

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Report of the Executive Director

Submitted to

The Library Board of Trustees

September 28, 2017

2017 Summer Reading

Total participation this summer among young people in the PCCLD summer reading program reached 17,970. This tops last year's 12,869 by about one-third. PCCLD also had strong adult participation. 1,902 adults registered for this summer's reading program, topping the 2016 level of 1,625. A full report on 2017 PCCLD Summer Reading activities is forthcoming.

QuickView

A new collection commences October 1. It is known as QuickView. A selection of high-demand DVD titles will not be part of the reservation system. This means that customers cannot place holds on these, but, instead, the QuickView collection will be on the shelf for those who select their DVDs by browsing instead of using the online catalog. This group of DVDs will have three-day checkout periods and are not renewable. We will continue to provide plenty of the same titles in addition that customers can place on-hold via the online catalog, but QuickView will better ensure a good browsing collection also is available.

Heart Your Library

The Pueblo Library Foundation held a special one-hour fundraising event at the Rawlings Library on August 31 with total proceeds from the lunchtime event totaling \$6,490.

Solar Eclipse

Kayci Barnett (Giodone Library Manager) coordinated a \$2,500 district-wide Friends Grant to provide Solar Eclipse programming for the whole district, and Maria Tucker (Special Collections & Museum Services Manager) received a grant for 1,250 solar glasses from STAR_NET. Libraries distributed glasses in August. Total attendance for the programs throughout the district was 2,495.

Disability Awareness Event

The Rawlings Library held a Disability Awareness event on Saturday, August 26. This event featured performances by the Sangre de Cristo Dancerz, a resource fair, assistive technology demonstrations, ASL (American Sign Language) demonstrations and workshop, and sensory boxes for kids in Youth Services. The event was a collaboration with many departments and especially IT who helped tremendously to ensure the technology was ready for use. The feedback from the vendors and attendees was that they had a great time and enjoyed the opportunity to network and share their services. We believe this is a worthwhile event to schedule in future years and are actively soliciting feedback for future event planning.

Exploring Human Origins

Maria Tucker (Special Collections & Museum Services Manager) has been selected to present at the Smithsonian Institution in Washington DC on October 6 on the successful *Human Origins* exhibit here last year. Her participation is sponsored by the American Library Association.

RAWLINGS LIBRARY

Special Collections & Museum Services

- August attendance in the museum was 4,912. Year-to-date attendance is 37,611 comparing favorably with YTD 2016 attendance of 35,579.
- 313 Document Delivery requests were answered in August. 938 items from the collection were counted used by customers in August.

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- InfoZone programs included 28 films attended by 252; *Say it with Stars* attended by 18; *Solar Eclipse Kick Off* on August 4 attended by 162; *Discover Tech Program* with Jane Fraser as guest speaker attended by 6; *Smokey Bear Birthday Party* attended by 62; *NASA Live Stream of Solar Eclipse* on August 21 attended by 270; *Judd Bankert as Woodrow Wilson* attended by 37.
- Community use by various groups of the InfoZone Theater in August included eighty attendees.
- Genealogy and Special Collections Programs had a total of 264 attend programs.
- Maria Tucker (Special Collections & Museum Services Manager) was appointed to the Colorado Historic Records Advisory Board by Governor Hickenlooper.

Reference and Readers Advisory

- August Displays included: Rembrandt, Solar Eclipse & Astronomy, American Adventures in the Great Outdoors, "Books from the Bottom Shelf," Dystopian and Utopian Fiction, Read-the Rainbow, Staff Picks, baseball memorabilia and a display promoting the classics.



- Vinyl Destination, Launch Pad Pueblo, Rock Painting, Fiction Writing Workshop, Teacher Supply Swap programs attracted 241 participants.

Hispanic Resource Center

- HRC Exhibits included the CSU-Pueblo Student Art Show, A Brief History of Etching, and Masks of Mexico
- *Rembrandt* was shown as part of PCCLD's summer partnership with the Art Center's Rembrandt exhibit on August 8.
- Maria Smyer (Hispanic Resource Coordinator) worked with Maria Kramer (Youth Services Manager) to create a printmaking kit for district-wide use. This kit was first used at Giodone in August with 9 in attendance
- On August 21, Maria started teaching Beginning English classes at the Lucero Branch with 10 in attendance. On August 29-30, she started Advanced and Intermediate English classes at Rawlings with 16 in attendance.

