

**PUEBLO CITY-COUNTY LIBRARY DISTRICT**  
**Report of the Executive Director**  
**Submitted to**  
**The Library Board of Trustees**  
**September 22, 2016**

### **SPELL**

The CAL Awards Committee has awarded the Early Literacy Award for 2015-2016 to the SPELL (Supporting Parents in Early Literacy through Libraries) program for which PCCLD is among the founding participants. SPELL is an outreach program coordinated at PCCLD by Kirsten Dees (Early Literacy Librarian) whereby librarians visit local preschool and daycare centers to provide childhood literacy support services for low-income parents. The award will be presented at MPLA/CAL Conference on October 21 and featured at the SPELL Symposium on September 8 as a model for other libraries to use at their own locations. The SPELL program was in-part funded and coordinated by the Colorado State Library.

### **Colorado Historic Newspaper Collection**

PCCLD's Special Collections and Museum Services team has been working to digitize historic issues of the local *Chieftain* newspaper. Maria Tucker (Special Collections and Museum Services Manager) recently announced that 871 editions of the *Colorado Weekly Chieftain* 1861-1899 have been successfully completed and now available online at:

<https://www.coloradohistoricnewspapers.org/cgi-bin/colorado?a=cl&cl=CL1&sp=CCF>

This project has been funded with support from the Robert Hoag Rawlings Foundation, and additional editions are being digitized at this time. In August, PCCLD received an additional \$10,000 grant from the Rawlings Foundation to continue support for this project.

### **Early Literacy Grant Award**

PCCLD recently learned that it is among a handful of libraries in southeastern Colorado, along with the Colorado State Library, awarded a special grant by the Temple Hoyne Buell Foundation as part of a project entitled *Growing Readers Together: Libraries Engaging Family, Friend, and Neighbor Caregivers in Early Literacy*. Janina Goodwin (Rawlings Library Manager) was instrumental in PCCLD's participation in this grant. The project is aimed at supporting public libraries in this area of Colorado in better reaching non-licensed childcare providers—such as family members, friends, and neighbors—with early childhood literacy support. The grant includes funds for a one year pilot project to include support for program development, training, staffing, materials, and evaluation of results. The project is set to commence in September of this year.

## **RAWLINGS LIBRARY**

### **Special Collections & Museum Services**

- August total attendance in the museum was 4,237. Year-to-date attendance is 35,579. 390 Document Delivery requests were answered in August, and 1,245 items from the collection were counted used in-house by customers.
- Tammi Moe (Librarian Archivist) continues work to grow the archival digital collection, which now includes 3,242 items.
- The InfoZone showed 24 films attended by 343 in August. Other programs in August included a Smokey Bear birthday party with 68 participants, summer reading Curanderismo event with 70, history lecture with 60.
- Genealogy programs in August attracted 216 people.
- *Eat Well, Play Well* is a traveling exhibit from the Oregon Museum of Science and Industry on exhibit in the museum through September 12.

- Work continues on updates for the permanent exhibit in the museum with the Experience Design team.

### Reference and Readers Advisory

Staff continue developing BYOB (Bring Your Own Book) discussion groups, compiling lists of new titles for the local newspaper, and organizing state and local documents.

- **Hispanic Resource Center (HRC)**

- The HRC is working in partnership with the Sangre de Cristo Arts Center on their Ansel Adam's exhibition. There have been reprints of Adam's work on display here as well as equipment used by Adams. Art on loan from the Arts Center also is on display here, and museum passes are available for checkout. The HRC coordinated three related photography programs in conjunction with this exhibit entitled *A Brief History of Photography*, *Basics of Landscape Photography*, and *Working with Models*, respectively.
- The films *The Mexican Suitcase* and *The National Parks—This is America* were screened.
- Outreach activities included the Latino Chamber of Commerce and preparations for the Fiesta Day parade. Maria Smyer (HRC Coordinator) met with the Chicano Archives committee at CSU-Pueblo and provided books for Centro de los Pobres in Avondale.

