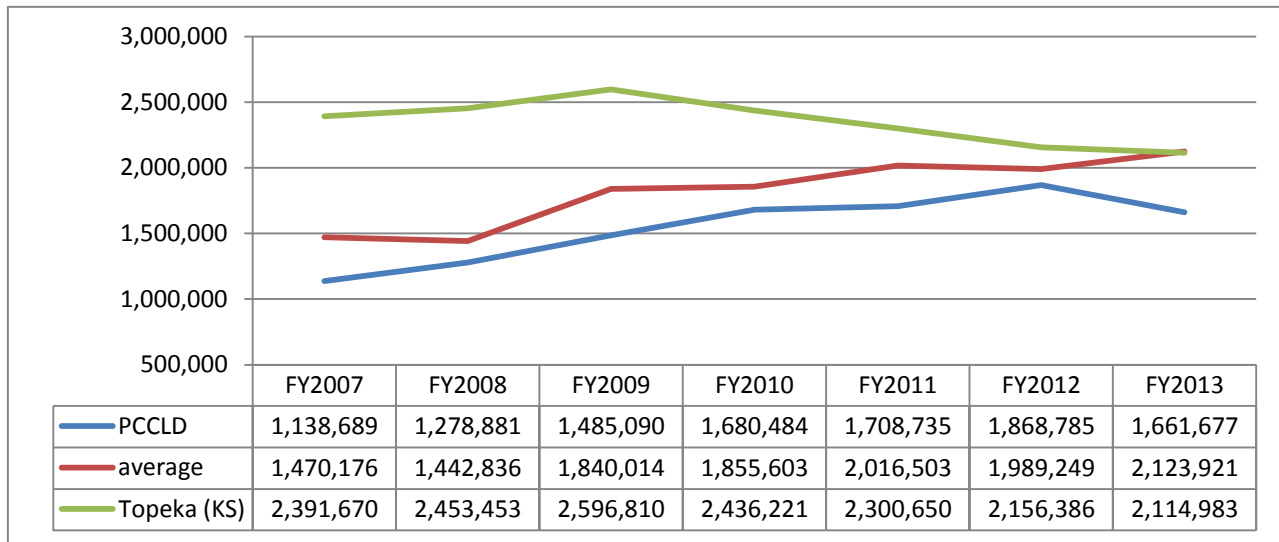


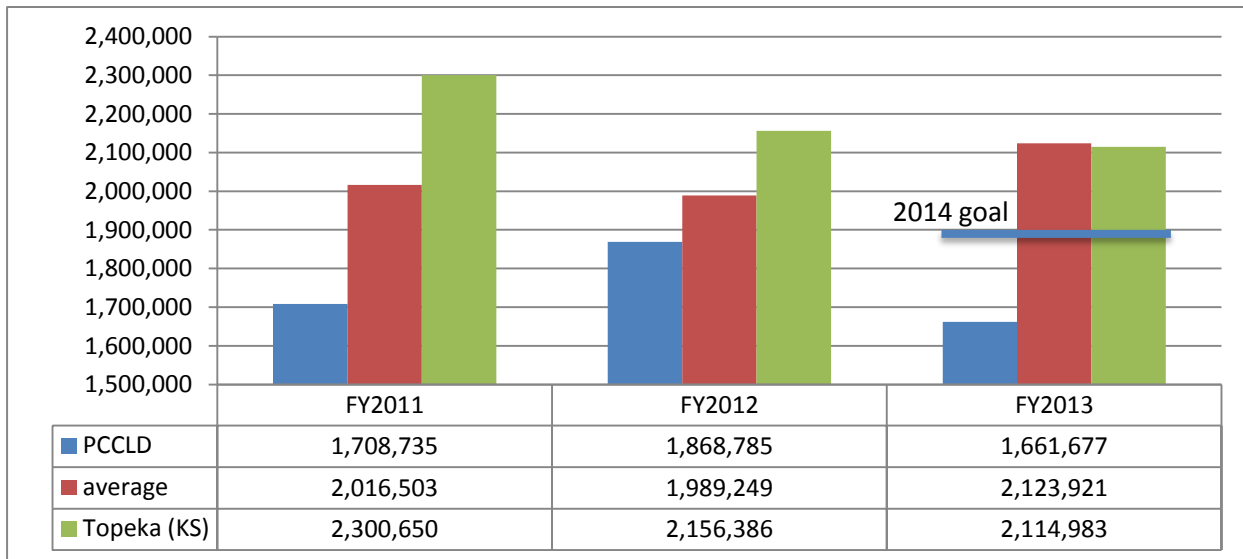
2014 Key Results

Circulation



Topeka and Shawnee County Public Library most closely outperformed PCCLD in FY2012. Average and Topeka FY2013 figures are estimates based on average yearly % change.

