

PUEBLO CITY-COUNTY LIBRARY DISTRICT

Report of the Executive Director

Submitted to

The Library Board of Trustees

September 24, 2015

IdeaCon

The Rawlings Library hosted IdeaCon 2015 on August 1. Ellie O'Keefe (Teen Services Librarian) coordinated the effort in collaboration with other staff. IdeaCon included artists and cosplayers, technology and maker activities, and more for a day of events throughout the Rawlings Library. About 450 people participated, and we are planning to continue the event next year.



Adult Literacy through Libraries (ALL)

PCCLD is one of three libraries nationally selected to pilot the American Library Association's (ALA) new ALL (Adult Literacy through Libraries) program. Ashley Osterhout (Adult Literacy Coordinator) is overseeing PCCLD's effort, which is jointly sponsored by the Institute for Museums and Library Services, ProLiteracy and ALA. PCCLD was one of more than 2,000 applicants to participate. The project commenced September 1 and will continue for one year. The intent is to support training for libraries in creating customized adult literacy action plans for serving adult learners seeking to improve literacy skills. PCCLD will participate in a year-long process to develop and implement an adult-learner literacy program around principles developed during a previous project by ProLiteracy, ALA and the Onondaga County Public Library (Syracuse NY). PCCLD will receive a \$5,000 direct grant, conduct a program pre-assessment, attend project orientation training in October, which is to be followed by a series of action items such as monthly check-in teleconferences, online trainings and feedback, coordinated conferences of the pilot sites, mid-point evaluation, and a post-assessment at the end of the twelve months. The intent is to utilize the results of this pilot project to refine instruction, guide the curation of resources, and develop an electronic learning and sharing forum to support public libraries in meeting adult literacy needs.

Summer Reading 2015: Youth

PCCLD's summer reading programming for youth ended with a record total participation of 41,032 in 2015. This significantly exceeds 2014's participation rate of 30,264. Certainly, the new libraries played an important role in this increase.

Annual Planning Retreat

PCCLD held its Annual Planning Retreat for 2016 at the Mountain Park Environmental Center in Beulah on August 28. The retreat was attended by 36 representatives including library employees, trustees, Friends of the Library and the Pueblo Library Foundation. The group used the newly-developed strategic plan areas of focus to brainstorm possible specific initiatives for 2016. Top ideas include supporting staff retention with additional full-time jobs, training and mentoring; providing a library card for every student; improving promotion of digital resources with local higher education; expanding MakerSpace efforts; improving staff training in use of technology and procedures; promoting awareness and visibility of all PCCLD resources and services, and remodeling Rawlings Youth Services.



Local Business Outreach

Jon Walker (Executive Director) is coordinating visits to local businesses. In July, a number of library managers toured the Black Hills Pueblo Airport power plant for a tour with Chris Burke, VP Black Hills, and in September a delegation visited the local Doss Aviation installation for a tour conducted by USAF Col (Ret.) Lee Hall, Doss Aviation's Pueblo site manager.



YMCA Corporate Cup

PCCLD will field a record number of 66 employees participating in the 2015 YMCA Corporate Cup activities that started on August 31 and will continue through much of September. Staff will be participating in a large number of physical fitness activities, including running, kickball, volleyball, swimming, biking and more. Jill Deulen (Director of Technical Services and Collection Development) is coordinating PCCLD's efforts this year.

RAWLINGS LIBRARY

Special Collections & Museum Services

- Total gate count in the InfoZone Museum in August was 4,361 compared with 3,115 one year ago. Year-to-date attendance is 36,114 compared with 35,356 one year ago.
- 167 Document Delivery requests were answered in August. 822 items from the collection were counted used by customers in August.
- Development activities included transcription completed on six oral histories, cataloging of Buckles, Southeastern Colorado Water Conservancy District collections among others.
- Digitization work included items for customers, local partner agencies, and maps for a new historical exhibit.

