

SEPTEMBER 2019

Press and Publicity Report



LOCAL NEWS

Library measure officially on ballot

By Anthony A. Mestas
The Pueblo Chieftain

The Pueblo County commissioners approved adding an issue to the November Ballot "Tuesday that proposes the continuation and slight decrease of a 20-year-old library tax for the Pueblo City-County Library District.

The commissioners voted for it unanimously.

The district board is asking for a 0.6 mill levy to support the growth of the district.

For the past 20 years, most Pueblo County property owners have been paying a 0.603 district mill levy. That is set to expire this year.

Library trustees have determined that reducing this slightly from the 0.603 and asking the citizens to continue the reduced tax at exactly six tenths of a mill would allow libraries to continue to be successful, effective and sustainable.

The cost to the homeowner would be \$4.29 per year for every \$100,000 valuation or about 36 cents a month.

"I think the library gave a very thorough and comprehensive presentation to our board. I think they did a wonderful job keeping an existing revenue in place," Commissioner Garrison

Ortiz said.

Jon Walker, executive director of the library district, told the commissioners last month that if this expires then the library's current facilities, operations and services are not sustainable.

He said the question has been vetted throughout the community.

Walker also pointed out that a live interview telephone poll conducted in February revealed that 85% of respondents would vote to continue the library tax.

This mill levy would allow the money to be used to provide library services and programs, buy new books and other materials, and refresh library buildings, furniture, fixtures and equipment.

And, as no debt will be incurred, there will be no interest payments, ensuring that all generated funds are spent on the designated purposes. This mill levy would not expire.

In order to gauge the public's interest in renewing the funding, a recently formed Vote Pueblo Library Proud collective hosted a series of community engagement forums throughout the county.

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The Pueblo City-County Library District is asking for a 0.6 mill levy to support the growth of the district. The amount is a slight decrease of a 20-year-old library tax. [CHIEFTAIN PHOTO/FILE]

LOCAL NEWS

Panel to talk electric vehicles' needs

By James Bartolo
The Pueblo Chieftain

The work of expanding infrastructure to charge the growing numbers of Colorado's electric vehicles is underway.

On Aug. 23, the Colorado Air Quality Control Commission voted for automakers in the state to increase sales of electric, zero emission vehicles from 2.6% to 6.23% by 2030 according to Manny and Lizarriturri, husband and wife and co-founders of the Pueblo-headquartered Renewable Energy Owners of America.

To that end, the Renewable Energy Owners of America will host a panel from 6:30 p.m. to

8:30 p.m. Sept. 17 in the Robert Hoag Rawlings Public Library's InfoZone of to discuss trends toward the use of electric vehicles to reduce carbon emission.

Panelists include Alexandra Aznar from the National Renewable Energy Laboratories, former Pueblo County Energy Coordinator Laura Getts, Nathan Baxter of Vidmar Honda, Jack Snell of the San Isabel Electric Association and Devin Moeller of Black Hills Energy. They will discuss various topics including the challenges of moving to electric transportation and the addition of charging stations.

The Lizarriturris recently installed solar panels in their home and are considering buying

an electric vehicle. "The excess energy produced by our solar panels can be used to charge our electric vehicle," Manny Lizarriturri said. "Now when we go to Denver in an electric vehicle, instead of spending \$35 on gas, we go there for free; back and forth and do not pollute the atmosphere."

However, solar panels are not required to charge an electric vehicle. Aside from household charging stations which can be plugged in "like a lamp," according to Roz Lizarriturri, companies such as ChargePoint provide public charging stations for electric vehicles like the Nissan Leaf.

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Gary Myers unplugs his Nissan Leaf after charging it last December at the electric vehicle charging station at the Pueblo West Library. [CHIEFTAIN PHOTO/FILE]

ELECTRIC

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"There's Type I charging stations, which is essentially you're household plug-in outlet and there's a Type II charging station which is a faster charging station," Manny Lizarriturri said.

However, it is important for owners of electric cars

to know where to put public charging stations, Roz Lizarriturri said. "Imagine everybody plugged in at once at a certain time, at 5:00, what that would do to the grid," she said.

She said this is one of the complications that will be discussed with utilities at the panel.

Electric vehicles are "competitively priced" compared to gas-powered vehicles according to Lizarriturri and require

less maintenance. "The first thing that goes wrong usually are the tires because there's 20 moving parts on an electric vehicle as opposed to 2,000 on an internal combustion engine vehicle," she said. "The maintenance is marvelous."

