Sessions	Avg time	Views
Branch	Virtual Programs	YTD	views	YTD													
District			14,079	22,052	46	9,088	13	9,016	64,495	43,675	12,678			1,401			
Barkman	14	38	279	661	4	421	4	406	1337	522	209			70			
Giodone	6	14	262	465	4	410	4	402	1816	1283	261			1			
GHV	12	21	1,514	2,315	15	541	10	517	11382	7115	1496			18			
Lamb	17	27	968	1,806	5	445	4	431	4308	2430	894			74			
Lucero	35	39	933	1,073	0	460	1	419	3766	2165	911			22			
PW	12	25	250	469	2	900	2	884	3478	1968	246			4			RA FB 2088
RA-CR	0	0	976	1,409	14	1410	11	1322	13138	6513	537			439			Dept Total (1,551)
RA-RRA	20	38	562	1,168							562						Net RA-CR 537
RA-SCMS	9	23	666	1,111							666						
RA-YS	13	24	323	506							323						
RA Total	42	85	2,527	4,194	14	1410	11	1322	13138	6513	2088	0	0	439			
					172	28,673	104	28,077	211,461	132,632	30,460	-	-	2,575	32,538	0:02:11	425,302

¹ Virtual Totals may not match those reported by Branches because this report does not allocate views on District specific platforms the branches