

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Report of the Executive Director

Submitted to

The Library Board of Trustees

August 27, 2015

PCCLD-Arts Center Collaboration

PCCLD collaborated with the Sangre de Cristo Arts & Conference Center on their exhibition, *Colors of the Southwest*. Selected pieces from the exhibit were on display at the Rawlings Library and PCCLD also co-sponsored a lecture on August 2 by noted contemporary artist John Farnsworth.

Summer Reading

PCCLD's summer reading program continues to go very well. By the end of July, we set a new all-time record for enrollment in the adult, teen and children's summer programs. And we still have a few weeks remaining in August before the program wraps up.

InfoZone Grant Award

The InfoZone News Museum received notification of a grant award of \$16,500 from the Rawlings Foundation. These funds will be used to continue current work to digitize historic issues of *The Pueblo Chieftain*. In addition to this digitization project, generous funding from the Rawlings Foundation also allowed the InfoZone theater to undergo a recent upgrade, and a \$40,000 exhibit upgrade in the museum currently is out for bid with work expected to commence later this year. Maria Tucker (Special Collection & Museum Services Manager) is overseeing these efforts.

Park Pass Checkout

PCCLD is participating in a program coordinated by the state library to make available Colorado State Park Passes for checkout from local public libraries. This program is being made possible by the work of the Colorado Department of Education and Colorado Parks & Wildlife, and will be a free service for participating public libraries. Preliminary planning calls for a soft launch this fall and winter to be followed by additional promotion and advertising in the spring of 2016. The park pass will consist of a hanging tag to be placed in a car to allow a family to visit a state park for free. Additional brochures and information about state parks also will be made available to enhance family experiences.

RAWLINGS LIBRARY

Special Collections & Museum Services

- Total gate count in InfoZone Museum in July was 4,814. Year-to-date attendance is 31,753.
- 217 document delivery requests were answered in July. 1,292 items from the collection were counted used by customers in July.
- Tammi Moe (Archivist Librarian) is working on archival cataloging parameters. The Yolanda Lodge Collection and Southeastern Colorado Water Collection are currently being developed and a number of items were digitized in July: images for 1920's Collection, items for Cowboy Month-August including descriptions/captions, four item requests for *The Pueblo Chieftain*, twelve items for document delivery patron requests, items for Hilos Culturales, items for Pueblo Parks and Recreation Department, items for miscellaneous staff and customer projects, items



Art Talk, co-sponsored with the Sangre de Cristo Arts Center on August 2 with artist John Farnsworth and two of PCCLD's English Language Learner students from Vietnam.

for Pueblo County Historical Society, images of Huerfano County for publication, images Arapahoe Store. Published 28 items for the Courthouse Collection in the digital collections and continue to work on metadata for the collection. Completed metadata for five oral histories.

- *The Pueblo Chieftain* newspaper digitization project: Maria Tucker (Special Collections & Museum Services Manager) met with a representative from the State Library to obtain a quote for digitization of *The Pueblo Chieftain* to add to the Colorado Historic Newspaper collection.
- Genealogy/Western Research Programs included Webinar Wednesday on July 15 with eight attending and Genealogy/Cartography program on July 20 with eight attending.
- InfoZone Programs included 28 films attended by 349, a craft program on July 2 with forty attending, Discover the Arabian Gulf: A Visual Essay on July 16 with 35, and “My Life as a Whore” on July 21 with 28.
- Tammi Moe (Archivist Librarian) and Phyllis Gardner (Volunteer) presented to the Mother Cabrini Society about the Princess Yolanda Lodge collection that is preserved in the special collections with a total 16 in attendance on July 21.
- Maria Tucker (Special Collections & Museum Services Manager) is participating in a new group called History Connection of Pueblo, which has formed to promote history, museums and preservation in Pueblo. The group met with Dr. Constance Jones of Pueblo City Schools to discuss ways that the organizations can promote history content in schools. The organization is starting a Facebook page and will provide a Speakers Bureau of history topics.
- A Nonprofit Resource Center program on July 30 had fifteen attending.
- The *Pueblo Then and Now* photos were on exhibit during July at the Cup ‘n’ Cork Coffee Shop in partnership with the Pueblo Arts Alliance.
- The Drop City exhibit, which was developed by PCCLD, will be on exhibit at the Museum of Friends in Walsenburg throughout the summer.
- *Bam! It’s a Picture Book*, a traveling exhibit from the National Center for Children’s Illustrated Literature was installed for Read Out Loud. It will be on exhibit through July 26.
- A photo exhibit of Smokey Bear art will be on display in August in the InfoZone.
- An exhibit about Cowboys is on display in Special Collections.
- Special Collections is working on the development of an exhibit that will be displayed at all library locations for Hispanic Heritage month.

