

**PUEBLO CITY-COUNTY LIBRARY DISTRICT**  
**October Report of the Executive Director**  
**Submitted to**  
**The Library Board of Trustees**  
**November 20, 2014**

**NEW LIBRARIES**

Opening celebrations are scheduled for each of the three new libraries. A ribbon cutting ceremony for the Greenhorn Valley Library will take place at 10:00 a.m. on Wednesday, November 12, and a grand opening celebration party on Saturday, November 15, beginning at 12:00 noon. The Giodone Library ribbon cutting will take place at 10:00 a.m. on Tuesday, November 18, followed by a grand opening party beginning at 12:00 noon on Saturday, November 22. The ribbon cutting to open the Lucero Library will take place at 10:00 a.m. on Tuesday, December 9, with a grand opening celebration on Saturday, December 13, beginning at 12:00 noon. As construction is completed at each site, vendors and staff have been working diligently to complete the new libraries with new furniture, shelving, appliances, information technology, books and other library materials, etc.

**ALL PUEBLO READS: *The Paris Wife***

All Pueblo Reads 2014 featuring *The Paris Wife* by Paula McLain kicked off on October 3 and continued through October 31. 142 events and activities were held connected with the project. There were 27 community partners. Data is still being gathered on event attendance and a full report will be available soon.

**SCARY STORY WRITING CONTEST**

The Scary Story Contest garnered 1,234 entries, an increase of 132 percent over last year's participation. There were 191 attendees at the awards ceremony held on October 30 at the Rawlings Library.

**RAWLINGS LIBRARY**

**Special Collections & Museum Services**

- October attendance in the InfoZone was 3,846, and year-to-date attendance is 42,422.
- 166 document delivery requests were answered in October. 1,142 items from the collection were counted used by customers.
- 200 oral histories have been digitized, and Jen Koen (Digitization Coordinator) is performing quality control spot checks on the files before loading them to PCCLD's online digital collection. Jen also is working to digitize newspapers, maps and photographs.
- Tours were provided for five different groups with 190 students participating.
- Five genealogy classes took place with a total of 36 participants.
- Nineteen films were shown in October with 225 attending.
- The 3<sup>rd</sup> Floor exhibit for Hispanic Heritage Month was on display through October 31.
- The InfoZone featured "A Walk with Hemingway," an exhibit by Shawn Vidmar Devine, which opened October 3 in conjunction with All Pueblo Reads.
- Programs attracted participation of 286 to the museum and theater.

**Reference & Readers Advisory**

- Two tech classes were offered in October 2014 with thirteen attending.
- English language learning programming accounted for 115 attendees.
- Citizenship classes attracted attendance of 120.
- Spanish language classes had twenty students in October.
- The Hispanic Resources Center art exhibit featured the works of Eva Marie Fatta and Alexander Chavez.

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- Seventeen attended bilingual storytimes presented by Maria Smyer (Hispanic Resource Coordinator).
- Susan Wolf (Literacy Coordinator) offered fifteen adult literacy classes/programs during October with 86 people attending.
- Susan offered two additional programs in the Idea Factory with total attendance of 412.
- Reference & Readers Advisory staff ensured that customers who read large-print and fiction would have a selection of books during the weekend of the Black Tie Ball. Books were collected during the week before the event and were placed in Bret Kelly A during the weekend event.