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- Intern Juliana Milbern begins working part-time in the department in September.
- Genealogy/Western Research programs included a genealogy workshop at Barkman on August 5 with four attending, a genealogy workshop on August 6 with twelve attending, a DNA program “Cracking the Code” on August 6 with 35 attending, and Webinar Wednesday on August 19 with three attending.
- The InfoZone featured 31 films with 191 attending.
- On August 15 there were three Home on the Range programs attended by 239.
- “Where to Draw the Line” map program was held on August 20 with 60 attending.
- A traveling exhibit from the National Library of Agriculture with Smokey Bear photos was on display in August in the InfoZone.
- Home on the Range was the exhibit on the 3rd floor featuring photographs of cowboys and western history as well as artifacts on loan from the Southeastern Colorado Heritage Center/Pueblo County Historical Society.

Readers Advisory & Reference

- David Hartkop (Technology Trainer) offered seven technology classes in August with 22 people attending. He demonstrated scanning and 3D printing to 450 people at the IdeaCon and worked with 62 people during Maker Club meetings.
- During August, 21 programs, classes and presentations were offered by Maria Smyer (Hispanic Resource Coordinator) and the Hispanic Resource Center reaching 1,380 customers, including a special collaboration with the Sangre de Cristo Arts Center exhibit *Colors of the Southwest*.
- English Language Learner (ELL) students were recognized at a ceremony held in the Ryals Meeting Room on August 13. 65 students enjoyed celebrating accomplishments at the end of a successful semester. This semester was funded with assistance from an LSTA grant.
- Kevin Willis continued to teach bilingual computer classes Saturdays during August. Seven people attended classes during the month.
- During August, thirteen volunteer tutors provided approximately 69.25 hours of individual and group tutoring and contributed a total of 117.75 volunteer hours to the Adult Literacy Program. There are currently seventeen active students in the program.
- ALA’s The American Dream Starts @ Your Library Grant supports the purchase of ELL learning materials for the adult literacy collection.
- In August, 3Doodlers, three dimensional printing pens, were added to the collection.
- Total Digital use with the Idea Factory in August was 1,317.
- In August 2015, Reference & Readers Advisory staff scheduled 69 events with total attendance of 2,309.
- Thad Stelter (Library Specialist) continues to work with Colorado State University-Pueblo to update Colorado state documents at the library.
- Reference & Readers Advisory staff answered two *Ask Us* inquiries during the month of August.

Youth Services

- MineCraftEDU was offered at Giodone with four participants. Other Minecraft programs included Rawlings hosting 33, Barkman 20, Lamb 16, and the Greenhorn Valley 22.
- SPELL school visits continued this month with Kinderkirk Childcare reaching 75, Thatcher Learning Center 35, and Trinity Lutheran Early Learning Center 52. Kirsten Dees (Early Literacy Librarian) delivered a Storytime workshop for SPELL participants and library staff on August 31 that was attended by seven people.
- Books in the Park program wrapped up in August. Total circulation at Books in the Park this summer was 4,591, visits 1,227, and program attendance 1,591. The program was centered at Minnequa Park in Bessemer and Cesar Chavez Academy on the west side of Pueblo.
- Lego Mania was held at Rawlings on August 8 and 22 with twenty-three participants.
- The Preschool Dance Party on August 15 had fourteen participants.
- Programs for Tweens included Duct Tape Back-to-School Crafts for 9 and Simple Sewing for 6.

- Teens held a Teen Movie night on August 4 with six attending. The Teen Advisory Board only had one participant. Teen Back-to-School Crafts had 4 participants, and Electric Paint had 9.
- Youth Services staff visited several organizations including two visits to Camp T’Kai reaching 120, Life Center Academy 45, Goodnight Elementary 160, Sunset Park 67, and Baca Elementary 87.

BARKMAN LIBRARY

- Paula Pryich (Librarian) provided outreach at Building Blocks and CSU-Pueblo for preschool storytime visits reaching 80 and organized the Dr. Who event with 38 attending.
- Centralized Programing included a Genealogy Class with five attending, “Super Hero Powers” passive program with 32, “All Pueblo Grows” with 13, Info for the GED with two, and one attended the Adult Literacy Tutoring information meeting.
- Barkman staff hosted the Book Discussion group with eight attending, Minecraft Madness Lock-In with 20, Crafty Needles Group with 23, and two afternoon movies with 36.