Reference & Readers Advisory

- Maria Smyer (Hispanic Resources Center Coordinator) oversaw 38 programs, classes and presentations offered via the Hispanic Resources Center. 2,692 customers participated. The offerings included language learning, citizenship classes, films, art shows, lectures, story times, historical reenactments, and more.
- Ashley Ousterhout (Adult Literacy Coordinator) helped oversee a number of activities in July, including fifteen volunteer tutors who provided approximately 65 hours of individual and group tutoring and contributed a total of 108 volunteer hours to the Adult Literacy Program. There are currently sixteen active students in the program. Two new students were tested this month and added to the wait list for a tutor totaling six students currently on the wait list for a tutor. One new tutor began tutoring. Adult Literacy offered six programs with 42 attendees in July, including classes, conversation club, Adult Literacy and ESL orientation, GED, Speak English! Movie Night and adult reading club. A portion of current adult literacy activities are supported now by an American Library Association grant program, *The American Dream Starts @ Your Library*. The program initiated a new collaboration with Intervention Community Corrections Services (ICCS) to tutor adults who are below sixth grade. So far, we have received four learner profiles from ICCS and two have completed the intake process.

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- David Hartkop (Technology Trainer) and Derrick Mason (Idea Factory Librarian) oversaw programming and activities in the Idea Factory that attracted 1,105 people to use Idea Factory technology and 27 programs during the month of July with 194 attending.
- Thad Stelter (Library Specialist) continues to compile and send the list of new books received at the Pueblo City-County Library District for publication in the Sunday *Pueblo Chieftain*.
- Homebound Services added two new customers in July. There are currently 37 Homebound customers with 70 items checked out and delivered by fourteen volunteers in July.

Youth Services / Library @ the Y

- Minecraft programming continues to see increasing participation. Another branch picked up Minecraft in June and more are planning programs in the fall. Staff also are working to create an All Pueblo Reads themed MinecraftEDU program. In July, sessions at Giodone had four participants, lock-ins at Barkman had 23, Pueblo West 18, Rawlings 18, and Lamb 9.
- The SPELL school visits continued all summer, and Kirsten Dees (Early Literacy Librarian) is now planning a workshop for SPELL participants. The Kinderkirk Childcare on July 2 had 61 participants, Thatcher Learning Center on July 9 had 55, and Trinity Lutheran Early Learning Center on July 16 had sixty.
- Books in the Park had a great turnout in July. Total circulation in July was 1,945 with 4,591 for the summer. Visits in June were 607 with total of 1,227 for the summer. Program attendance in July was 1,004 and 1,591 for the summer.
- Centralized programming efforts had overall impressive results, attracting 4,211 children, tweens and teens to all library locations during July.
- Rawlings offered four Baby Time programs for 84 participants and five Time for Tots with 140.
- Natalie Gallegos (Library Specialist) visited the Zoo each Thursday to share stories. The five events in July had 73 participants.
- Rawlings featured two *Read Dog, Read!* events with 138 participants, two Lego Mania events with 35 participants, and a Preschool Dance Party with 8 participants
- Two Cosplay Workshops were held for 21 participants. These workshops were designed for Tweens and Teens to use the sewing machines and anything else they might need in the Idea Factory to create their own Cosplay items.
- Visits in July included four visits to Camp T’Kai reaching 200, four to Y Preschool reaching 47, Life Center Academy reaching 25, St. John Neumann with 20, and four visits to Buell Children’s Museum reaching 42.
- Ellie O’Keefe (Teen Librarian) attended meetings of the Pueblo Youth Employment Council Resource Fair Committee, the Pueblo Youth Employment Council, and the Pueblo Work Force Investment Board. Ellie has also been elected as the Vice Chair to the Pueblo Youth Employment Council. She has been selected to attend a conference in August to enhance her community activities. This is paid for by the PYEC, but will also be beneficial to the library. Ellie was also selected to be a leader of an Imagination Chapter. Through this she will lead a club of tween-age kids through Maker related activities, greatly enhancing the Idea Factory for this age group.
- Kirsten Dees (Early Literacy Librarian) has been putting together Stories-to-Go kits which will replace the old CSAT kits. These are storytime bags perfect for families and preschool teachers. They are based on the CLEL Bell award books and have early literacy themes. We will hear more about them in the near future and will begin circulating this fall.