	FY2008	FY2009	FY2010	FY2011	FY2012	FY2013	AVERAGE
PCCLD	12.31%	16.12%	13.16%	1.68%	9.37%	-11.08%	6.93%
average	-1.86%	27.53%	0.85%	8.67%	-1.35%	6.77%	6.77%
Topeka (KS)	2.58%	5.84%	-6.18%	-5.56%	-6.27%	-1.92%	-1.92%



PCCLD's 2013 goal for Circulation was 2,000,000, a 7% increase over FY2012.

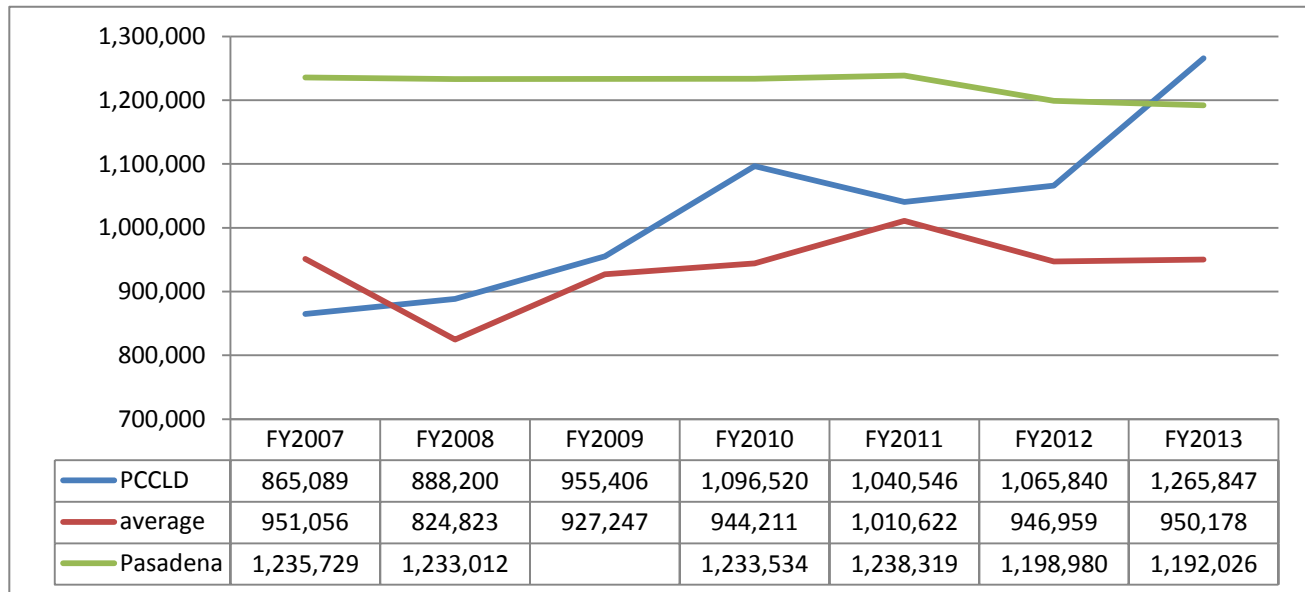
A 7% increase over FY2013 activity = 1,777,994.

A 6.93% average PCCLD increase over FY2013 activity = 1,776,831.

A 14.3% increase over FY2013 to maintain the previous goal = 1,900,000.