Adult Literacy Program



Blue Sky participants painting rocks



Hidden Rocks with Blue Sky



Angelina earns her U.S. Citizenship

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- Two new tutors started in August. There are 18 learners on the waiting list and more than 70 learning teams.
- The Career Online High School program launches in September. This program will award 30 scholarships to adults to earn a state accredited high school diploma.

Computer Classes and Digital Training

- Total computer training and program attendance was 195



Darius Goshay from Pueblo Wireless Doctor provided valuable Smartphone training to six participants.

Idea Factory

- Total program attendance in the Idea Factory was 152.

Homebound

- The program added one new volunteer and one new customer this month. Homebound services are provided to 21 active customers with books delivered by 11 volunteers. In August, there were 51 homebound circulations.

Youth Services

- Minecraft EDU had a total of 90 in attendance in August with one at Giodone, 32 at Barkman, 36 at Pueblo West, and 21 at the Barkman Minecraft Builder's Club.
- The first year of the Growing Readers Together grant ended with three storytimes provided at the Pueblo Community Health Center in August with 45 in attendance.
- Tween programs included Make a Painting on August 5 at Lamb with 5 in attendance and Perler Beads on August 31 at Lamb with 16.
- Teen programs included a Teen Party on August 11 at Giodone with 26 in attendance, and an End of Summer BBQ at Barkman on August 26 with 36.
- Rawlings held weekly Tween Hangouts in August attended by 74; Thursday Read-Alouds attended by eight; and an Imagination Chapter with 14. Total Tween attendance was 96.
- Rawlings held weekly Teen programs in August including: Teen Tuesdays with 62; Teen Advisory Board with 50, and Teen Book Club with 25. Total Teen attendance was 137.
- Visits, Outreach and Tours reached a total of 606 including: three outreach programs at Center for Disabilities with 19 attending; Booth at Big Latch On with 188; two Carlile Summer School visits with 36; Storytime at Imagination Station with 25; Heritage Elementary Family Night with 80; Library Table at PRIDE with 80; Carlile Family Night with 78; and Pueblo Academy of Arts Family Night with 100.



Teens from the Teen Advisory Board watching the eclipse.

BARKMAN LIBRARY

- Paula Pryich (Librarian) had 40 in attendance for Preschool Storytime and Stories on the Fly; 73 in attendance for outreach at Building Blocks, CSU-Pueblo and SPELL for preschool Storytime visits; 8 in attendance for Matisse Collage Art; and 18 in attendance for “Bubbles, Bubbles, Everywhere.”
- Matthew Parlier (Library Specialist) had 26 attendees for Chess Hangout.
- Barkman Staff and Youth Services-hosted programs had three attendees for Adult Sun Catcher Creations; 12 for *Build a Solar Eclipse*; 63 for *View a Solar Eclipse*; 37 participants for the Barkman Reading Challenge; 5 attendees for the Book Discussion group; 32 attendees for Minecraft Madness Lock-in; 36 attendees for End of Summer Reading BBQ Lock-in Program; 21 attendees for the Minecraft Builder’s Club; 59 participants for Barkman Weekly Trivia; 30 for the Crafty Needles Groups; and 307 participants for Adult Coloring Program and passive program.
- Barkman exhibit of *All Aboard: Railroad History in Pueblo* for the month of August had 822 visits.

GIODONE LIBRARY

- Increase Program Attendance by utilizing staff, community, and district partnerships to provide well rounded opportunities for the community. Giodone had 40 programs in August, and a total of 755 attendees.



- Increase Circulation over last year by increasing the amount and frequency of displays, creating an inviting atmosphere, and collecting data on the results. Circulation was up 13%.

Increase Key Results over last year

- In July, Circulation was up 13%, Visits 1%, Programming 52.4%, and Computer Use down 8.7%.
- Giodone met its 1,500 Summer Reading Challenge from Youth Services.
- Giodone had the biggest increase in Adult Summer Reading Registrations, at 183%.
- Paula Pryich (Librarian) hosted nine storytimes in the month of August on both Thursdays and Fridays with a total of 46 attendees. She also stayed alert for families with little ones visiting the library and would offer to read them a story, reaching nine.
- Actividades de Verano en la Biblioteca, a program hosted by the D70 Migrant worker specialist, and the library provides an activity and snacks, was held twice in August with 30 attending.