BARKMAN LIBRARY

- Alicia Griebel (Branch Manager) had 23 in attendance for the Minecraft Lock-in and 15 in attendance for Storytime at Bessemer Park for the Books in the Park Program.
- Paula Pryich (Librarian) had 84 in attendance for outreach at Building Blocks and CSU-Pueblo for preschool Storytime visits, 29 in attendance for Storytime With a Bang!
- There were 119 entries for the passive programs, “Candy Guess” and “X-ray Vision Training.”
- There were 22 attending the Crafty Needles Club program, 48 attended the Afternoon Movies, 27 participating in *Read Dog, Read*, and 86 attending Time for Tots and Signing Storytimes.
- Linda Pacheco (Customer Service Representative) had six attend the monthly Book Discussion group.
- Carol Rooney (Reference & Readers Advisory Manager) and Derrick Mason (Idea Factory Librarian) introduced 3Doodlers to nine interested customers at the Barkman Library in July.
- Barkman’s Programs in collaboration with Youth Services this month included 226 attending the Childrens Summer Reading Programs, 66 attending Teen Summer Reading Programs, and 42 attending Teen Summer Reading Programs. Twelve attended the 3Doodler program.
- A stained glass window piece, “Alice in Wonderland” created by Rick Nelson and his wife is currently on exhibit in the children’s area.
- Barkman gained four new teen volunteers during July.

GIODONE LIBRARY

- Kayci Barnett (Giodone Manager) read stories at Bessemer’s Books in the Park on July 7.
- Paula Pryich (Librarian) presented storytimes at Los Pobres on Thursdays and at Meadowbrook Trailer Court on Fridays.
- Giodone offered fifty-one programs during the month of July. Jeffrey Jaramillo (Customer Service Rep) facilitated a Minecraft program on July 11.
- Lorina Messenger (Library Specialist) presented a STEM program for the Thatcher Learning Academy on July 28.
- Kayci Barnett (Giodone Manager) created a “Circulation for Subs” presentation to help train subs being hired in August.

GREENHORN VALLEY LIBRARY

- Storytimes in July included four Storytimes with a Bang reaching 28 and four Time for Tots with 63. Three *Read Dog, Read* sessions were offered with 14 participants.
- Passport Kids was held on July 10 with 9 participants. This month the group travelled to Indonesia where they listened to gamelon music, explored the Borneo rainforest and made traditional shadow puppets.
- Lego Mania was held on July 17 with 19 participants. This month’s challenge was to build the best summer adventure park or thrill ride.
- During the month of July, Greenhorn Valley hosted thirteen events through centralized Summer Reading programming, with a total of 81 participants.
- Four Yoga classes were offered in July with 36 participants.
- Escape the Ordinary featured a Needle Felting class with The Felted Dog with 14 participants, Ride & Seek Bicycle Scavenger Hunt with 9 participants, Winemaking 101 and Tasting with Songbird Cellars with 21, and a Guided Hike with 27 participants and 7 wait listed.





- Foraging enthusiast Kevin Healey led an informative hike up the Greenhorn Trail where participants learned to identify edible and medicinal plants ranging from sweet clover, wild lettuce, mullein and red clover to Oregon grape, salmon berries and huckleberries to wild onion and chanterelles. We extend a special thank you to community members, Robert and Catherine Sounart for sponsoring this event.
- Amy Martin (Greenhorn Valley Manager) provided storytime and crafts to 9 participants at the Aspen Acres Campground in San Isabel on July 25. This year's pilot program was a success, and we plan to continue this partnership next summer.
- Theia Bravo (Librarian) has coordinated with Regional Wildlife Manager, Jeremiah Johnson, with the Colorado Division of Wildlife to offer a Hunter Education Class at the Greenhorn Valley Library free of charge to the community.
- The Beulah Satellite, which is managed by Amy Martin (Greenhorn Valley Library Managing Librarian), is adjusting service beginning August 17 to work in closer concert with local school activities in order to increase use.
- Community Meeting Room Use included The Art of Relaxation Yoga Class, Cuerno Verde Arts Council, Rye Elementary School Reading Camp, doTerra Essential Oil Consultants, Lion's Club, Chamber of Commerce, Condominium Association, CSU-Extension Office, and Life Leadership.
- New signage was installed on the north side of the library that faces Highway 165 with positive feedback from the community.



