PUEBLO CITY-COUNTY LIBRARY DISTRICT Report of the Executive Director Submitted to The Library Board of Trustees July 28, 2016

Outstanding Women of Pueblo

PCCLD has published a new book entitled <u>Outstanding Women of Pueblo</u>. The book was compiled by Midori Clark (Director of Community Relations, Development & Strategic Initiatives) with assistance from Tabitha Davis (Special Collections Assistant), Sara Schwartz (Program Events Coordinator), Charlene Garcia Simms (Librarian), Dave Hayden (Data Analyst), and retired PCCLD staff member, Joanne Dodds. The book represents a compilation of women formally appreciated during PCCLD's annual women's recognition program dating from 1986 to the present.

Historic Newspaper Digitization Project

A district goal this year is continuing to augment PCCLD's digitization of early and historicallysignificant issues of the *Pueblo Chieftain* with support from the Rawlings Foundation. An important action step this year is determining a partnering institution best able to assist with scanning and loading the data online. Recently, the Colorado Historic Newspaper Collection (CHNC) program was selected to do this. Both CHNC, which is a project of the Colorado State Library, and the Pueblo's Steelworks Center for the West were partner candidates. CHNC was selected after trials with both. CHNC offers the best combination of value and quality. Total amount to be paid to CHNC for services and product this year is \$20,755.60, which is budgeted courtesy of a grant from the Rawlings Foundation. During the test phase of the project, early editions of the *Chieftain* were made available online with nearly three thousand digitized pages. Additional steps include further digitization, training staff in use of the new online collection, making it available to the public via the Internet, publicizing access and tracking utilization.

Greenhorn Valley Library Acoustic Panels

Acoustic panels have been installed in the meeting room at the Greenhorn Valley Library. The panels have successfully improved the noise reverberation problems in the room. The same approach is scheduled to be installed in the Giodone Library later this year. This work is being performed by Audio/Video Plus, a local company.

ConnectED

PCCLD is continuing to work on details of the upcoming ConnectED project implementation with School Districts 60 and 70. A guiding Memorandum of Understanding now is in place between PCCLD and the two school districts, and the goal now is to kick off the program in the schools when the fall school terms commence in August. Pueblo is one of more than thirty major cities and counties taking the challenge, which includes a commitment to support student learning through programming that develops their language, reading, and critical thinking; provide digital resources, such as eBooks and online collections of traditional media; and provide broadband connectivity and wireless access within library facilities. The goal is to improve student access to the learning resources and books of America's libraries. This initiative includes the support of the White House, the Institute of Museum and Library Services, the American Library Association, and the Urban Libraries Council. See https://www.imls.gov/issues/national-initiatives/connected-library-challenge. With this partnership locally, PCCLD is providing every D60 and D70 student with a public library account using each student's school identification numbers instead of separate library cards. With their Library ConnectED account, students will be able to access library research databases, borrow e-materials such as downloadable books, audiobooks, music and videos; borrow up to five each books, books-on-CD, Playaways, Playaway Book Packs, magazines, puppets; borrow one each DVD, CD, Video Game, Playaway View, Playaway Launchpad. There are no overdue fines for ConnectED accounts,

but users are responsible for fees on lost or damaged books. To access online information and check out materials, the student will use their school-assigned student ID and birthdate. Right now, the ConnectED Program is limited to D60 and D70, although a similar approach currently is in the works between PCCLD and CSU-Pueblo.

Book Clubs

PCCLD is working to enhance its support for local book clubs. A working group of library staff—Rich Poll (Collection Development Librarian), Jill Deulen (Director of Technical Services and Collection Development), and Janina Goodwin (Rawlings Managing Librarian)—is leading the effort on this initiative. The project intends to assist those who want to start a book club and assist in sustaining existing book clubs. PCCLD offers meeting rooms, readers' advisory, and special order titles for book clubs to use. A draft web site on these and other best practices for book clubs is available at http://www.pueblolibrary.org/bookclubs.