- **Adult Literacy**

- English Language Literacy classes for non-native speakers continued in August.
- Jackie Swanson (Adult Literacy Coordinator) continues to recruit both clients and volunteer tutors into the program. Currently, there are ten learners awaiting a tutor.

- **Idea Factory**

- Programs in August included sewing and cooking classes among the many programs attracting a total of 422 attendees.
- Technology training classes had forty attendees, and total digital use in the makerspace was 1,359 with an additional 852 downloads of PCCLD created e-content.

- **Homebound**

- In August, the program provided 53 books and other library materials to 39 homebound customers via delivery from seventeen volunteers.

### Youth Services

- Minecraft EDU was held at various library locations with 43 attending.
- *Supporting Parents in Early Literacy through Libraries* visits reached with 39 people.
- Tween programs at various locations attracted twelve for the month.
- Teens were invited to the End of Summer Party throughout the district.
- Books in the Park remained open for an extra two weeks at Bessemer Park with 1,253 items checked out, 133 visits, and 93 attending special events.
- Afterschool hangouts had 37 attend; *Teen Tuesdays* had 50; and the *Teen Advisory Board* had 38.
- Youth Services staff participated in the free day at the Zoo, attended a parent night at Prairie Winds Elementary School, made a ConnectED presentation to District 60 faculty at Memorial Hall, and participated in both Sunset Park Elementary School Back-to-School Night and Heritage Elementary Open House.

### BARKMAN LIBRARY

- Paula Pryich (Librarian) had 71 attending outreach programs at Building Blocks preschool and CSU-Pueblo preschool.
- Barkman staff hosted programs in August included 42 participants for the *Reading Challenge*, five attending the book discussion group hosted by Linda Pacheco (Customer Service Representative), nineteen at the *Bath Fizzie* program hosted by Alicia Griebel (Barkman Library



*A family of Health Hunt prize winners!*

Manager), seven attended the *Barkman Book Worms* book club hosted by Linda Pacheco, sixteen attending *Minecraft Madness Lock-in* hosted by Cory Reimers (Customer Service Representative) and Matthew Parlier (Library Specialist), 28 attended *Crafty Needles*, 35 attended afternoon movie presentations, three participated in the adult coloring program, and two attended the tween program *Cthulu Board Games* hosted by Paula Pryich.

- 838 viewed the *Exercise Your Mind* exhibit provided by Community Relations.

### GIODONE LIBRARY

- The library recorded 6,927 visits for the month compared with 6,679 for the same period one year ago. Overall computer use increased dramatically at 3,326 in August compared with 1,299 one year ago. However, program attendance was down significantly at 644 in August compared with 1,299 for the same period one year ago.
- Kayci Barnett (Managing Librarian) attended a meeting of the Junior League.
- Paula Pryich (Librarian) provided an outreach storytime program for Los Pobres.

### GREENHORN VALLEY LIBRARY



- Youth and family programming included *Tuesday Playtime for Tots* with 74 participants, *Tinker Lab Tuesdays* with sixteen participants, *National Watermelon Day* seed spitting contest had twelve contestants, *Learn Karate* had ten, *Lego Mania* had twelve, and the *Back to School Teen Party* had 24.
- Adult programs included Tai Chi classes with 109 participants, *Wool and Wine Colorado Day Ornaments* with 26, Greenhorn Valley Farmers' Market with 195, Neuromuscular Training with eleven, *Maker Studio Scented Sachets and Eye Pillows* with fifteen, *Scrapbooking Club* with six, *Survival Plants of Colorado Guided Hike* with 29, *Essential Oils DIY Body Butter* with fourteen, *Salutation to the Fun—Laughter Yoga* with six, *Composting Class* with eight, and *Evening with Author Carol DeMent* with eight.