Though Colorado is 11 years away from selling the 6.23% electric vehicles projected for 2030, Manny Lizarriturri said the state will soon experience a

technological shift similar to that of the transition from horse and buggy to automobile.

"From the 2020s to 2030, we'll experience the same technological disruption; this time in sectors of transportation with electric automobiles and the sectors of energy production, distribution and consumption."

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Pueblo City-County Library goes live on Aspen Discovery from Turning Leaf Technologies

Turning Leaf Technologies and Pueblo City-County Library are pleased to announce the launch of Aspen Discovery for their patrons. During the implementation, Turning Leaf added support for Hoopla and Cloud Library and improved the existing Koha integration to provide an exceptional customer experience and increase access to additional eContent sources.

Jill Kleven, Director of User Services commented:

Our staff is very excited to show our new catalog to customers. The features that it offers are so user friendly and we can't wait to make our materials more discoverable.

Pueblo's catalog is available at <https://catalog.pueblolibrary.org>.

About Pueblo City-County Library

Pueblo City-County Library in Colorado serve as a foundation for our community by offering welcoming, well equipped and maintained facilities, outstanding collections, and well-trained employees who provide expert service encouraging the joy of reading, supporting lifelong learning and presenting access to information from around the world. More information about the library can be found at <http://pueblolibrary.org>.

About Turning Leaf Technologies, LLC

Turning Leaf Technologies, LLC was founded by Mark Noble to bring a superior, cost effective, discovery system to libraries. Prior to founding Turning Leaf Technologies, Mark spent more than a decade developing software for libraries and has pioneered a number of innovations in library discovery. More information about Turning Leaf Technologies and Aspen Discovery can be found at www.turningleaftechnologies.com.

Summary: Turning Leaf Technologies and Pueblo City-County Library announced the launch of Aspen Discovery for their patrons. During the implementation, Turning Leaf added support for Hoopla and Cloud Library and improved the existing Koha integration to provide an exceptional customer experience and increase access to additional eContent sources.

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OPINIONS

PUEBLO 101

InfoZone provides hope for future



Blake Fontenay

Usually, when I go in search of material for these Pueblo 101 columns, I'm trying to find out more about this city and its surroundings. However, last week's excursion gave me an opportunity to learn about myself as well.

I decided to take a trip to the InfoZone News Museum, which is located inside the Robert Hoag Rawlings Public Library. If you've been to the library but haven't seen the museum, don't feel too bad. I've lived here more than two years and I didn't know exactly where it was located.

The museum is tucked away in a corner on the library's fourth floor, out of sight and out of mind for library visitors on the more heavily used lower floors. If you're worried that a trip there could take up too much of your time, don't be. You can pretty much see the whole thing within a matter of minutes, depending on

how long you linger at any particular exhibit.

As you enter the museum's main room, there's an animatronic newspaper delivery boy waiting to offer you a greeting if you push a button next to where he's standing. There's a long timeline with photos documenting newsworthy events throughout history. And along the wall behind that exhibit, there are photos of former newspaper delivery boys with colorful nicknames like "Freckles," "Pin Head" and "Slicker."

On the opposite side of the room, an old but functional Linotype machine is on display, along with other equipment once used in the layout and printing of newspapers.

A video explains how the process used to work, back in the day.

There also are a couple of exhibits in the back of the room, including a model of the Pueblo Star-Journal building with a brief history of that newspaper, which merged with The Pueblo Chieftain decades ago. And a glass case containing some other artifacts, like a venerable copy of The Pueblo

Chieftain style book.

The glass doors leading to an adjoining meeting room are decorated with funny headlines collected from various newspapers through the years.

But to me, the most moving part of the museum was what's displayed outside the entrance to the main room. On the wall outside the doorway, there are exhibits that explain journalistic ethics and the elements that go into a good news story. There's an interactive kiosk where people can create a news story for the "InfoZone Informer."

Of course, I couldn't resist trying my hand at the kiosk. But you won't find my byline there. Instead, I worked under the assumed name of recently retired Chieftain reporter Pete Roper, because I know he doesn't read this column and never will know the difference.

In front of the entrance, there also are some tiny cubicles where young people can practice writing captions for photographs, creating cartoons or laying out newspaper pages.