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- *Bubbles, Bubbles Everywhere* featured the science of bubbles with 13 attending.
- Youth Services gave Giodone a budget to buy food and party supplies to host a Teen End of Summer Party. It was very well attended with 26 and lots of activities for the teens to do.
- Family Craft Time featured styrofoam printmaking with a kit provided by Maria Smyer (Hispanic Resource Coordinator) with 9 participants.
- Natural Remedies Coach, Lovely Murrell, hosted *Heal Through Exercise* for 5 participants.
- Ron Philips hosted *Incredible Tricks to Picking Stocks Like a Pro* for 10 participants.
- The Giodone Book Club came back from its summer hiatus with a Potpurri book club meeting, and five participants shared their favorite books from over the summer.
- Lorina Messenger (Library Specialist) organized a Bear making program with five participants donating the bears to the Boone Fire Department to give to kids during traumatic situations.
- Paula Pryich presented a weekly storytime and promoted Summer Reading at Los Pobres for 26 attendees.
- Lorina Messenger (Library Specialist) is presenting a storytime for both Head Start and Migrant Head Start in Boone, reaching 199.
- Lorina Messenger attended Avondale's Parent Night on August 29 with 120 attending.
- Kayci Barnett (Giodone Manager) presented *What Color is Your Parachute* at Arkansas Valley Correctional Facility for 37 attendees.
- Kayci Barnett coordinated the Library District marching in the Pueblo Pride Parade and information table on August 20 reaching 240 in attendance.
- The Avondale Satellite had 87 visitors.



GREENHORN VALLEY LIBRARY

- Greenhorn Valley Library held a total of 55 programs with a total of 604 participants for the month of August.
- Circulation at Greenhorn Valley was 6,811 for August, a 10% increase from July stats. Beulah was 112 for August, a 24% increase from July stats.
- Greenhorn Valley handled 248 calls in August, a 37% increase from July stats.
- There were 16 Youth and Family programs with 90 participants which included: four Tinker Lab Tuesdays with 18 participants; five Music and Movement Storytimes with 42; four Kids' Literacy Hubs with 14; Build a Solar Eclipse with 7; Teen End of Summer Party with 5; and Lego Mania with 4.
- There were three adult programs with 17 participants in August including: Energy Healing with three participants; Buck-n-Duck Taxidermy with seven; and Jarring Jams and Relishes with seven.
- There were 36 community programs with 497 participants including: nine Tai Chi at the Library with 42 participants; 18 Play Pinochle at the Library with 66; four Yoga at the Library with 11; two Greenhorn Valley Farmers Markets with 200; Wine and Cheese fundraising with 80; Solar Eclipse Live Streaming with 33; and Day at the Lake with 65.



Solar Eclipse on August 21 at Greenhorn Valley



Hotspots at Greenhorn Valley are Hot!



Kicking off the Fall season with great displays.

- The meeting room was used for the following external programs in August: Tai Chi class; Wine and Cheese Fundraising event; Buck-n-Duck Taxidermy; Yoga, Energy Healing classes; Greenhorn Valley Chamber of Commerce; Valley Backpacks; Cuerno Verde Arts Council; District 70 Online; RCC Saddle Club and GHV Kickers 4H Club.



Lucy relaxing while being read to by Kevin.

LAMB LIBRARY

- Lamb Library had 12,774 visitors in August. There were 21 public meeting room reservations.
- Lamb offered eight adult events attended by 333 and 18 Youth/Tween/Teen events attended by 456. Exhibit attendance was 639.
- Creation Studio Program (Funded by a Friends of the Library grant) had 39 participants for two events.
- Rachael Parlier (Library Specialist/Librarian in Training) helped with outreach activities at the Pueblo PRIDE event on August 20 and talked with 80 people.
- The Book signing event for the book *Frugal Utopia* had 16 participants on August 15.
- Lamb staff hosted events around the Solar Eclipse on August 21 and had over 183 people outside and in the meeting room observing the event.
- Adult summer reading at Lamb finished with 119 people registered at Lamb.
- Lamb Storytime attendance totaled 227 in August.
- Lamb staff attended the Sunset Park Elementary Parents Night event on August 21 and spoke with 66 people to promote library resources and events.
- Lamb held a Build Your Own Solar Eclipse event the Saturday before the eclipse that brought in 12 participants.
- Summer Reading wrapped up with 657 youth registered at Lamb over June, July and August.
- *All Aboard: Railroad History in Pueblo* featured photographs of railroad related scenes from historical Pueblo.