RAWLINGS LIBRARY

Special Collections & Museum Services

- June total attendance in the museum was 4,492. Year-to-date attendance is 27,142 comparing positively with 2015 year-to-date total of 26,435. 196 Document Delivery requests were answered in June. 1,147 items from the collection were counted used by customers in June.
- Tammi Moe (Special Collections Archivist) is processing the Colorado Rock Art Collection, transcribing oral histories and work with various collections. Tammi and Charlene Simms (Special Collections Librarian) worked on oral history with Mr. Jack Avalos, who is 93, of Bessemer.
- Charlene is coordinating work on a special history book of Pueblo to be published by Arcadia Publishing in collaboration with PCCLD later this year.
- José Ortega (Digitization Coordinator) was on leave from PCCLD in June while serving as an intern at the Smithsonian Institution in Washington, DC where he worked with digital collections.
- The InfoZone offered 29 films attended by 235 in June.
- A CSU Presentation on the Case for Dark Matter was attended by eleven on June 14.
- Greg Liverman conducted a DNA genealogy workshop on June 13 with 95 in attendance.
- Special Collections and Museum Services hosted a history workshop for teachers on use of primary source materials, conducted in conjunction with the Library of Congress on June 20 and 23 with 22 attending.
- Noreen Riffe (volunteer) conducted a Finding Lineage Workshop on June 29 with four attending and a genealogy research session on June 14 with two people.
- Tammi and Charlene hosted an outreach booth at the Parkview "Girls Night Out" on June 22 with twelve participating.
- *Eat Well, Play Well* is a traveling exhibit in the InfoZone through the summer from the Oregon Museum of Science and Industry.
- Special Collections organized two summer reading exhibits rotating through the branches this summer on historic sports figures and Ansel Adams.
- On June 17, Maria Tucker (Special Collections & Museum Services Manager) continues work with Experience Design, the company employed to design updates to the InfoZone permanent exhibit.
- A consultant with the Colorado Tourism Office's *Cultural Heritage/Agritourism Mentor Program* visited the InfoZone and made recommendations on how to promote the tourism experience for visitors, including recommendations on signage and e-marketing.

Reference and Readers Advisory

- RRA is coordinating with the Sangre de Cristo Arts Center to promote their Ansel Adams exhibit, including special exhibits on the Rawlings' 2nd floor and the availability of Arts Center exhibit passes for checkout from the library.
- English Language Learner class attendance for the month of June was 41.
- Citizenship class attendance was 75.
- Bilingual stories for children had 24 attend.
- Jackie Swanson (Adult Literacy Coordinator) presented on the Adult Literacy Program to the Department of Social Services, the Workforce Center, Catholic Charities, Optimists, Lions Club, two Rotary groups, Kiwanis, and the Eccentrics. During June, 27 Adult Literacy tutors gave 249.5 hours to the program.
- Idea Factory programs in June reached a total of 137.
- Tech Trainer events reached a total of 91.
- Thingiverse Views in June were 865 with 87 downloads.
- Homebound Services added another volunteer in June. Homebound provided 68 circulations to 38 customers delivered by fourteen volunteers.

Youth Services

- Minecraft lock-ins attracted 65 participants districtwide.
- Summer Reading began this month at all locations! Ronald McDonald Visits the Library had total participation of 1,630. Tween programs had total participation of 544.



Ronald McDonald visits with kids at Giodone



Participants in the Tween Construction Challenge show off their costumes.

 Teen programs in June had a total of 306. The teen program has also seen great gains. For comparison, last June's total teen attendance was 177. Locations with the biggest increases from last year are Pueblo West, Barkman, Rawlings and Greenhorn Valley. Teen programs included Robots and More, Alcohol Ink Accessories, Button-Making (with the library button machine) and a visit from Chaos Games and More.



Ansel Adams: American Photographer and Conservationist

- Youth Services staff worked with the Beulah Mountain Park and the Colorado Department of Wildlife to create three off-site events.
- A set of laser tag equipment has been travelling the district this summer. Laser-Tag Lock-ins were held at Pueblo West on June 10 with twenty participants and at Lucero on June 19 with ten participants.
- Centralized storytime kits are making the rounds of the district this summer with attendance at 174.
- This year, Books in the Park's second park location changed from Ersilia Cruz to Fairmount Park. Fairmount is seeing an average of 35 visits per day. Total visits were 989 in June with circulation of 3,019.
- The second annual IDEACon received numerous compliments from patrons who loved that a "mini convention" was going on in their hometown. Ellie O'Keefe (Teen Services Librarian) led this effort with more than 500 attending.
- The Family Resource Fair brought local youth-focused organizations to the library to share programs and resources for children. This effort was coordinated by Jacque Collins (Library Specialist) and Maria Smyer (Hispanic Resources Coodinator).
- Thursday Hangouts had sixteen participants in June.
- Storytimes continued in June with total storytime attendance of 892.
- Summer Reading Program promotion was held at Carlile Elementary School, Bessemer Academy, and St. John Neumann, and Most Improved Reader Awards were presented at Heritage Elementary.
- Youth Services participated in the Kickoff to a Safe and Drug-Free Summer on June 10, the Mesa Junction Art Bash on June 12, and Kids' Day at Cooperative Care.