### Youth Services

- The library partnered with the Junior League for the 3<sup>rd</sup> Annual set of Literacy Fairs. Rawlings had 67 participants, Barkman 21, Lamb 30, and Pueblo West 49.
- Youth Services provided district tween workshops called *Inventions Galore*. Rawlings had seventeen participants, Barkman five, Lamb eight, and Pueblo West three.
- The Sangre de Cristo Arts Center brought a Beginning Mime Workshop to each library location with total attendance of 26 as part of All Pueblo Reads.
- The library provided 3Doodler workshops. Rawlings had 27 participants, Barkman 1, Lamb 9, and Pueblo West 15.
- The Sangre de Cristo Arts Center provided Tea Dueling skit/demonstration for teens. Rawlings had 26 participants, Lamb 19, and Pueblo West 24.
- All Pueblo Reads School Outreach distributed copies of *The Invention of Hugo Cabret* to thirty classrooms throughout Pueblo. As All Pueblo Reads copies are weeded from the collection, they also will go to schools.
- Below is a summary of the October Youth Services programming and events specifically created for All Pueblo Reads – and the total participation.
  - Madeline Storytimes – 89 participants
  - Centralized Programming for Kids – 308 participants
  - Centralized Programming for Tweens – 59 participants
  - Centralized Programming for Teens – 121 participants
  - Book Distribution – 1439 participants
  - School Visits – 406 participants
- Read Dog, Read! was offered on October 10 with 59 participants and October 24 with 45.
- A Preschool Dance party was offered on October 18 in conjunction with the Literacy Fair with 34 participants.
- ZombieFest3 was held on October 18 with 150 participants.
- A special storytime on October 31 offered Not So Scary Stories with 132 participants.
- Regular events included five Babytime events with 88 participants, four Time for Tots with 76 participants, eleven Storytimes with 343 participants, and four Teen Advisory Board events with 94 participants.
- There were ten Headstart storytime visits with 373 participants.
- Staff participated on Homework Hotline on October 6, 13, 20, and 27 with an estimated 200 viewers.
- Other outreach programs included a Rotary storytime and All Pueblo Reads promotion on October 3 with 40 participants, Heroes After School Program on October 7 with 23, Risley After School Program on October 9 with 16, Children's Museum on October 18 with 58, Heaton Middle School on October 23 with 85, YMCA Trunk or Treat on October 25 with 200, and Pueblo Zoo Boo on October 25 with 2,400 participants.
- Youth Services provided seven tours with 295 participants.

## BARKMAN LIBRARY

- Circulation at Barkman is higher than ever with 36,877 checkouts for the month.
- The monthly book club met to discuss *The Paris Wife* with fifteen attending the event.
- Total program attendance for October was 1,132.
- Paula Pryich (Librarian) continued to provide school visits at CSU-Pueblo Preschool, Ben Franklin and Belmont Elementary Schools.
- Jill Deulen (Barkman Manager) visited the 4<sup>th</sup> and 5<sup>th</sup> grade classes at Ben Franklin Elementary School to distribute library cards and talk about using the library.

## LAMB LIBRARY

- Alicia Griebel (Children's Librarian) presented tot storytime themes on Bats, Monsters!, and Halloween accompanied by a parade of pirates, princesses, mouse in a trap and super heroes. Preschool storytime themes were Madeline in support of All Pueblo Reads, Spiders, Pumpkins and Halloween. Alicia provided two parent nights at the library for South Park Elementary with 52 in attendance; visited Beulah Heights, South Park and Goodnight elementary schools to present for 120 students. Alicia assisted Gigi Holman (Early Literacy Librarian) presenting an Early Literacy Fair for the Junior League. Alicia presented Tween Invention, two teen programs and special family program in support of All Pueblo Reads.
- Kirsten Dees (Library Assistant) presented storytimes and All Pueblo Reads programs: Preschool story time on bats and otters with 15 in attendance; two tot storytimes with Dinosaurs and Monster themes for 72 in attendance; two Make your own Flapper Hats in support of All Pueblo Reads at Lamb and Pueblo West Libraries with 16 attendees; hosted two Foxtrot dance classes in support of All Pueblo Reads with attendance of 12; and hosted Origami Ooh La La with total of 21 making origami Eiffel towers, pianos, purses and musical instruments.