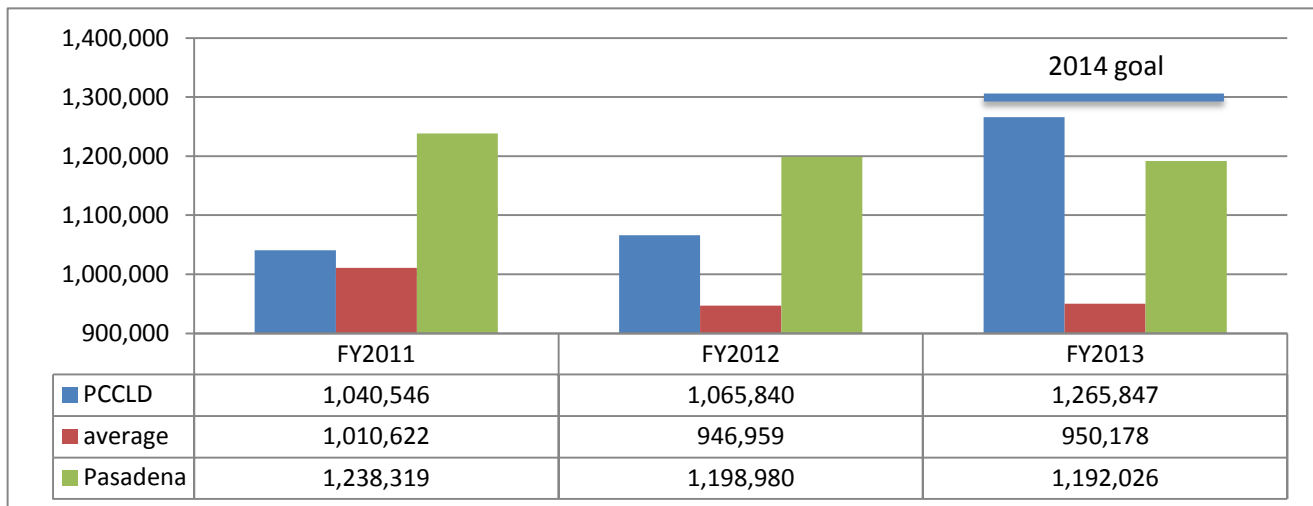
2014 Key Results

Visits



Our closest competitor for Visits in FY 2012 is Pasadena Public Library.
Average and Pasadena FY2013 figures are estimates based on average yearly % change.

	FY2008	FY2009	FY2010	FY2011	FY2012	FY2013	AVERAGE
PCCLD	2.67%	7.57%	14.77%	-5.10%	2.43%	18.77%	6.85%
average	-13.27%	12.42%	1.83%	7.03%	-6.30%	0.34%	0.34%
Pasadena PL (CA)	-0.22%	0.02%	0.02%	0.39%	-3.18%	-0.58%	-0.59%



PCCLD's 2013 goal for Visits was 1,100,000, a 3.2% increase over FY2012.

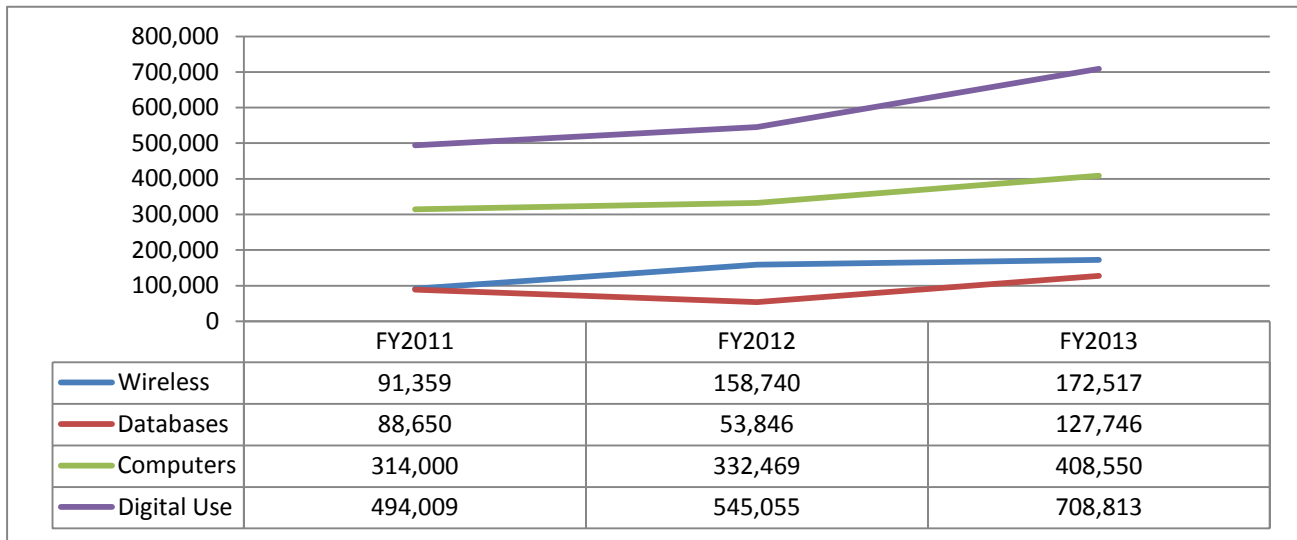
A 3.2% increase over FY2013 = 1,306,354.