LUCERO LIBRARY

- Jerry Vigil (Library Specialist) presented Mosaic stepping stones for 20 and Painted Garden Rocks program for 18.
- Mark Salazar (Hardknox Gang Prevention and Intervention) presented programs for 85.
- House Representative District 62 Donald Valdez came and hung out with the kids and helped them create perler bead designs and did a “Live Book” discussion with 15 attending.
- Back to School Party! Offered attendees a tray of vegetables and root beer floats. A patron also donated t-shirts for Park View and Risley students. It also gave staff an opportunity to discuss proper library behavior, programming and services provided by the library.



Stepping Stones



Garden Rocks

PUEBLO WEST LIBRARY

- The community display cases featured the Solar Eclipse and a display from the Girl Scouts, and the exhibit space featured Pueblo's historical railroads and trains from the Model Railway Association.
- IT has installed a computer, RFID pad, scanner and receipt printer at the new mobile desk in the lobby of Pueblo West Library.
- Pueblo West Library held a total of 49 scheduled programs with a total of 743 participants.
- 499 customers attended 41 adult programs. Highlights included: Pueblo West Genealogy Club on August 12 with eight attending; *A Recorded History of UFOs—Legends, Oral Traditions and Poetry* on August 19 with 29; and *Observe the Solar Eclipse* on August 21 with 75.
- 244 young adult customers attended eight programs. Highlights included: Pride Fest on August 4 with 15 attending; four Teen Hangouts with 68; Liberty Point International Back to School Open House on August 24 with 100; Alison Gervais Author Visit on August 31 with 25; and Minecraft Lock-in on August 18 with 36.
- Approximately 523 used the study rooms in August.

FACILITIES

- Brown Brothers repaired the crack on the northwest concrete wall at Rawlings.
- Gonzales repaired concrete sidewalk damage at Pueblo West.
- Refurbished Rawlings 1st floor women's restroom.
- Replaced Rawlings 2nd floor drinking fountain.
- Completed Rawlings roof repairs.
- Completed Pueblo West roofing repairs.
- Repaired elevators.
- Refurbished Thurston Room.
- Refinished flooring in the Rawlings 2nd floor computer area.
- Replaced HVAC unit at Lamb.
- Repaired water leaks in Pueblo West heating system.
- Repaired water leaks in Lamb plumbing.

HUMAN RESOURCES

New Hires, Promotions and Lateral Moves:

- Hannah Weber was hired as Librarian Archivist in Special Collections & Museum Services.
- Ann Boyden was hired as Marketing Manager in Community Relations.
- Kimberly Sewell was hired as Museum Services Coordinator in Special Collections & Museum Services.
- Israel Rodriguez was hired as Day Porter in Facilities.
- Heather Wilder was promoted to Branch Manager at the Pueblo West Library
- Denise Vargas was promoted to Museum Services Coordinator in Special Collections & Museum Services.

Terminations / Retirements:

- Jonathan Butler resigned as Customer Service Representative in Circulation.
- José Ortega resigned as Digitization Coordinator in Special Collections & Museum Services.
- Amberlyn Russell resigned as Circulation/Library @ the Y Manager.

Recruiting / Open Positions in August

- Manager of Circulation/Library @ the Y
- Lucero Branch Librarian
- Digitization Coordinator
- Barkman Materials Handling Technician

Volunteers contributed 2,010.25 hours valued at \$52,186.09 (estimated by Independent Sector's figure of \$25.96 per hour). Rebecca Granado was selected as Volunteer of the Month for her work at the Pueblo West Library.

TECHNICAL SERVICES AND COLLECTION DEVELOPMENT

- 6,394 items were added to the collection in August, and 2,439 items were withdrawn.
- Jill Deulen organized a table at the CSU-Pueblo Involvement Fair. Staff handed out library cards and promoted online resources that day. Thirty new cards were given to CSU-Pueblo staff and students.