## PUEBLO WEST LIBRARY

- All Pueblo Reads programs were mainly planned and carried out through the new centralized programming system. In the gallery, Shawn Vidmar exhibited her photographs of Hemingway's favorite haunts in Cuba in "A Drink with Hemingway." Pueblo West hosted a reception on October 8 with 35 people attending. While Shawn's work was in the gallery, 1,176 people viewed the exhibit.
- Other All Pueblo Reads programs included Origami Ooh La La on October 8 with eleven people attending; Make Your Own Flapper Headband on October 7.
- "Railroads of Southern Colorado in the 70s and 80s," was presented at Pueblo West and Lamb as part of All Pueblo Reads. The Pueblo West program was held on October 21 with 14 people attending, and the Lamb program was held on October 30 with 21 attending. There was also a model railroad display in both branches to correspond with the presentation. These were offered in collaboration with the Pueblo Model Railroad Association.
- Deborah Krauth (Business Librarian) coordinated a program on Medicare on October 4 with ten people attending. She participated in an entrepreneurship competition with 100 people participating. She presented library resources to the Pueblo West Women's League on October 14 with forty people in attendance. The final event of October was the



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Annual Pueblo West Chamber Expo with 120 people attending.

- The Mah Jong Club met on Tuesday evenings with 31 participating.
- OverDrive sessions were held on October 4 with two attending.
- Computer classes were held each week with six attending.
- The Pueblo West Book Club met on October 27 with sixteen participating in the discussion of *The Paris Wife*. The Mystery Book Club met on October 16 with seven attending.
- Four Time for Tots programs attracted 165 participants. Five Baby Time programs reached 53 participants, and five Preschool Storytime programs had 114 attendees.
- A Literacy Fair on October 14 had 49 participants.
- The EPIC Early Literacy Brown Bag meeting was held at Pueblo West on October 22.
- A Day in Paris was held on October 11 with 26 people participating. There was also a tween program *Inventions Galore* on October 17 and a Beginning Mime Workshop on October 23 with twelve participating.
- The Lego club met on October 25, and 22 people participated.
- Teens also had a 3Doodler program on October 9 with fifteen participants and the Sport of Tea Dueling on October 16 with 24.
- There was a teen Halloween party on October 30 with 46 attending dressed in creative and fun costumes.
- The Anime Club met twice with forty teens attending.



### **LIBRARY @ THE Y**

- Four Time for Tot programs were offered with 36 participants.
- Eight Storytime programs were provided with 178 participants.

### **OUTREACH SERVICES**

- Outreach Services activities are now transferred to other departments. Avondale Satellite circulation, visits and activities will be reported with the Giodone Library. Beulah Satellite will be reported with the Greenhorn Valley Library. Books a la Carte activity will be included with the Lucero Library. Homebound services are moving to Reference & Readers Advisory. Earlier this year, the Books in the Park activities were incorporated into Youth Services.

### **FACILITIES**

- The department focused significant resources on helping set up the new Greenhorn Valley and Giodone Libraries, supporting All Pueblo Reads, the Black Tie Ball, and the Art Bash.
- Lighting issues are being investigated at the Pueblo West Library.
- A glass breakage at the Rawlings Library is being probed.
- Other projects included cleaning the Rawlings courtyard, cleaning windows, repairs to minivan, and completing 453 work orders.

### **HUMAN RESOURCES**

- Interviews were held for Materials Handling Technicians, Accounting Assistant, Library Specialist, and Technology Trainer.
- Employee benefits renewals are being managed via the department.

