

---

# Press and Publicity Report

APRIL 2022

---



## Pueblo Library District partners with Dolly Parton's Imagination Library to mail free books to Pueblo County children



Pueblo City-County Library District is resuming in-person services in late January 2021. (KKTV)

By KKTV

Published: Apr. 1, 2022 at 7:26 AM MDT

PUEBLO, Colo. (KKTV) - Pueblo City-County Library District is partnering with Dolly Parton's Imagination Library.

Each month Dolly Parton's Imagination Library mails free books to children between the age of birth and 5-years-old in Pueblo County.

"I am very pleased the Pueblo City-County Library has been selected to partner locally with the Imagination Library. The program will help increase our community's childhood literacy rates, foster young people's love for books, and promote reading among our very youngest children," Jon Walker, PCCLD executive director said.

Rawlings Library Director Amy Nelson added, "I am honored by this opportunity to inspire a love of reading among children in our community and to support Dolly Parton's beautiful dream that every child should have access to books. This program will prepare children for success as they develop critical literacy skills and learn that they can do, dream and be anything through the positive messages in the diverse books provided by Dolly Parton's Imagination Library!"

Books are mailed directly to the kids home at no cost to the family and the book are theirs to keep. Each book is reportedly personalized with the child's name.

Enrollment in the program continues until the child's fifth birthday. Parents can enroll their kids in the program by [clicking here](#).

[Click here](#) for more information on Dolly Parton's Imagination Library and [here](#) for more information on PCCLD.

Copyright 2022 KKTV. All rights reserved.



By KRDO News

April 1, 2022 10:19 AM

Published April 1, 2022 11:37 AM



## Dolly Parton's Imagination Library mailing free books to Pueblo County children 5 and under



MGN

PUEBLO, Colo. (KRDO) -- The Pueblo City-County Library District is partnering with Dolly Parton's Imagination Library to help children in the community have access to books.

Every month, Dolly Parton's Imagination Library mails free, high-quality, age-appropriate books to children up to age five in Pueblo County.

"I am very pleased the Pueblo City-County Library has been selected to partner locally with the Imagination Library. The program will help increase our community's childhood literacy rates, foster young people's love for books, and promote reading among our very youngest children," Jon Walker, PCCLD executive director said.

According to the library district, Dolly Parton started the Imagination Library in 1995, and has since become the "preeminent early childhood book-gifting program in the world."

Parents and guardians can enroll their children in the free program by [clicking here](#).

The books are mailed directly to the child's home at no cost to the family and the books are theirs to keep. According to the library, every book is personalized with the child's name to "[create a gifting experience that makes books fun and exciting and to encourage families to spend time together reading.](#)"

## Pueblo City-County Library District announces partnership with Dolly Parton's Imagination Library

Staff Writer Apr 1, 2022



Dolly Parton in Los Angeles, California,  
2012Shutterstock

Pueblo City-County Library District is now partnering with Dolly Parton's Imagination Library, the nonprofit that has gifted well over 172 million free books in the United States, Canada, United Kingdom, Australia and The Republic of Ireland.

The partnership will ensure children throughout Pueblo County encourage a joy of reading at a young age, according to a news release from PCCLD. Each month Dolly Parton's Imagination Library mails free high-quality, age-appropriate

books to children in Pueblo County who range in age from birth to 5 years old.

"The program will help increase our community's childhood literacy rates, foster young people's love for books, and promote reading among our very youngest children," Jon Walker, PCCLD executive director, said in the release.

Parents and guardians can enroll their children for this free program at [www.pueblolibrary.org/DollyPartonsImaginationLibrary](http://www.pueblolibrary.org/DollyPartonsImaginationLibrary). The books are mailed directly to the child's home at no cost to the family and the books are theirs to keep. Each book is personalized with the child's name to create a gifting experience that makes books fun and exciting and to encourage families to spend time together reading. Enrollment in the program continues until the child's 5th birthday.

Inspired by her father's inability to read, Dolly Parton started the Imagination Library in 1995 in her home county in east Tennessee. The Imagination Library's book gifting program aligns with PCCLD's mission to encourage Pueblo County families to develop their child's joy of reading and to support lifelong learning at a young age.

Rawlings Library Director Amy Nelson said, "I am honored by this opportunity to inspire a love of reading among children in our community and to support Dolly Parton's beautiful dream that every child should have access to books. This program will prepare children for success as they develop critical literacy skills and learn that they can do, dream and be anything through the positive messages in the diverse books provided by Dolly Parton's Imagination Library."