BARKMAN LIBRARY

- Paula Pryich (Librarian) had nineteen attend a summer reading kickoff program, 26 attend preschool storytime, and 66 attend CSU-Pueblo for preschool storytime. Paula also visited Fountain Elementary to speak about summer reading, presented Most Improved Reader Awards at Haaff Elementary and Fountain Elementary. Matthew Parlier (Barkman Library Specialist) had nineteen in attendance for Dancing Time for Toddlers and 41 attendees for Time for Tots.
- Centralized Programing and Summer Reading programs included Ronald McDonald, *Read Dog, Read,* and teen, tween and family summer reading events.
- Barkman staff hosted programs on "Cloud Ebooks... A How to," Barkman Reading Challenge, book discussion group, Book Worms book club, Minecraft Madness Lock-in, Crafty Needles Groups, Afternoon Movie, and Adult Coloring.

GIODONE LIBRARY

- Kayci Barnett (Library Manager) presented Most Improved Reader Awards on June 1 and 2 at South Mesa Elementary School.
- Lorina Messenger (Library Specialist) presented Most Improved Reader Awards on June 2 at Avondale Elementary School.
- Paula Pryich (Librarian) presented storytime at Los Pobres.

GREENHORN VALLEY LIBRARY

GHV Library registered 39 pre-readers, 257 readers, 58 teens and 109 adults. 72 participants came to see the amazing presenters at our weekly family programs, 39 attended centralized tween programming and 50 attended centralized teen programs.



Maker Cart purchased with Friends of the Library grant.

- Youth and Family Programs included the following:
 - Storytimes: Time for Tots had 62 participants; Preschool Storytimes had 8 participants. Retired music teacher, Linda Reiger, has begun volunteering during Time for Tots to integrate more music in this program.
 - Tinker Lab Tuesdays had 22 participants.
 - Read Dog, Read! had 14 participants.
 - o Buck-n-Duck Taxidermy on June 15 had twelve participants.
 - Lego Mania had 16 participants.
 - Babysitter Certification Class on June 11 had seven participants.
 - Family Campout on June 11 had 52 participants.







Craft time!

Campfire Stories & S'mores

Thanks to our AmeriCorps volunteers!

Skins & Skulls (presented by Mountain Park Environmental Center)

- Adult programs included the following:
 - o Nineteen people attended the final Yoga sessions. Classes will resume in the fall.
 - Wool & Wine Felted Purses with The Felted Dog on June 3 had 21 participants
 - The Way of Fly Tying taught by Dave Ray and volunteers from Anglers Addiction on June 8 had fifteen participants.
 - Meet the Author Bob Goos on June 11 had twelve participants; Steve Garufi on June 18 had six participants.
 - Yarn Club on June 13 had two participants.
 - Maker Studio Sun catchers on June 25 had fourteen participants.
 - Greenhorn Valley Farmers' Market on June 11 and 25 had approximately 260 people visiting in June. New vendors have been added, more vegetables are available, and live jazz music was enjoyed by all!
 - o Cleaning with Essential Oils on June 29 had eight.
- Sharon Rice (Library Specialist) presented Most Improved Reader awards at Rye Elementary School on June 2 and promoted the summer reading program.
- Amy Martin (Library Manager) attended the awards assembly at Beulah School.
- Renee Montano (Customer Service Representative) attended the American Legion Meeting on June 11 to promote library programs and services, as well as gather suggestions for future programs and history wall digital content.
- Amy attended *Breaking the Silence* Suicide Prevention Workshop at Rye High School on June 12.
- Sharon provided storytime and crafts for campers at Aspen Acres Campground on June 25.
- Meeting Rooms were used by the GHV Chamber of Commerce, AmeriCorps, Young Living Essential Oils Consultants, DoTerra Essential Oils Consultants, Greenhorn Kickers 4H Club, American Sign Language Classes, Sangre de Cristo Volunteers for Community, Pinochle Club, Private Tutoring, and Cuerno Verde Arts Council.