- Theia Bravo (Greenhorn Valley Librarian) promoted ConnectED with teachers at Beulah School. Amy Martin (Greenhorn Valley Library Manager) attended Back-to-School Night at Beulah School to promote public satellite library hours, upcoming events and library resources. Outreach efforts also included Sharon Rice (Greenhorn Valley Library Specialist) presenting about ConnectED to teachers at Rye High School and Rye Elementary. Renee Montano

(Greenhorn Valley Customer Service Representative) attended the Lions Club meeting to promote library services. Renee also attended Rye Elementary School Open House on August 11 and talked about library offerings and happenings.

- The library partnered with the Greenhorn Valley Chamber of Commerce, Colorado City Parks and Recreation, Sangre de Cristo Volunteers for Community and the Greenhorn Valley View newspaper to host kayak races, fishing derby, nature trail story walk and lunch for 150 people at Family Fun Day at Lake Beckwith on August 27.
- This month, the Greenhorn Valley Library team completed a major shelving shift that involved putting all family and adult DVDs together, moving Young Adult next to Adult Fiction, and relocating all Juvenile Fiction, Juvenile Nonfiction, board books and readers. These changes were made to improve the flow of materials, as well as increase off-the-shelf rates. This shift also enabled a more engaging and interactive children's area in the rear of the building. A Friends of the Library grant helped purchase new interactive, educational toys, puzzles and furnishings for this space.



### LAMB LIBRARY

- Lamb had 12,527 visitors in August, and the meeting room was used by 34 groups.
- Lamb had 698 attending events and programs.
- The branch's recently promoted Library Specialist Jaclyn Baros spent time shadowing and planning for recurring programs she will be leading in the fall. Rachael Parlier (Library Specialist/Librarian-in-training) attended the Highland Park Elementary parent open house to promote library services and ConnectED.
- The Free Legal Self Help Clinic continues to be a popular program, and customers express gratitude for the service. Seats are limited to eight participants.

### LUCERO LIBRARY



- Catherine Shepherd (Children's Librarian) presented the following youth programs: *Pokemon Buttons* for fifteen, *Giant Operation* for twelve, *Duct Tape Crafts* for thirteen, *Coffee Filter Art* for twelve; Pueblo Zoo visit with twenty, *Perler Beads* for fifteen, screening of the movie *Hotel Transylvania* for fifteen, *Google Cardboard Virtual Reality* for seven, and *Ice Cream and a Movie* for 35.



- Other activities included *Create Your Own Pokemon Card* with fifty participants, *Design Your Own Pokeball* with forty, and *Paper Bag Puppets* with fifty. The chess club attracted 124 for the month.
- Mark Salazar provided gang intervention programming for 235 in August.
- **Books a la Cart:** Valarie Sanchez and Jerry Vigil delivered 970 books to the various community book shelves throughout Pueblo.
- Exhibit/Art Panels: This month's theme was *Exercise Your Mind* that included images that deceive the eye.

## PUEBLO WEST LIBRARY

- Susan Wolf left her position at the Pueblo West Library for a library manager job in her hometown Chicago area at the Northbrook Public Library. Sara Rose (Chief Operating Officer) is covering this library's managerial needs during an interim period as PCCLD recruits to fill the job vacancy.
- In August, the Pueblo West Library held 53 scheduled programs and one art exhibit with a total of 1,670 participants. This included 36 adult programs with 295 attendees. Popular programs included performance by the Pueblo West Theatre and a family event entitled *Geocaching Scavenger Hunt*. There were fifteen teen programs with 199 participating and *Teen Hang Outs* being especially well attended. *Tween Hang Outs* were also popular. The children's programs for August included an *Anime Festival* and the ever popular *Minecraft Lock-in*.

## FACILITIES

- 426 work orders were completed by Facilities.
- Rey's Woodworking completed wood trim work in Pueblo West Library study nooks.
- Rawlings Library windows were cleaned by Fish Window Cleaning, but the work has yet to be completed.
- Rawlings Library backup electric generator was repaired by Rocky Mountain Cummins.
- Rawlings Library fire alarm panel repaired by SimplexGrinnell.
- Cut Rate Sewer was called in to resolve clogged plumbing at the Rawlings Library.
- Front Range Roofing completed Rawlings Library column refreshing.
- LED lighting installed in a portion of the Youth Services department at Rawlings.
- Air conditioning unit two at Pueblo West Library was repaired with two new compressors by Royal Electrical.
- Completed installing breeze and rock for landscaping and grounds at Lucero Library.
- Joe Kronwitter completed door modifications in the Rawlings storyhour room.
- Replaced Giodone's sprinkler timer and mowed that back field.
- Dealt with vandalism at the Lucero Library including glass breakage there.