- The Pay for Performance/SMART goals project continued to move forward. All employees are to receive a performance evaluation under the new program in November.
- The following jobs were recruited: Customer Service Representatives at all new locations, Materials Handling Technicians at all new locations, Librarian Archivist – Rawlings, Part-time Librarian – Greenhorn Valley, Customer Relations Manager – Rawlings, Collection Development/ILL Librarian, Material Handling Technician – Lamb, Customer Relations Manager – Circulation, Library Specialist – Barkman, Library Specialist – Reference & Readers Advisory, Accounting Specialist – Rawlings, Material Handling Technician – Barkman, Material Handling Technician – Special Collections, Material Handling Technician – Reference & Readers Advisory, Customer Service Representatives – Circulation, Technology Librarian – Reference & Readers Advisory, Adult Literacy Coordinator – Reference & Readers Advisory.
- PCCLD Volunteer hours for October totaled 1,576.8 hours, valued at \$34,910.35. The Volunteer of the Month for October was Jo Ellen Blakey: “Jo has only been volunteering with the Pueblo West Library for a few short months, but she provides excellent and reliable assistance with whatever we have asked her to help with, including a couple of major shifting projects that are helping improve the usage of space and the appearance of the collection. She is pleasant and gets along well with everyone, and with her past library experience and ‘can-do attitude’ she is a treasure!” “Jo is just a sweetheart. Always busy, she is able to help with everything. She answers questions. She is just super.” “She is always here on time and ready to go. Jo has a great attitude and is willing to help in any area. She walks in with a smile and leaves with a smile. If not for Jo, I could not keep up with the DVDs.”

### **INFORMATION TECHNOLOGY**

- The department focused significant resources working to establish IT services for the new libraries, including network connectivity, telephone services, computing, printing, and A-V.

### **TECHNICAL SERVICES & COLLECTION DEVELOPMENT**

- 20,209 items were added to the collection in October, and 4,274 items were withdrawn.
- Peggy Bilger (TS Specialist) and Patricia Mascarenas (TS Assistant) have been primarily responsible for processing the new libraries’ opening day collections and have spent many days this month working on the new collections at those locations.
- Mike Davis (TS Assistant) is operating the new “rabbit” receiving station in Technical Services.
- All Collection Development Librarians are beginning end-of-year materials buying.

### **GIFTS & GRANTS**

- The following contributed to the Capital Building Campaign:
  - Lyndell Gairaud made a \$25 pledge payment.
  - Donna Pickman made a \$50 pledge payment.
  - Jon Walker made a \$1,250 pledge payment.
  - The Waterfront on the Riverwalk donated \$500.
  - The Gates Family Foundation provided an \$85,000 grant.
  - Cathy Hoffeld donated \$300.
  - William Lucero made a \$100 pledge payment for the Lucero Library.
  - Alice Hill made a \$139 pledge payment for the Lucero Library.
  - Anthony Nuñez made a \$500 pledge payment.
  - The library received an anonymous donation of \$99.
  - Carole Crawford donated \$50.
  - Karen Miller donated \$250.
  - Amazon Smiles donated \$10.

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- Park View Elementary School students donated \$100 for the Lucero Library.
- Steel City Eagles Auxiliary donated \$25.00
- The following contributions were made to the Black Tie Ball:
  - Leanne Corsentino donated \$50.
  - Cathy Dehn donated \$75.
  - John Hardy donated \$100.
  - Pam Parks donated \$100.
  - Dianne Porter donated \$35.
  - Doug Sawvell donated \$50.
  - Nathan Schlabach donated \$100.
  - Sue Takaki donated \$340.
  - Black Hills Energy donated \$2,500.
  - H.W. Houston Construction donated \$2,500.
- Silent Auction items valued at \$1,334.95 were donated for the Black Tie Ball. Donors included: Carol King, James Stuart, Joe Adamich, Chris Brogan, Mark Clark, Michael Cox, Edmund Gallegos, David Hayden, Amber Pepin, Courtney Woodka, American Maids, Little Caesar's Pizza, and the Pueblo Symphony.
- Silent Auction bids received totaled \$1,720. Winners included: Susan Bernal, Rick Brake, Jane Carlsen, Mark Clark, Bret Jones, David Lange, Donald Moore, Spencer Nakaguma, Louis Nazario, Amber Pepin, Donna Pickman, Wallace Rice, Julie Schwartz, Donna Souder, Barbara Vidmar, and Margie Walker.
- Black Tie Ball ticket sales totaled \$6,040 in October. Ticket purchasers included: Josh Bale, R.J. Black Schultz, Susan Bernal, Kenton Burger, David Cardinal, Jane Carlsen, Lin Chang, Cheryl DeLong, Jeanne Gardner, Kathlyn Gillen, Rhonda Gonzales, Cindy Graham, Anne Henrikson, Clifford Howe, Hank Humphreys, Mark Kennedy, Doris Kester, June King, Philip Mancha, Moe Martinez, Donna Pickman, Michael Pugh, Fredrick Quintana, Barry Rapp, Linda Reifschneider, Lee Richardson, Nathan Schlabach, Mary Simmons, Scott Smiley, Donna Souder, Donna Stinchcomb, Sue Takaki, Joyce Vigil, Jacque Wachob, Margie Walker, Colorado City Metropolitan District, and Gradisar, Trechter, Ripperger & Roth.