LAMB LIBRARY

- This month Lamb received 12,829 visitors to the library. In the month of June, Lamb had meeting room usage of 58 public reservations and events.
- Total event attendance was 856 which does not include exhibit attendance. Youth programs had 804 attendees including 169 storytime attendees. Teen and adult programs had 52 attendees.

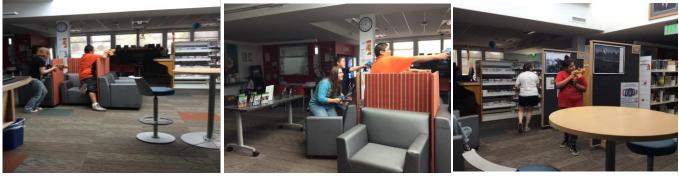




Tweens enjoy a centralized program called Extreme Art on Thursday June 30. Over 20

- For the month of June, Lamb displayed a centralized display highlighting Ansel Adams' photographs from the early 1900s.
- Rachael Parlier (Librarian/Library Specialist) attended the Most Improved Reader Awards at Highland Park on June 2.

LUCERO LIBRARY



Catherine Shepherd (Librarian) presented: Perler Beads, Ronald McDonald, Teen Robots and More, and On Your Mark, Get Set, READ, Tween Learn Kung Fu; Teen Board/ Games. Rhythm and Fun with Helen Trencher. Teamwork Challenge, Teen Night, Laser Tag Lock-In, Mini of Mass Weapons Destruction, Creative Movement with Arts Center, Tween Extreme Art Lab, Home Depot Kids Workshop, Teen Buttons, Ann Lincoln Juggling, Library Camp Out, in addition to June storytimes and June Movies.

Laser Tag at Lucero



S'mores and more – Library Camp Out

• Outreach Storytimes were provided at the Eastside Daycare on June 29 for twenty.

- Passive Programs included Beach Crafts for 72 and Ninja Hide and Seek for 27.
- Hardknox Gang Intervention and Prevention programs reached 75 in June.
- Most Improved Reader Awards were presented at Parkview Elementary on June 2, Baca Elementary on June 6, and Bradford Elementary on June 6 and 7.
- Jerry Vigil (Library Specialist) presented a Sidewalk Chalk Art program.
- Books a la Cart delivered 1,215 books in June.
- Exhibit/Art Panels featured Ansel Adams: American Photographer and Conservationist.

PUEBLO WEST LIBRARY

- The Pueblo West Library was a ballot drop-off location for the primary election on June 28. There was a total of 1,667 ballots collected.
- Pueblo West had 180 attendees for the first children's summer reading program on June 8. Overall children's program attendance is up this year with 2,049 participants in June.
- In the month of June, the Pueblo West Library held a total of 112 programs and two art exhibits for a total of 3,746 participants.
- There were 63 adult programs with a total of 501 attendees. Popular programs included: an alcohol ink craft class on June 8 for 41 participants; a birding walk in Lake Pueblo State Park led by the Raptor Center on June 11 for 22 participants; partnering with the Society for Creative Anachronism; Pueblo West held four belly dancing classes in June for 57 participants; Anthropology presentation on June 22 for 30 attendees; beginning crochet class met three times in June for 30 attendees; and a Sip and Stroke painting event on June 24 for 28 participants.
- There were a total of nine teen programs with 112 attending.
- Elizabeth Flores (Librarian) and Rachel Salazar (Library Specialist) were both chosen to present at the Colorado Libraries for Early Literacy Conference in September.
- Heather Wilder (Pueblo West Librarian) was asked to provide a storytime at the Bethlehem Square apartment complex in Pueblo. She is now doing weekly storytimes and teen craft programs there for children that do not have transportation to the library.

FACILITIES

- Supported Books in the Park.
- Supported Summer Art Bash.
- Completed 439 work orders.
- Setup new work order system.
- Worked on repairing #1 elevator and discovered power disconnect blew up.
- Managed repair issues after fire in IT server room.
- Pueblo West compressor was replaced under warranty.
- Completed five-year fire sprinkler internal test at Pueblo West.

