

# PUEBLO CITY-COUNTY LIBRARY DISTRICT

## March 2012 Key Data

	Mar 2011	Mar 2012	YTD 2011	YTD 2012	YTD % Change
<b>Circulation</b>	<b>156,874</b>	<b>157,117</b>	<b>436,248</b>	<b>451,116</b>	<b>3.4%</b>
Rawlings	73,765	77,696	211,128	228,040	8.0%
Barkman	19,405	20,470	53,347	54,285	1.8%
Lamb	25,395	20,298	65,465	57,879	-11.6%
Pueblo West	32,561	30,245	89,825	87,847	-2.2%
Outreach	4,972	7,352	14,597	19,811	35.7%
Library @ the Y	776	1,056	1,886	3,254	72.5%
<b>Library Visits</b>	<b>96,249</b>	<b>88,974</b>	<b>264,780</b>	<b>262,291</b>	<b>-0.9%</b>
Rawlings	42,042	40,178	116,863	119,582	2.3%
Barkman	14,896	14,441	40,766	41,876	2.7%
Lamb	12,366	11,799	33,989	34,541	1.6%
Pueblo West	21,932	18,096	59,485	53,627	-9.8%
Outreach	2,806	1,913	8,371	6,499	-22.4%
Library @ the Y	2,207	2,547	5,306	6,166	16.2%
<b>Program Attendance</b>	<b>6,081</b>	<b>9,569</b>	<b>16,900</b>	<b>28,286</b>	<b>67.4%</b>
Rawlings	3,782	5,802	11,671	20,088	72.1%
Barkman	271	366	433	758	75.1%
Lamb	1,081	984	2,013	1,799	-10.6%
Pueblo West	396	1,744	1,312	4,529	245.2%
Outreach	310	111	1,091	296	-72.9%
Library @ the Y	241	562	380	816	
<b>Computer Use</b>	<b>32,861</b>	<b>37,276</b>	<b>93,514</b>	<b>112,239</b>	<b>20.0%</b>
Rawlings	13,677	13,316	39,687	40,188	1.3%
Barkman	4,006	3,827	11,062	11,414	3.2%
Lamb	3,150	3,407	9,152	11,101	21.3%
Pueblo West	5,327	4,689	15,349	14,201	-7.5%
Wireless	6,701	12,037	18,264	35,335	93.5%
<b>Patron Assistance</b>	<b>32,384</b>	<b>44,534</b>	<b>87,327</b>	<b>130,729</b>	<b>49.7%</b>
Rawlings	6,562	20,089	17,237	59,032	242.5%
Barkman	7,473	7,231	20,439	20,984	2.7%
Lamb	6,239	5,933	17,181	17,588	2.4%
Pueblo West	11,006	9,051	29,817	26,821	-10.0%
Outreach <sup>1</sup>	0	957	0	3,250	
Library @ the Y	1,104	1,274	2,653	3,054	15.1%
<b>Phone Calls</b>	<b>4,623</b>	<b>4,135</b>	<b>13,506</b>	<b>12,901</b>	<b>-4.5%</b>
Rawlings	3,264	2,315	9,673	7,432	-23.2%
Barkman	551	603	1,610	1,775	10.2%
Lamb	484	645	1,336	1,900	42.2%
Pueblo West	324	572	887	1,794	102.3%
<b>Holds Filled</b>	<b>11,691</b>	<b>12,384</b>	<b>32,176</b>	<b>35,015</b>	<b>8.8%</b>
Rawlings	4,117	4,051	11,245	11,342	0.9%
Barkman	2,115	2,398	5,955	6,412	7.7%
Lamb	2,165	2,245	5,809	6,584	13.3%
Pueblo West	3,118	3,288	8,685	9,476	9.1%
Outreach <sup>1</sup>	0	220	0	685	
Library @ the Y	176	182	482	516	7.1%
<b>Electronic Resources<sup>2</sup></b>	<b>33,392</b>	<b>15,692</b>	<b>80,933</b>	<b>44,270</b>	<b>-45.3%</b>
<b>Meeting Rm Attendance</b>		<b>6,760</b>		<b>19,751</b>	
Rawlings		3,582		10,808	
Barkman		536		1,357	
Lamb		885		2,490	
Pueblo West		1,757		5,096	

<sup>1</sup>Patron assists and Holds Filled for Outreach were tracked starting in May 2011

<sup>2</sup>Electronic Resources data changed in May 2011 to reflect an accepted standard for Counting Online Usage of networked Electronic Resources