A 6.85% average PCCLD increase over FY2013 = 1,352,558.

Ann Arbor library is the next highest performer in our peer group with 1,687,975 in FY2012.

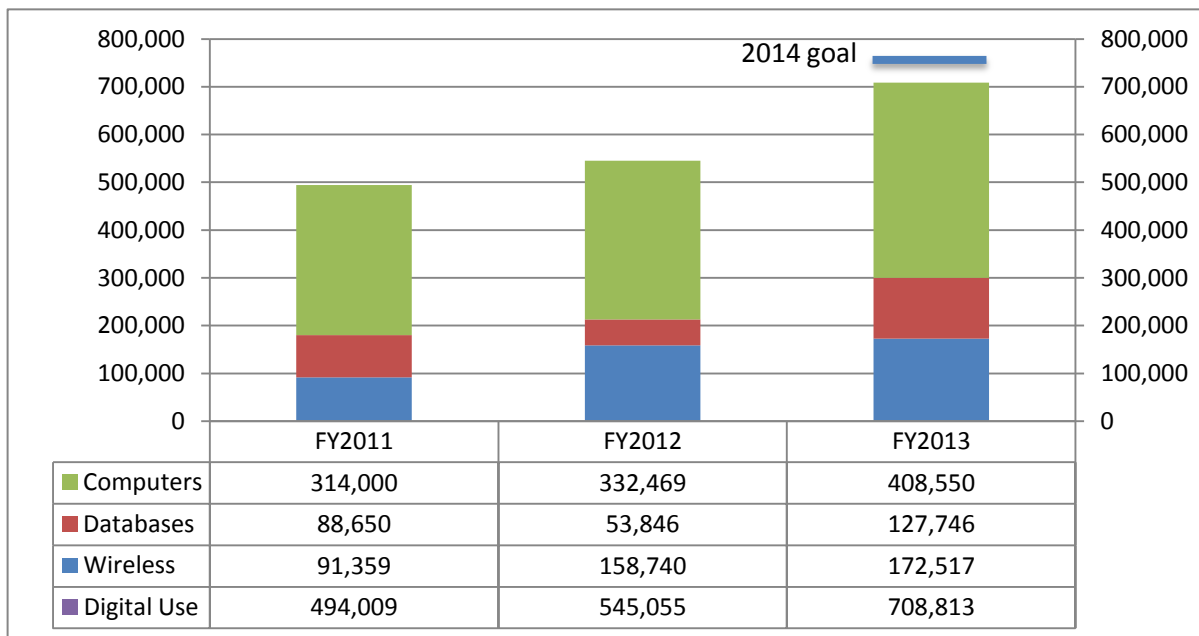
2014 Key Results

Digital Use



Each total is a count of sessions of activity.

	FY2012	FY2013	AVERAGE
Wireless	73.75%	8.68%	41.22%
Databases	-39.26%	137.24%	48.99%
Computers	5.88%	22.88%	14.38%
Total Digital Use	10.33%	30.04%	20.19%



PCCLD has experienced a yearly average increase of 20.19% in Digital Use.