HUMAN RESOURCES

Terminations /Retirements:

- Christa Leon (Lucero Materials Handling Technician) resigned effective June 2.
- Joseph Devendorf (Giodone Materials Handling Technican) resigned effective June 9.
- Tobias Martinez (Lucero Community Resource Specialist) resigned effective June 30.

New Hires, Promotions and Lateral Moves:

- Anthony Vigil-Martinez and Breanna Bowker started as Seasonal Books in the Park Assistants on June 2.
- Lori Kern was hired as Materials Handling Technician at Giodone on June 16.
- Magi Wren was hired as Materials Handling Technician for Youth Services on June 20.

Recruiting / Open Positions:

- Two part-time Materials Handling Technicians at Lucero. Recruiting.
- Museum Services Coordinator. Hired Megan Hederberg effective July 5.
- Part-time Library Specialist at Lamb. Promoted Jaclyn Baros (Library @ the Y Customer Service Rep) effective July 11.

- Part-time Materials Handling Technician in Youth Services. Hired Magi Wren effective June 20.
- Part-time Materials Handling Technician at Giodone. Hired Lori Kern effective June 16.
- Part-time Materials Handling Technician at Greenhorn Valley. Promoted Linda Reifschneider (Substitute) effective July 12.
- E-Resources and Digital Collections Librarian in Reference & Readers Advisory. Recruiting.
- Library Substitute Staffing Pool. Recruiting
- Part-time Library Specialist at Lucero. Recruiting.

Volunteers contributed 1,726.85 hours valued at \$38,232.46 (estimated by Independent Sector's figure of \$22.14 per hour). The Volunteer of the Month for June was Austin Greeley who volunteers at the Pueblo West Library.

TECHNICAL SERVICES AND COLLECTION DEVELOPMENT

- 5,095 items were added to the collection in June, and 2,745 items were withdrawn.
- Jill Deulen (Technical Services & Collection Development Director) and Rhonda Gonzales, Colorado State University-Pueblo Library Dean, have drafted an agreement between both libraries to offer PCCLD services there.
- Jill met with Monique Mullis, Lake Pueblo State Park Director, to discuss the State Parks Pass Checkout program that kicked off June 20. Jill distributed 16 passes and backpacks to all locations.
- Jill and Janina Goodwin (Rawlings Manager) visited the District 70 principal's meeting on June 9 to discuss the ConnectED program.
- Jill completed the State Grant for Early Literacy 2015-2016 report.
- The new ebook service, The Cloud Library, launched on June 6. Collection Development Librarians Elizabeth Flores, Theia Bravo, and Rich Poll visited all locations to answer questions.
- We have created a new audiobook standing order with Blackstone Audio. This will give us a less expensive price for more audiobooks compared with current vendor, Midwest Tape.
- Each of the Collection Development Librarians has been assigned a specific new library to work with to try and increase circulation and off-the-shelf rate. Elizabeth Flores will work with Lucero, Rich Poll Greenhorn Valley, and Theia Bravo Giodone.
- The cataloging department had a number of unusual items to process in June including parks passes, literacy materials, sports equipment, seeds, and tablets.

STAFF DEVELOPMENT

- Ellie O'Keefe (Teen Librarian) attended Pueblo Youth Employment Council Meeting on June 2.
- Alan Rocco (Facilities Superintendent) attended "How to protect your facilities from allergy and asthma" webinar on June 2.
- Kirsten Dees (Early Literacy Librarian) attended "Creating a Comprehensive and Engaging Volunteer Training Program" webinar on June 7.
- Ellie O'Keefe (Teen Librarian) and Kirsten Dees (Early Literacy Librarian) attended Imagination Chapter Training webinar on June 7.
- Kirsten Dees (Early Literacy Librarian) attended "Tips for Storytime Success" webinar on June 14.
- Deb Cherry (Giodone Customer Service Rep) attended "ABLE-Basic Reference Sources" on June 16.
- Alayna Parker (Giodone Materials Handling Technician) and Lorina Messenger (Giodone Library Specialist) attended "There's an App for that: 30 apps in 60 minutes" presented by Shannon Miller and Michelle Luhtala on June 16.
- Lorina Messenger (Giodone Library Specialist) attended "Creativity Connects the World: Art Builds Global Understanding) presented by Cheri Sterman on June 17.
- Lori Kern (Giodone Materials Handling Technician) attended four hours of HR and Branch Training on June 17.
- Kirsten Dees (Early Literacy Librarian) attended a meeting at Denver Public Library on June 20.
- Alan Rocco (Facilities Superintendent) attended "Intelligent Cities" webinar on June 22.