## HUMAN RESOURCES

### Terminations /Retirements:

- Susan Wolf, Pueblo West Library Manager, resigned effective August 12.
- Denise Betz, Greenhorn Valley part-time Materials Handling Technician, resigned effective August 30.

**New Hires, Promotions and Lateral Moves:**

- Leya Lucero-Carlson was hired as a part-time Library Specialist at the Lucero Library on August 15.
- Kari Schafer was promoted to part-time Materials Handling Technician at the Barkman Library on August 29.

**Recruiting / Open Positions:**

- Part-time Materials Handling Technician at Lucero.
- E-Resources and Digital Collections Librarian; Lori Kozel has accepted an offer of employment and is scheduled to begin work on September 6.
- Pueblo West Library Manager.
- Part-time Customer Service Rep in Reference & Readers Advisory; Lesley Saldana, current substitute, has accepted offer and will start in the new position effective September 6.
- Part-time Materials Handling Technician at Lamb.
- Part-time Materials Handling Technician at Greenhorn Valley.
- Full-time Reference & Readers Advisory Manager (to replace Carol Rooney who has announced her retirement effective February 4, 2017).

**Volunteers** contributed 2,091.75 hours valued at \$46,311.35 (estimated by Independent Sector's figure of \$22.14 per hour). Two volunteers from Special Collections & Museum Services were selected as volunteer of the month for August, Alfie Salazar and Virginia Santistevan.

**TECHNICAL SERVICES AND COLLECTION DEVELOPMENT**

- 6,423 items were added to the collection in August, and 3,171 items were withdrawn.
- Jill Deulen (Technical Services & Collection Development Director) has been coordinating the ConnectED training efforts with visits to most District 70 schools in August and District 60 commencing. Training efforts will continue through September and October.
- Jill is working to set up CloudLink with other libraries in Colorado to enhance the ebook collection size and diversity available to local customers via The Cloud Library. The work is expected to complete by November.
- Jill continues work with CSU-Pueblo to complete the Library @ the U program there and is commencing discussions for a similar program at Pueblo Community College.
- The collection development team was visited by materials vendor Brodart, collection maintenance and analysis software vendor CollectionHQ, and materials vendor Ingram this month. A new account is being established now with Ingram to offer an alternative to Amazon.
- Collection Development is working on new weeding criteria and procedures.
- Daniel Gaghan (ILS Administrator) is working closely with the Finance Department to streamline the materials inventory process for audit.

**STAFF DEVELOPMENT**

- Seven sessions on Evacuation and Communication Training were provided to 71 staff in August presented by Alan Rocco (Facilities Superintendent) and Janina Goodwin (Rawlings Library Manager).
- Natalie Gallegos (Youth Library Specialist) and Kirsten Dees (Early Literacy Librarian) attended a Booklist webinar in August.
- Maria Kramer (Youth Services Manager) provided one-on-one training with three Youth Services staff members in August.
- Tammi Moe (Librarian Archivist) attended the attended CO/WY Digital Collections Planning Group Meeting in Denver on August 1.
- Terri Daly (Human Resource Manager) attended Performance Management training provided by the Pueblo Workforce Center on August 3.
- Kirsten Dees (Early Literacy Librarian) attended Minecraft Training on August 4.
- Ellie O'Keefe (Teen Librarian) attended three Pueblo Youth Employment Council meetings in August.
- Monique Speier (Materials Handling Technician) attended InfoZone training at Rawlings on August 4.