GIODONE LIBRARY

- Paula Pryich (Librarian) provided storytimes at Los Pobres on Thursdays.
- Lorina Messenger (Giodone Library Assistant) participated at Avondale Community Night on August 25 reaching 103 attendees.
- Giodone featured a zoo story time on August 4 for 35 participants.
- A Paranormal program for adults was presented on August 15 with 24 attending.

GREENHORN VALLEY LIBRARY

- Greenhorn Valley offered an enrichment program for ages infant to five years called “Book to Boogie.” 113 children participated.
- Our friendly canine companions continue to read with children every Friday afternoon at the Greenhorn Valley Library. This month the Tale Waggin’ Tutors read with 40 children.

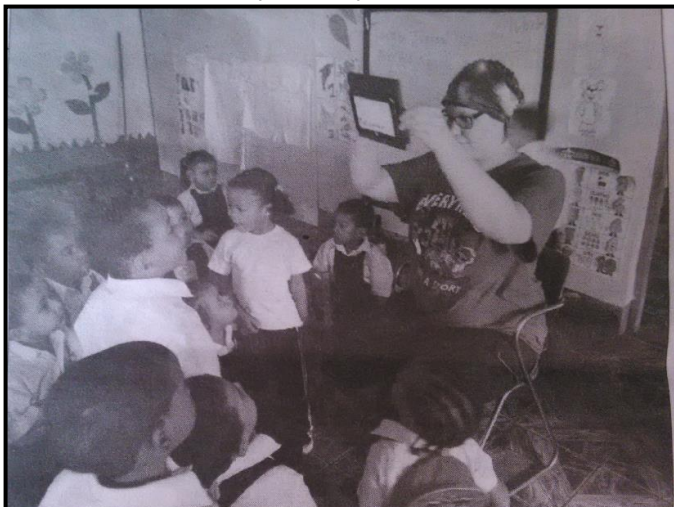


Photo by Wallace Rice
Sharon Rice shares storytime with a group of young people in their Nicaraguan village.

- Sharon Rice led participants on a journey to Nicaragua during this month’s Passport Kids program on August 14 with four participants.
- Representatives from SRDA hosted a bike rodeo at Greenhorn Valley Library on August 8 to teach children safe bicycling skills, distribute free helmets and bike maps, and promote the complimentary shuttle service. Fifteen participated.
- Twenty children helped celebrate Orville Wright’s birthday on August 19 by using their creative abilities to make airplanes out of recycled materials.
- Lego Mania was held on August 21 for 30 participants. This month’s challenge was to build something with wings in

honor of National Aviation Day.

- Hunter Education class was held on August 14 and 15. This two-day course was made possible through our partnership with Colorado Division of Wildlife. Regional Wildlife Director, Jeremiah Johnson, offered the course free of charge and taught participants how to be safe, legal and responsible hunters. Twenty-two participants earned Hunter Safety Certification.
- Sharon Rice (Library Specialist) and Cory Reimers (Customer Service Representative) hosted Greenhorn’s first Minecraft Lock-in on August 28 for 22 participants.
- Renee Montano (Customer Service Representative) continues to offer yoga classes every Tuesday evening. 25 participants attended these classes.

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- CSU-Extension offered “All Pueblo Grows: Garden Insects and Diseases of the Month” program as part the adult summer reading program on August 7 for six.
- The Yarn Club met on August 10 with five participants.
- The Scrapbooking Club met on August 21 with six participants.
- Greenhorn Valley Library hosted superhero activities at the annual Beulah Valley Arts & Crafts Fair on August 1 and 2 with 54 participants.
- Denise Betz promoted library materials and services at the Greenhorn Valley Faith Picnic on August 4 with 29 participants.
- Greenhorn Valley staff attended the Rye Elementary Open House on August 13 with 80 participants.
- Sharon Rice promoted the Blue Spruce Award Challenge and recruited new members to participate in the Teen Council Meetings that will be held at the high school this year during the Rye High School Lunch visit on August 27 with 45 participants.
- The revised service contract between School District 70 and PCCLD has been signed and approved. Friday Satellite hours and programming are scheduled to begin September 12, and Amy Martin (Greenhorn Valley Library Manager) is working to schedule meetings with teachers to plan additional outreach programs.
- Community Meeting Room use hosted the following groups: Art of Relaxation Yoga Class, Cuerno Verde Arts Council; City of Pueblo Planning Commission; Soccer Team Meetings; Greenhorn Valley Chamber of Commerce; doTerra Essential Oil Consultants; and the Greenhorn Valley Community Band
- On August 4, the Greenhorn Valley Library closed at 1:30 p.m. due to an extended power outage, which affected not only the library but a number of other facilities in the Colorado City and Rye area. The library opened again normally for business on August 5.