See FONTENAY, B4



A quick tour of the InfoZone News Museum only takes a few minutes. [CHIEFTAIN PHOTO/BLAKE FONTENAY]

FONTENAY

From Page B1

And that's the part of what I saw that really moved me and forced me to do some reflection on my life and career in the newspaper business. I'm a third-generation journalist. While I never knew my grandfather on my father's side, my father made a point of taking me to his job at The Tennessean, Nashville's remaining daily newspaper, quite often when I was growing up. I may not have worked during the era of electronic typewriters and carbon paper, but I remember it well from my dad's time.

These days, I often hear people talking about how newspapers are on their way to extinction. Actually, I've been hearing that my whole career.

Some people seem to welcome the industry's demise, often because of things they've seen in newspapers that didn't align perfectly with their world views. Personally, I find the prospect of living in a world without newspapers — in whatever form they're delivered in 10, 50 or 100 years — to be absolutely terrifying.



The InfoZone News Museum provides interactive exhibits for young people, who represent journalism's future. [CHIEFTAIN PHOTOS/BLAKE FONTENAY]



An animatronic newspaper delivery boy welcomes visitors to the InfoZone News Museum.

So as I looked at the "build your own newspaper" cubicles (and, by the way, I'm fine if cubicles go away and the next generation doesn't have to endure them), I imagined school groups at work there. And maybe a few of the boys and girls who visit the InfoZone News Museum will be inspired to pursue journalism as a career.

That gives me hope for the future.

Blake Fontenay, The Chieftain's opinion page editor, is new to Pueblo. His column, Pueblo 101, describes what it's like to see the city through the eyes of a newcomer. To make comments or offer suggestions on what he should try next, email him at bfontenay@chieftain.com.

Whether I'm drawing a paycheck from a newspaper or not, I'm trying to imagine living in a fast-moving global

economy without people out there who are willing to gather, summarize and effectively present the important news of the day.

LOCAL NEWS

Program to provide 'Best Start' for new parents

By James Bartolo
The Pueblo Chieftain

The Best Start Program will make a stop in Pueblo from 2 to 4 p.m. Sunday at the Robert Hoag Rawlings Library, providing education and resources for new and expecting parents on subjects like safe sleep, breastfeeding and brain development.

"I think safe sleep is actually one of the bigger issues that we have," said Carolyn Moreno, program manager with the Best Start Program. "More children die in sleep-related deaths that

they do at 16 driving a car."

Sleep-related deaths may not be an epidemic, but safe sleep education is nonetheless important, Moreno said.

Aside from educating parents on safe sleep, parents who enroll in the Best Start Program by watching a series of videos and completing a short questionnaire online will receive a free baby box.

The baby box, evolving from a Finnish tradition, is a small bed with a firm-fitted mattress in accordance with the American Academy of Pediatrics'

Safe Sleep Guidelines and Recommendations. The size of the box is also much smaller than a crib, making it easier to have in a parent's room, Moreno said.

Diapers and sleep sacks, which keep blankets from falling across a baby's face, would also be distributed inside the baby boxes.

The Best Start Program began in 2017 through the Rocky Mountain Children's Health Foundation.

"We were approached by the baby box company in 2017 to

help make baby boxes available in the state of Colorado for free," Moreno said. "We kind of went on and created the Best Start Program out of that."

The program made its first visit to Pueblo earlier this year in March. This month's visit is part of a 16-location tour across Southern Colorado to educate new parents and raise awareness.

"Every time I come to Pueblo and I have boxes, I get rid of all of them before I go home — so I'm really excited," Moreno said. "We'll have more boxes than I can get rid of in Pueblo I

hope this time because we'll be bringing along a rental vehicle."

Enrollment in the Best Start Program can be completed any day and at any location provided those who enroll bring their completion code to the event.

"I actually would prefer that folks do it beforehand, but if they're confused or they can't find the website's address or whatever the case may be, then they can certainly come the day of and do it," Moreno said.

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Issues committee supports library measure

A broad coalition of local residents has joined together to educate Pueblo County voters about the importance of voting "yes" in support of the Pueblo City-County Library on ballot issue 6B.

The group calls itself Pueblo Library Proud, and membership includes more than 100 residents from local businesses and nonprofits, elected officials and educators, librarians and families, retirees and volunteers. Pueblo Library Proud is registered with Colorado Secretary of State as an issues committee with the expressed purpose to support the referred measure in support of ongoing funding for the library.

"Pueblo Library Proud includes people from all walks of life and across Pueblo County, including throughout all areas of the City of Pueblo, Pueblo West, Rye and Colorado City, and other areas of the county," said local attorney and committee member Joyce Vigil.