- Paula Pryich (Barkman/Giodone Librarian) attended "Legal Research without the Law Library" webinar presented by Jennifer Behiens. North Carolina Library Association on June 22.
- Nancy Mestas (Barkman Materials Handling Technician) attended a session of "Cloud Ebooks: A How-to" on June 22.
- Maria Kramer (Youth Services Manager) attended a District 60 Technology Meeting on June 22.
- Maria Kramer (Youth Services Manager) attended a COSI Meeting on June 23.
- Jill Deulen (Technical Services & Collection Development Director) attended the American Library Association (ALA) Conference in Orlando, Florida from June 23-27.
- Maria Tucker (Special Collections & Museum Services Manager) attended an American Library Association sponsored workshop on June 24 to introduce the exhibit "Money Matters."
- Nancy Mestas (Barkman Materials Handling Technician) attended "Introduction to Mobile Services for Libraries" webinar on June 27. <u>https://floridalibrarywebinars.org/introduction-to-mobile-services-for-libraries-ondemand/</u>
- Lori Kern (Giodone Materials Handling Technician) attended InfoZone Training on June 28.
- Kayci Barnett (Giodone Library Manager) attended "Super Happy Maker Fun Hour" presented by Kathy Lane from the Boulder Public Library on June 29. The focus was on fiber arts projects as well as the library's new makerspace.
- Maria Kramer (Youth Services Manager) attended a Developmental Screening Workgroup on June 30.
- Christopher Solano, Marcus Bower, and Nancy Mestas (Materials Handling Technicians) cross trained with Customer Service Rep at Circulation Desk one hour weekly in June.

THANK YOU MESSAGES

- One of the Lucero Library's 12-year-old customers brought this hand-drawn thank you note in to Catherine Shepherd (Lucero Librarian). He brought it in to thank us after the Laser Tag program held on June 19.
- Christina Cesar posted the following Facebook message about the Giodone Library: "My grandchildren, daughter Sandy and I went to the library and made Easter treats. Haley and Cali made great decorations (the rabbit and chicken). The boys Dante and Jamie enjoyed other library activities. We are so lucky on the St. Charles Mesa to have such a great library and the employees are wonderful. Thank you!"
- Jeff Chostner, Pueblo County District Attorney, sent the following email to Jon Walker: "Many thanks to you and your staff, especially Jane (Carlsen), for making the Houses of Worship presentation such a success. You may have read about it in the *Chieftain* this morning, but we had about 165



people there. Your folks, especially the set-up and technical support was superb. Please pass on our sincere thanks for putting Pueblo in the best possible light with the US Attorney, the Chief Law Enforcement individual in the State. Again, we appreciate your efforts to support our functions."

- Maria Tucker (Special Collections & Museum Services Manager) received the following email from Nick Remple after she provided a digitized interview with his father, Sterner Remple: "Indeed, I got the two files. Thanks again for this miracle. Not only can I hear my Dad's voice again, but my kids can too, as well as my brother and sisters and their kids. This oral history is a fantastic resource and a real credit to the library. Thanks again from the bottom of my heart."
- The library received the following online comment from Margaret Caroline Bowers: "Our family moved a lot when I was a child and my mother always said, 'When you get to a new town, the first things you do are register to vote and find the library,' and 'NEVER go anywhere without a book.' I have lived in 38 different places through 5 states and I wish all communities ran their libraries like yours. I just love your whole library system. The ease with which I can request books either through ILL or Purchase requests is remarkable. Your library system is actually one of the

reasons my husband and I decided to relocate to Pueblo when he retired. We spent six months in Canon City in 2012 and I began using your library almost immediately. Your staff is always friendly and helpful and I find your web site so easy to navigate. Thank you. (Hope this isn't too effusive)"

Respectfully submitted, Jon Walker Executive Director