## **STAFF DEVELOPMENT**

- Gigi Holman (Early Literacy Librarian) participated in a SPELL Grant Webinar on October 1.
- Florence McKercher (HR Generalist) attended an Employer Forum at WorkForce on October 1.
- Sixteen staff attended Storytime Training on October 6 presented by Gigi Holman (Early Literacy Librarian).
- Sara Rose (HR Director) attended an MLOS Meeting on October 6.
- Thad Stelter (Customer Service Rep) completed Access 2007 training through GCFLearnFree.org on October 6.
- Twenty-nine staff attended follow-up OZ training on "Exchanging Feedback" on October 9 presented by Midori Clark (Community Relations & Development Director).
- 105 staff attended Staff Development Day on October 13 which included the following components:
  - Forty-four staff attended all-day OZ Principles Training. This is the final group of employees attending this training.
  - Sixty-three staff attended sessions on:
    - Pay for Performance and SMART Goals presented by Sara Rose (HR Director)
    - Collection Development presented by the Technical Services & Collection Development team
    - Five Steps to Handling Threatening Situations presented by Detective LaRey from the Pueblo Police Department.
  - Sixty-one staff boarded two buses to tour each of the three new libraries.

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- Maria Kramer (Teen Librarian/future Lamb Manager) attended Fred Pryor training on Supervision and Management on October 20.
- Deb Krauth (Business Librarian) attended an online training session on “Making Cents of Financial Literacy: Tech Tools and Innovative Programs,” on October 22.
- Natalie Gallegos (Youth Services Library Specialist), Erin Murphy (Library @ Y Customer Service Rep), and Maria Kramer (Teen Librarian/future Lamb Manager) attended an OverDrive webinar on October 23.
- Deb Krauth (Business Librarian) attended an online training session on “\$2.2 billion reasons libraries should care about WIOA (Workforce Innovation & Opportunity Act),” on October 27.
- Five members of the Youth Service staff attended the Summer Reading 2015 Workshop with the State Library on October 28.
- Eleven new employees attended Orientation and Public Services Training presented by various staff members on October 28.