LAMB LIBRARY

- Lamb gate count in July was 21,690.
- Family programs in July included Red, White and Blue Fun with 33 attending, The Hero is You with 50, Calling All True Blue Heroes with 45, Lego Mania with 24, Super Anne Show with 63, and Brave Dogs with 45.
- Tween programs included Doc Susie with 8 attending, Superhero Sky Signal with 15, Old School Filmmaking with 16, Superhero Cuffs with 2, Bandaloom Heroes with 12, and Minecraft with 9.
- Teen programs included Greenscreen with 5 attending, Mod Podge Letters with 7, Shrinky Dinks with 7, and Bows and Bowties with 3.
- Adult programs included Needlework Clubs with 9 attending, All Pueblo Grows with 4, and Make Onigiri with 12.

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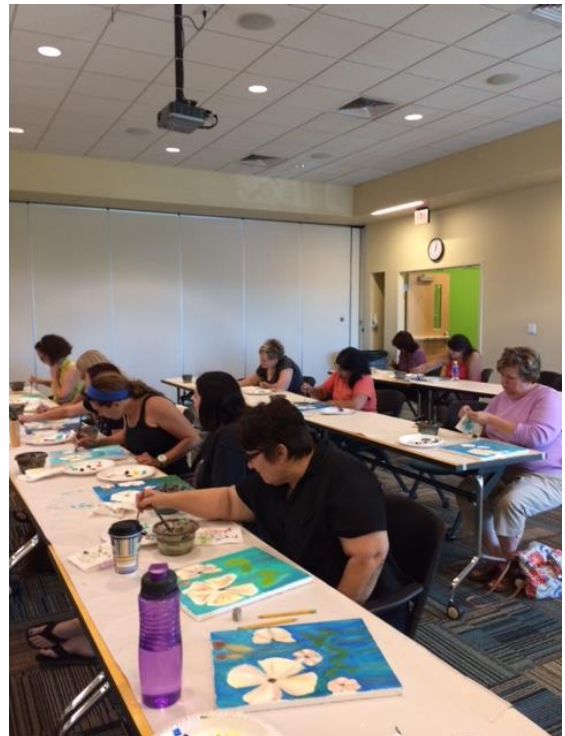
- Summer Reading Registration had 149 Pre-readers, 744 Readers, 81 Teens, and 247 Adults. Overall, children's registrations were 18% above goal. Adult registrations were 88% above goal.

LUCERO LIBRARY

- Summer Reading numbers as of July 31 were Pre-readers 121, Readers 475, Teens 128, Adults 234, and approximately 1,024 attended programs.
- Special programs included Bubble and Chalk Art for everyone, Mellow Monday adult crafts, Making Onigiri, Movie Friday, Ice cream sundaes and a movie, DIY crafts, and Lego mania.
- Diann Logie (Lucero Manager) met with Jimmy Roybal to discuss Folklorico dance classes at Lucero in the fall.
- 825 Books a la Cart books were delivered.
- Lucero featured the Local Heroes exhibit in July.

PUEBLO WEST LIBRARY

- Pueblo West has exceeded its library set goal with total summer reading registration of 1,394 pre-readers, readers, and teens. The adult total is 403.
- The Minecraft program at Pueblo West was a success with 17 tweens at the special Minecraft Program on Friday evening, July 17.
- Adult summer reading programs continue to be well attended with nearly 200 adults participating in programs in July. Some highlights include the second Family Tech Day and the Pueblo West history program, each having 35 people in attendance.
- Pueblo West volunteers have been a big part of helping staff get through the Summer Reading Program. With the increase in circulation during the summer months by 25%, volunteers have been a big help with getting items back on the shelf in a timely manner and helping with the weeding list. Pueblo West had 267 volunteer hours for August. The volunteer hours actually equal two additional full-time employees for the month of July.