LAMB LIBRARY

- Lamb gate count in August was 14,414.
- Programs included two Lamb Needlework Club sessions with seven attending, Lego Mania with 14, Minecraft Lock-In with 16, and one attended the Teen Advisory Board.
- The art exhibit featured five framed photographs by Patsy Fox.
- Heather Wilder (Lamb Librarian) visited Highland Park Elementary on August 27 and spoke with parents and their children about the library. She signed up 30 children for library cards and spoke with over 60 people total.

LUCERO LIBRARY

- Catherine Shepherd (Youth Librarian) offered the following programs: 3Doodler on August 3 with 25 attending; three Eastside Day Care storytimes with 52; four Movies with 130; Zentangle Doodling on August 11 with 19; Duct Tape Back-to-School Craft on August 19 with 15; Captain America Winter Soldier on August 21 with 60; Recycled DVD/CD Suncatchers on August 24 with 16; Perler Bead Key Chain craft on August 27 with 12.
- Valarie Sanchez (Customer Service Rep) and Yvonee Harris (Materials Handling Technician) packed and delivered 985 for the Books a la Cart program.
- Lucero featured the exhibit of Local Heroes as part of the Summer Reading theme.

PUEBLO WEST LIBRARY

- Elizabeth Flores (Librarian) hosted Lego Mania on August 8 for fourteen attendees. The teen trading card group met four times with 29 attending. Steve Antonuccio and Susan Wolf (Pueblo West Manager) hosted a tour and storytime for 20 students from the Pueblo West Christian Academy.
- Pueblo West held the district’s first adult coloring program on August 19 with eight attendees. Regular monthly programs continued to do well especially book clubs, and the Pueblo West Book Club had 17 attendees in August. Pueblo West hosted two train-related exhibits by photographer Susan Bowman and the Pueblo Model Train Association for a total of 1,067 visitors. Total programming attendance for the month of August was 1,353.

FACILITIES

- Repaired and replaced HVAC equipment at Pueblo West Library.
- Completed installation of new LED lights at Pueblo West Library.
- Serviced doors at Pueblo West Library.
- Had eight black chairs repaired.
- Installed new tables in the Thurston Room.
- Emergency repair on the supply valve for Rawlings Library cooling tower.
- Completed 495 work orders.
- Removed six graffiti attacks on various surfaces.

HUMAN RESOURCES

Terminations:

- Anthony Vigil-Martinez and Breanna Bower completed their seasonal work with Books in the Park effective August 4.
- Elizabeth Rose resigned from her Customer Service Rep position at Pueblo West effective August 1
- Susan Marks resigned from her Materials Handling Technician position at the Rawlings Library effective August 28.

New Hires, Promotions and Lateral Moves:

- Juliana Millbern was hired as Special Collections Digitization Intern effective August 31.
- Sara Aguilar, Shannon Brooks, Kendra Case, Nicole Dickey, Therese Musso, Lesley Saldana and Denise Vargas were hired as substitute Customer Service Representatives on August 28.
- Elizabeth Bantiling, Marcus Bower, Mandy Brown, Charles McGuire, Marc Meyer, Jacob Robinson, and Christopher Saldano were hired as substitute Materials Handling Technicians on August 28.
- José Ortega who works as a Materials Handling Technician in Special Collections & Museum Services, received a temporary promotion to work as Museum Coordinator for 16 hours per week during an extended leave for another employee.
- Andrew Bregar made a lateral transfer from the position of Customer Service Manager at the Rawlings Library to Managing Lamb Librarian.
- Maria Kramer made a lateral transfer from the position of Managing Lamb Librarian to the Youth Services Manager at the Rawlings Library.
- Angelica Trujillo (Customer Service Representative) has received a permanent transfer from the Lucero Library to serve as a floating substitute.
- Darlene Sherwood (Purchasing Specialist), Jeanette Cortez (Accounting Specialist), and Katie Hunt (Accountant) have received temporary wage increases as a result of increased workload during an employee's extended absence.
- Josie Silva and Wendie Childs (Materials Handling Technicians) will work an additional 8 hours weekly at Pueblo West Library until a permanent MHT is hired.
- Sarah Meador made a temporary transfer from Rawlings Circulation to Pueblo West Library to assume Customer Service Representative duties and floating substitute effective August 31.
- Shannon Espinoza (Materials Handling Technician) at Pueblo West opted to become a substitute effective August 28.
- Susan Wolf (Interim Librarian) at Pueblo West was promoted to Pueblo West Librarian.

Open Positions:

- Library Specialist—Lucero Library
- Customer Relations Manager—Rawlings - Circulation

TECHNICAL SERVICES & COLLECTION DEVELOPMENT

- 4,781 new items were added to PCCLD collections in August and 5,470 were withdrawn.
- Jill Deulen (Technical Services & Collection Development Director) is working on special distributions of All Pueblo Reads selection *Ender's Game* to local schools.

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- Jill met with Rhonda Gonzales, Dean of the Library at Colorado State University, to discuss future partnerships including shared digital resources and dispersing library cards.
- Jill met with the sales rep from PlayAway, and the library will begin a standing order for launchpads in December.
- Collection Development librarians have begun tracking off-the-shelf rate based on location and type of collection. This information will be tracked monthly and shared with department managers at upcoming meetings in September and October.
- Test media orders have begun with vendor Baker & Taylor. Rich Poll (Collection Development Librarian) will be responsible for new media requests once the process is worked out.
- Peggy Bilger (Technical Services Specialist) met with Special Collections to begin circulating selected new items from this collection.
- Lee Vigil (Technical Services Assistant) worked to get all 40 Stories-to-Go kits cataloged. They will be distributed throughout the district in mid-September.
- Daniel Gaghan (ILS Administrator) was able to procure Britannica and is working with Community Relations to promote the database.
- Daniel Gaghan (ILS Administrator) is also working on a single sign-on within BiblioCommons that would allow customers to sign on once to the catalog and databases.
- Theia Bravo (ILL Librarian) and Jessica Casados (ILL Assistant) have begun visiting different departments to explain InterLibrary Loan processes and procedures.

GIFTS & GRANTS

- Beta Chapter-Delta Kappa Gamma Society donated a \$20 memorial for Ruth von Ahlefeldt and a \$20 memorial for Estherina Mattivi.
- The Foundation Endowment Fund received the following contributions for the Bradley Armstrong Memorial: John Rea donated \$50, Therese Simony donated \$50, Karen Vigil donated \$50, Sherri Easton donated \$50.
- The following contributions were received for the Libraries for Life Capital Campaign: Alice Hill made a \$139 pledge payment and William Lucero made a \$100 pledge payment.

STAFF DEVELOPMENT

- Deb Cherry (Giodone CSR) attended “Book Club Crystal Ball” webinar on August 3.
- Maria Tucker (Special Collections & Museum Services Manager) attended the History Connections meeting on August 5. History Connections is the new consortium of museums and history organizations that are partnering to promote programs and education.
- Ellie O’Keefe (Teen Librarian) attended the Pueblo Youth Employment Council meetings on August 6, 24 and 31.
- Ellie O’Keefe (Teen Librarian) attended the Pueblo Youth Employment Council Resource Fair Committee on August 7 and 24.
- Dan Romero (Systems Specialist) provided training on SAM 10 to forty-nine staff on August 10, 13, and 14.
- Catherine Shepherd (Lucero Librarian) attended an online course on “Early Childhood Services” presented by the Idaho Commission for Libraries on August 11.
- Lauren Martinez (YS Customer Service Rep) attended “Managing Multiple Priorities” webinar on August 11.
- Ellie O’Keefe (Teen Librarian) attended a “Think Big” Conference on August 12-13.
- Kayci Barnett (Giodone Library Manager) attended “Individual Programs Anything But Passive” presented by CSL in Session on August 11.
- Lorina Messenger (Giodone Library Assistant), Natalie Gallegos and Jacque Collins (YS Library Specialists) and Ellie O’Keefe (Teen Librarian) attended an all-day session on “Summer Teen 2015- Teen Gaming in the Library” provided by School Library Journal on August 13.
- Kirsten Dees (Early Literacy Librarian) attended a SPELL Meeting on August 13.