### THANK YOU MESSAGES

- Laurel Campbell from the Goodnight Barn Historic Preservation Committee sent the following thank you letter to Maria Tucker (Special Collections & Museum Services Manager): “Thank you is just not enough to express the gratitude of the Goodnight Barn Historic Preservation Committee to you! Your recent contribution to the art auction brought true sophistication and substance to our fledgling art sale. Your generosity and support help us continue our important work of raising funds to complete the physical repair and rehabilitation needs of the Barn to ensure its long term preservation as a historic resource...we appreciate your support; it is through your assistance that we will be able to preserve the structure and history of the Charles Goodnight Barn and celebrate its link to one of the most important historical periods in the development of the American West.”
- Judge William Lucero wrote the following to Diann Logie (Lucero Library Manager): “Thank you for all you have done to make this library a reality. We could not have picked a better person to be at the helm. I, as Pat’s brother, am so proud that this much needed learning and community center will bear his name. He loved kids and would beam knowing that kids on the Eastside will be able to take advantage of a library in their neighborhood...I am reminded of the dedication plaque that is affixed to the entrance to the Patrick A. Lucero Library in Ba Long...“May the children who gather here find peace, love, and harmony.” The Lucero, Archuleta family and our friends wish the same learning in a nurturing environment for all those that gather at the Patrick A. Lucero Library on the Eastside...”
- Jim Richerson, Executive Director of the Sangre de Cristo Arts and Conference Center, wrote the following letter to Jon Walker: “On behalf of the Sangre de Cristo Arts & Conference Center’s Board of Trustees, I would like to thank the Pueblo City-County Library District for their partnership with providing community members access to the Picasso Matisse and Chagall Gallery Talk. It was quite a pleasure to hear the questions and see the interest of over 50 visitors who attended on October 10. . .”
- Linda Roof, Pueblo Rotary, wrote a note to Jon Walker: “You have a wonderful staff that did such a good job in getting together some last minute storytelling at our District Conference...Janina [Youth Services Manager] did a great job on the program! Thank you!”
- Jeff Hawkins, Principal of the Connect Charter School, wrote the following to Marilyn Baillargeon (Public Services Admin Assistant): “I would like to extend our thanks to you and the whole Rawlings staff for a terrific research experience this last Tuesday. Everyone was extremely friendly and helpful to our students and to us...It was a great morning. Please extend our thanks and appreciation to all of your staff.”
- Phyllis McNickle (Library Volunteer) wrote this letter to Jon Walker: “I write to express gratitude. Your remarks at the September 11 Volunteer Luncheon describing PCCLD expansion were thrilling. I view library districts as the progressive cultural and educational vortexes of a community. I see this evidenced in each of my contacts over the past year with PCCLD...I am also grateful for the professionalism, energy, and raw intelligence of

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Susan Wolf. As a volunteer with the Adult Literacy Program, I experience Susan's compassion and clearness of mission when serving adults..."

- Paul Okins submitted the following through "Ask Us": "I have requested very specific genre books, and the Pueblo Library system was able to get them for me on interlibrary loan. Also, I had requested Pimsleur Spanish Courses, and the library system came through with that as well, giving me access to a program that I could not have afforded otherwise. I would just like to thank you and say that I've been very impressed with the Library system overall and am very grateful. Thank YOU!!!"
- The library received the following Comment Form: "My family and I have traveled all over the US and spent time in many libraries, and this one is our favorite, by far! Every single library staff is exceptional! The kids' part is HUGE and interesting. The exhibits on all the floors made this library top-notch in our book! Every day, my kids can't wait to come back (I work online and am in a huge transition in my business that requires a lot of time, so we have come every day for almost 2 weeks!). We still can't believe how big it is and how much care has obviously gone into every part and space. Thank you!"
- Izzy Taft wrote the following on a Comment Form: "I want to thank all the staff of Rawlings Library for their service to Pueblo. I have always had such helpful attention given gladly by all of you. Our Library is a great gift to our community because of you and the many events you create for all of us."
- Janelle from the YMCA wrote Jon Walker: "Thank you for your support of the 2014 YMCA Corporate Cup. Your commitment to your employee's health is admirable. We value our partnership with you and look forward to future opportunities to collaborate on. Hope your team enjoyed this year's event. Thank you." Library staff earned 13 medals in this year's Corporate Cup.
- Charlene Garcia Simms received a thank you letter signed by several members of the PCC Class which read: "Just a note to thank you so much for my personal tour of the library and our group tour! You did an excellent job and we really appreciated it! Thank you so much!"
- Shevawn Vandekamp left the following BiblioCommons compliment: "This site is awesome. The Pueblo Library system and all the branches also! I use our libraries constantly and really appreciate what a great asset it is."

Respectfully submitted,  
Jon Walker  
Executive Director