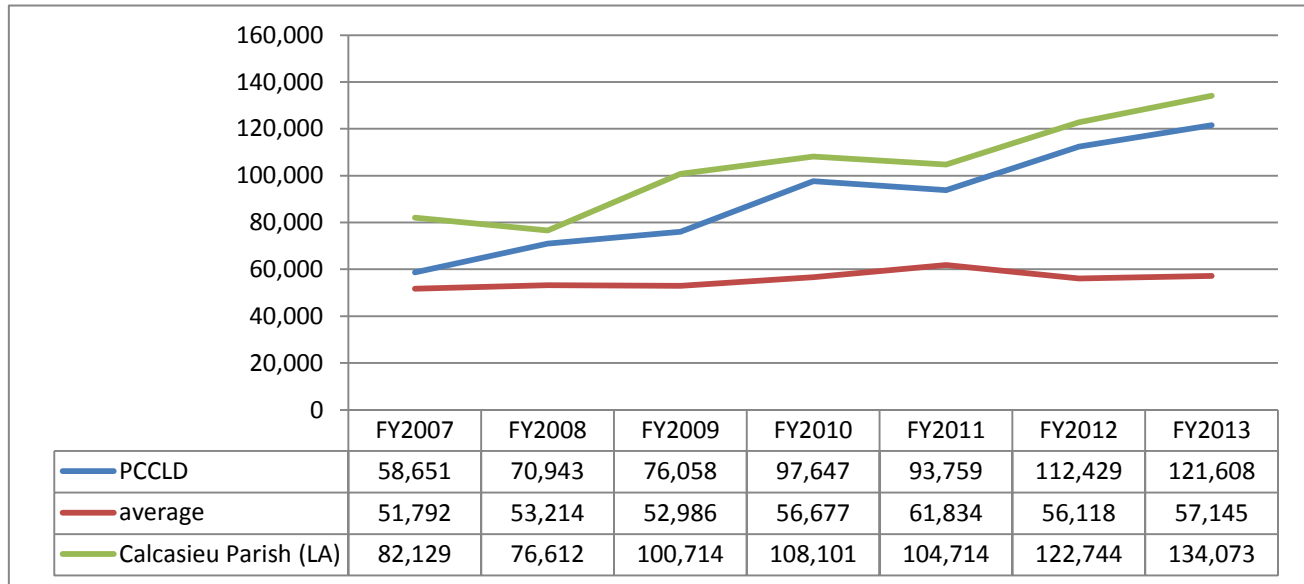
A 20.19% increase over FY 2013 = 851,922.

86024

A 5.8% increase over FY2013 = 750,000.

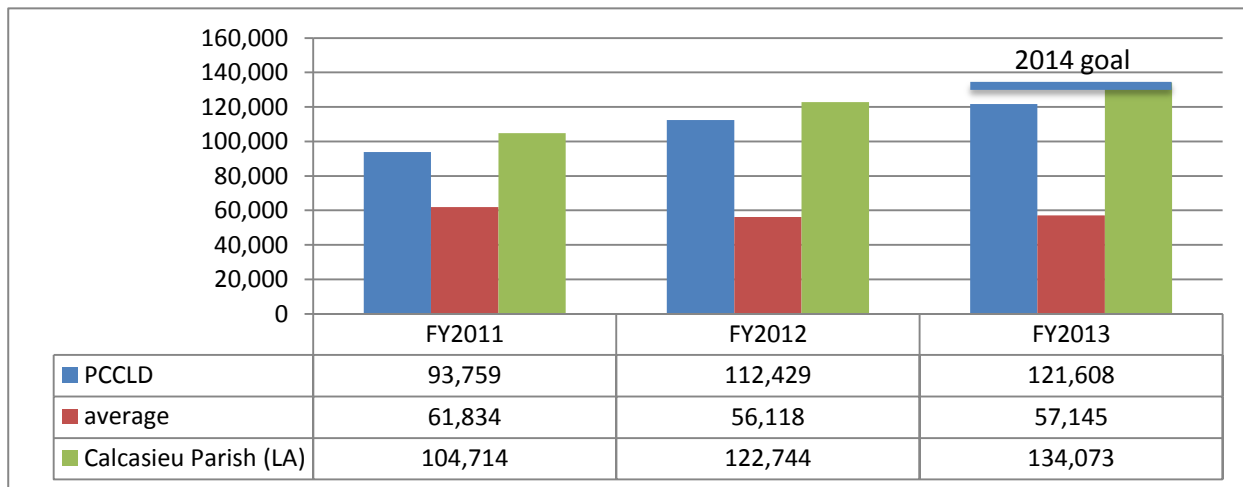
2014 Key Results

Program Attendance



The library with the best attendance in our peer group in 2012 and 2011 was Calcasieu Parish in Louisiana. Average and Calcasieu FY2013 figures are estimates based on average yearly % change.

	FY2008	FY2009	FY2010	FY2011	FY2012	FY2013	AVERAGE
PCCLD	20.96%	7.21%	28.38%	-3.98%	19.91%	8.16%	13.44%
average	2.75%	-0.43%	6.97%	9.10%	-9.24%	1.83%	1.83%
Calcasieu Parish (LA)	-6.72%	31.46%	7.33%	-3.13%	17.22%	9.20%	9.23%



PCCLD's 2013 goal for Program Attendance was 120,000, a 6.7% increase over 2012 activity.

A 6.7% increase over our own FY2013 activity = 132,160.

A 13.44% PCCLD average increase over our FY2013 activity = 137,952.

A 11% increase over FY2013 to become the top performer = 135,000.