Summer Reading Art Class for Adults at Pueblo West

FACILITIES

- Started installing new Pueblo West LED lighting, which stands about half completed at the end of July.
- Completed major HVAC repair at the Pueblo West Library.
- Completed major sewer line repair at Lamb. This work necessitated the closing of the Lamb Library for one day on July 6.
- Completed street repair trip hazard in Rawlings parking area.
- Johnson Controls reprogrammed the chiller plant control and cleaned chiller at Rawlings.
- Installed additional Lucero landscaping with 29 tons of rock.
- Completed 572 work orders, including special efforts for Books in the Park, IdeaCon and Art Bash.

HUMAN RESOURCES

Terminations /Retirements:

- Al Roman retired after 15 years with PCCLD. Al served as a Mail Technician at the Rawlings Library.
- Sean Webb's employment was terminated as a Materials Handling Technician at the Lucero Library on July 20.
- Karen Duncan's employment at the Pueblo West Library was terminated as a Materials Handling Technician at the Pueblo West Library on July 25.

New Hires, Promotions and Lateral Moves:

- Derrick Mason was hired as Idea Factory Librarian on July 6. Derrick holds a MLIS degree from Kent State University and joins PCCLD from the Douglas County Libraries.
- Shannon Espinoza was hired as a Materials Handling Technician at the Pueblo West Library on July 31. Shannon has library experience working as an assistant at CSU-Pueblo's library. Shannon holds a BA in English from CSU-Pueblo.
- Heather Wilder accepted the permanent position as Branch Librarian at the Lamb Library on July 12. She had held this position on an interim basis since May.
- Jaylyn Martinez was promoted to Materials Handling Technician at the Lamb Library on July 31. Jaylyn previously served as a substitute and Youth Services volunteer.
- Kristen Olguin promoted to Customer Service Representative at the Pueblo West Library on July 31. Kristen is finishing her BA degree in Psychology at Western State University in Gunnison. She had previously been employed by PCCLD as a Materials Handling Technician.
- Wendie Childs transferred as a Materials Handling Technician from the Lamb Library to the Pueblo West Library on July 31. Wendie joined PCCLD in October 2014.

Recruiting / Open Positions:

- Administrative Technician—Community Relations
- Materials Handling Technician—Lucero Library
- Library Specialist—Lucero Library
- Substitutes—multiple locations
- Customer Relations Manager—Rawlings
- Digitization Intern—Special Collections & Museum Services

TECHNICAL SERVICES & COLLECTION DEVELOPMENT

- 5,727 new items were added to PCCLD collections in July and 4,507 were withdrawn.
- Elizabeth Flores (Collection Development Librarian) and Pat Mascarenas (TS Assistant) worked on the effort to get the new Launchpads out to library locations for public use. Launchpads are devices with early-literacy apps that can be checked out. These are proving to be highly popular with multiple holds on each device.
- Theia Bravo (Media Collection Development Librarian) met with the customer service representative from Midwest Tape to discuss Hoopla and ordering media.
- Lee Vigil (TS Assistant) and Peggy Bilger (TS Specialist) are working with Elizabeth Flores to get the "Stories to Go" kits out. These are storytime kits that can be checked out by parents and daycare providers.
- Peggy Bilger (TS Specialist) sent out more bike locks to Rawlings and Lucero.
- New tablets and laptops were prepared for use at the Lamb and Lucero Libraries.
- Daniel Gaghan (ILS Administrator) continues to work on Perl and SQL training as well as working with the ILS test server.

GIFTS & GRANTS

- R.J. Black Schultz made a \$500 contribution to the Foundation Endowment.
- The following contributions were received for the Libraries for Life Capital Campaign:
 - Alice Hill made a \$139 pledge payment.
 - William Lucero made a \$100 pledge payment.
 - Anthony Nuñez made a \$500 pledge payment.