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- Four staff from Youth Services and Janina Goodwin (Rawlings Library Manager and CATS Board member) attended an all-day session on Children and Teen Services (CATS) in Estes Park on August 14.
- Kirsten Dees (Early Literacy Librarian) attended “Hosting Literacy Workshops for Families” webinar on August 19.
- Kayci Barnett (Giodone Library Manager) attended STEM (Science, Technology, Engineering, Math) at a three-day Public Library Conference on August 19-22.
- Maria Tucker (Special Collections & Museum Services Manager) attended the Society of American Archivists Conference in Cleveland, Ohio August 19-22.
- Lauren Martinez (YS Customer Service Rep) attended “People: Difficult or Different?” webinar on August 21.
- Maria Kramer (Youth Services Manager) attended PLA Bootcamp on August 24-28.
- Ellie O’Keefe (Teen Librarian) attended “Meeting the Unique Needs of Teens” webinar on August 25.
- Ellie O’Keefe (Teen Librarian) attended “Volunteer Onboarding” webinar on August 26.
- Ellie O’Keefe attended Imagination Chapter Training on August 27.
- Orientation Training was provided to fifteen new substitute staff on August 28.
- Andrew Bregar (Lamb Library Manager) and Rachel Salazar (Library Specialist) attended Storytime Training presented by Kirsten Dees (Early Literacy Librarian) on August 31.
- Kayci Barnett (Giodone Library Manager) and Alicia Griebel (Barkman Library Manager) are participating in Executive Leadership Training at CSU-Pueblo on Thursdays in August. This is an ongoing program that will continue through February.
- Derrick Mason (Idea Factory Librarian) attended two Special Collection programs: Genealogy DNA and Draw the Line.
- Derrick Mason (Idea Factory Librarian) attended three webinars: MakerBot Filament and Materials; An Inside Look at the MakerBot Replicator Z18; and MakerBot in the Classroom.

THANK YOU MESSAGES

- Jon Walker received the following email: “My name is Debra Medina. I am the Family Self-Sufficiency Coordinator for the City of Pueblo Housing Authority. I want to let you know what a privilege it is to work with Ashley Osterhout. Ms. Osterhout has been instrumental in helping a client of the Housing Authority enroll in a Literacy Class. This client is 45 years old and suffers from low self-esteem, was in Special Education classes while she was in school. My client was afraid to go to class for fear people would make fun of her. When I called Ms. Osterhout she was so helpful and said she would take care of the client and would make sure she would try to accommodate all her request. Within a couple of days, Ms. Osterhout called the client and made an appointment with her. Not only did she call the client she also called me to inform me about the appointment. I work with a lot of different agencies, very few call me back and inform me of the progress being made with the client. I received a call from the client yesterday, and she was so happy to know that she does not have to wait to start class and she was so grateful for the referral to Ms. Osterhout. I know with the help of Ms. Osterhout my client can become self-sufficient. I wanted to let you know, because Ms. Osterhout deserves to be recognized for her hard work. Thank you for having an exceptional employee.”
- The library received the following letter from Megan McClure, Executive Director of the YWCA, which reads: “Your generous contribution allows for us to continue the many programs necessary in our work to eliminate domestic violence from our community . . . Thank you for your donation of various adult and children’s books August 11, 2015 to assist us with our work! Together we can make a difference in our community . . . “

Respectfully submitted,
Jon Walker
Executive Director