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- Sherri Baca (Chief Financial Officer) and Darlene Sherwood (Purchasing Specialist) attended “Internal Controls: Foundation of a Successful Card Program” provided by UMB Bank P-Card Services on August 4.
- Paula Pryich (Giodone/Barkman Librarian) attended “Changing Landscape of Library Privacy” presented by ALA Deborah Caldwell-Stone on August 5.
- Charlene Garcia Simms (Special Collections Librarian) attended the National Hispanic Genealogy Conference in Santa Fe, NM on August 5-7. PCCLD was a co-sponsor of the conference.
- Lori Kern (Giodone Materials Handling Technician) attended Substitute Meeting on August 9.
- Lorina Messenger (Giodone Library Specialist) attended “STEAM and the Maker Mentality” on August 9.
- Four staff from Youth Services staff attended the School Library Journal Teen Virtual Conference on August 10.
- Lori Kern (Giodone Materials Handling Technician) attended “Library 2.0 Tools Skills and Competencies” on August 12.
- Maria Tucker (Special Collections & Museum Services Manager) presented at the National Diversity in Libraries Conference at UCLA on August 12. She spoke about the Hispanic Resource Mural and Book Project and the Bridging Borders program for girls that was a collaborative program with PCCLD, CSU-Pueblo and the El Pueblo History Museum.
- Lori Kern (Giodone Materials Handling Technician) attended “Think & Do Customer Service at the Library” on August 13.
- Sherri Baca (Chief Financial Officer) attended “Putting EMMA to Work for You” webinar provided by Colorado Government Finance Officers Association on August 16.
- All management staff were offered Budget Training in August provided by Sherri Baca (Chief Financial Officer).
- Maria Kramer (Youth Services Manager) attended a District 60 Collaboration Meeting on August 18.
- Kayci Barnett (Giodone Library Manager) attended Teen Science Café Training August 21-24 where she met with museum and library staff to discuss ways to empower teens in the teen science café, and worked with scientists to make their research exciting for teens to hear about.
- Kirsten Dees (Early Literacy Librarian) attended the Pueblo Early Childhood Council Meeting on August 22.
- Kirsten Dees (Early Literacy Librarian) attended the Catholic Charities Meeting on August 23.
- Daniel Gaghan (ILS Administrator) set up a BiblioCommons Training at Rawlings on August 25 with 15 staff attending.
- Ellie O’Keefe (Teen Librarian) attended Remind Training on August 25.
- Katie Hunt (Accountant) and Loretta McDaniel (HR Coordinator) attended “PERA-Working After Retirement” provided by PERA on August 25.
- Eighteen management staff attended “Strengths Based Leadership Training” presented by Colorado Library Consortium on August 31.
- Marcus Bower and Nancy Mestas (Barkman Materials Handling Technicians) cross trained with Customer Service Rep at desk one hour weekly in August.
- Facilities staff attended “Relay Fundamentals” webinars in July and August.

### **THANK YOU MESSAGES**

- The Lucero Library received a poster-sized decorated thank you note from the Sandoval Family which reads: “Just a note to say thank you to all of those special people who go that extra mile for us, the public. You make a big difference in our lives. You’re awesome, amazing people, and we greatly appreciate it. We just want to tell you thanks for all the hard work you do in making fun activities for us and our kids to enjoy and just helping us out when we need it. Thanks Mrs. Diana, Katherine, Yvonne, Jerry, Mrs. Valarie, Christopher, Krista, any other staff we may have had help us that we didn’t mention.”

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- The Guerrero Family left the following thank you note at the Lucero Library: “On behalf of the Guerrero Family, we want to thank you for your hard work and for all your support to children. You deserve a bouquet of thanks!”
- The Diann Logie (Lucero Library Manager) and the Lucero staff received the following thank you note with an “owl” veggie platter from Eva Montoya and her sister, Fern Fransua, which read: “Thank you all so much for the joy and commitment to the Patrick A. Lucero Library. Greatly appreciated! Here’s a little veggie owl! You all provide wisdom, etc. thru books, etc. God bless you all.”

Respectfully submitted,  
Jon Walker  
Executive Director