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- The Southern Colorado Community Foundation sent a \$1,081.35 distribution to the operating fund from the Lenore Chamberlain Fund.
- The Robert Hoag Rawlings Foundation made a \$16,500 grant in support of digitization efforts.
- Special Collections also received the following in-kind donations from the following:
 - Capt. Peregrine White Chapter NSDAC
 - Dames of the Couch of Honor
 - Indian Paintbrush Chapter, CDXVIIC
 - NSDAR – Ark Valley Chapter
 - NSDAR – Kinnikinnik Chapter
 - Noreen Riffe
 - Marie Sellye

STAFF DEVELOPMENT

- Rachael Parlier (Lamb Library Specialist) attended the DEMCO webinar "Developing Irrestible Teen Programs" on July 13.
- Kayci Barnett (Giodone Manager) and Lorina Messenger (Giodone Library Specialist) attended a webinar, "Maker MacGyver: School and Library Makerspaces on a Shoestring Budget" on July 16 presented by Ashley Kazyaka.
- Jill Deulen (Technical Services & Collection Development Director); Janina Goodwin (Rawlings Manager); Maria Kramer (Lamb Manager/future Youth Services Manager), and Jon Walker attended the Lending Library Informational session at Rawlings on July 16. Lending Library is a lending machine that can be placed in remote locations where customers can check items out.
- Sherri Baca (Human Resources Manager) attended training provided by the Workforce Center entitled "Stick to the Script" on July 22.

THANK YOU MESSAGES

- The following note was left at the Library @ the Y: "I LOVE reading and I want to write books someday. I mostly come to the library every other day. So I thank you for being my Librarian. Love, Hailey C."
- Theia Bravo (Giodone/Tech Services Librarian) received the following note after helping get some difficult ILL information for James A. Campbell: "You are most appreciated. Thanks for pressing the issue and I look forward to the materials on my return. I am on a book tour in the Midwest and will return at the end of the month, so I will be in to receive these materials probably the first of August. I do want you to know that whatever comes of this research and manuscript of this work, it will bear in the acknowledgements a strong affirmation of the staff of the Pueblo Library who have been far more than attentive and kind. Thank you Theia. Your extra effort really matters."
- Maria Kramer (Lamb Manager) received a call from a customer to compliment the Lamb staff. She said they were always cheerful and friendly, and that Mary Kratz (Customer Service Rep) especially made her and her daughter feel welcome.
- Brendan Sheerin (McClelland School Headmaster) wrote Jon Walker the following note: "Many, many thanks for a great lunch and a wonderful tour of your beautiful library. ..."
- On July 23, *The Pueblo Chieftain* featured a front-page article, "Pueblo Library District ranks No. 1 statewide in visits, program attendance." The article prompted the following notes of congratulations:
 - Ken West (H.W. Houston) wrote: "What a great article on the front page of this morning's paper! Congratulations to you and your staff, being number one is a great accomplishment..."
 - John Batey (Pueblo Urban Renewal Authority) wrote: "Congratulations on the wonderful news regarding the success of the Pueblo Library District."
 - Joe'l DeYoung (former library employee) wrote: "I saw the article in the Chieftain last week on PCCLD and the recognition for the library's rankings in the Public Library Report."

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- Congratulations. Thank you for your leadership and the staff's hard work to make our libraries such a great place. . . .”
- Monica Duran (former library employee) wrote: “Congratulations in ranking #1, what an honor! I am very proud of you all, you deserve it.”
 - Lieutenant Governor Joe Garcia wrote: “I would like to offer my sincerest congratulations on being ranked the top Colorado library in visits and program attendance and fourth in circulations and checkouts. The report released by the Library Research Service notes the Pueblo Library has made great strides over the past four years to increase visits, program attendance, circulation, and checkouts. We know this great success is due in part to the continued support from the communities you serve, but also thanks to the dedicated and passionate employees of the Pueblo City and County Library District. We graciously thank you for all you have done and continue to do for the community and state of Colorado. Again, congratulations and thank you for your dedicated service and commitment.
 - On July 30, *The Pueblo Chieftain* ran an editorial, and Philip Mancha sent the following message to Jon Walker: “I want to congratulate you and the entire library staff on the editorial in the Chieftain on Friday. It was well deserved. Again congratulations.”
 - Marilyn Baillargeon (HR Assistant) received the following thank you note from Linda Yarnell: “Thank you so much for the use of your Bret Kelly Room A ... It means a lot to us here at Catholic Charities as well as our parents and children!”

Respectfully submitted,
Jon Walker
Executive Director