Pueblo Library Proud will be promoting support for ballot question 6B with informative flyers, yard signs, social media, and other outreach efforts. The committee is also raising funds from private donors to assist with their work.

— Ricardo Lopez Jr.
— Ryan Severance
— Zach Hillstrom
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AT THE LIBRARY

New Books

From the Pueblo City-County Library District

Fiction

1. Labyrinth – Catherine Coulter*
2. The Girl Who Lived Twice: A Lisbeth Sander Novel – David Lagercrantz*
3. Someone We Know – Shari Lapena*
4. A Better Man – A Chief Inspector Gamache Novel – Louise Penny*
5. Blood Truth – J.R. Ward*
6. The Oysterville Sewing Circle – Susan Wiggs*

Non-Fiction

1. A Dream About Lightning Bugs: A Life of Music and

- Cheap Lessons – Ben Folds*
2. Everybody Want to Go to Heaven but Nobody Want to Die: Bioethics and the Transformation of Healthcare in America – Amy Gutmann*
3. This Land: How Cowboys, Capitalism, and Corruption are Ruining the American West – Christopher Ketcham*
4. The Weil Conjectures: On Math and the Pursuit of the Unknown – Karen Olsson*
5. Outpost – Dan Richards*
6. Finding Zsa Zsa: The Gabors Behind the Legend – Sam Staggs*

*Titles are either available or can be recommended in the eBook format through PCCLD's Cloud Library Collection

AT THE LIBRARY

New Books from the Pueblo City-County Library District

Fiction

1. The Testaments: The Sequel to The Handmaid's Tale – Margaret Atwood*
2. The Last Train to London – Meg Waite Clayton*
3. Akin – Emma Donoghue*
4. The Fifth Column – Andrew Gross*
5. The Institute – Stephen King*
6. Gideon the Ninth – Tamsyn Muir*

Non-Fiction

1. The Anarchy: The East India Company, Corporate Violence, and the Pillage of Europe – William Dalrymple*

2. Indistractable: How to Control Your Attention and Choose Your Life – Nir Eyal*

3. Talking to Strangers: What We Should Know About the People We Don't Know – Malcolm Gladwell*

4. Transaction Man: The Rise of the Deal and the Decline of the American Dream – Nicholas Lemann*

5. How to Raise a Reader – Pamela Paul*

6. How to Fight Anti-Semitism – Bari Weiss*

*Titles are either available or can be recommended in the eBook format through PCCLD's Cloud Library Collection

AT THE LIBRARY

New Books

From the Pueblo City-County Library District

Fiction

1. What Rose Forgot – Nevada Barr*
2. A Single Thread – Tracy Chevalier*
3. Land of Wolves – Craig Johnson*
4. The Secrets We Kept – Lara Prescott*
5. The Stranger Inside – Lisa Unger*
6. Red at the Bone – Jacqueline Woodson*

Non-Fiction

1. The Yellow House: A Memoir – Sarah M. Broom*

2. Will My Cat Eat My Eyeballs?: Big Questions from Tiny Mortals About Death – Caitlin Doughty*
3. How Happiness Happens: Finding Lasting Joy in a World of Comparison, Disappointment, and Unmet Expectations – Max Lucado*
4. Call Sign Chaos: Learning to Lead – James N. Mattis*
5. That Will Never Work: The Birth of Netflix and the Amazing Life of an Idea – Marc Randolph*
6. Permanent Record – Edward Snowden*

*Titles are either available or can be recommended in the eBook format through PCCLD's Cloud Library Collection

AT THE LIBRARY

New Books

From the Pueblo City-County Library District

Fiction

1. The Water Dancer – Ta-Nehisi Coates*
2. The World that We Knew – Alice Hoffman*
3. Sins of the Fathers: A J.P. Beaumont Novel – J. A. Jance*
4. Vince Flynn: Lethal Agent – Kyle Mills*
5. The Dutch House – Ann Patchett*
6. The Dearly Beloved – Cara Wall*

Non-Fiction

1. The Price We Pay: What Broke American Healthcare - and How to Fix It - Marty

Makary*

2. Inside Out: A Memoir - Demi Moore*
3. The Education of an Idealist: A Memoir - Samantha Power*
4. Year of the Monkey - Patti Smith*
5. Betrayal in Berlin: The True Story of the Cold War's Most Audacious Espionage Operation - Steve Vogel*
6. To Feel the Music: A Songwriter's Mission to Save High-Quality Audio - Neil Young*

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