STAFF DEVELOPMENT

- Natalie Gallegos (Library Specialist) attended “Great Book Group Reads” webinar on August 1.
- Natalie Gallegos (Library Specialist) attended SLJ (School Library Journal) Teen Virtual Conference on August 9.
- Sixteen staff from throughout the district attended Back-to-School Database training provided on August 15 and 17.
- Natalie Gallegos (Library Specialist) attended “Making Time for Middle Grade” webinar on August 15.
- Sherri Baca (Chief Financial Officer) attended “Government-wide Financial Statements, and Conversions and Consolidations” provided by GFOA on August 16.
- Jeanette Cortez (Senior Accountant) attended “Grant Management & Financial Reporting” provided by Colorado GFOA on August 17.
- Kirsten Dees (Early Literacy Librarian), Ellie O’Keefe (Teen Librarian) and Natalie Gallegos (Library Specialist) attended “Programs in a Box” at the Denver Public Library on August 18.
- Kathy Kearney (Reference & Readers Advisory Library Specialist) attended “Memory Cafés and Libraries, A Perfect Fit” webinar on August 22.
- Sherri Baca (Chief Financial Officer) attended PERA Employer Training on August 22.
- Dorene Babb and Loretta Dilorio (Youth Services Materials Handling Technicians) and Lori Kozel (E-Resources & Digital Collection Librarian) attended Reference USA Live webinar on August 22.
- Jill Deulen (Technical Services & Collection Development Director), Michelle Vigil (Website Editor), Jackie Swanson (Adult Literacy Coordinator) and Amy Martin (Reference & Readers Advisory Manager) attended four online training sessions to prepare for the Career Online High School program launch.
- Amy Martin (Reference & Readers Advisory Manager) attended Colorado High School Online Best Practices in Denver on August 23.
- Loretta Dilorio (Materials Handling Technician) attended a Freegal Refresher with Maria Kramer on August 23.
- Karen Frank (Materials Handling Technician) was provided off-desk training in Readers Advisory on August 24.
- Substitute staff training was provided to seven new Substitute staff on August 25.
- Seventeen staff attended PIC (Person in Charge) Training on August 31 presented by Kayci Barnett (Giodone Library Manager), Janina Goodwin (Rawlings Library Manager), Alan Rocco (Facilities Superintendent) and Maria Tucker (Special Collections & Museum Services Manager).

THANK YOU MESSAGES

- Danielle Garcia, a girl Diann had told stories to at Lamb, sent Diann Logie (Lucero Manager) the following note: “Just wanted to give you a little something to tell you thank you for all that you’ve done for me all these years. Knowing you has been a great experience in my life from the age of 6 to 26. That’s been a long 20 years, and thank you for all that you have taught me and shown me to help me better learn what I know now.”
- Thad Stelter (Reference & Readers Advisory Library Specialist) reported how he recently helped a woman retrieve loan documents. There were some difficulties since she didn’t have her passwords; however, they were able to plow through and she was very appreciative and complimentary. It was a pleasure working with her.
- Julie Wilson sent Tabitha Davis (Special Collections & Museum Assistant) the following email note: “Wow. Thank you so much. I’m doing a genealogy happy dance. First written proof that my great-grandfather did actually change his name to George Leo Mason!”

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- Donald Valdez, Colorado State Representative for House District 62, wrote Jon Walker the following email note: “Thank you for taking five minutes of your time to let me introduce myself to you. I want to say the libraries in Pueblo County are one of the best doors for our children and community to open for opportunities.”
- The library received the following Comment Form from an unknown customer: “Just wanted to let you know how much I (and all my friends) appreciate the Pueblo Library system. What you do and the services you offer is truly AMAZING! I am 66 years young and have lived many places in many different types of communities, but your system is the most outstanding of any of them. Please let every person and employee associated with the library know that we, your patrons, love what you do. Many, many thanks!”
- George O’Brien sent the following email to Jon Walker, Janina Goodwin (Rawlings Manager), and Amy Martin (Reference & Readers Advisory Manager) which reads: “After several visits to see if things were really going to happen with the Assistive Technology Center at Rawlings, the public center has a real possibility of succeeding . . . From a wimpy Dell with an AMD processor to a Dell XPS 277760 all-in-one with Dragon version 15, with an Intel i7 processor, we are beginning with a robust workhorse . . . We can ask at least that one of the laptops be equipped with a wireless microphone so disabled can work from home. The uses for this equipment are huge . . . it will be another jewel in Pueblo City-County Library’s outstanding library system.”
- Ellie O’Keefe (Teen Librarian) and Kirsten Dees (Early Literacy Librarian) observed a child and his grownup after picking up the child’s last summer reading prize. The child said, “Awesome! I got a slime hand!” The grownup responded, “I told you it was going to be awesome to read!”

Respectfully submitted,
Jon Walker
Executive Director